

Total Customer

4000

Spend Per Customer

132.72K

Total Income

1240M

Total Spends

531M

Utilization %

42.82%

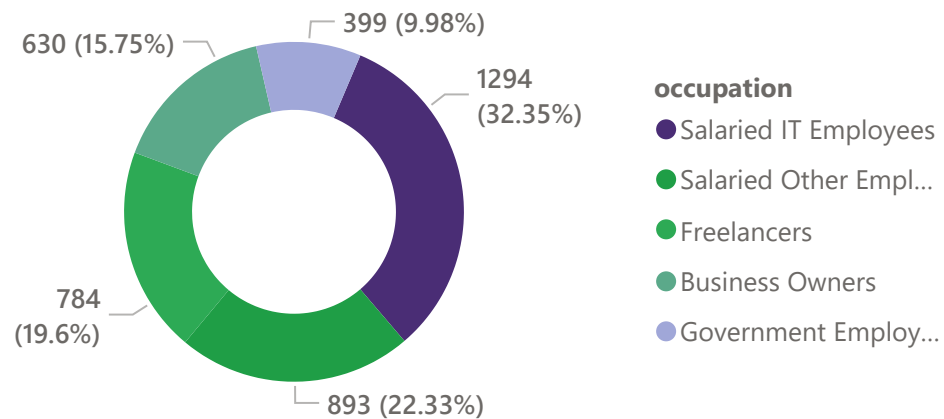
Home

Total
Spendings

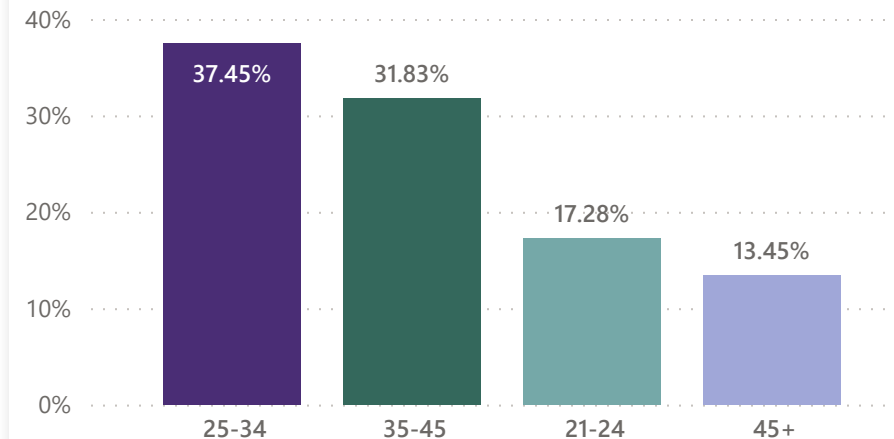
Utilization %

CreditCard

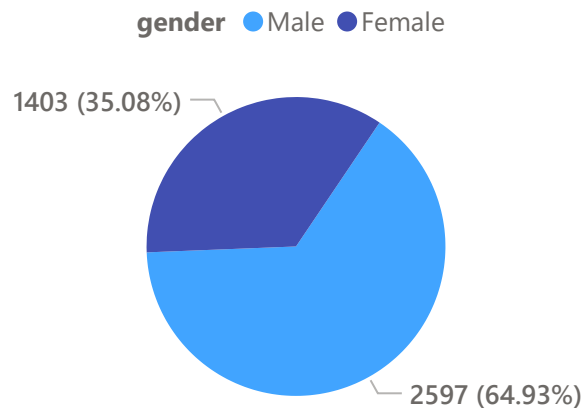
Total customer by occupation



