# Text Classification Task Sentiment Analysis on IMDB Reviews



# **Submitted By:**

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## 1. Introduction:

In this report, we present an analysis of sentiment classification on a subset of the IMDb movie review dataset. The IMDb dataset consists of movie reviews labeled with sentiments, either positive or negative, reflecting the overall opinion expressed in the review. The original dataset comprises 50,000 movie reviews, but for the purpose of this analysis, we have utilized a subset of 5,000 reviews.

The objective of this analysis is to build and evaluate machine learning models capable of accurately classifying the sentiment of movie reviews. We employ two different approaches for feature extraction and two distinct classification algorithms to compare their performance in sentiment classification

## 2. Feature Extraction

Feature engineering enhances machine learning model performance by transforming raw data into informative features. Two techniques were used for IMDb movie reviews dataset analysis.

## 1. Count Vectorization (CV):

Count Vectorization is a scikit-learn library technique that converts text documents into a matrix representation, with 5000 features. This method captures word frequency, creating a feature matrix suitable for machine learning algorithms. The matrix's shape reflects the data's dimensions, providing insight into feature space structure.

## 2. TF-IDF Vectorization:

Term Frequency-Inverse Document Frequency (TF-IDF) Vectorization was used to calculate the importance of each word in a document relative to the entire corpus. With 5000 features, it generated a feature matrix with weighted scores, providing valuable information about the transformed data and its distribution.

# 3. Classification Algorithms

In our analysis of sentiment classification on the IMDb movie review dataset, we have explored a diverse set of classification algorithms to ascertain their efficacy in sentiment prediction. These algorithms include:

**1. Logistic Regression:** Logistic Regression is a popular linear classification technique for binary classification tasks. It uses the logistic function to model the connection between the binary target variable and the feature variables. Even though it is straightforward,

Logistic Regression can yield useful outcomes, particularly in cases where there is a linear relationship between the target and the feature

- **2. Support Vector Machine (SVM):** Strong supervised learning algorithms like SVM are employed in classification applications. It functions by locating the ideal hyperplane in the feature space that maximizes the margin between various classes. SVM works well with high-dimensional data and is especially helpful in situations when the data cannot be separated linearly.
- **3. Random Forest:** Random Forest is a flexible ensemble learning technique that builds several decision trees during training and produces the class mode for classification tasks. To provide diversity and robustness in the ensemble, each tree in the forest is trained using random subsets of features and training data.
- **4. Gradient Boosting Classifier:** The Gradient Boosting Classifier builds a strong predictive model by gradually combining several weak learners through the use of an ensemble learning technique. The total prediction ability is to be improved by this algorithm's iterative correction of prior misclassifications.

# 4. Preprocessing of IMDb Movie Reviews Dataset

In our analysis, we undertook a series of preprocessing steps to prepare the IMDb movie reviews dataset for sentiment classification. Below is an outline of the preprocessing methodology:

**1.** Loading the Dataset: Initially, we loaded the IMDb dataset, containing reviews and corresponding sentiment labels, using the Pandas library.

### 2. Data Cleaning:

- Removing HTML Tags: We eliminated HTML tags present in the text using regular expressions.
- Removing Non-Alphanumeric Characters: Non-alphanumeric characters were removed from the text while converting all characters to lowercase. This step helps in standardizing the text data.

#### 3. Tokenization and Stopword Removal:

• Tokenization: The text was tokenized, splitting it into individual words.

• Stopword Removal: We removed common stopwords from the text data to reduce noise and improve the efficiency of subsequent analysis. Stopwords are words that do not contribute significant meaning to the text.

#### 4. Lemmatization:

• Word Lemmatization: Lemmatization was performed on the tokenized words to reduce them to their base or dictionary form. This step helps in standardizing words and improving the quality of the text data.

#### 5. Subset Selection:

• Random Subset: To manage computational resources effectively, we randomly selected a subset of 5000 rows from the preprocessed dataset while ensuring the representation of the original dataset.

# 6. Saving Preprocessed Data:

• Saving to CSV: The preprocessed dataset, containing the processed text and sentiment labels, was saved to a separate CSV file for future use in model training and evaluation.

