



Google Merchandising Food

Continent ▾

Region ▾

Channel ▾

Device ▾

20 de fev. de 2023 - 21 de mar. ▾

Users
48.909

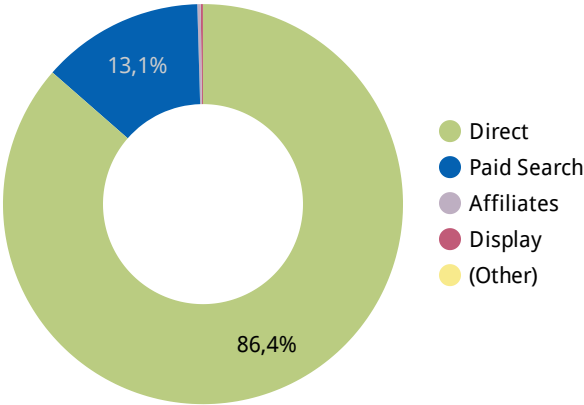
Sessions
64.605

Bounce Rate
46,89%

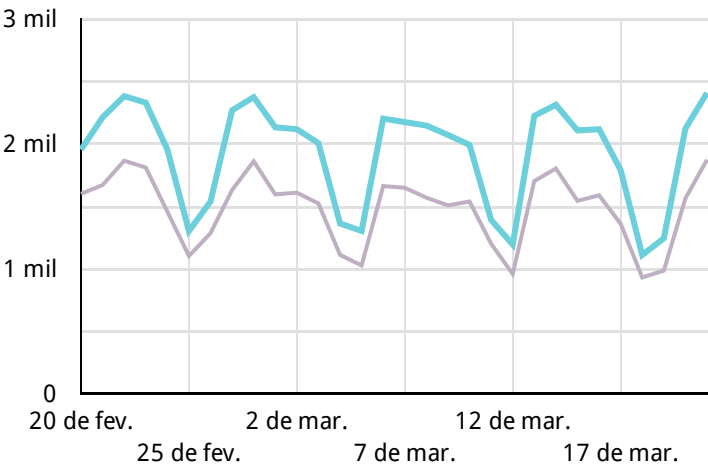
Goal Completions
9.472

Avg. Time on Page
00:01:01

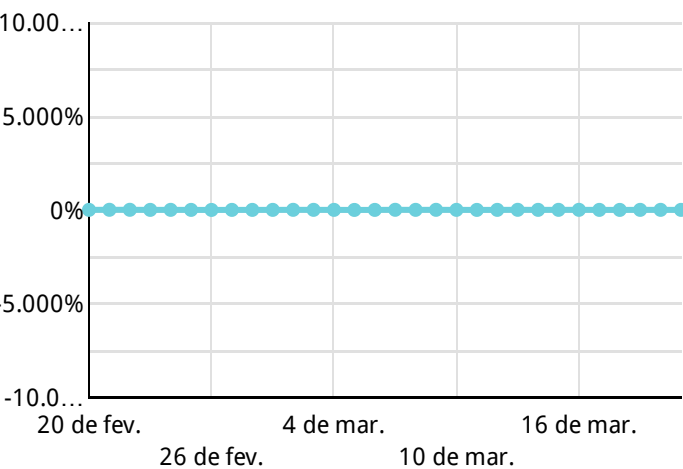
Top Acquisition Channels



Users (vs. New Users)



Conversions



Acquisition

Sessions: 64,6 m
Users: 48,9 m
New Users: 44,5 mil

Behavior

Bounce Rate: 46,9%
Pages / Session: 4,0
Avg. Session Duration: 03:05

Conversions

Goal Conversion Rate: 14,7%
Goal Completions: 9,5 m
Goal Value: Não há dado

Source / Medium	Sessions	Users	New Users	Bounce Rate	Pages / Session	Avg Session Dura...	Goal Conversion ...	Goal Completions	Goal Value
(direct) / (none)	55.834	42.776	38.781	46,01%	4,03	00:03:11	14,7%	8.207	\$0
google / cpc	8.142	6.191	5.307	51,99%	4,1	00:02:32	15,01%	1.222	\$0
bing / cpc	446	357	322	50%	3,42	00:02:34	8,52%	38	\$0
Partners / affiliate	173	138	121	77,46%	2,1	00:01:31	2,89%	5	\$0
dfa / cpm	6	2	1	100%	1	00:00:00	0%	0	\$0
Partners / (not set)	2	2	1	50%	1,5	00:00:05	0%	0	\$0
(not set) / (not set)	1	1	1	100%	1	00:00:00	0%	0	\$0
(not set) / cpc	1	1	1	100%	1	00:00:00	0%	0	\$0