



# ALICIA PIRLET

Graphic designer

📍 3555, Berri Street, #815, H2L 4G4, Montreal, Canada

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## PORTFOLIO

[aliciapirlet.github.io](https://aliciapirlet.github.io) 

## EMPLOYMENT

### PRESENTATION MATTERS — GRAPHIC DESIGNER

🕒 2016 - 2017    📍 Montreal, Canada

**August 2016 - today: graphic designer** in a small agency specialized in corporate communication for the airline industry.

#### GRAPHIC/CREATIVE TASKS

- Digital and print documents design including : web banners, flyers, brochures, roll ups, newsletters, animations, magazine ads,...
- Supervising the graphic production of the other team members
- Complete overhaul of the agency brandbook and communication tools (ongoing)

#### ORGANIZATIONAL TASKS:

- Management with a coworker of the production calendar for the whole team
- Project monitoring directly with clients
- Active participation in recruiting other multi-skilled graphic designers to enrich the team

### ALTAVIA — GRAPHIC DESIGNER - CREATION & PREPRESS

🕒 2013 - 2016    📍 Brussels, Belgium

**February to August 2013: intern** in the creative department.

**September 2013 to December 2014: junior infographist** in the pre-press department, specialized in packaging. Preparation of documents for printing, photo editing, ...

**January 2015 to May 2016: graphic designer** in the creative department. Food packaging design for European retailers (Carrefour, Dia, Auchan,...) and brand activation (promotional activities and POS concepts) - work under the supervision of the Art Director, in a team of 6 graphic designers.

## EDUCATION

### HELHA - ADVERTISING

🕒 September 2010 to June 2013

📍 Mons, Belgium

Haute Ecole Louvain en Hainaut

Bachelor's degree in  
advertising - Applied Arts  
category (with honours)

## SKILLS

### ADOBE CREATIVE SUITE

INDESIGN

PHOTOSHOP

ILLUSTRATOR

AFTER EFFECTS

DREAMEAVER

### AREAS OF EXPERTISE

print  
design

digital  
design

video

web  
design

+ BASIC KNOWLEDGE OF HTML/CSS

## LANGUAGES

FR

EN

NL

ES

## REFERENCES

### ALTAVIA - ART DIRECTOR

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