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KEY PERFORMANCE INDICATORS (KPI)

MM/DD/YYYY

Hi, Admin



Select month



Filter

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Export



	This Month	Previous Month	YTD		This Month	Previous Month	YTD
New Listings	1,000	1,200	5,000	Qonectin agents	400	300	1,200
In Process	800	600	15,000	Total active Sellers	1,000	800	3,600
Rejected	10	6	33	Cooperating Agents	350	280	1,050
VMS Active	1,000	1,100	4,500	Total active Buyers	6,000	4,800	10,200
Flagged	8	6	22				
No Sale	15	8	35				
Total Bids	5,800	5,100	25,000				
In Contract	3,000	3,200	22,000				
Closed escrow	1,000	1,200	18,000				

Comments and Goals (Press Tab Key):



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Hi, Admin



Active (55)

Inactive (1,200)

Bench (987)

+ Appoint Manager

Select start date



Select end date



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1234	Buyer	John Doe	Sept 2, 2022	Full	Sept 4, 2022	45	
4537	Seller	Mary Helix	Aug 3, 2022	Limited	Aug 4, 2022	120	
4762	Agent	Sharon Carlson	May 4, 2022	Full	Sept 2, 2022	200	
7542	Properties A	Joni Elliot	June 5, 2022	Full	Aug 27, 2022	100	
8420	Properties B	Beltran Chow	June 5, 2022	Full	Aug 27, 2022	120	
5375	Reports	Jie Deguzman	June 5, 2022	Full	Aug 27, 2022	80	
4762	Agent	Sharon Carlson	May 4, 2022	Full	Sept 2, 2022	200	
7542	Properties A	Joni Elliot	June 5, 2022	Full	Aug 27, 2022	100	
8420	Properties B	Beltran Chow	June 5, 2022	Full	Aug 27, 2022	120	
5375	Reports	Jie Deguzman	June 5, 2022	Full	Aug 27, 2022	80	



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BUYERS

MM/DD/YYYY

Hi, Admin

Active (9)

Inactive (20)

Past Bidders (35)

Select start date

Select end date

Filter

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1234	415-345-6789	2	0	0	0	Optin1	Jan 2, 2023	Feb 25, 2023	Active
5678	415-345-6789	6	0	0	0	Optin1	Jan 15, 2023	Jan 25, 2023	Active
1123	415-345-6789	7	1	0	0	Optin1	Jan 7, 2023	Feb 25, 2023	Active
6534	415-345-6789	2	0	0	0	Optin1	Feb 2, 2023	Mar 5, 2023	Active
9814	415-345-6789	6	0	0	0	Optin1	Jan 7, 2023	Feb 2, 2023	Active
9954	415-345-6789	2	0	0	0	Optout	Jan 31, 2023	Feb 22, 2023	Inctive
1123	415-345-6789	7	1	0	0	Optin1	Jan 7, 2023	Feb 25, 2023	Active
6534	415-345-6789	2	0	0	0	Optin1	Feb 2, 2023	Mar 5, 2023	Active
9814	415-345-6789	6	0	0	0	Optin1	Jan 7, 2023	Feb 2, 2023	Active

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Hi, Admin



Active (11)

No Sale (2)

Past Sellers (35)

Select start date



Select end date



Filter

Reset

Export

Search



1234	415-345-6789	2	0	0	0	Optin1	Jan 2, 2023	Feb 25, 2023	Active
5678	415-345-6789	6	0	0	0	Optin1	Jan 15, 2023	Jan 25, 2023	Active
1123	415-345-6789	7	1	0	0	Optin1	Jan 7, 2023	Feb 25, 2023	Active
6534	415-345-6789	2	0	0	0	Optin1	Feb 2, 2023	Mar 5, 2023	Active
9814	415-345-6789	6	0	0	0	Optin1	Jan 7, 2023	Feb 2, 2023	Active
9954	415-345-6789	2	0	0	0	Optout	Jan 31, 2023	Feb 22, 2023	NonActive
1123	415-345-6789	7	1	0	0	Optin1	Jan 7, 2023	Feb 25, 2023	Active
6534	415-345-6789	2	0	0	0	Optin1	Feb 2, 2023	Mar 5, 2023	Active
9814	415-345-6789	6	0	0	0	Optin1	Jan 7, 2023	Feb 2, 2023	Active
9954	415-345-6789	2	0	0	0	Optout	Jan 31, 2023	Feb 22, 2023	NonActive





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Hi, Admin



Active (55)

Inactive (1,200)

Past Bid Agents (987)

