# PANNEER SELVAM

#### FRONT END DEVELOPER

### CONTACT

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Bangalore, KA

in <u>LinkedIn</u>

<u>web portfolio</u>

## SKILLS

**HTML** 

CSS

**Javascript** 

React.Js

Node.Js

Express Js

MongoDB

Git

Postman

## EDUCATION

## **Bachelor of Engineering**

Civil Engineering

2015-2018

**Excel Engineering College** 

#### **Diploma in Architecture**

Architecture 2012-2015

Thiagarajar polytechnic college

## LANGUAGES

Tamil Kannada English

#### PROFILE

Dynamic front-end developer proficient in React, JavaScript, HTML, and CSS, passionate about crafting responsive and visually captivating web applications. Skilled in problem-solving and dedicated to continuous learning of emerging web development trends and best practices. Ready to collaborate with talented teams to deliver exceptional user experiences on dynamic projects.

## PROFESSIONAL EXPERIENCE

## **Motion Graphics Designer**

**Myntra Fashion** 

01/08/2018 - 01/04/2024

- Utilised Adobe Creative Cloud suite to design captivating motion graphics, enhancing visual appeal and engagement in digital content creation.
- Demonstrated proficiency in analysing and conceptualising web motion graphics, translating ideas into compelling visual narratives that resonate with target audiences.
- Leveraged Adobe XD and Figma to craft innovative web layouts, integrating basic HTML and CSS principles to optimize user experience and interface design.
- Exercised strong leadership skills to effectively guide teams in collaborative projects, while consistently delivering solutions to complex design challenges within strict deadlines, showcasing adept problem-solving and time management abilities.

#### **PROJECTS**

Delicious Pizza <u>Demo</u>

- Developed a robust ReactJS-powered pizza customization platform featuring secure payment gateways and responsive design.
- Utilized NodeJS and ExpressJS for backend functionality, while leveraging MongoDB for efficient data management. Proficient in JavaScript and CSS, I prioritized user experience and interface design to ensure optimal performance and accessibility.

#### **Unlimited Shopping**

Demo

- Unlimited Shopping is a comprehensive online platform offering a diverse array of products across categories such as electronics, fashion, home goods, beauty, and beyond.
- Leveraging robust e-commerce frameworks, the site provides seamless browsing and purchasing experiences for users. From electronics to fashion and home essentials, our platform caters to diverse consumer needs with a focus on accessibility and convenience

#### **Expense Tracker**

Demo

- The Expense Tracker React project is a web application built using React.js that helps users manage their finances by tracking expenses and income.
- Users can add, edit, and delete transactions, categorize them, and visualize their spending patterns through interactive charts. The project utilizes React hooks for state management and allows for a seamless user experience with responsive design.