



# ALICIA PIRLET

Graphic designer

📍 3555, Berri Street, #815, H2L 4G4, Montreal, Canada

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**PORTFOLIO**

[aliciapirlet.github.io](https://aliciapirlet.github.io)



## EMPLOYMENT

📍 **PRESENTATION MATTERS**  
Montreal, Canada

🕒 August 2016 - April 2018

**Multi-skilled graphic designer** in an agency specialized in corporate communication for the airline industry.

### Graphic/creative tasks

- Production of printed and digital deliverables (animations, web banners, flyers, brochures,...)
- Art direction in compliance with clients' brandbooks
- Complete overhaul of the agency brandbook

### Organizational tasks

- Briefings dispatch
- Project monitoring directly with clients
- Active participation in recruitment

📍 **ALTAVIA BENELUX**  
Brussels, Belgium

🕒 January 2015 - May 2016

**Graphic designer** - creative department. Food packaging design for European retailers (Carrefour, Dia, Auchan,...) and brand activation (promotional activities, POS concepts).

🕒 September 2013 - December 2014

**Junior infographist** in the pre-press department, specialized in packaging. Preparation of documents for printing, photo editing, ...

🕒 February to August 2013

**Intern** in the creative department.

## SKILLS

ILLUSTRATOR

PHOTOSHOP

AFTER EFFECTS

INDESIGN

CHARACTER ANIMATOR



PRINT



BRANDING



VIDEO



WEB

+ Microsoft Office (Word, Powerpoint)

+ Basic notions of HTML/CSS

## EDUCATION

📍 **HELHa** (Haute Ecole Louvain en Hainaut)  
Mons, Belgium

🕒 September 2010 - June 2013

Bachelor's degree in **Advertising** - Applied Arts category (with honours)

## LANGUAGES



## RÉFÉRENCES

Fabrice Wauthion // **Altavia** - Art Director

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Yves Pelletier // **Presentation Matters** - CEO

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