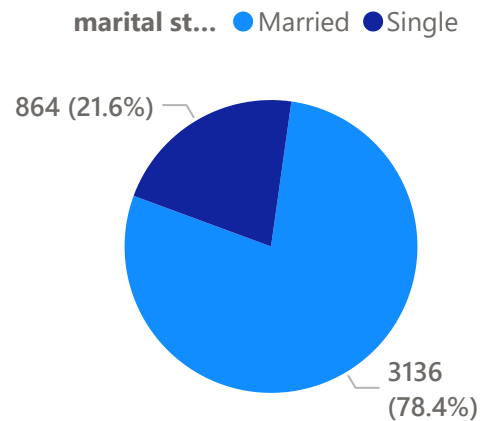
Total customer by age_group



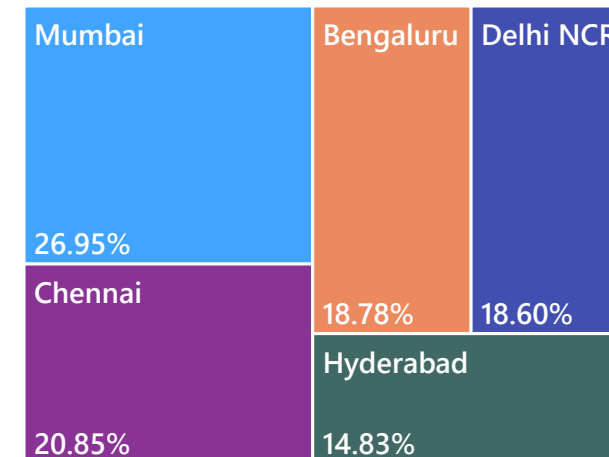
Total customer by gender



Total customer by marital status



Total customer by city





Home

Demographic

Utilization %

CreditCard

Month

All

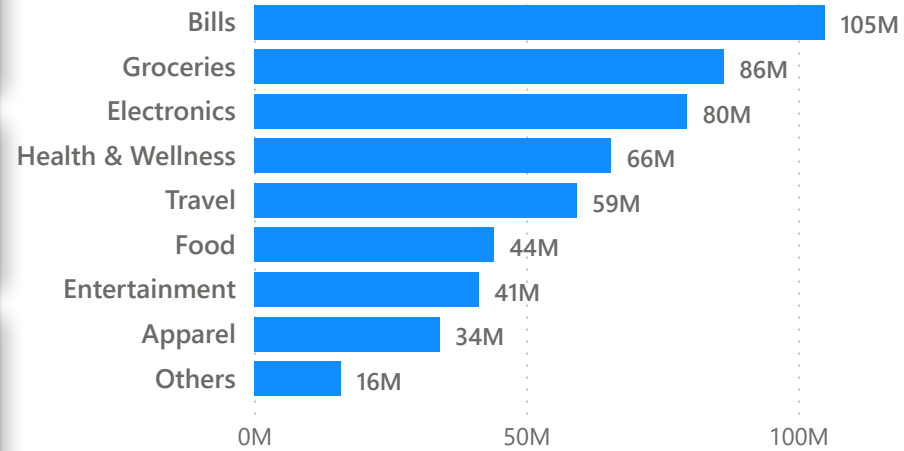
City

All

Payment ty...

