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| Person | Characteristics and behavior | Goals |
| Name: Suraj    Suraj is a student who wants to move to a National capital Delhi for higher studies. He comes from a very small village called Badhu in Himachal Pradesh, India. | Suraj is 18 years of age and aspires for modern and advance metropolitan lifestyle. He is from small place, however like other teenagers he likes to user to latest technologies. With the help if his father and some personal savings, he recently bought iPhone 6. Nowadays, he uses his phone in almost all his daily operations. Though his phone is not equipped with fastest internet connection in the world, still he user local broadband service to serf internet application and iOS applications. | As he is moving to Delhi and will be living there for at least next three years. He is trying to collect all necessary information.  Most important thing in his mind is that he comes from a hilly area and lived in a cold weather. He knows the fact that the climate of delhi and his population can cause him trouble. So, he want a application that he can run on his mobile and get to know more about the new place and people. |