

Vrinda Store Report

Month

Jan

Feb

Mar

Apr

Category

Blouse

Bottom

Ethnic Dress

kurta

Saree

Set

Top

Channel

Ajlo

Amazon

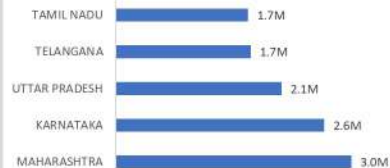
Flipkart

Meesho

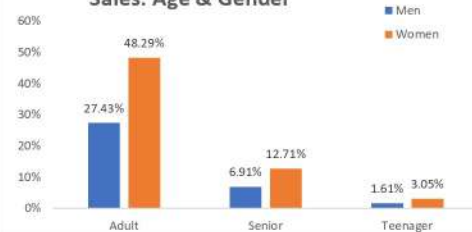
Orders Vs Sales



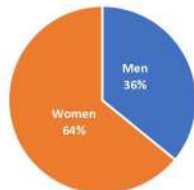
Sales: Top 5 States



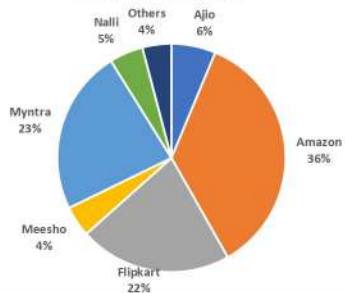
Sales: Age & Gender



Sales: Men Vs Women



Order Vs Channel



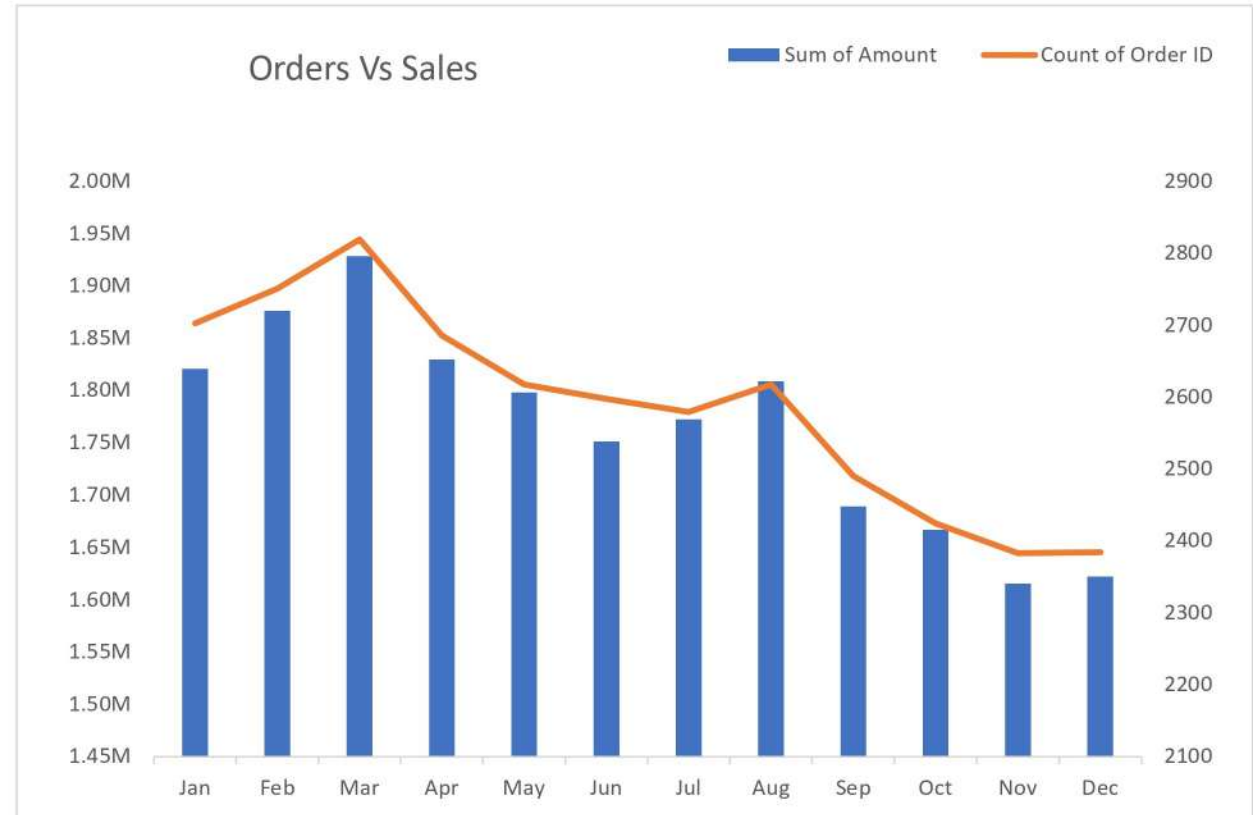
Order Status



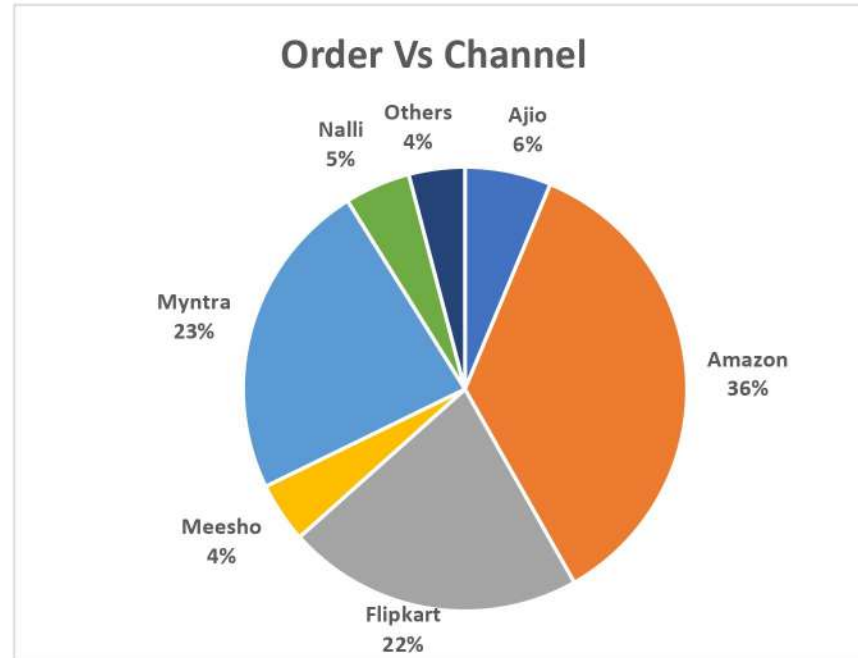
index	Order ID	Cust ID	Gender	Age	Date	Status	Channel	SKU	Category	Size	Qty	currency	Amount	ship-city	ship-state	ship-postal	ship-county	B2B	
1	171-10293	1029312	Women	44	#####	Delivered	Myntra	JNE1233-BI kurta		XXL		1 INR	376	MOHALI	PUNJAB	140301	IN	FALSE	
2	405-21838	2183842	Women	29	#####	Delivered	Ajio	SET414-KR- Set		L		1 INR	1449	GURUGRAM	HARYANA	122002	IN	FALSE	
3	171-16415	1641533	Women	67	#####	Delivered	Myntra	SET261-KR- Set		S		1 INR	453	KOLKATA	WEST BENGAL	700029	IN	FALSE	
4	404-74908	7490807	Women	20	#####	Delivered	Amazon	SET110-KR- Set		M		1 INR	729	THANJAVUR	TAMIL NADU	613007	IN	FALSE	
5	403-92935	9293516	Women	62	#####	Delivered	Myntra	JNE2294-KI kurta		XXL		1 INR	544	GURUGRAM	HARYANA	122001	IN	FALSE	
6	407-12981	1298130	Men	49	#####	Delivered	Flipkart	JNE3797-KI Western Di		XXL	One	INR	735	SANGLI	MH	MAHARASHTRA	416436	IN	FALSE
7	407-12981	1298130	W	23	#####	Delivered	Meesho	JNE3801-KI kurta		XXL	One	INR	735	BENGALURU	KARNATAKA	560029	IN	FALSE	
8	171-55612	5561216	W	70	#####	Delivered	Others	JNE3405-KI kurta		M	One	INR	435	GURUGRAM	HARYANA	122001	IN	FALSE	
9	408-29352	2935263	W	75	#####	Delivered	Amazon	JNE3474-KI kurta		XL	One	INR	385	BENGALURU	KARNATAKA	562149	IN	FALSE	
10	404-26489	2648970	W	43	#####	Delivered	Myntra	JNE3466-KI kurta		L	One	INR	771	VIJAYAWADA	ANDHRA PRADESH	520002	IN	FALSE	
11	404-26489	2648970	W	76	#####	Delivered	Amazon	JNE3795-KI kurta		S	One	INR	517	THIRUVANANTHAPURAM	KERALA	695018	IN	FALSE	