All

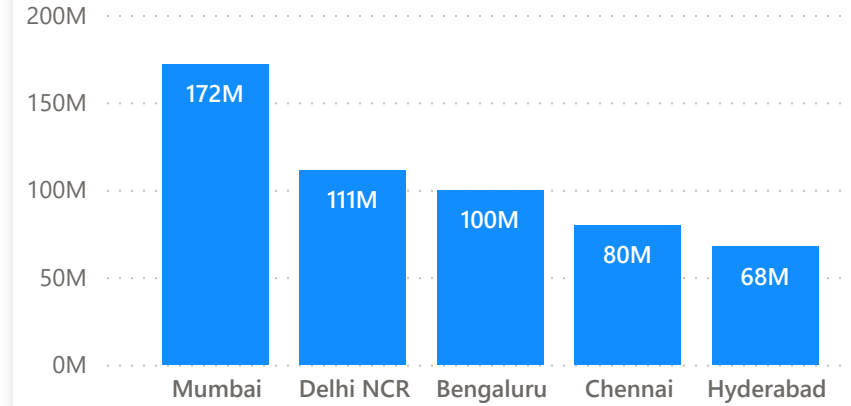
Total Spend by Category



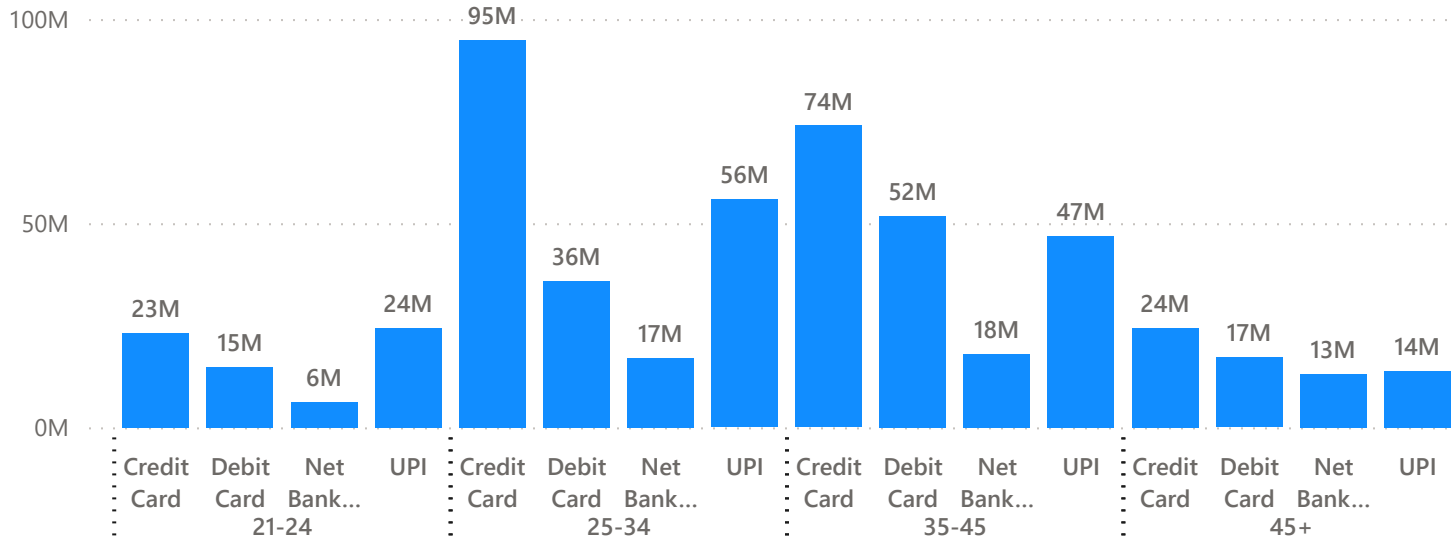
Total Spends

1240M

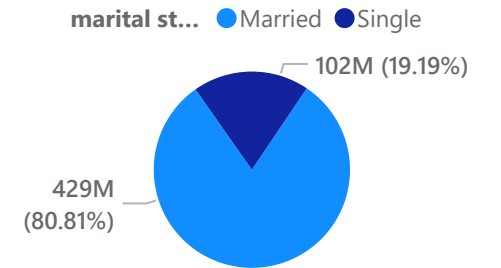
Total Spend by City



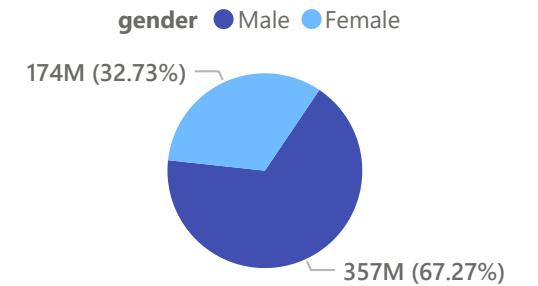
Total Spends by age_group and payment_type



