

# Welcome To Retail Sales Analysis Report

**Please select the below options to go to the related section**

**DASHBOARD**

**TIME SERIES  
ANALYSIS**

**STATISTICAL  
ANALYSIS**

**FUTURE TRENDS**

**ADVANCED  
ANALYTICS**



Select the Fiscal Year

All

Month Name

All

52.36M

Total Revenue

39.13M

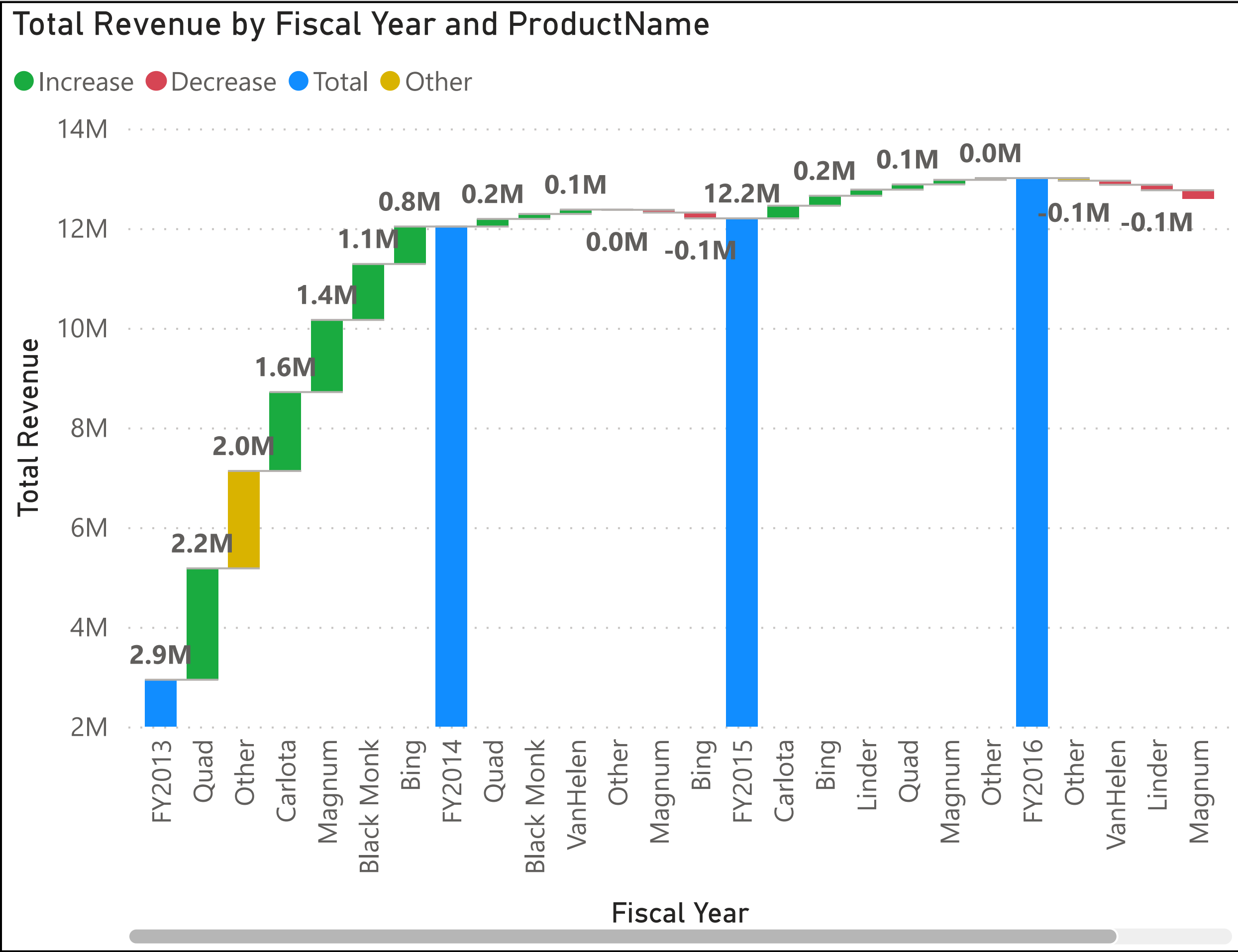
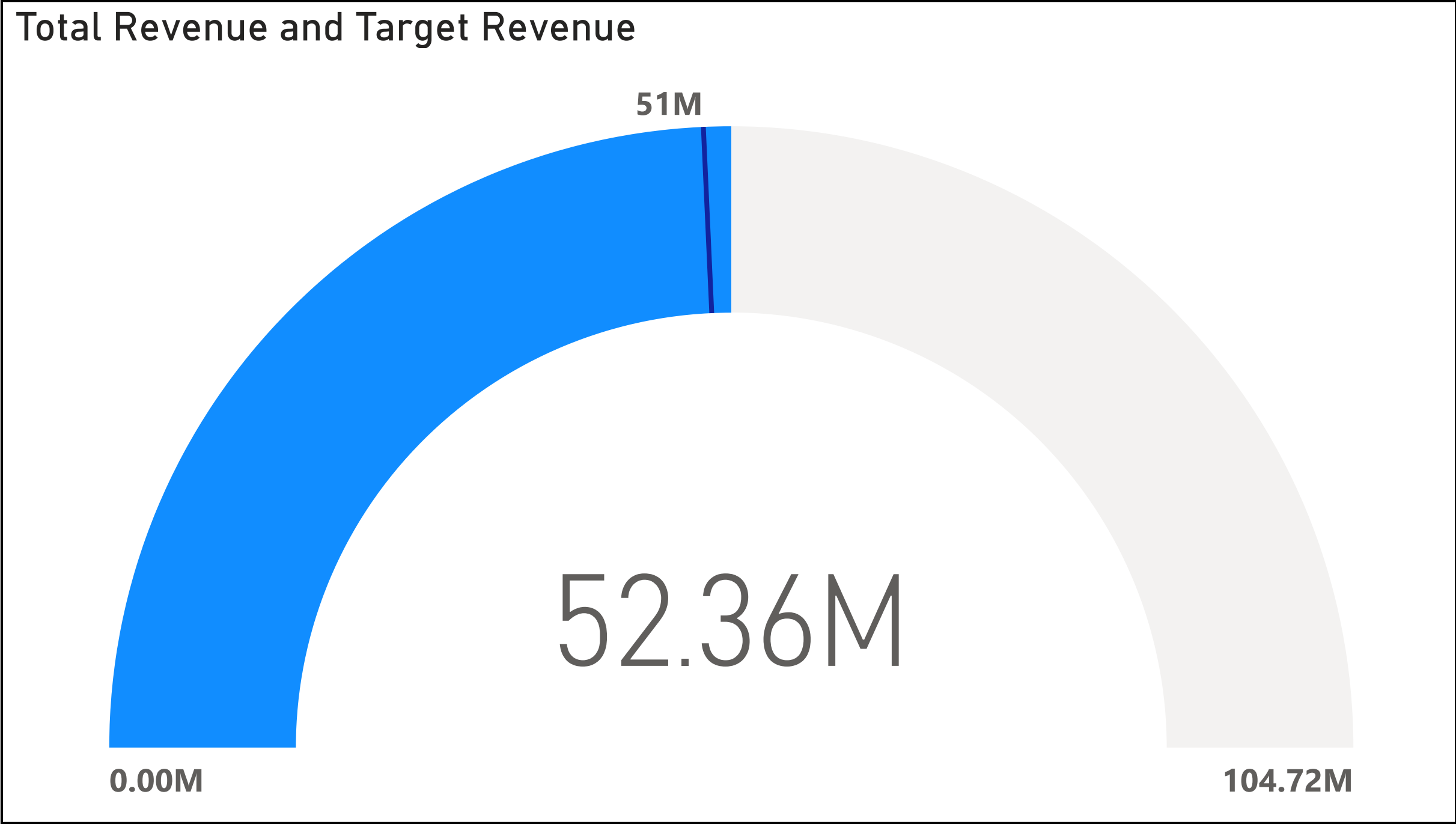
Total Cost