12	404-26489	2648970	Women	45	#####	Delivered	Myntra	J0181-TP-M Top		M		1 INR	399	ARAKONAM	TAMIL NADU	631003	IN	FALSE	
13	408-02653	265357	Women	18	#####	Delivered	Amazon	SET217-KR- Set		XL		1 INR	786	GUWAHATI	ASSAM	781017	IN	FALSE	
14	403-92688	9268874	Men	44	#####	Delivered	Myntra	SET185-KR- Set		M		1 INR	911	BENGALURU	KARNATAKA	562125	IN	FALSE	
15	407-04426	442660	Women	52	#####	Delivered	Amazon	SET333-KR- Set		M		1 INR	967	HYDERABAD	TELANGANA	500098	IN	FALSE	
16	406-74822	7482261	Women	18	#####	Delivered	Nalli	J0124-TP-L Top		L		1 INR	523	NEW DELHI	DELHI	110062	IN	FALSE	
17	407-70399	7039962	Men	30	#####	Delivered	Meesho	SET304-KR- Set		XL		1 INR	1115	Bhubaneswar	ODISHA	751022	IN	FALSE	
18	407-34224	3422488	Women	48	#####	Delivered	Others	SET184-KR- Set		XS		1 INR	563	SIROHI	RAJASTHAN	307001	IN	FALSE	
19	171-89746	8974687	Men	24	#####	Delivered	Myntra	J0161-DR-X Western Di		XXL		1 INR	473	MUMBAI	MAHARASHTRA	400097	IN	FALSE	
20	406-02445	244536	Women	46	#####	Delivered	Amazon	SET233-KR- Set		M		1 INR	545	AMRITSAR	PUNJAB	143001	IN	FALSE	
21	404-43767	4376789	Women	43	#####	Delivered	Nalli	J0231-SKD- Set		3XL		1 INR	1164	LUCKNOW	UTTAR PRADESH	226024	IN	FALSE	
22	408-19433	1943310	Men	31	#####	Refunded	Myntra	J0339-DR-X Western Di		XXL		1 INR	743	NEW DELHI	DELHI	110087	IN	FALSE	
23	403-09505	950590	Men	30	#####	Delivered	Myntra	SET210-KR- Set		3XL		1 INR	575	MADURAI	TAMIL NADU	625014	IN	FALSE	
24	406-39356	3935670	Women	19	#####	Delivered	Ajio	SET110-KR- Set		XS		1 INR	788	Meerut	UTTAR PRADESH	250002	IN	FALSE	
25	402-03989	398999	Women	37	#####	Delivered	Amazon	SET273-KR- Set		M		1 INR	612	HYDERABAD	TELANGANA	500060	IN	FALSE	
26	403-54387	5438780	Women	37	#####	Delivered	Others	MEN5025-I kurta		XXL		1 INR	533	INDORE	MADHYA PRADESH	452014	IN	FALSE	
27	406-83439	8343960	Women	62	#####	Delivered	Flipkart	JNE3690-TI Top		XL		1 INR	484	DAVANAGERE	KARNATAKA	577004	IN	FALSE	
28	406-09865	986513	Men	20	#####	Delivered	Flipkart	SET184-KR- Set		3XL		1 INR	563	RUDRAPUR	UTTARAKHAND	263153	IN	FALSE	