Sum of spend by marital status



Sum of spend by gender





Income Utilization

17.45%

Payment type

Credit Card

Gender

All

Marital Status

All

Month

All

Occupation

All

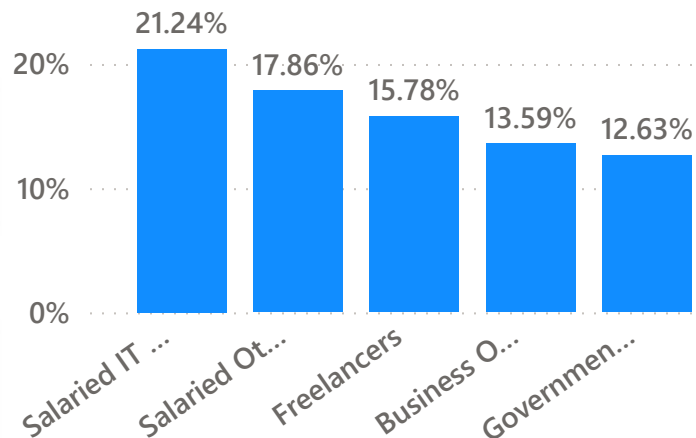
Home

Demographic

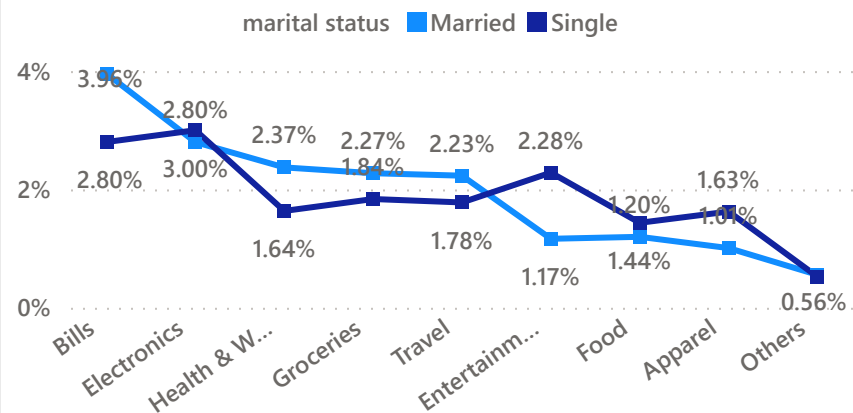
Total
Spendings

CreditCard

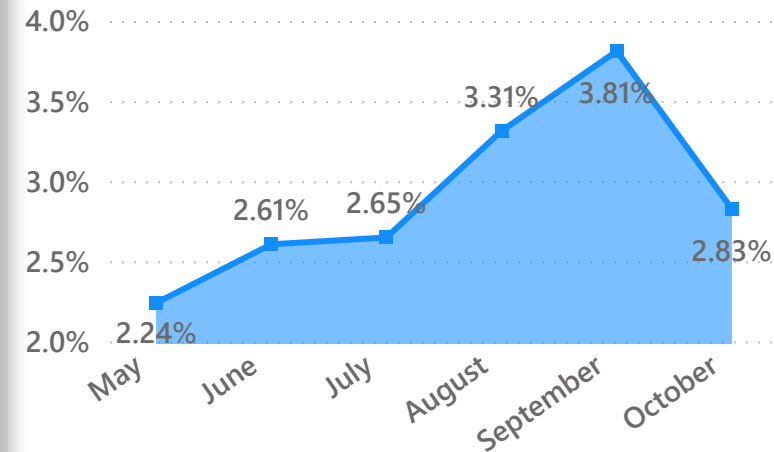
Income Utilization % by occupation



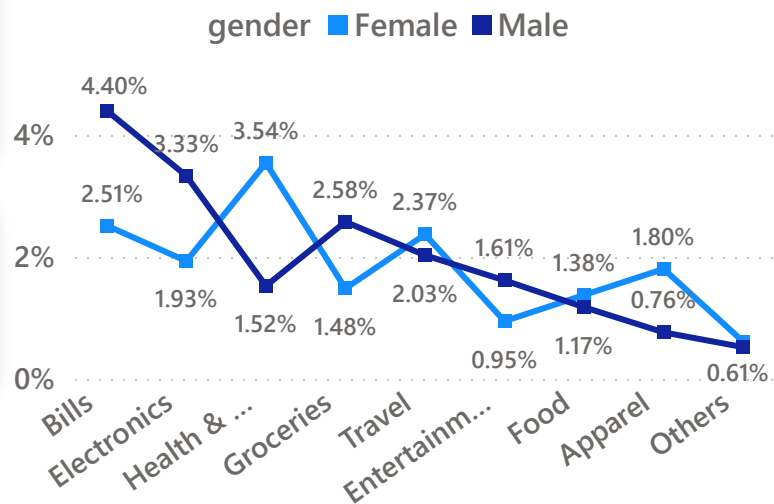
Income Utilization % by category and marital status



