

Pankaj Sarvade

Associate (Salesforce Veeva Developer)

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📍 Pune, India 📅 01/08/1998 🌐 LinkedIn

🔗 Trailhead

📁 PROFESSIONAL EXPERIENCE

Cognizant, Associate (Salesforce Veeva Developer)

12/2021 – present | Pune, India

- Led development and customization efforts in Salesforce Veeva CRM, gaining expertise in various modules: **Account, Call Report, Product, My Setup, Veeva Messages, Translations, Product Metrics, Metric Configuration, Approved Email, and CLM Presentation modules.**
- Demonstrated proficiency in **Veeva Align Tool**, understanding its role in data **integration between Veeva CRM and Veeva Align.**
- Familiarized with key Salesforce concepts, including **Roles, Territory Model, Page Layout, Record Types, and Data Sharing Model**, to optimize CRM functionalities.
- Collaborated effectively with **cross-functional teams** to gather requirements, design solutions, and deliver high-quality results that met **clients' needs.**
- Provided **technical support and troubleshooting assistance**, ensuring smooth operation and user satisfaction with veeva CRM.

🧠 SKILLS

Apex & Triggers

SOQL/SOSL

Lightning Flows

Process Builder

Basics of Lightning Web Component

Approval Process

Workflow Rules

Veeva CRM

Veeva Align

Data Security

Reports & Dashboards

📁 PROJECTS

US CRM Consolidation, Associate

12/2023 – present

Overview: The US CRM Consolidation project involved merging functionalities from three distinct applications to create a unified platform tailored to user requirements. This project aimed to enhance operational efficiency by integrating essential modules and introducing additional features based on specific business needs.

Key Contributions and Responsibilities:

- **Automation Implementation:** Led the automation efforts within the project, utilizing various Salesforce automation tools, including **Record-Triggered Flows.** Designed and configured workflows to streamline processes and improve user engagement.
- **Complex Functionality Development:** Collaborated with the development team to implement complex automation scenarios using **Apex and triggers** when required, ensuring seamless integration of more intricate functionalities. In addition to this we have also worked on **Batch Apex** class.
- **Utilization of Veeva Out-of-the-Box Features:** Leveraged the pre-built functionalities provided by Veeva to maximize efficiency and effectiveness of the consolidated CRM system.

1CRM - VEEVA CRM, Programmer Analyst

05/2022 – 12/2023

- 1CRM Veeva CRM is a cutting-edge application built on the Salesforce Platform, specifically tailored to serve the needs of both **Commercial and Medical professionals.** The primary objective of this project was to facilitate the **seamless sale of pharmaceutical products to healthcare providers, with a focus on doctors.** The application is designed to operate on both **iPad devices and desktop computers**, offering flexibility and accessibility to users.
- This project underscores my ability to develop sophisticated applications on the Salesforce Platform, demonstrating my proficiency in managing **complex data models**, integrating **consent-driven email functionalities**, and **creating powerful data visualization tools.**

📄 CERTIFICATES

Salesforce Administrator 🏅 •

Platform Developer 1 🏅 • Salesforce Associate 🏅

🎓 EDUCATION

Savitribai Phule Pune University,

B.E in Computer Science and Engineering

2018 – 2021