

Sprite

Revenue

Sum of Units Sold

Average of Price per Unit

Month Name	Sum of Revenue (M)
January	0.48
February	0.47
March	0.46
April	0.47
May	0.65
June	0.85
July	0.96
August	0.88
September	0.65
October	0.59
November	0.75
December	0.98

Microsoft Bing

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Coa-Cola Sales Dashboard

10-06-2021

25-12-2021

what is the lower bound by city

City

Albany

Operating Profit Analysis

Key influencers Top segments

What influences Operating Profit to

Increase

?

Beverage Brand is Coca-C...

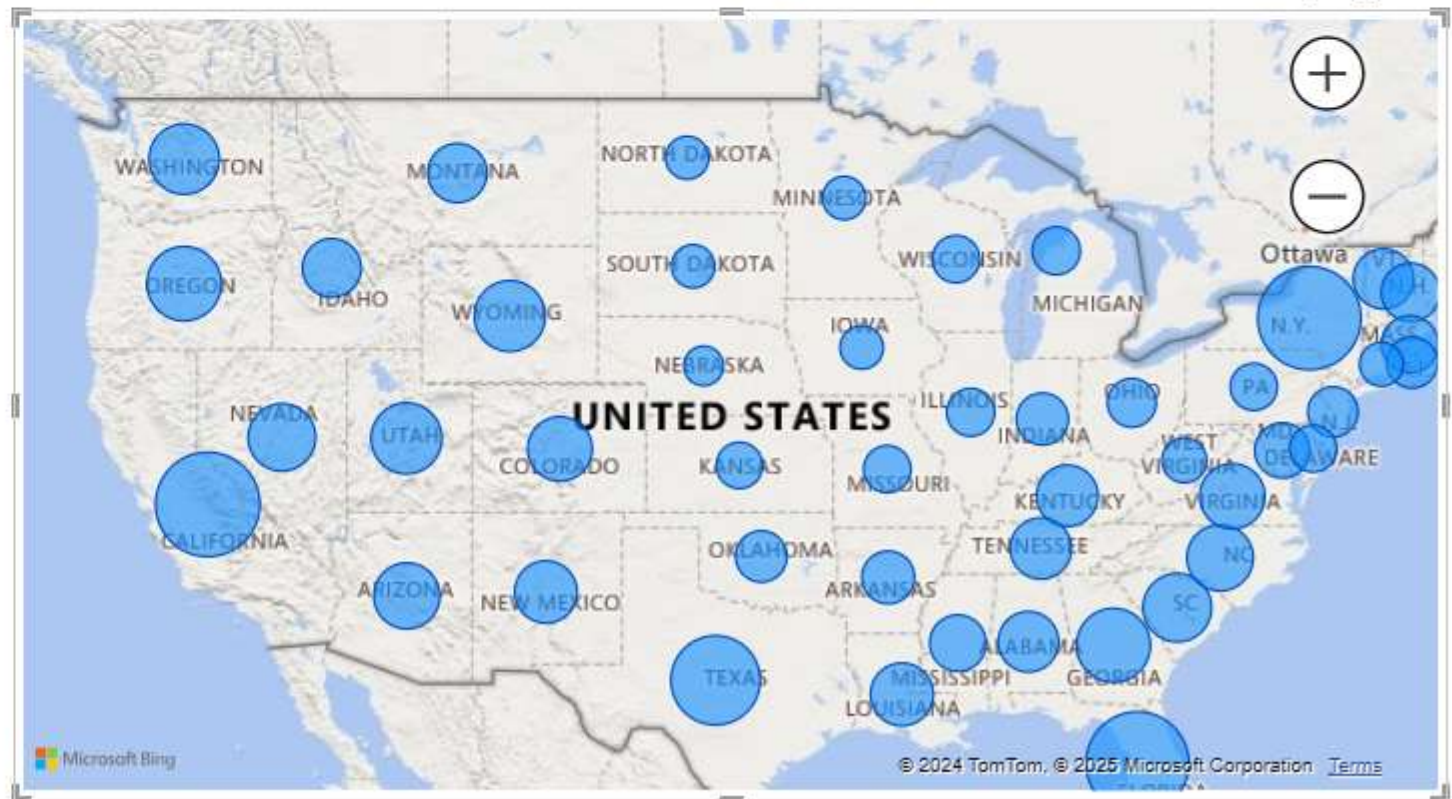
540.5

← Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).



