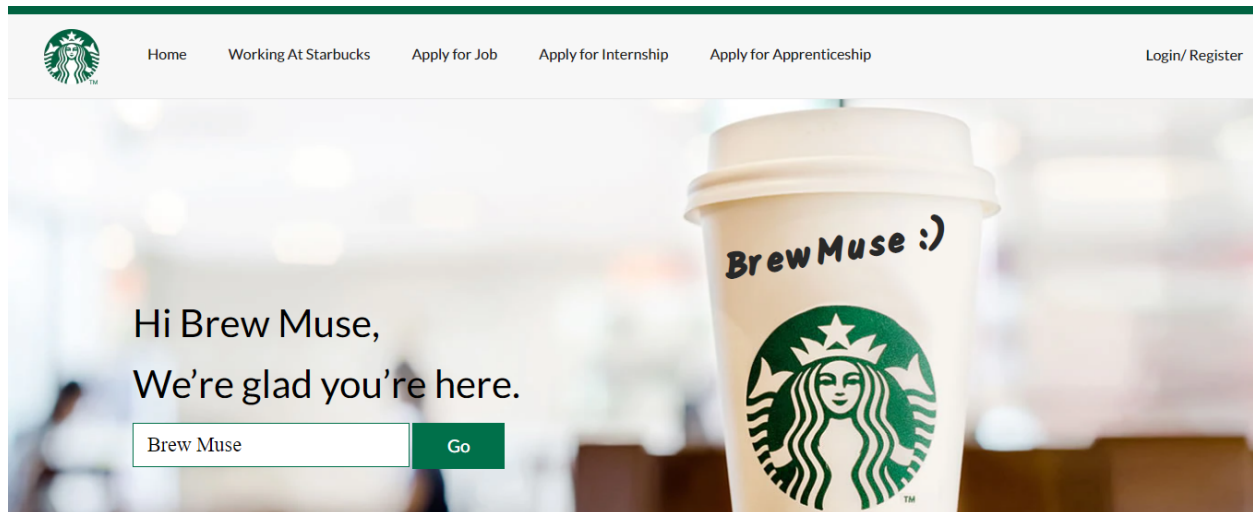


Project Synopsis



Project Name: Brew Muse (Starbucks Clone)

Project Partners:

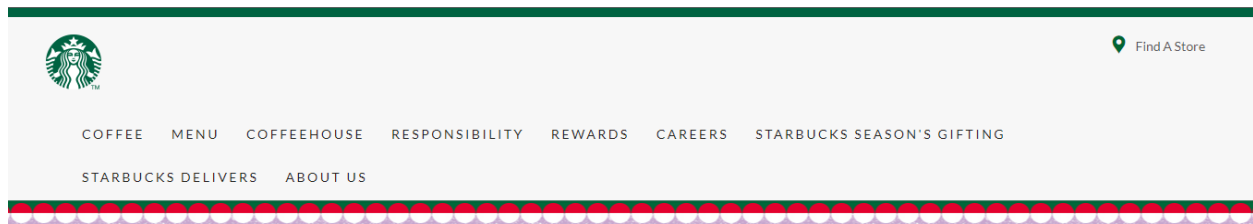
Falguni Saini & Pankaj Kumar

Overview

Starbucks is an American coffee company and coffeehouse chain, founded in Seattle. Alongside coffee, Starbucks sells beverages as well as baked goods.

We intend to create a Starbucks clone, Brew Muse, whilst incorporating all the amazing features that could be seen on Starbucks official website and more.

Goals



1. Homepage

- The Landing/HomePage offers various navigating features including Coffee, Menu, Find a Store , About Us etc., as shown in the image above.

2. Coffee

- This exciting feature provides a coffee finder which assists the user to pick out coffee that suits their taste best by letting them opt their preferred combination of flavours.

3. Menu

- Offers a wide range of Drinks and Food to choose from.

4. CoffeeHouse/Find A Store

- Helps the user in locating a store along with providing directions.

5. Rewards

- Provides a program membership offer by incorporating a Sign in feature, alongside laying out various gift cards and reward offers.

6. Careers

- Facility to explore career paths by imparting internships and apprenticeships and jobs by logging in/registering on the portal.

7. Delivery

- Accepting the orders and delivering it at the user's doorstep.

Technologies To Be Used:

1. Front-End:

- HTML5
- CSS3
- Bootstrap
- JavaScript
- ReactJs

2. Back-End:

- NodeJs
- ExpressJs

3. Database:

- MongoDB