29	406-09474	947452	Men	77	#####	Delivered	Flipkart	JNE3797-KI Western Di		XXL		1 INR	735	CHENNAI	TAMIL NADU	600103	IN	FALSE	
30	406-13260	1326018	Men	26	#####	Delivered	Amazon	SET183-KR- Set		XS		1 INR	759	PRAYAGRAH	UTTAR PRADESH	230304	IN	FALSE	
31	406-92817	9281717	Men	40	#####	Delivered	Amazon	JNE3797-KI Western Di		XXL		1 INR	715	GREAT NICOBAR	ANDAMAN	744302	IN	FALSE	
32	408-68661	6866119	Men	52	#####	Delivered	Amazon	J0414-DR-X Western Di		XXL		1 INR	885	AHMEDABAD	GUJARAT	380058	IN	FALSE	
33	403-94008	9400852	Women	38	#####	Delivered	Others	JNE3601-KI kurta		M		1 INR	301	SALEM	TAMIL NADU	636007	IN	FALSE	
34	408-26068	2606836	Men	39	#####	Delivered	Myntra	J0231-SKD- Set		XL		1 INR	1238	GUWAHATI	ASSAM	781020	IN	FALSE	
35	405-84811	8481179	Men	37	#####	Delivered	Amazon	SET320-KR- Set		S		1 INR	856	CHENNAI	TAMIL NADU	600119	IN	FALSE	
36	406-96860	9686095	Women	73	#####	Delivered	Flipkart	J0351-SET-I Set		L		1 INR	650	VADODARA	GUJARAT	390021	IN	FALSE	
37	404-90330	9033015	Women	41	#####	Delivered	Amazon	JNE3368-KI kurta		XL		1 INR	449	Payyannur	KERALA	670309	IN	FALSE	
38	402-69322	6932218	Women	41	#####	Delivered	Myntra	SET333-KR- Set		XS		1 INR	967	CHANDIGARH	CHANDIGARH	160036	IN	FALSE	
39	408-87962	8796291	Women	35	#####	Delivered	Amazon	JNE3423-KI kurta		XL		1 INR	399	GURUGRAM	HARYANA	122001	IN	FALSE	
40	407-96541	9654105	Women	72	#####	Delivered	Flipkart	J0230-SKD- Set		M		1 INR	969	MOHALI	PUNJAB	160062	IN	FALSE	
41	402-06375	637532	Men	39	#####	Delivered	Flipkart	J0159-DR-L Western Di		L		1 INR	599	BENGALURU	KARNATAKA	560061	IN	FALSE	
42	402-06375	637532	Women	39	#####	Delivered	Amazon	J0334-TP-S Top		S		1 INR	545	PUNE	MAHARASHTRA	411051	IN	FALSE	
43	404-33938	3393819	Women	44	#####	Delivered	Myntra	SET397-KR- Set		XS		1 INR	1115	PUNE	MAHARASHTRA	412207	IN	FALSE	
44	406-56735	5673590	Women	22	#####	Delivered	Meesho	SET389-KR- Set		XL		1 INR	648	SONIPAT	HARYANA	131001	IN	FALSE	

