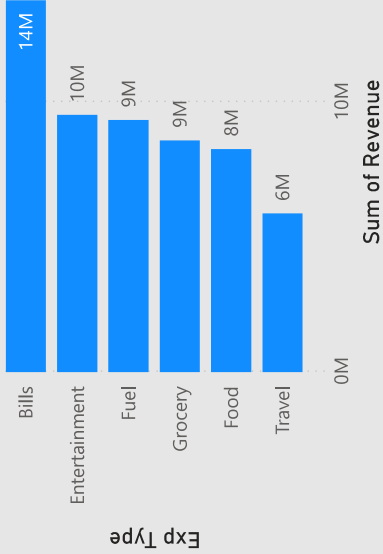


# CREDIT CARD TRANSACTION REPORT

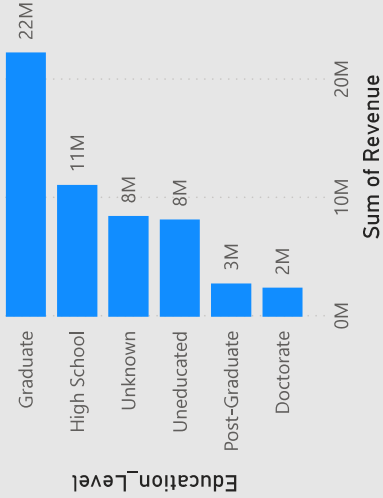
Total Revenue	TOTAL INTEREST	Total Transaction Amt	Total Txn Value
55M	7.84M	45M	656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139521	64,95,887.74	2685635
Gold	2454073	3,73,784.16	56210
Platinum	1135608	1,61,629.05	20665
Silver	5586343	8,12,081.28	187505
Total	55315545	78,43,382.23	2950015

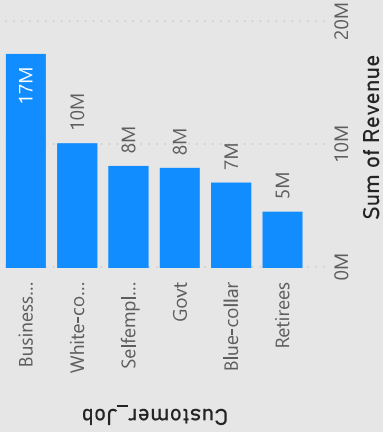
Sum of Revenue by Exp Type



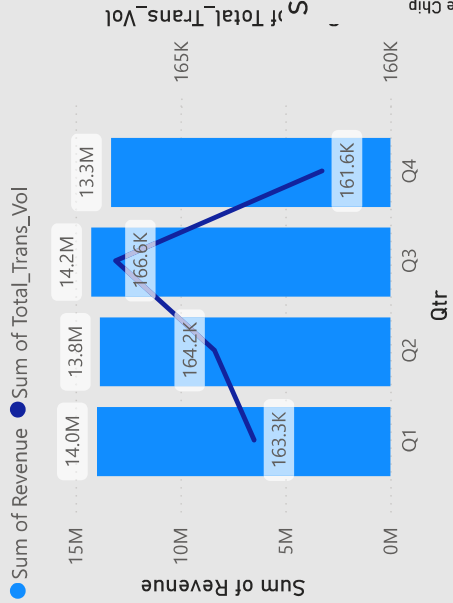
Sum of Revenue by Education\_Level



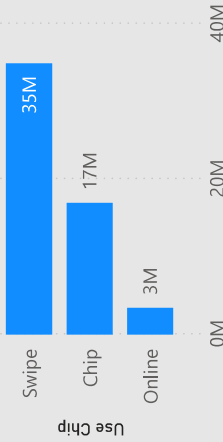
Sum of Revenue by Customer\_Job



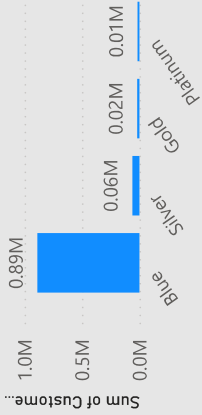
Sum of Revenue and Sum of Total\_Trans\_Vol by Qtr