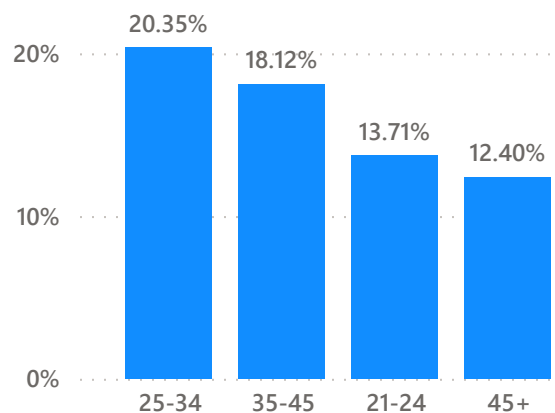
Income Utilization % by month



Income Utilization % by category and gender



Income Utilization % by age_group



category	May	June	July	August	September	October	Total
Apparel	0.14%	0.17%	0.17%	0.21%	0.25%	0.18%	1.13%
Bills	0.48%	0.56%	0.56%	0.71%	0.82%	0.61%	3.74%
Electronics	0.36%	0.42%	0.43%	0.54%	0.62%	0.46%	2.84%
Entertainment	0.18%	0.21%	0.21%	0.26%	0.30%	0.22%	1.38%
Food	0.16%	0.19%	0.19%	0.24%	0.27%	0.20%	1.24%
Groceries	0.28%	0.33%	0.33%	0.42%	0.48%	0.36%	2.19%
Health & Wellness	0.29%	0.33%	0.34%	0.42%	0.49%	0.36%	2.23%
Others	0.07%	0.08%	0.08%	0.10%	0.12%	0.09%	0.55%
Travel	0.28%	0.32%	0.33%	0.41%	0.47%	0.35%	2.15%
Total	2.24%	2.61%	2.65%	3.31%	3.81%	2.83%	17.45%

Mitroon Bank Credit Card



Home

CreditCard Usage

216M

CreditCard Usage %

40.74%

Month

All

Occupation

All

City

All

Age Group

All

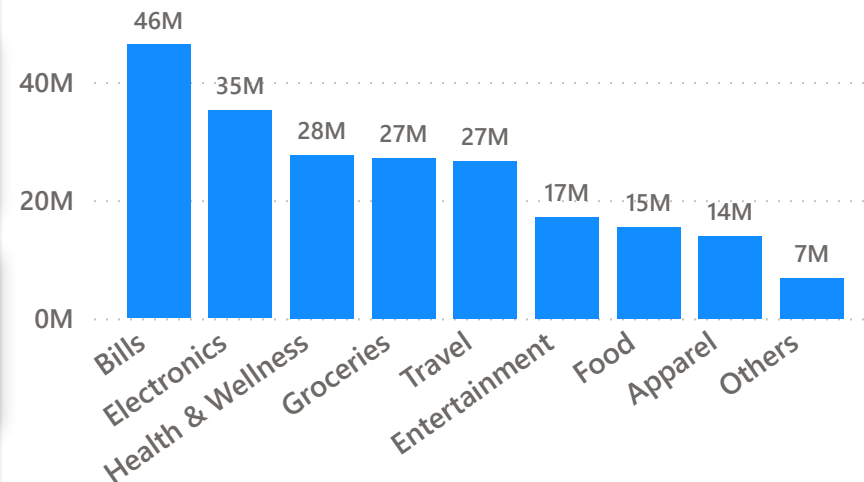
Marital Stat...

