Artemis Panou

UI/UX Designer | Digital Designer | Web Designer

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Profile

Creative and detail-oriented UI/UX Designer with a strong background in digital and graphic design.

Experienced in crafting user-friendly websites, logos, and marketing materials, with a keen focus on maintaining brand consistency and enhancing the overall user experience.

Adept at balancing creativity with functionality to deliver visually appealing designs that align with both client objectives and user needs.

Technical Skills

Design Tools:

Web Technologies:

Graphic Design:
Logo Design, Business Cards, Banners, Posters

Other Skills:
Wireframing, Prototyping, User Research, A/B Testing

Education

Vakalo Art & Design College
2018 - 2021
BA in Digital Design

Work Experience

ADS SOLUTIONS - UI/UX & Graphic Designer
September 2022 - Present

- Designed digital marketing assets including websites, logos, banners, business cards, and posters.
- Collaborated with developers to implement design solutions.
- Optimized designs based on feedback and user analytics.
- Delivered high-quality graphics and digital assets that aligned with client objectives and brand guidelines.

MAINSYS - Web Designer Intern
April 2022 - July 2022

- Assisted in responsive web design and wireframes inplementation.
- Contributed to website redesign projects.

Lanquages

Native
Greek

Fluent
English