CS Harvard University • Economics 980x Junior Seminar № THE ECONOMICS OF WORK AND FAMILY

Fall 2024 • Monday 12:45 to 2:45pm • Littauer M-room Professor Claudia Goldin • cgoldin@harvard.edu TF Victoria Angelova • vangelova@g.harvard.edu

Syllabus and Readings

Goals of the Course:

- To explore—empirically, historically, comparatively, and theoretically—the changing significance, timing, and meaning of work, career, dating, cohabiting, marriage, family, and other personal economic decisions.
- To involve students in the creative process of researching, writing, and presenting original research using primary sources (often large-scale, cross-section data sets).
- To discuss and understand policy relevant issues concerning *The Economics of Work and Family* using media sources, especially concerning recent issues including the impact of COVID-19 on work and family.

Readings:

If a reading link does not work, bring it to the attention of the teaching staff. Some readings are also on Canvas in *Econ980x/Files/Ec980x_Readings*. Everyone in the class will get a copy of *Career & Family* (2021). It can also be accessed on the Ec980x syllabus as a PDF.

Course Requirements:

- 1. Create a Research Paper (there is no page requirement but 25 pages is the usual length including figures, tables, references, notes). The teaching staff will work closely with you to find a topic and provide direction. You will begin with a Proposal and then formulate a Prospectus, write a Draft, deliver a 15-minute presentation in class, and finally produce the Research Paper. We have also compiled a list of potential data sets for the project. The Proposal, Prospectus, Draft, and the Potential Data sets are each discussed in the Research Paper note.
- 2. Short Assignments (Comments), Readings, *Pages*: Write and post Comments (about 2-3 pages) on four course readings. Six weeks have a starred (*) reading or readings; you will pick four. Written comments must be posted by 3pm ET the Sunday before class to Canvas. Advice on writing the comments can be found here. You must also check *Pages* each week for additional questions, occasional media coverage on the topic, and the presentation notes.
- 3. Post (at least) two *Topical Articles* to the *Discussion* page of the Ec980x website and provide comments on two of the *Topical Articles* posted by others. Examples have been provided on the *Discussion* page. Note that the article does not have to be on the topic for that week.

Grades:

Your grade will be 60-70% research papers, 30-40% critical summaries and class discussions.

Course Organization:

The course is organized as a lecture and discussion seminar.

Syllabus and Readings

Sept. 9 1. Family, Marriage, Work, and Women's Economic Status

- S. Albanesi, C. Olivetti, B. Petrongolo. "<u>Families, Labor Markets, and Policy</u>." NBER WP no. 30685 (2022) for *The Oxford Handbook of the Economics of the Family* (forthcoming). Read pp. 1-29 (comparative trends); § pp. 33-58 (policy impacts).
- F. Blau, and A. Winkler. "Women, Work, and Family." The Oxford Handbook of Women and the Economy (2017).
- C. Goldin, <u>Career & Family: Women's Century-Long Journey Toward Equity</u> (2021), Chapters 1, 2, 3, 4.

Sept. 16 2. Dating, Mating, Cohabiting, and Marriage

- S. Anderson. "The Economics of Dowry and Brideprice," JEP 21 (Fall 2007), pp. 151-74.
 - G. Becker. *Treatise on the Family*, <u>chap. 4</u>, *read only* pp. 108-119, "Assortative Mating in Marriage Markets." Watch the <u>video presentation</u> (20 minutes) on the positive assortative mating model. The video substitutes for the reading.
 - A. Isen, and B. Stevenson. "Women's Education and Family Behavior: Trends in Marriage, Divorce, and Fertility." In J. Shoven (ed), *Demography and the Economy* (2010).
 - P. Oyer, What Online Dating Can Teach about Economics (2014), 4 pages; plus video.

Sept. 23 3. Economics of Fertility and Family

- M. Doepke, A. Hannusch, F. Kindermann, and M. Tertilt. "<u>The Economics of Fertility: A New Era.</u>" NBER WP no. 29948 (April 2022), pp. 1-47, 97-98. (Note: Read chapter for facts and ideas; models are not required.)
- * F. Feyrer, B. Sacerdote, and A. Stern. "Will the Stork Return to Europe and Japan? Understanding Fertility within Developed Countries," *JEP* 22 (Summer 2008), pp. 3-22.
 - C. Goldin, <u>Career & Family: Women's Century-Long Journey Toward Equity</u> (2021), Chapters 5, 6, 7.

Sept. 30 4. An Evolving Economic Force

Proposal due Th Oct. 3 by 9pm posted to the Ec980x website (see *Research Paper*). Comments on proposals will be sent through Canvas and appointments can be made to discuss topics.