Sum of Revenue by Use Chip



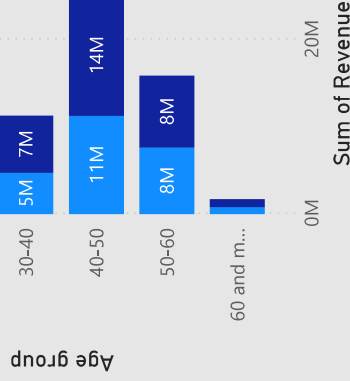
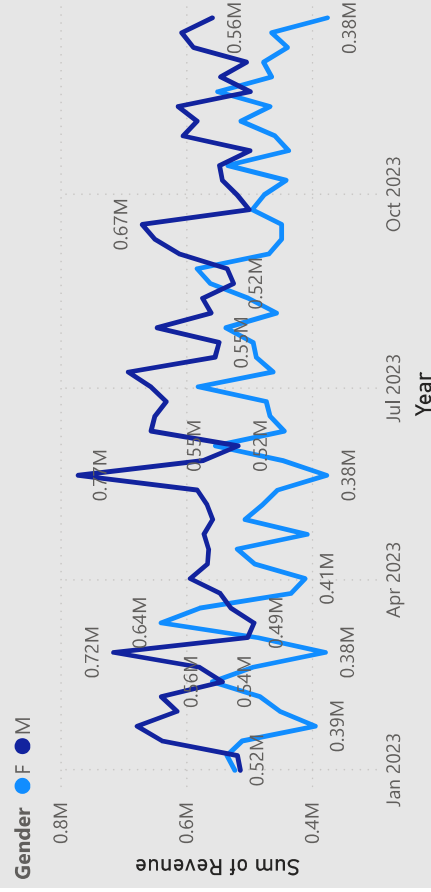
Sum of Customer\_Acq\_Cost by Card\_Category



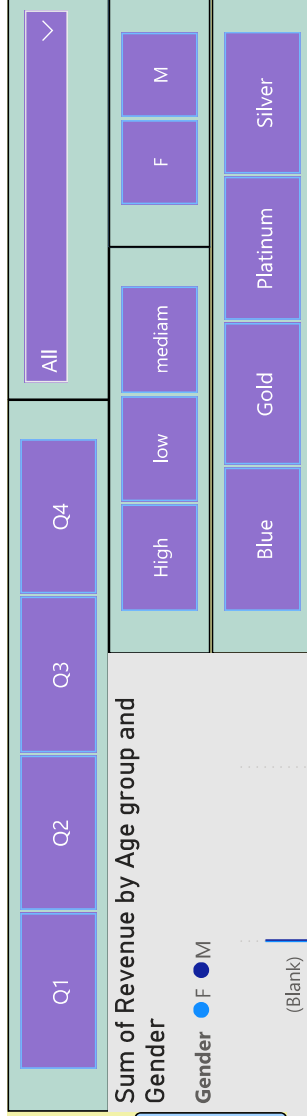
# CREDIT CARD TRANSACTION REPORT

sum of revenue	55M	TOTAL INTEREST	7.84M	Int income Total	55M	CSS	3.19
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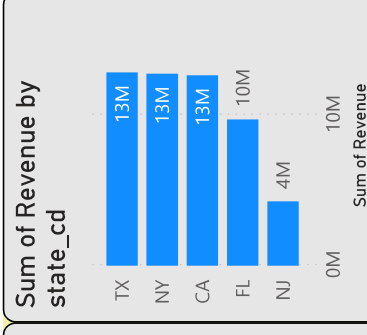
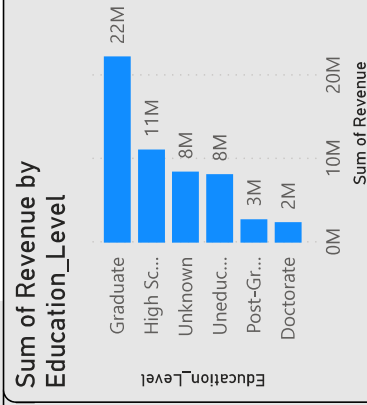
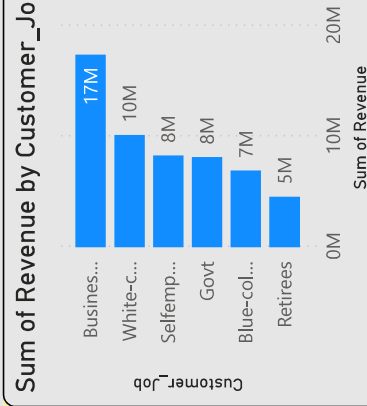
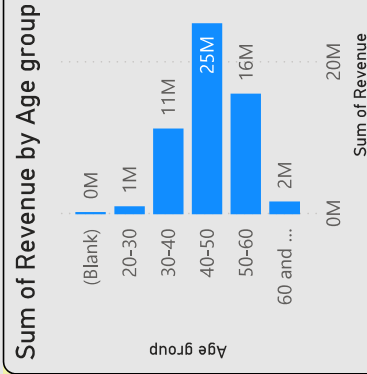
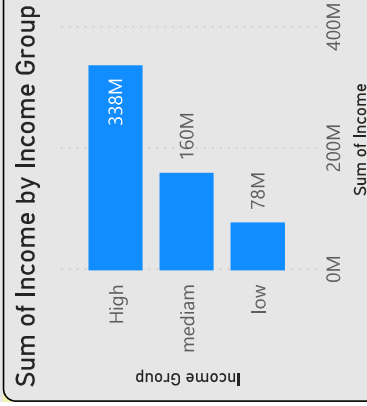
Sum of Revenue by Year, Quarter, Month, Day and Gender

