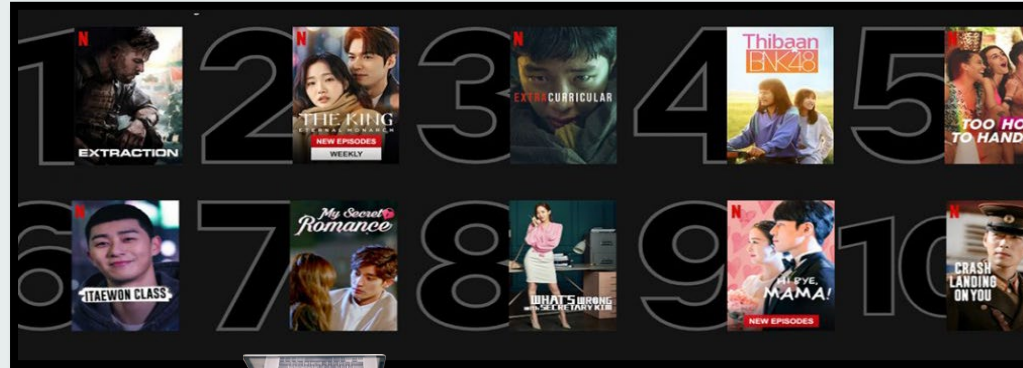


Watch favorite series at home



Desired Outcomes



Functional Job



Emotional Job



Social Job



- Minimize the likelihood that can't find series that I want to watch.
- Minimize the time it takes to click open series each episode for watching.
- Minimize the time it takes to change the volume when a phone call while I'm watching series.

- Minimize the time it takes to click skip advertise before watching series.
- Minimize the time it takes to find new series similar that I like.

- Minimize the likelihood that can't find new episode series that I'm waiting.
- Minimize the likelihood that I miss importance phone or line while watching series.