## 5. Results

## **Count Vectorization**

Models	Imbalanced dataset		Balanced dataset	
	CV=5	Test & Train	CV=5	Test & Train
Logistic regression	F1-Score: 0.8330	Test Set Accuracy: 0.8420	F1-Score: 0.8332	Test Set Accuracy: 0.8422
	Accuracy: 0.8330	Train Set Accuracy: 0.9995	Accuracy: 0.8333	Train Set Accuracy: 0.9988
SVM	F1-Score: 0.8351	Test Set Accuracy: 0.8320	F1-Score: 0.8231	Test Set Accuracy: 0.8249
	Accuracy: 0.8266	Train Set Accuracy: 0.9673	Accuracy: 0.8233	Train Set Accuracy: 0.9665
Random Forest	F1-Score: 0.8340	Test Set Accuracy: 0.8510	F1-Score: 0.8292	Test Set Accuracy: 0.8363
	Accuracy: 0.8308	Train Set Accuracy: 1.0000	Accuracy: 0.8268	Train Set Accuracy: 1.0000
<b>Gradient Boosting</b>	F1-Score: 0.8198	Test Set Accuracy: 0.8374	F1-Score: 0.8048	Test Set Accuracy: 0.8204
	Accuracy: 0.8088	Train Set Accuracy: 0.8665	Accuracy: 0.8052	Train Set Accuracy: 0.8695

TF-IDF

Models	Imbalanced dataset		Balanced dataset	
	CV=5	Test/Train	CV=5	Test/Train
Logistic regression	F1-Score: 0.8560	Test Set Accuracy: 0.8660	F1-Score: 0.8562	Test Set Accuracy: 0.8550
	Accuracy: 0.8518	Train Set Accuracy: 0.9390	Accuracy: 0.8563	Train Set Accuracy: 0.9347
SVM	F1-Score: 0.8573	Test Set Accuracy: 0.8640	F1-Score: 0.8582	Test Set Accuracy: 0.8519
	Accuracy: 0.8528	Train Set Accuracy: 0.9965	Accuracy: 0.8583	Train Set Accuracy: 0.9963
Random Forest	F1-Score: 0.8308	Test Set Accuracy: 0.8480	F1-Score: 0.8240	Test Set Accuracy: 0.8343
	Accuracy: 0.8276	Train Set Accuracy: 1.0000	Accuracy: 0.8280	Train Set Accuracy: 1.0000
<b>Gradient Boosting</b>	F1-Score: 0.8161	Test Set Accuracy: 0.8265	F1-Score: 0.8010	Test Set Accuracy: 0.8106
	Accuracy: 0.8036	Train Set Accuracy: 0.8958	Accuracy: 0.8010	Train Set Accuracy: 0.8939

# A. After applying CV, TF-IDF and Normal train/test approach:

# 1. Balanced Dataset:

SVM achieved the highest F1-Score of 0.8582 with CV, while LR achieved the highest F1-Score of 0.8550 on the test set.

## 2. Imbalanced Dataset:

SVM achieved the highest F1-Score of 0.8573 with CV, while LR achieved the highest F1-Score of 0.8660 on the test set

# **B.** Which one is better Count Vector/ TF-IDF:

- After comparing the results, TF-IDF appears to perform slightly better than Count Vectorization, especially on the balanced dataset.
- TF-IDF considers the importance of words by weighing them based on their frequency in the document and across the corpus, which might contribute to its better performance.

# C. Which model performs better:

- The model performance varies depending on the dataset imbalance and the feature extraction method used.
- For the imbalanced dataset, SVM and LR with TF-IDF achieved the highest F1-Scores.
- For the balanced dataset, SVM with TF-IDF performed the best.

# D. Best model classification report and confusion matrix:

Test Set Classification Report:

	precision	recall	f1-score	support
negative positive	0.87 0.84	0.82	0.84	491 517
accuracy macro avg	0.85	0.85	0.85 0.85	1008 1008
weighted avg	0.85	0.85	0.85	1008

```
Test Set Confusion Matrix: [[402 89] [ 60 457]]
```

Train Set Classification Report:

	precision	recall	f1-score	support
negative	1.00	1.00	1.00	2028
positive	1.00	1.00	1.00	2002
accuracy			1.00	4030
macro avg	1.00	1.00	1.00	4030
weighted avg	1.00	1.00	1.00	4030

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Train Set Confusion Matrix: [[2019 9] [ 6 1996]]
```

# **Dataset and Code**

- 1. CV & TF-IDF IMbalanced & Balanced.ipynb
- $2. \ \ \, \underline{\text{https://www.kaggle.com/datasets/lakshmi25npathi/imdb-dataset-of-50k-movie-reviews/data$