Select start date



Select end date



Filter

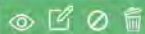
Reset

Export

Search



1234	Jean Paul Estrade	415-345-6789	2	0	0	Buyer	Jan 2, 2023	Active
1234	Richard Strauss	415-345-6789	6	1	0	Buyer	Sept 4, 2022	Inactive
1234	Julie Shaw	510-345-6789	12	20	0	Buyer	Mar 12, 2022	Active
1234	Joel Fletes	650-345-6789	2	0	0	Buyer	Dec 12, 2022	Active
1234	Jean Paul Estrade	415-345-6789	2	0	0	Buyer	Jan 2, 2023	Active
1234	Jean Paul Estrade	415-345-6789	2	0	0	Buyer	Jan 2, 2023	Active
1234	Richard Strauss	415-345-6789	6	1	0	Buyer	Sept 4, 2022	Inactive
1234	Julie Shaw	510-345-6789	12	20	0	Buyer	Mar 12, 2022	Active
1234	Jean Paul Estrade	415-345-6789	2	0	0	Buyer	Jan 2, 2023	Active
1234	Richard Strauss	415-345-6789	6	1	0	Buyer	Sept 4, 2022	Inactive





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GO TO DASHBOARD

ALL LISTINGS (200)

NEW LISTINGS

IN PROCESS (55)

REJECTED (4)

VMS ACTIVE (44)

FLAGGED (2)

VMS 24 HOUR CLOSE (12)

IN CONTRACT (12)

NO VMS OFFER (2)

CLOSED ESCROW (245)

NO SALE (3)

F.A.R.M (1200)

PROPERTIES | NEW LISTINGS

MM/DD/YYYY

Hi, Admin



Select start date



Select end date



Filter

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1234	VMS1010	123 EZ St , SF	1,050,000	1,250,000	1.225,0000	Jan 2, 23	Jan 31, 23	4
4562	VMS1011	2010 Fulton St, SF	1,000,000	1,010,000	989,0000	Dec 25, 23	Jan 31, 23	20
1253	VMS1012	36 Aura Vista, Mbr	2,075,000	2,250,000	2,,225,000	Feb 21, 23	Jan 31, 23	12
1244	VMS1013	5734 Junipero Serra, SB	1,025,000	1,025,000	1.010,0000	Jan 2, 23	Jan 31, 23	12
1253	VMS1014	724 Trenton Way, Bur	1,780,000	1,750,000	1,700,0000	Jan 2, 23	Jan 31, 23	12
1234	VMS1015	34 Black Montain Rd, Hill	4,050,000	-----	-----	Mar 12, 23	Mar 31, 23	12
1234	VMS1010	123 EZ St , SF	1,050,000	1,250,000	1.225,0000	Jan 2, 23	Jan 31, 23	12
4562	VMS1011	2010 Fulton St, SF	1,000,000	1,010,000	989,0000	Dec 25, 23	Jan 31, 23	20
1253	VMS1012	36 Aura Vista, Mbr	2,075,000	2,250,000	2,,225,000	Feb 21, 23	Jan 31, 23	12
1253	VMS1012	36 Aura Vista, Mbr	2,075,000	2,250,000	2,,225,000	Feb 21, 23	Jan 31, 23	12
1244	VMS1013	5734 Junipero Serra, SB	1,025,000	1,025,000	1.010,0000	Jan 2, 23	Jan 31, 23	12
1253	VMS1014	724 Trenton Way, Bur	1,780,000	1,750,000	1,700,0000	Jan 2, 23	an 31, 23	12





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KEY VIRTUAL MARKET PLACE PULSE INDICATORS

Buyer Seller Interaction in real time



	Today	Yesterday	Daily Average prior week
VMS open	30	45	40
New Buyer's Offer	50	60	60
Improved Offer	120	160	250
Counteroffer	12	16	35
In contract	20	43	40
No Sale	0	1	1



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Hi, Admin



Universe

Buyers

Sellers

Buyer's Agent

Listing Agent

Select start date



Select end date



Filter

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Export



CUSTOMER SATISFACTION SURVEY 3 MONTHS ENDING MARCH 2023

	Principals			Agents		
	Buyers	Sellers	Universe	Buyers	Sellers	Universe
Maximum possible score per card	85	85	85	85	85	85
Number of User's responses	145	24	169	145	24	169
Universe, total all groups response	68			78		
Algebraic sum	68	75		72	84	
Average score	4.00	4.2		4.10	4.25	
Score as a precentage	80%	85%	82%	80%	85%	82%
Comments						



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REPORTS

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Hi, Admin

Select month

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	This Month	Previous Month	YTD
Number of houses sold	20	25	110
Number of houses no Buyers Agent	4	6	12
Dollar volume of sales	10,000,000	11,000,000	11,000,000
Average transaction \$	1,000,000	1,100,000	1,100,000
Commission Generated	900,000	950,000	950,000
Buyer Sales commision	400,000	400,000	400,000
Qonectin commission	500,000	500,000	500,000
Average Commission %	4.5%	4.5%	4.5%
Average Buyers' Commission	1.5%	4.5%	4.5%
Buyer's commision savings (2.5%)	100,000	100,000	100,000

- Seller Report (9)
- Buyer Report (18)
- Agent Report (21)
- Property Report (125)
- Bid/Offer Report (12)
- Approval Report (28)

Comments and Goals (Press Tab Key):