33.83%




















Profit %

Select the Country & City

All





Fiscal Year	Fiscal Quarter	Number	Category	ProductName	Total Revenue	Profit %
FY2015	Q1	Special	Alder	191,804.77		27.77%
FY2015	Q2	Special	Alder	200,617.65		29.82%
FY2015	Q3	Special	Alder	207,684.10		28.71%
FY2015	Q4	Special	Alder	230,819.08		41.24%
FY2015	Q1	Special	Bing	223,433.02		35.52%
FY2015	Q2	Special	Bing	239,636.70		38.30%
FY2015	Q3	Special	Bing	200,840.83		30.82%
FY2015	Q4	Special	Bing	231,191.65		43.22%
FY2015	Q1	Special	Black Monk	361,218.02		34.68%
FY2015	Q2	Special	Black Monk	437,210.21		32.88%
FY2015	Q3	Special	Black Monk	407,040.29		36.27%
FY2015	Q4	Special	Black Monk	385,001.56		38.22%
FY2015	Q1	General	Carlota	232,977.46		28.79%
FY2015	Q1	Special	Carlota	249,826.73		33.89%
FY2015	Q2	General	Carlota	266,054.54		35.80%
FY2015	Q2	Special	Carlota	289,030.68		35.41%
FY2015	Q3	General	Carlota	277,442.42		41.58%
FY2015	Q3	Special	Carlota	279,900.12		39.55%
FY2015	Q4	General	Carlota	231,094.50		33.72%
Total					12,195,797.77	34.71%