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
1	Index	Order ID	Customer ID	Gender	Age	Age Group	Date	Month	Status	Channel	SKU	Category	Size	Quantity	Amount	Ship-City	Ship-State	Ship-Postal-Code	Ship-Country	B2B
2	1	171-1029312-3038738	1029312	Women	44	Adult	#####	Dec	Delivered	Myntra	JNE1233-BLUE-KR-031-XXL	kurta	XXL	1	376	MOHALI	PUNJAB	140301	IN	FALSE
3	2	405-2183842-2225946	2183842	Women	29	Adult	#####	Dec	Delivered	Ajio	SET414-KR-NP-L	Set	L	1	1449	GURUGRAM	HARYANA	122002	IN	FALSE
4	3	171-1641533-8921966	1641533	Women	67	Senior	#####	Dec	Delivered	Myntra	SET261-KR-PP-S	Set	S	1	453	KOLKATA	WEST BENGAL	700029	IN	FALSE
5	4	404-7490807-6300351	7490807	Women	20	Adult	#####	Dec	Delivered	Amazon	SET110-KR-PP-M	Set	M	1	729	THANJAVUR	TAMIL NADU	613007	IN	FALSE
6	5	403-9293516-4577154	9293516	Women	62	Senior	#####	Dec	Delivered	Myntra	JNE2294-KR-A-XXL	kurta	XXL	1	544	GURUGRAM	HARYANA	122001	IN	FALSE
7	6	407-1298130-0368305	1298130	Men	49	Adult	#####	Dec	Delivered	Flipkart	JNE3797-KR-XXL	Western Dress	XXL	1	735	SANGLI MIRAJ KUPWAD	MAHARASHTRA	416436	IN	FALSE
8	7	407-1298130-0368305	1298130	Women	23	Adult	#####	Dec	Delivered	Meesho	JNE3801-KR-XXL	kurta	XXL	1	735	BENGALURU	KARNATAKA	560029	IN	FALSE
9	8	171-5561216-3398711	5561216	Women	70	Senior	#####	Dec	Delivered	Others	JNE3405-KR-M	kurta	M	1	435	GURUGRAM	HARYANA	122001	IN	FALSE
10	9	408-2935263-2935550	2935263	Women	75	Senior	#####	Dec	Delivered	Amazon	JNE3474-KR-E-XL	kurta	XL	1	385	BENGALURU	KARNATAKA	562149	IN	FALSE
11	10	404-2648970-9042715	2648970	Women	43	Adult	#####	Dec	Delivered	Myntra	JNE3466-KR-L	kurta	L	1	771	VIJAYAWomenADA	ANDHRA PRADESH	520002	IN	FALSE
12	11	404-2648970-9042715	2648970	Women	76	Senior	#####	Dec	Delivered	Amazon	JNE3795-KR-S	kurta	S	1	517	THIRUVANANTHAPURAM	KERALA	695018	IN	FALSE
13	12	404-2648970-9042715	2648970	Women	45	Adult	#####	Dec	Delivered	Myntra	J0181-TP-M	Top	M	1	399	ARAKONAM	TAMIL NADU	631003	IN	FALSE
14	13	408-0265357-4939534	265357	Women	18	Teenager	#####	Dec	Delivered	Amazon	SET217-KR-PP-XL	Set	XL	1	786	GUWAHATI	ASSAM	781017	IN	FALSE
15	14	403-9268874-7296313	9268874	Men	44	Adult	#####	Dec	Delivered	Myntra	SET185-KR-NP-M	Set	M	1	911	BENGALURU	KARNATAKA	562125	IN	FALSE
16	15	407-0442660-2736366	442660	Women	52	Senior	#####	Dec	Delivered	Amazon	SET333-KR-DPT-M	Set	M	1	967	HYDERABAD	TELANGANA	500098	IN	FALSE
17	16	406-7482261-1657136	7482261	Women	18	Teenager	#####	Dec	Delivered	Nalli	J0124-TP-L	Top	L	1	523	NEW DELHI	DELHI	110062	IN	FALSE
18	17	407-7039962-7080347	7039962	Men	30	Adult	#####	Dec	Delivered	Meesho	SET304-KR-DPT-XL	Set	XL	1	1115	Bhubaneswar	ODISHA	751022	IN	FALSE
