

Credit Card Transaction Report

Important KPIs



Total Revenue



Total Transaction



Total Interest



Transaction Count

28.0M

22.5M

4.0M

334.0K

Marital_Status

Married

Single

Unknown

Gender

F

M

Customer_J...

All

Week_Start...

All

hello
MY NAME IS

Pankaj

GRAFTED BY ME
WITH ❤️

Q4

Q3

Q2

Q1

Silver

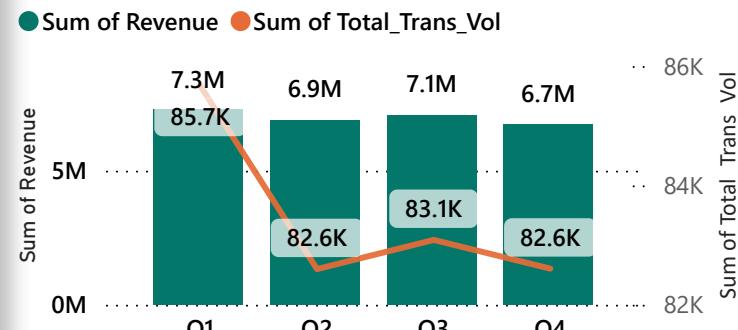
Blue

Gold

Platinum

Card_Catagory	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	23588264	18896666	3321428
Silver	2734300	2242004	397981
Gold	1083070	895480	163855
Platinum	562452	472425	80347
Total	27968086	22506575	3963611

