

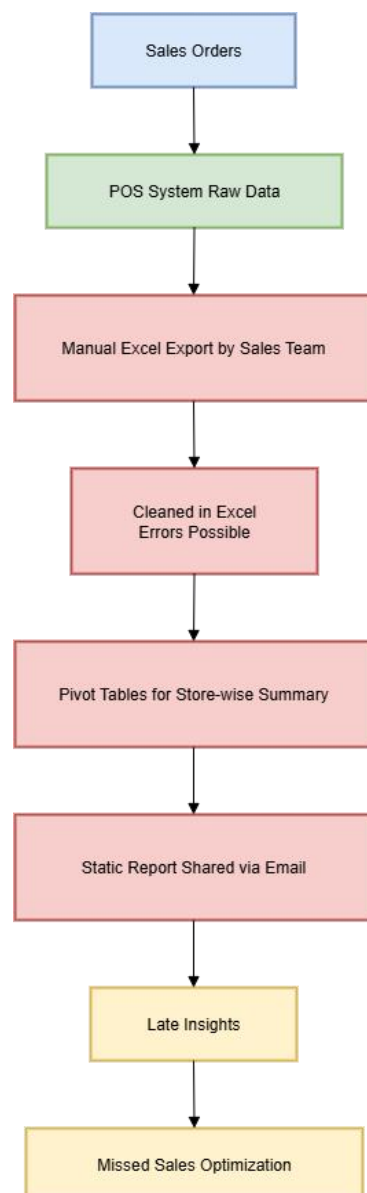
# Process Mapping (AS-IS vs. TO-BE)

---

## AS-IS Process (Current / Manual Reporting)

### Description:

Right now, sales performance data is compiled manually at the end of the month using Excel exports from the POS (Point-of-Sale) system. There is no real-time dashboard, no dynamic filters, and no way to easily track store-wise or category-wise KPIs.



## TO-BE Process (Improved, Power BI Reporting)

### Description:

After implementing your project, all sales data is loaded into Power BI where managers can filter, analyze, and track performance instantly — by store, product, region, or time period.