19	18	407-3422488-7373923	3422488	Women	48	Adult	#####	Dec	Delivered	Others	SET184-KR-PP-XS	Set	XS	1	563	SIROHI	RAJASTHAN	307001	IN	FALSE
20	19	171-8974687-6745940	8974687	Men	24	Adult	#####	Dec	Delivered	Myntra	J0161-DR-XXL	Western Dress	XXL	1	473	MUMBAI	MAHARASHTRA	400097	IN	FALSE
21	20	406-0244536-2177175	244536	Women	46	Adult	#####	Dec	Delivered	Amazon	SET233-KR-PP-M	Set	M	1	545	AMRITSAR	PUNJAB	143001	IN	FALSE
22	21	404-4376789-3345166	4376789	Women	43	Adult	#####	Dec	Delivered	Nalli	J0231-SKD-XXXL	Set	3XL	1	1164	LUCKNOW	UTTAR PRADESH	226024	IN	FALSE
23	22	408-1943310-9789160	1943310	Men	31	Adult	#####	Dec	Refunded	Myntra	J0339-DR-XXL	Western Dress	XXL	1	743	NEW DELHI	DELHI	110087	IN	FALSE
24	23	403-0950590-5005155	950590	Men	30	Adult	#####	Dec	Delivered	Myntra	SET210-KR-PP-XXXL	Set	3XL	1	575	MADURAI	TAMIL NADU	625014	IN	FALSE
25	24	406-3935670-5720350	3935670	Women	19	Teenager	#####	Dec	Delivered	Ajio	SET110-KR-PP-XS	Set	XS	1	788	Meerut	UTTAR PRADESH	250002	IN	FALSE
26	25	402-0398999-0011565	398999	Women	37	Adult	#####	Dec	Delivered	Amazon	SET273-KR-NP-M	Set	M	1	612	HYDERABAD	TELANGANA	500060	IN	FALSE
27	26	403-5438780-7231546	5438780	Women	37	Adult	#####	Dec	Delivered	Others	MEN5025-KR-XXL	kurta	XXL	1	533	INDORE	MADHYA PRADESH	452014	IN	FALSE
28	27	406-8343960-8137102	8343960	Women	62	Senior	#####	Dec	Delivered	Flipkart	JNE3690-TU-XL	Top	XL	1	484	DAVANAGERE	KARNATAKA	577004	IN	FALSE
29	28	406-0986513-0498758	986513	Men	20	Adult	#####	Dec	Delivered	Flipkart	SET184-KR-PP-XXXL	Set	3XL	1	563	RUDRAPUR	UTTARAKHAND	263153	IN	FALSE
30	29	406-0947452-6044339	947452	Men	77	Senior	#####	Dec	Delivered	Flipkart	JNE3797-KR-XXL	Western Dress	XXL	1	735	CHENNAI	TAMIL NADU	600103	IN	FALSE
31	30	406-1326018-3426760	1326018	Men	26	Adult	#####	Dec	Delivered	Amazon	SET183-KR-DH-XS	Set	XS	1	759	PRAYAGRAJ	UTTAR PRADESH	230304	IN	FALSE
32	31	406-9281717-2212317	9281717	Men	40	Adult	#####	Dec	Delivered	Amazon	JNE3797-KR-XXL	Western Dress	XXL	1	715	GREAT NICOBAR	ANDAMAN & NICOBAR	744302	IN	FALSE
33	32	408-6866119-6793128	6866119	Men	52	Senior	#####	Dec	Delivered	Amazon	J0414-DR-XXL	Western Dress	XXL	1	885	AHMEDABAD	GUJARAT	380058	IN	FALSE
34	33	403-9400852-1350710	9400852	Women	38	Adult	#####	Dec	Delivered	Others	JNE3601-KR-M	kurta	M	1	301	SALEM	TAMIL NADU	636007	IN	FALSE
35	34	408-2606836-0473931	2606836	Men	39	Adult	#####	Dec	Delivered	Myntra	J0231-SKD-XL	Set	XL	1	1238	GUWAHATI	ASSAM	781020	IN	FALSE
36	35	405-8481179-1130753	8481179	Men	37	Adult	#####	Dec	Delivered	Amazon	SET320-KR-NP-S	Set	S	1	856	CHENNAI	TAMIL NADU	600119	IN	FALSE
37	36	406-9686095-5057136	9686095	Women	73	Senior	#####	Dec	Delivered	Flipkart	J0351-SET-L	Set	L	1	650	VADODARA	GUJARAT	390021	IN	FALSE