☐ Only show values that are influencers

Sales By US States



Sales Dashboard

Coca-Cola Sales Dashboard

Decomposition Tree

Key Influencers Visuals

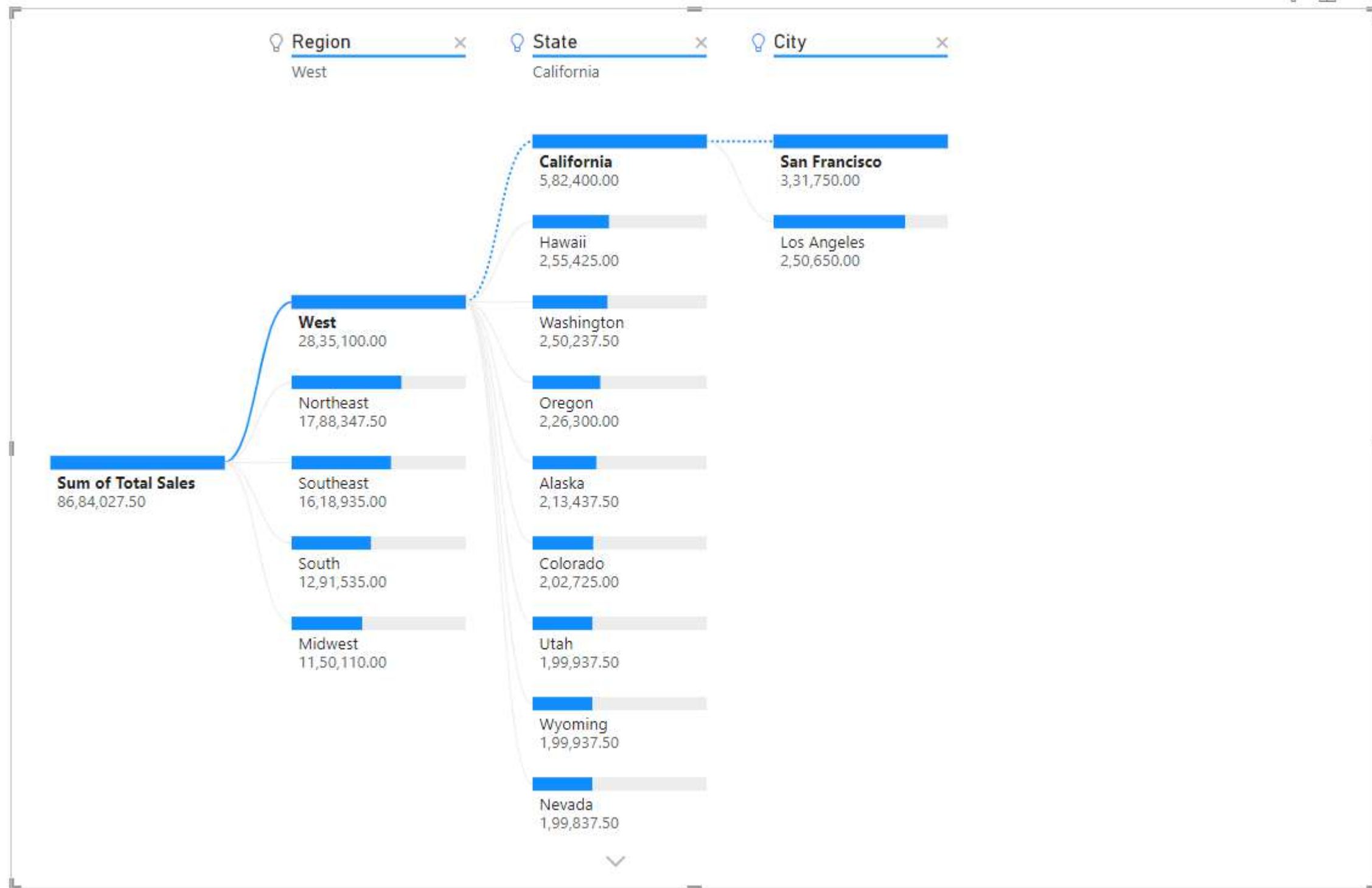
Line Chart (Bookmark)

Line Chart (Targeted Area)

Calendar Visuals

DAX

+



Key influencers Top segments

What influences Total Sales to Increase ?