Select the Fiscal Year

All



Month Name

All



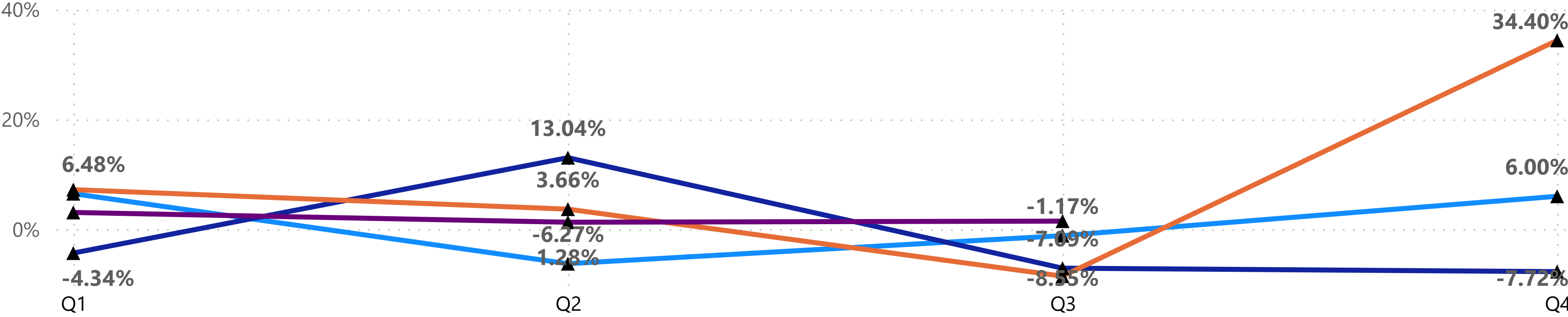
Select the Country & City

All

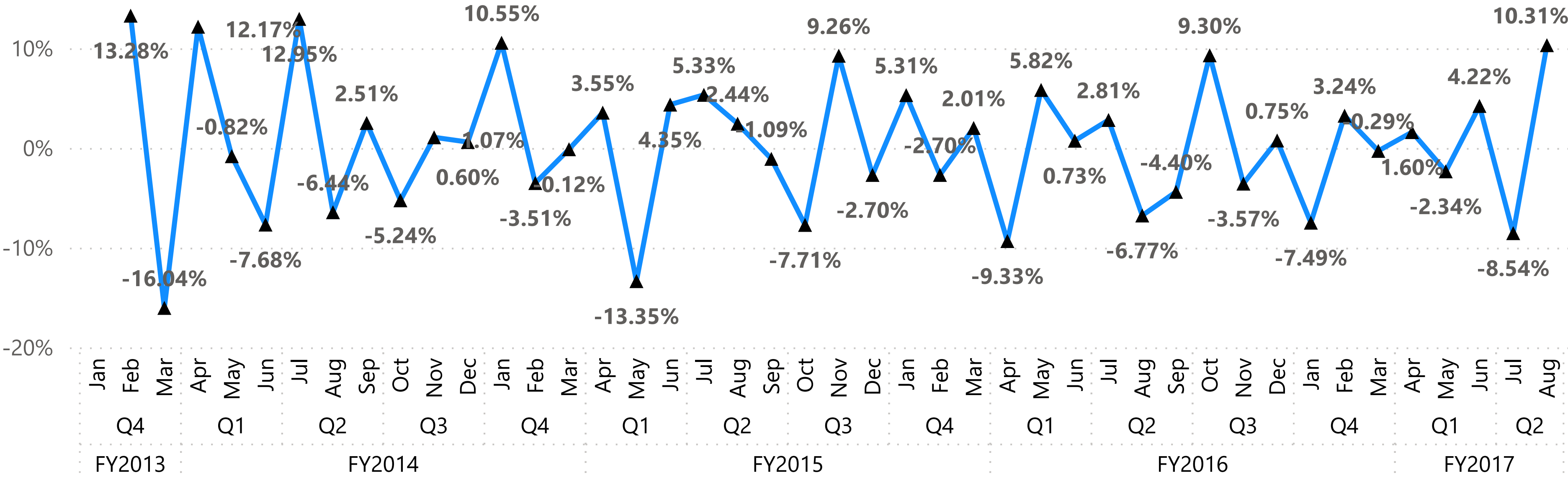


QoQ increase/decrease in revenue

Fiscal Year ▲ FY2014 ▲ FY2015 ▲ FY2016 ▲ FY2017