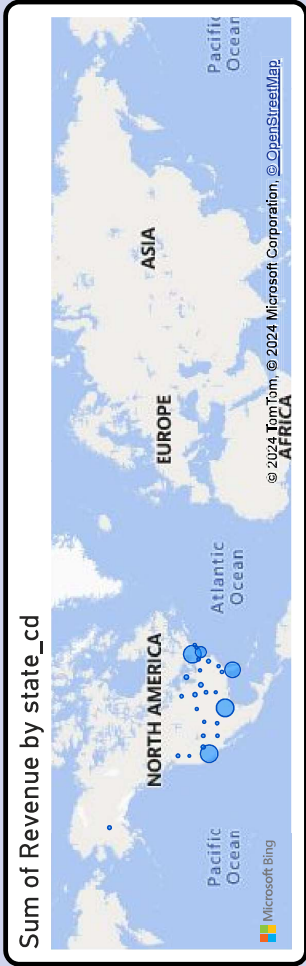
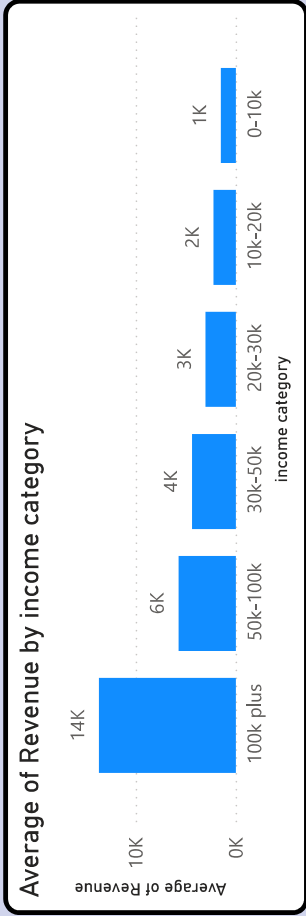
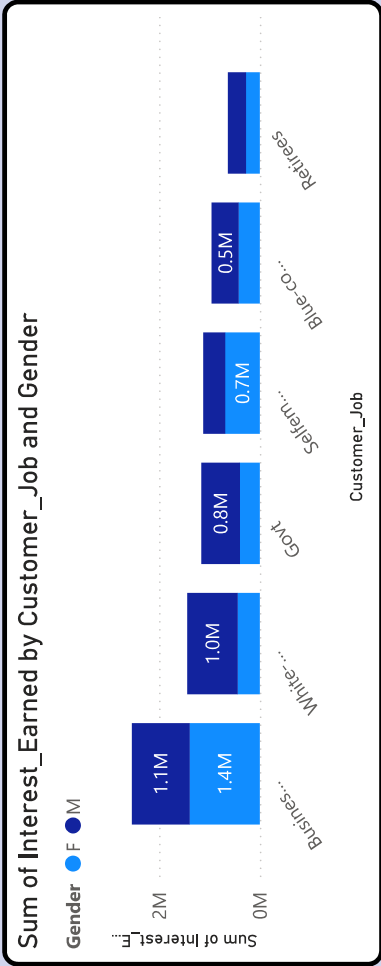
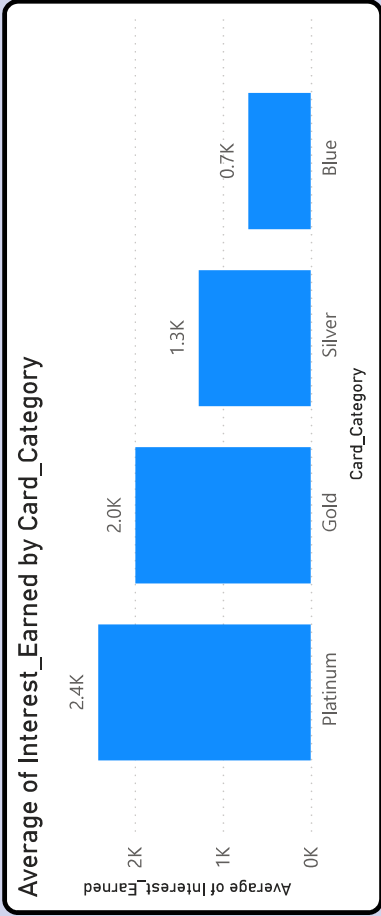
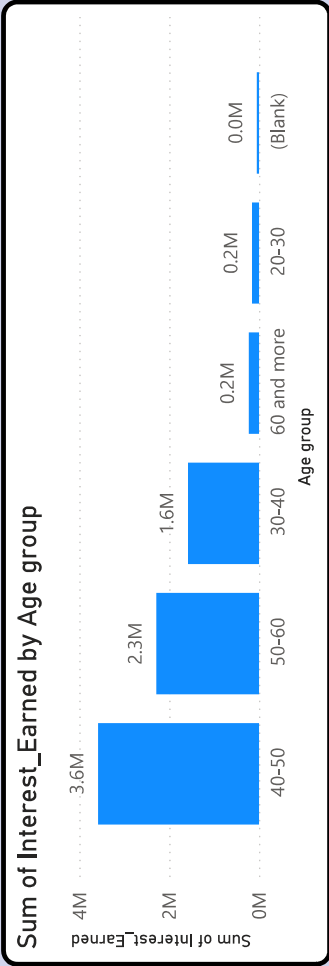
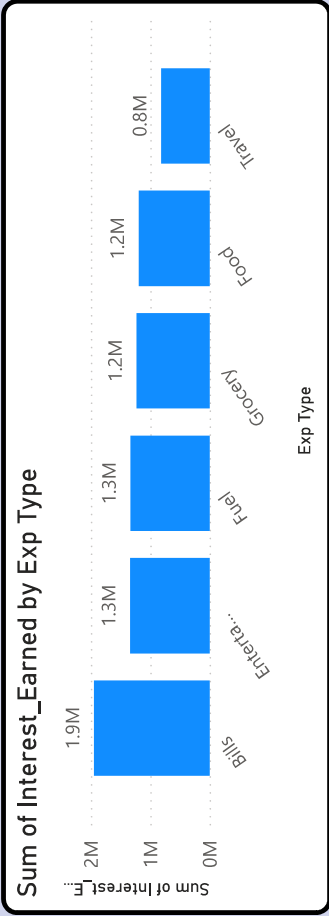