When...

...the average of Total Sales increases by

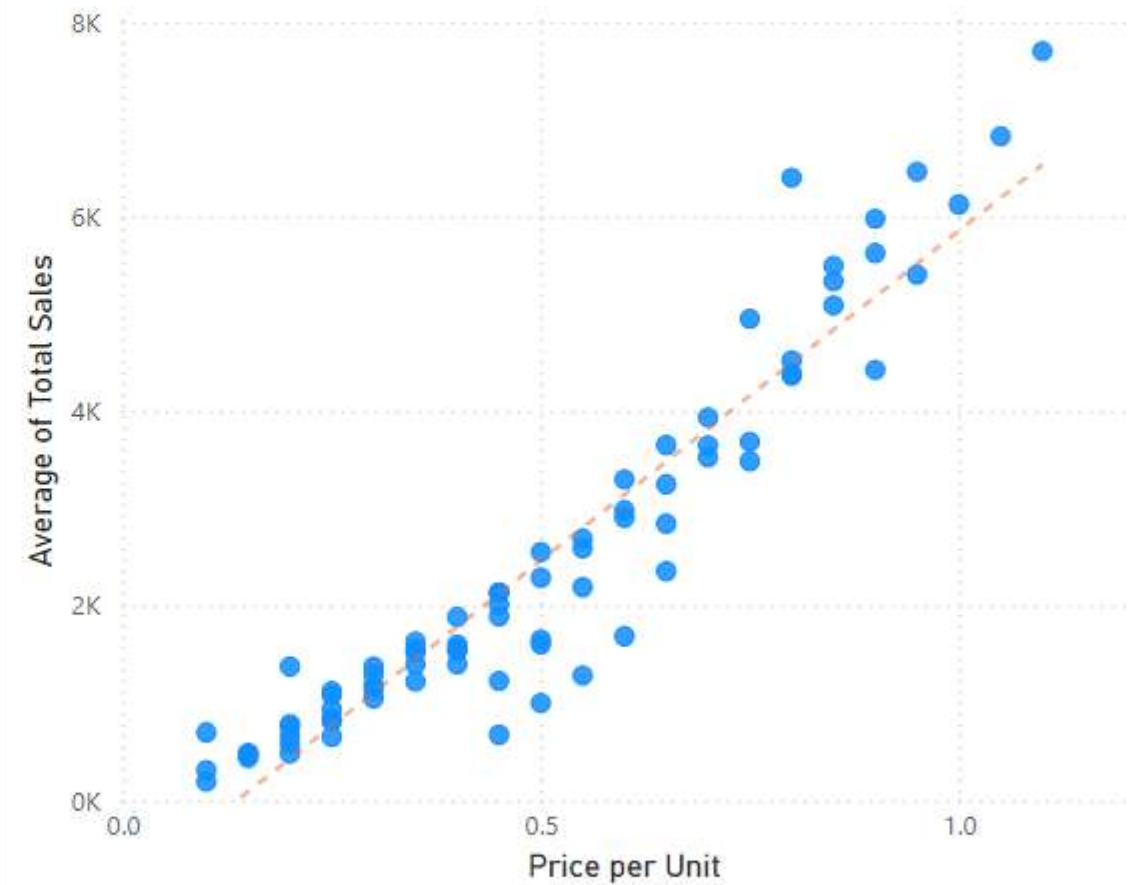
Region is Southeast

1.12K

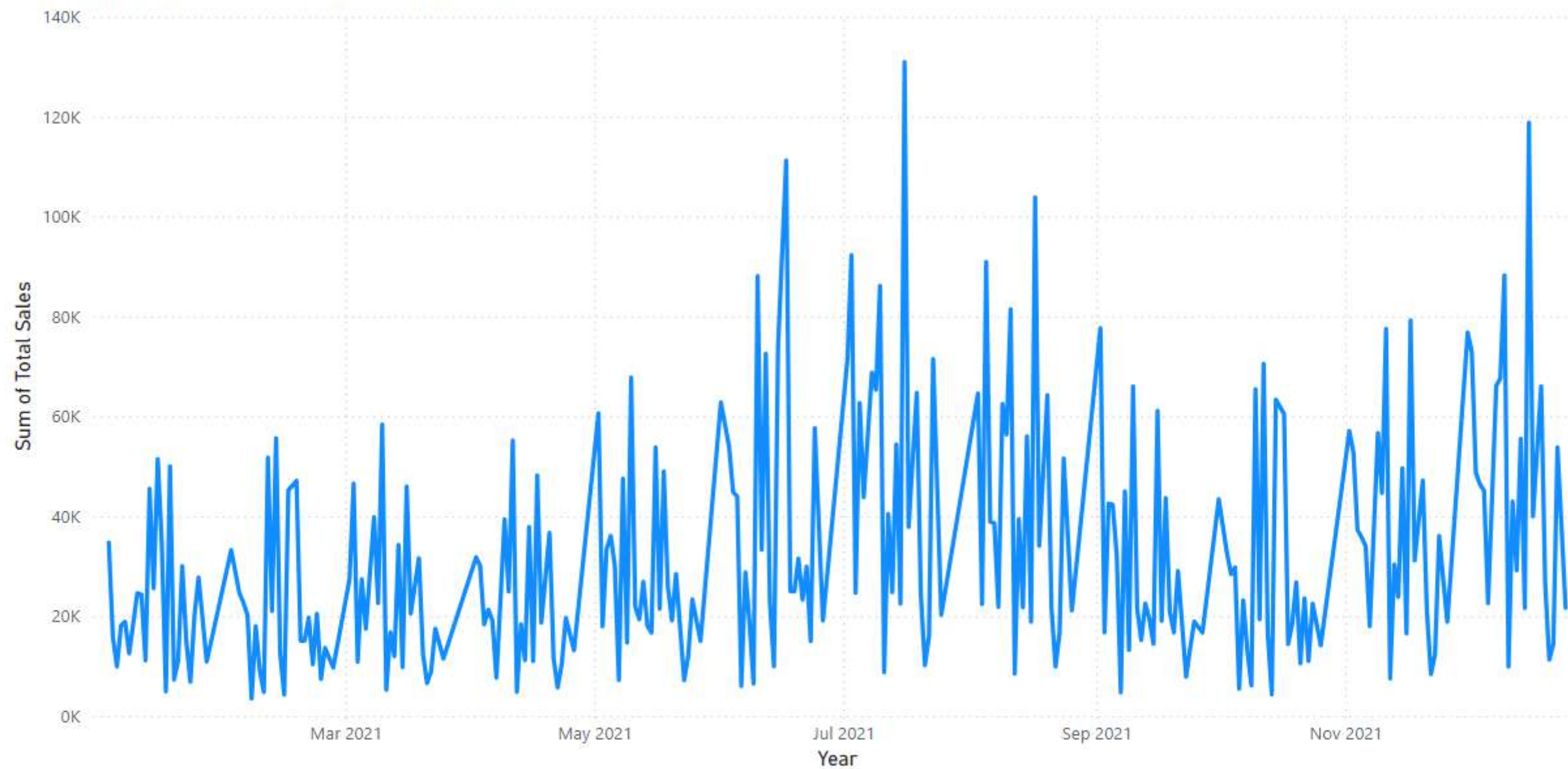
Average of Price per Unit goes up 0.15

912.9

← On average when Average of Price per Unit increases, Total Sales also increases.