All

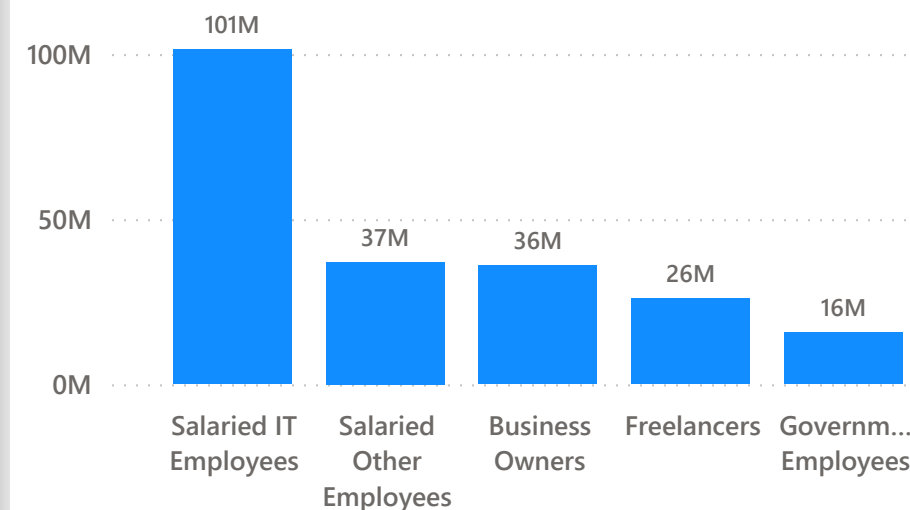
Gender

All

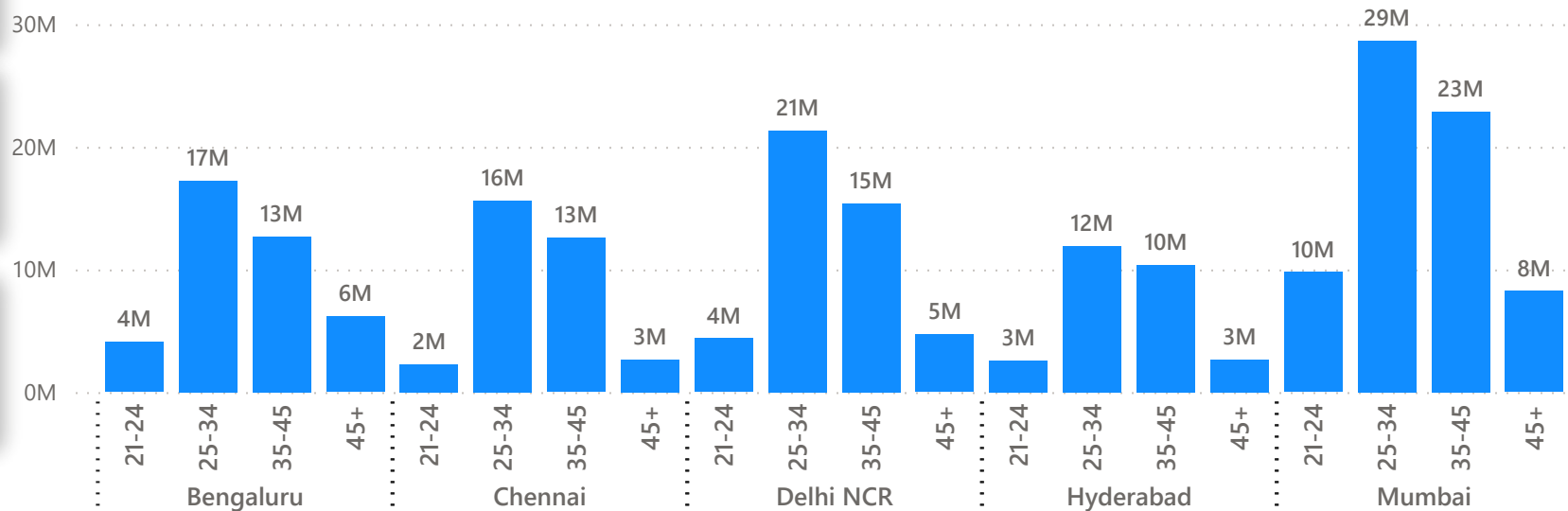
Credit Card Usage by category



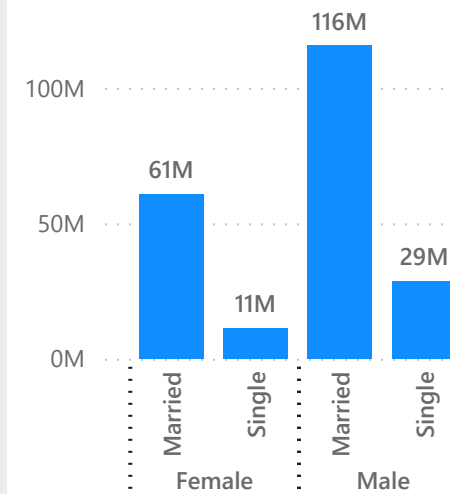
CreditCard Spend by Occupation



Credit Card Usage by city and age_group



Credit Card Usage by gender and marital status



Total Spends by month and payment_type

payment_type ● Credit Card ● Debit Card ● Net Banking ● UPI