Sum of Revenue by Age group and Gender



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Businessman	17387850	25,39,390.31	563030
White-collar	10114685	14,41,073.93	451840
Selfemployed	8261781	11,19,741.81	746990
Govt	8111727	11,60,016.37	443810
Blue-collar	6904307	9,52,800.57	462640
Retirees	4535195	6,30,359.24	281705
Total	55315545	78,43,382.23	29500015



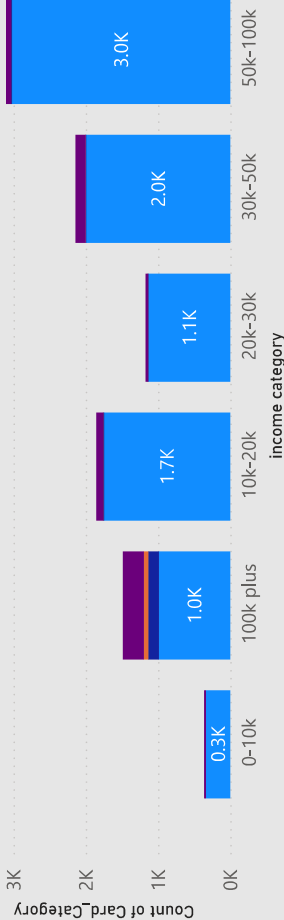


Weekly Changes in Revenue

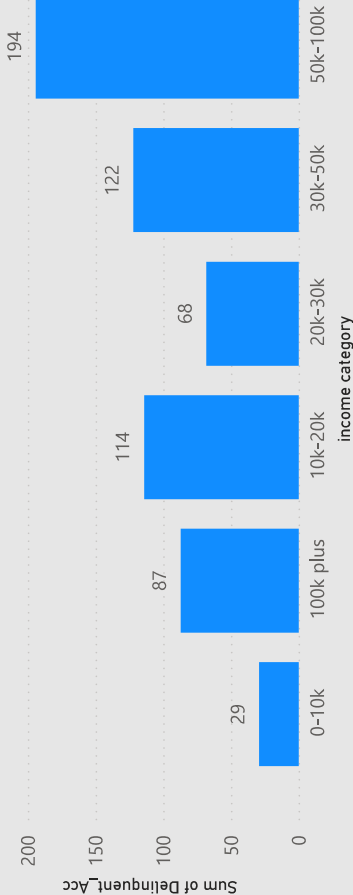
weekdata	Current_week_Revenue	LAST WEEK REVENUE	Revenue Changes
52	933137	1070444	13%
51	1070444	1026553	-4%
50	1026553	980160	-5%
49	980160	1008780	3%
48	1008780	1047116	4%
47	1047116	1078921	3%
46	1078921	1004533	7%
Total	933137	1070444	13%

Count of Card\_Category by income category and Card\_Category

Card\_Category ● Blue ● Gold ● Platinum ● Silver



Sum of Delinquent\_Acc by income category



Average of Delinquent\_Acc by income category