Sum of Total Sales by Year, Quarter, Month and Day



Quarter

Month

Day



Sales Dashboard

Coca-Cola Sales Dashboard

Decomposition Tree

Key Influencers Visuals

Line Chart (Bookmark) ^x

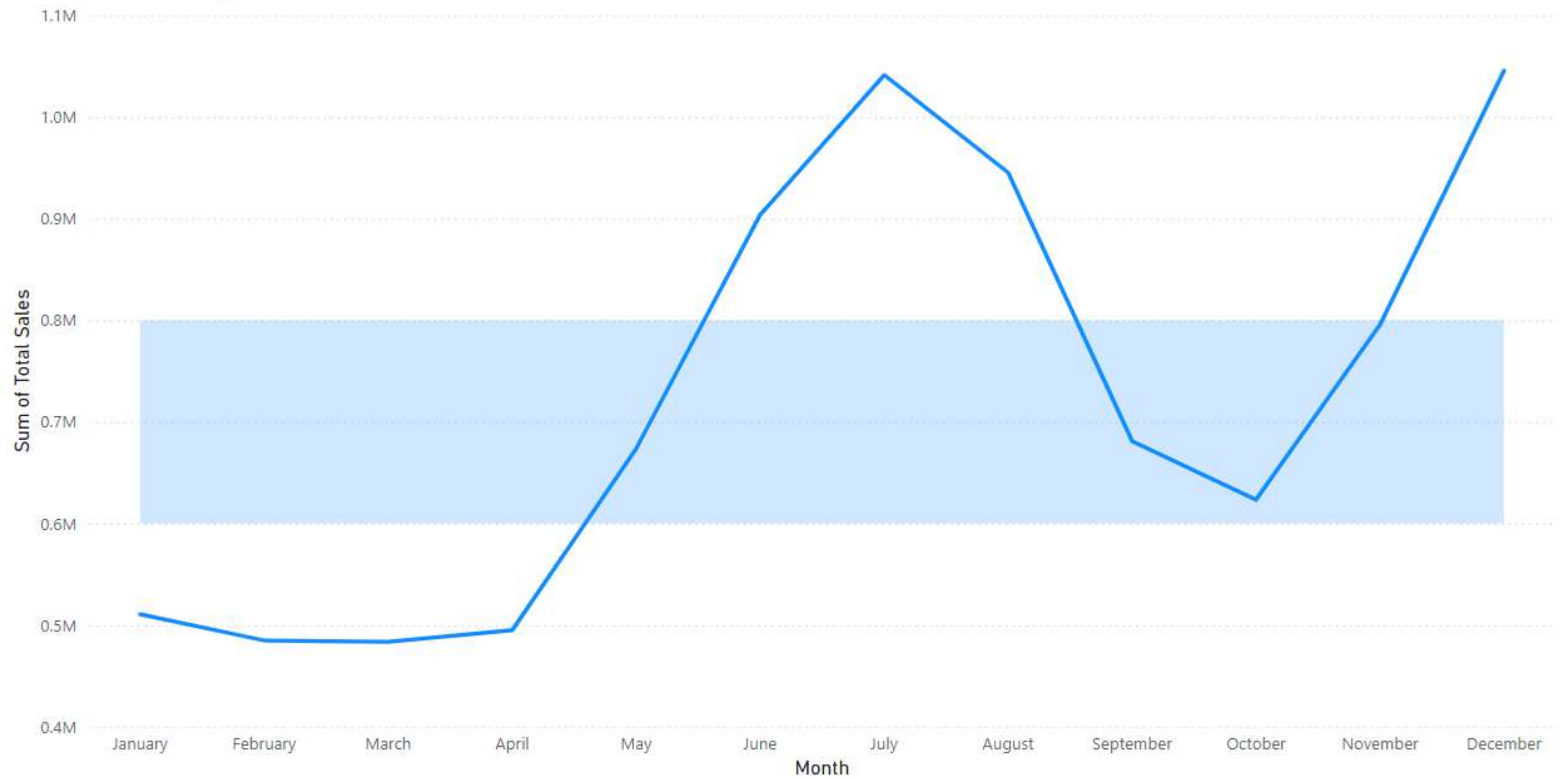
Line Chart (Targeted Area)