Row Labels	Sum of Amount	Count of Order ID
Jan	1820601	2702
Feb	1875932	2750
Mar	1928066	2819
Apr	1829263	2685
May	1797822	2617
Jun	1750966	2597
Jul	1772300	2579
Aug	1808505	2617
Sep	1688871	2490
Oct	1666662	2424
Nov	1615356	2383
Dec	1622033	2384



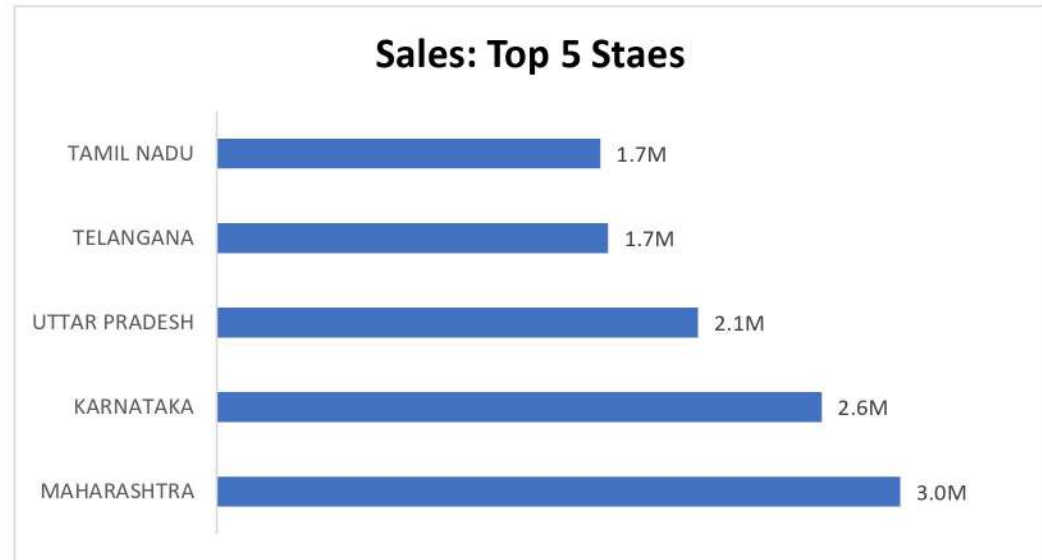
Row Labels	Sum of Amount
Ajio	1331427
Amazon	7519933
Flipkart	4573301
Meesho	927606
Myntra	4941540
Nalli	1015329
Others	867241