MoM Profit Increase/Decrease, by Fiscal Year and Quarter





Select the Fiscal Year

All

▼

Month Name

All

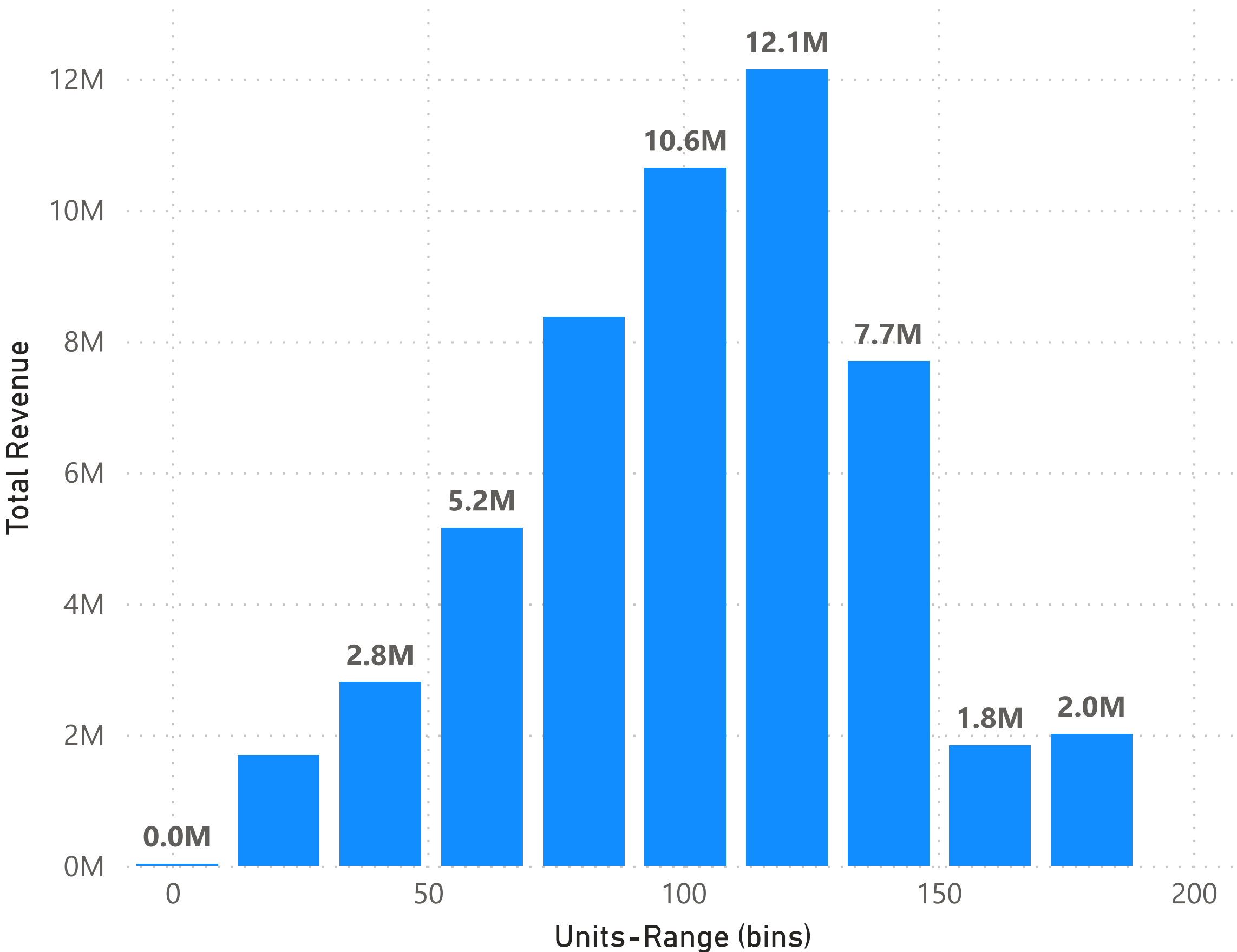
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Select the Country & City