Calendar Visuals

DAX



Sum of Total Sales by Month



Sum of Total Sales by Invoice Date

Month

- ☐ January
- ☐ February
- ☒ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September
- ☐ October
- ☐ November
- ☐ December

March 2021						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 27,387.50	3 46,517.50	4 10,875.00	5 27,397.50	6 17,465.00
7	8 39,802.50	9 22,647.50	10 58,360.00	11 5,242.50	12 16,782.50	13 11,947.50
14 34,287.50	15 9,782.50	16 45,985.00	17 20,500.00	18	19 31,605.00	20 12,430.00
21 6,577.50	22 8,937.50	23 17,500.00	24	25 11,500.00	26	27
28	29	30	31			

Total Revenue	Unique Brand	Profit	Profit Margin %	Sprite Revenue	Sprite and Fanta Revenue
8166073	6	64,13,371.55	0.79	11,51,607.50	21,15,432.50



1 Region & State = 'Data (3)'[Region]&" "&'Data (3)'[State]



Retailer ▾	Retailer ID ▾	Date ▾	Region ▾	State ▾	Beverage Brand ▾	Price per Unit ▾	Units Sold ▾	Revenue ▾	Expenses ▾	Region & State ▾	Category ▾
Sodapop	1185732	14 January 2022	Northeast	New York	Coca-Cola	0.5	12000	6000	1260	Northeast New York	Large
Sodapop	1185732	14 January 2022	Northeast	New York	Diet Coke	0.5	10000	5000	1700	Northeast New York	Large
Sodapop	1185732	14 January 2022	Northeast	New York	Dasani Water	0.5	10000	5000	1050	Northeast New York	Large
Sodapop	1185732	12 February 2022	Northeast	New York	Coca-Cola	0.5	12500	6250	875	Northeast New York	Large
Sodapop	1185732	12 February 2022	Northeast	New York	Diet Coke	0.5	9000	4500	225	Northeast New York	Medium
Sodapop	1185732	12 February 2022	Northeast	New York	Dasani Water	0.5	10000	5000	1700	Northeast New York	Large
Sodapop	1185732	10 March 2022	Northeast	New York	Coca-Cola	0.5	12200	6100	2074	Northeast New York	Large
Sodapop	1185732	10 March 2022	Northeast	New York	Diet Coke	0.5	9250	4625	1572.5	Northeast New York	Medium



1 Category = IF('Data (3)'[Units Sold]<5000,"Small",IF('Data (3)'[Units Sold]<10000,"Medium","Large"))



Retailer ▾	Retailer ID ▾	Date ▾	Region ▾	State ▾	Beverage Brand ▾	Price per Unit ▾	Units Sold ▾	Revenue ▾	Expenses ▾	Region & State ▾	Category ▾
Sodapop	1185732	14 January 2022	Northeast	New York	Coca-Cola	0.5	12000	6000	1260	Northeast New York	Large
Sodapop	1185732	14 January 2022	Northeast	New York	Diet Coke	0.5	10000	5000	1700	Northeast New York	Large
Sodapop	1185732	14 January 2022	Northeast	New York	Dasani Water	0.5	10000	5000	1050	Northeast New York	Large
Sodapop	1185732	12 February 2022	Northeast	New York	Coca-Cola	0.5	12500	6250	875	Northeast New York	Large
Sodapop	1185732	12 February 2022	Northeast	New York	Diet Coke	0.5	9000	4500	225	Northeast New York	Medium
Sodapop	1185732	12 February 2022	Northeast	New York	Dasani Water	0.5	10000	5000	1700	Northeast New York	Large
Sodapop	1185732	10 March 2022	Northeast	New York	Coca-Cola	0.5	12200	6100	2074	Northeast New York	Large
Sodapop	1185732	10 March 2022	Northeast	New York	Diet Coke	0.5	9250	4625	1572.5	Northeast New York	Medium
Sodapop	1185732	10 March 2022	Northeast	New York	Dasani Water	0.5	9500	4750	712.5	Northeast New York	Medium
Sodapop	1185732	11 April 2022	Northeast	New York	Coca-Cola	0.5	12000	6000	1440	Northeast New York	Large