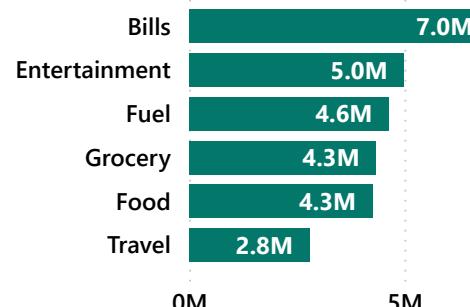
QTR Revenue and total transaction count



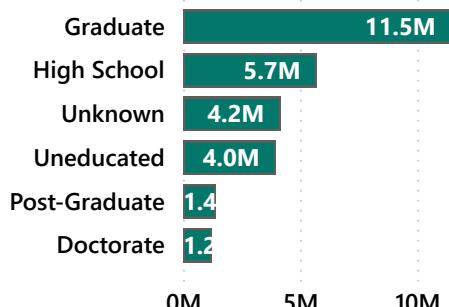
Revenue by Card used Type



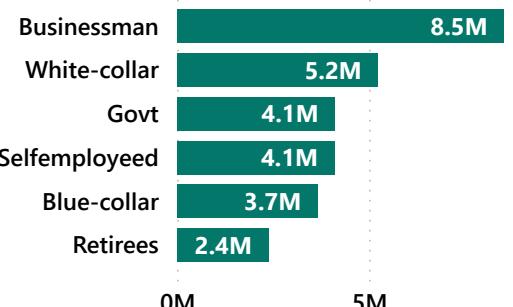
Revenue by Expenditure type



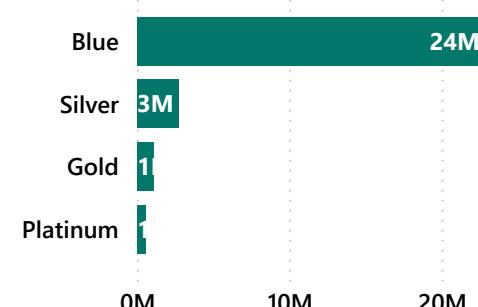
Revenue by Education type



Revenue by Job Types



Revenue by Card Type



Credit Card Customer Report

Important KPIs



Total Customers



Total Male



Total Female



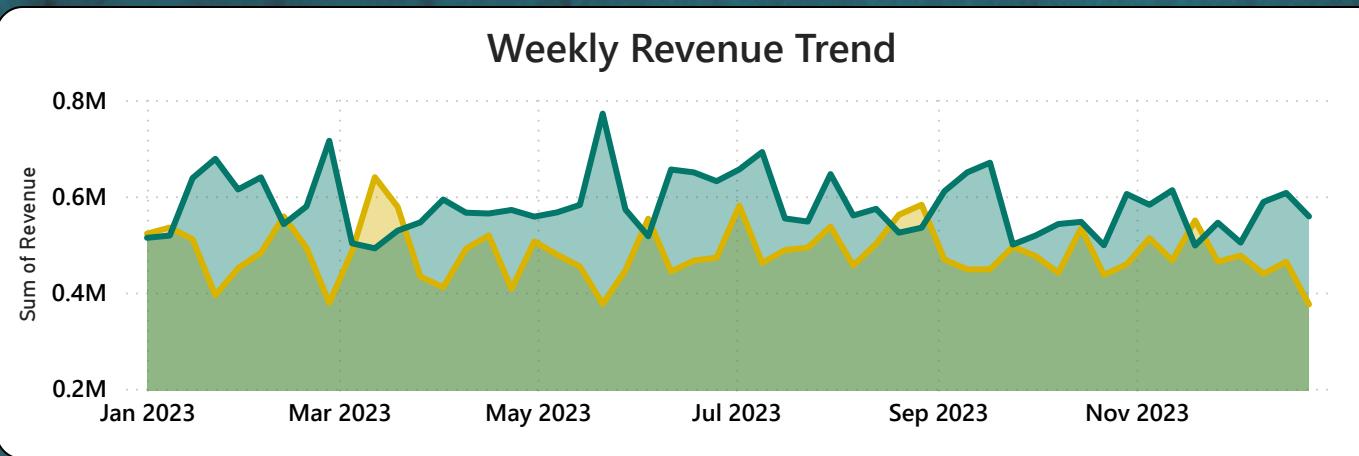
CSAT

10,108

4228

5880

3.2



M	F
30M	25M

Week_Start_...
All

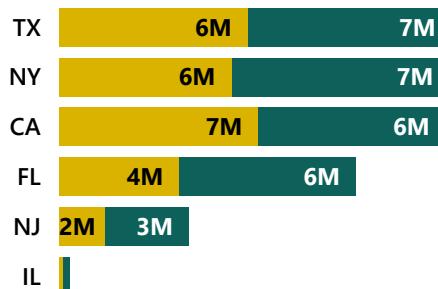
Q4	Q3	Q2	Q1
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Swipe	Online	Chip
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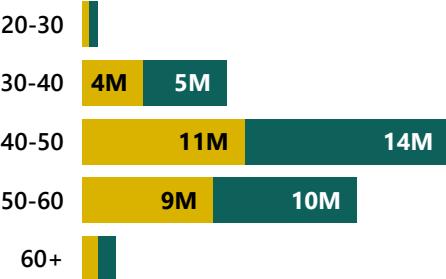
Crafted by Pankaj with Tableau

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	2539390	186959919
White-collar	10114656	1441074	103930055
Govt	8111701	1160016	88773989
Selfemployed	8261758	1119742	75313288
Blue-collar	6904279	952801	72262158
Retirees	4535184	630359	48675030
Total	55315410	7843382	575914439

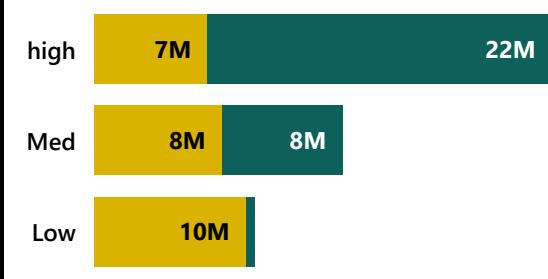
Top 5 States



Revenue by Age Group



Revenue by Income Group



Customers by Marital Status | Gender