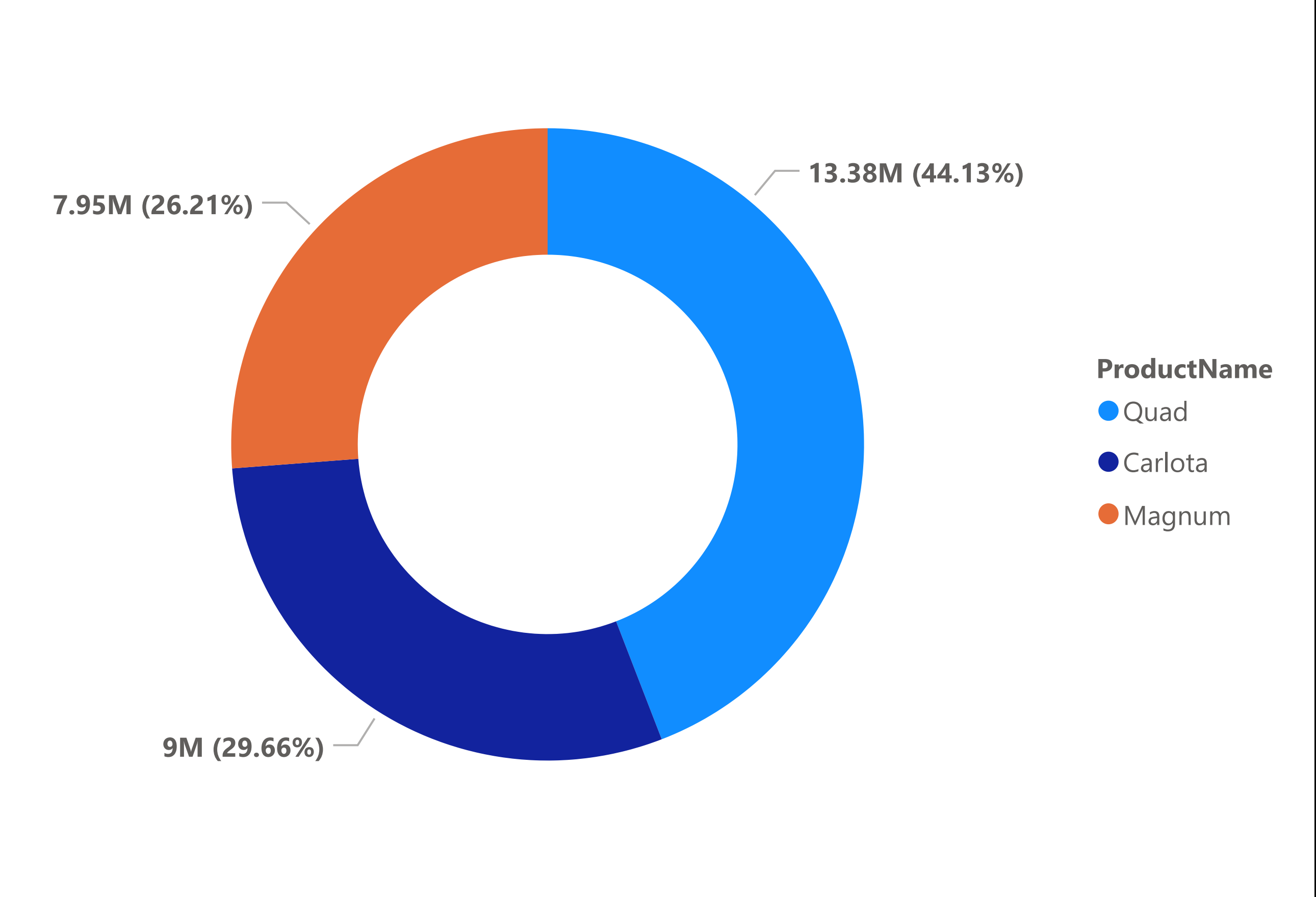
All

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Total Revenue by Units-Range (bins)



Top 3 Revenue Generating Products

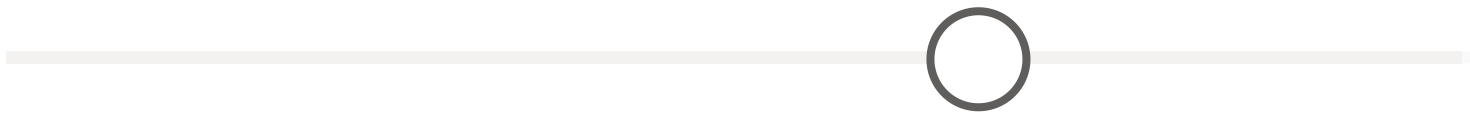




Revenue Forecast

What if Sales increased by below times?

