# **Privacy Policy for CampusXchange**

**Effective Date:** 10/06/2025

Welcome to CampusXchange! Your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you use our platform.

#### 1. Information We Collect

- **Personal Information:** Name, email address, educational details, etc. when you register or update your profile.
- Usage Data: How you interact with the platform (pages visited, time spent).
- Content: Any notes, books, assignments, or portfolios you upload.

### 2. How We Use Your Information

- To provide and improve our services.
- To communicate with you regarding updates, support, or notifications.
- To personalize your experience on CampusXchange.
- To protect against unauthorized access and ensure platform security.

### 3. Data Sharing and Security

- We do **not** sell or rent your personal data to third parties.
- We may share data with trusted service providers who help us operate the platform under strict confidentiality agreements.
- We implement appropriate security measures to protect your data.

# 4. Your Rights

- You can update or delete your personal information anytime.
- You can request access to the data we have collected about you.
- You may opt out of receiving promotional communications.

# 5. Cookies and Tracking

CampusXchange may use cookies and similar tracking technologies to enhance your experience. You can manage cookie preferences through your browser.

#### 6. Changes to This Policy

We may update this policy occasionally. We will notify you about significant changes.

#### 7. Contact Us

If you have questions about this Privacy Policy, contact us at:

Email: support@campusxchange.com