

Pannawat Chauchoo

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[LinkedIn URL](#) • Los Angeles, CA, US

Education

Bachelor of Science in Business Administration (Finance), University of Southern California, (GPA: 3.9) – May 2024

Master of Science in Applied Data Science, University of Southern California – Dec 2024

Professional Experience

Technology Consulting

Protiviti, Los Angeles, California

Jun 2023 – Aug 2023

Addressed 3 Fortune 500 pain points through innovative thinking and well-formatted deliverables. Received return offer.

- Devised recommendations to automate data entry and increase efficiency by 20% using cloud-based systems.
- Measured buy-in from stakeholders through aggregating 20 surveys into concise report and interactive dashboard.

Data Analyst

Differential Capital, Sandton, South Africa

Feb 2022 – May 2022

Led technical portion for building interactive financial portfolio dashboard from Yahoo Finance API with Dash/Plotly.

- Improved 20% investment decision speed by incorporating user's feedback with well-structured layouts.
- Spearheaded project through delegating tasks based on OKRs to deliver innovative design within 2 weeks.

Management Consultant

Photon Marine, Portland, Oregon

Dec 2021 – Jan 2022

Delivered quality services and received job offers from client with keen focus on conducting additional research.

- Increased 27% projected revenue by identifying overlooked market segment for upcoming EV boating startup.
- Identified 35% potential market shares by leading research on serviceable segments in recreational industry.

Executive Intern

Magnus Investment Partners, LLC, Malibu, California

Feb 2021 – Jun 2021

Performed market trend analysis with focus on increasing client engagement by 17% through improving pricing model.

- Enhanced cold emails response rate by 15%, resulting in 5 new contacts within 2 weeks by utilizing online resources.
- Coordinated with interns to analyze 35 potential clients and presented to CEO for Client Relationship Management.

Leadership/Extracurricular

Co-President

Alpha Lambda Delta, Los Angeles, California

Mar 2023 – Present

- Boosted member engagement by 10% from aligning new events with organization's strengths and value proposition.
- Reduced the yearly induction ceremony budget by 10% to achieve \$20,000 scholarship fund for 500 students.
- Spearheaded 4 new events to spark engagement and improve brand image by focusing on students' needs.

Honor researcher

USC, Los Angeles, California

Jan 2023 – Present

- Boosted sales by 15% for Indonesian batik SMEs by introducing best practices in marketing and financial planning.
- Collaborated with the largest non-profit to implement scalable solutions for over 50 SMEs across East Java.
- Built rapport with different stakeholders to ensure long-term impact and successful delivery.

Technical Proficiencies

Python | SQL | Tableau | Excel | HTML & CSS | SAP 4/HANA | R