1.33



Sales Growth Calculator

Select the Fiscal Year

All

Month Name

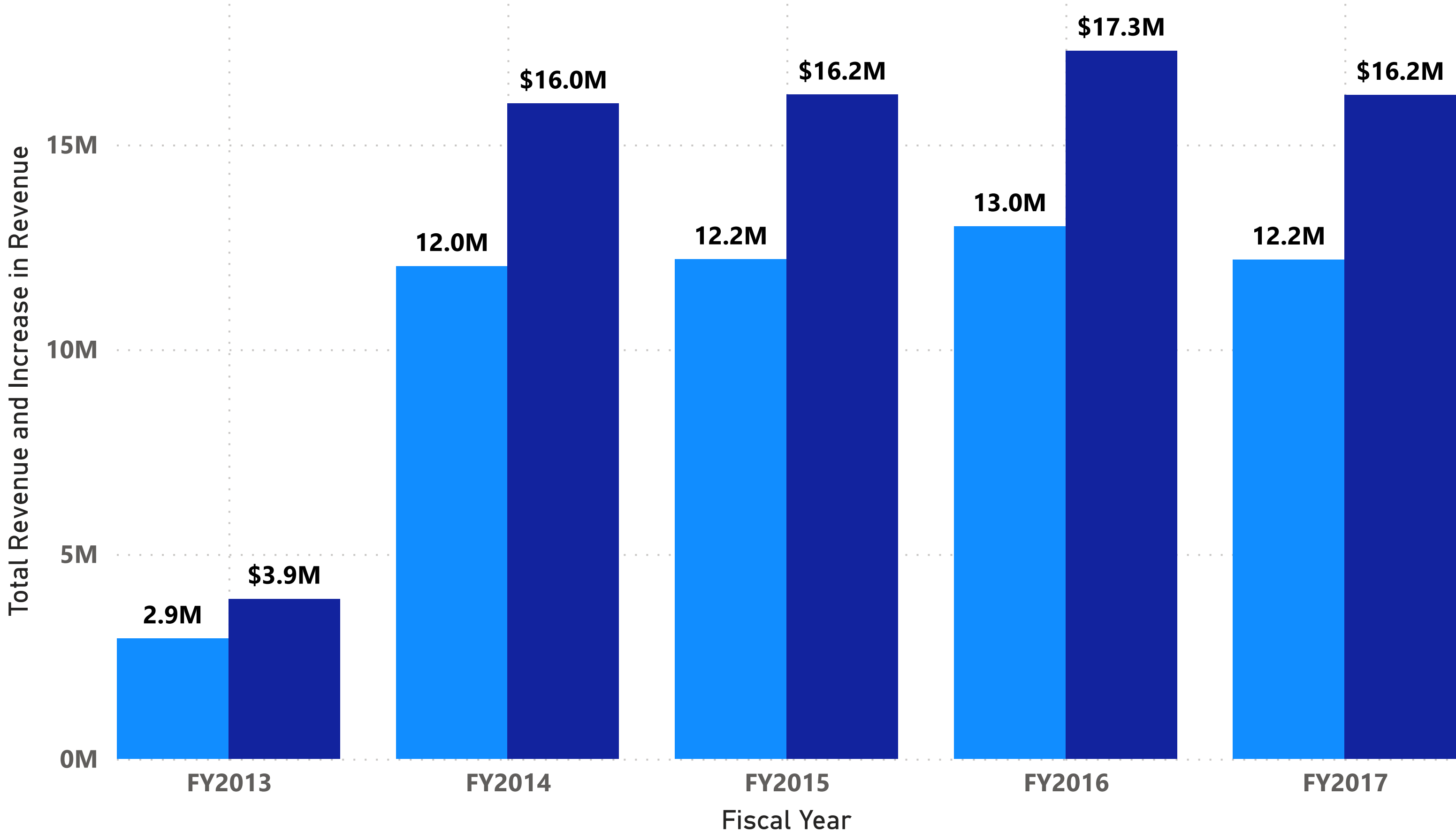
All

Select the Country & City

All

Total Revenue and Increase in Revenue by Fiscal Year

Total Revenue Increase in Revenue





Decomposition Tree

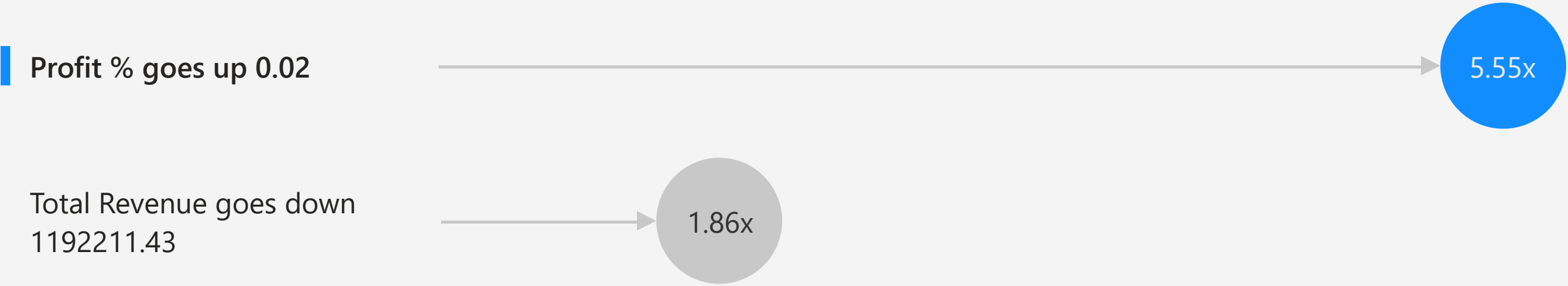
Key Influencer

Key influencers Top segments



What influences ProductName to be VanHelen ?

When...  
.....the likelihood of ProductName being VanHelen increases by



← On average when Profit % increases, the likelihood of ProductName being VanHelen increases.