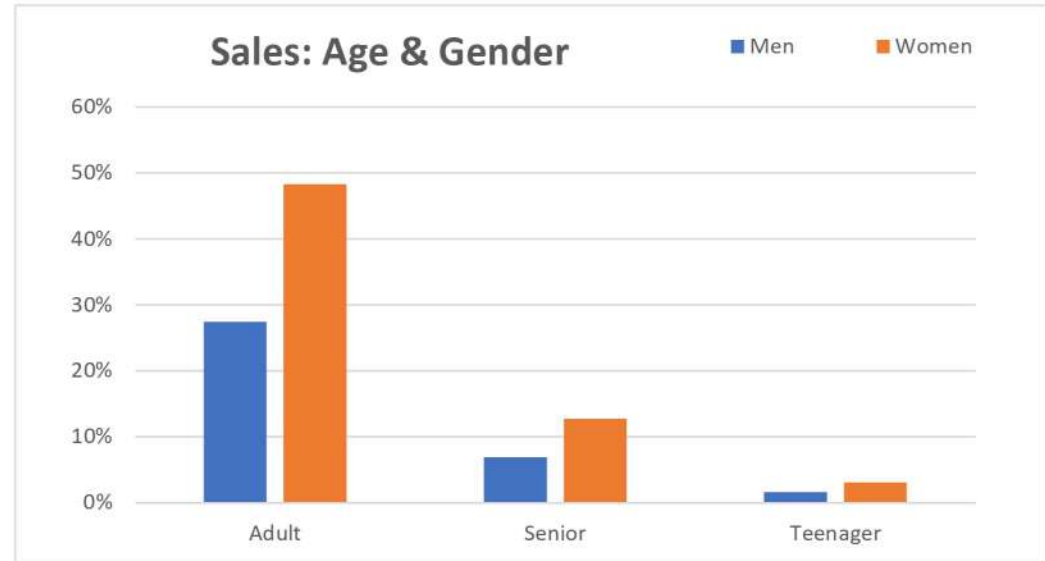
Row Labels	Count of Order ID
Cancelled	844
Delivered	28641
Refunded	517
Returned	1045



Row Labels	Sum of Amount
MAHARASHTRA	2990221
KARNATAKA	2646358
UTTAR PRADESH	2104659
TELANGANA	1712439
TAMIL NADU	1678877



Sum of Amount	Column Labels	
Row Labels	Men	Women
Adult	27.43%	48.29%
Senior	6.91%	12.71%
Teenager	1.61%	3.05%



Row Labels	Sum of Amount
Men	7613604
Women	13562773

Sales: Men Vs Women