- F. Blau, and L. Kahn. "Female Labor Supply: Why Is the United States Falling Behind?," *AER P&P* 103 (May 2013), pp. 251-56. Read with: J. Shambaugh, R. Nunn, and B. Portman, "Lessons from the Rise of Women's Labor Force Participation in Japan," The Hamilton Project (Nov. 2017), pp. 1-9.
- C. Goldin. "The 'Quiet Revolution' That Transformed Women's Employment, Education and Family," AER (Ely Lecture) 96 (May 2006), pp. 1-21.
- C. Goldin, and J. Mitchell. "<u>The New Lifecycle of Women's Employment: Disappearing Humps, Sagging Middles, Expanding Tops</u>," *JEP* (Winter 2017), pp. 161-82.
- C. Goldin. "<u>Understanding the Economic Impact of COVID-19 on Women</u>," *Brookings Papers on Economic Activity* (Spring 2022), pp. 65-105.

Oct. 7 5. Careers, Couples, and Kids

- N. Angelov, P. Johansson, and E. Lindahl. "Parenthood and the Gender Gap in Pay," *Journal of Labor Economics* (July 2016), *only* pp. 545-562; § rest of article to p. 572.
- M. Bertrand, C. Goldin, and L. Katz. "<u>Dynamics of the Gender Gap for Young Professionals in the Financial and Corporate Sectors</u>," *AEJ: Applied Economics* 2 (July 2010), pp. 228-55.
- C. Goldin, <u>Career & Family: Women's Century-Long Journey Toward Equity</u> (2021), Chapters 8, 9, 10, Epilogue.

Oct. 14 Columbus Day, Indigenous Peoples' Day. No class

Oct. 21 6. Work Time, Family Time and the "New Normal" for Work and Family

• M. Bailey, J. Currie, H. Schwandt, "The COVID-19 Baby Bump in the United States," *PNAS* vol. 120, no. 34, (2023).

- P. Levine and M. Kearney. "The US COVID-19 Baby Bust and Rebound," NBER WP no. 30000 (2023). Comment is a comparison of these two papers.
- J. Barrero, N. Bloom, and S. Davis. "<u>The Evolution of Working from Home</u>," Stanford Working Paper 23-19 (2023). Read with: N. Bloom, "<u>Hybrid Working is Here to Stay</u>," *Financial Times* (Dec. 22, 2021).
- J. Guryan, E. Hurst, and M. Kearney. "Parental Education and Parental Time with Children," *JEP* 22 (Summer 2008), *only* pp. 23–39; § rest of article.
- G. Ramey, and V. Ramey. "The Rug Rat Race," Brookings Papers on Economic Activity, (Spring 2010) only pp. 129-62. § Rest of article.

Oct. 28 7. Childcare Policies of Governments and Firms

Prospectus due on Th Oct. 31 by 9pm posted to the Ec980x website (see *Prospectus* and *Research Paper*)

- S. Bana, K. Bedard, and M. Rossin-Slater. "<u>Trends and Disparities in Leave Use Under California's Paid Family Leave Program</u>," *AER P&P* (May 2018), pp. 388-91.
- L. Cascio. "Public Investments in Child Care." In Hamilton Project, 51 Percent: Driving Growth through Women's Economics Participation (2017), pp. 123-39.
- C. Olivetti, and B. Petrongolo. "<u>The Economic Consequences of Family Policies: A Century of Legislation across the OECD</u>," *JEP* (Winter 2017), pp. 205-30.

Nov. 4 8. The Political Gender Gap, Divorce, and Women's Rights

- L. Cascio, and N. Shenhav. "<u>A Century of the American Woman Voter</u>," *JEP* 34 (Spring 2020), pp. 24-48.
 - L. Edlund, and R. Pande. "Why Have Women Become Left Wing? The Political Gender Gap and the Decline in Marriage," QJE 117 (Aug. 2002), only pp. 917-40, 953-54; § rest of article.
 - B. Stevenson. "The Impact of Divorce Laws on Marriage-Specific Capital," Journal of Labor Economics 25 (Jan. 2007), only pp. 75-81 (Sections I and II) and conclusion.

Nov. 11 9. Gender Earnings Gaps. A Whodunnit

Draft due on Th Nov. 14 by 9pm posted to the Ec980x website. See *Draft* and *Research Paper*.

- M. Bertrand. "Coase Lecture: The Glass Ceiling," *Economica* (2018), pp. 205-31.
- Watch the <u>video presentation</u> (20 minutes) of the discrimination model, which is in G. Borjas. *Labor Economics* (2005), pp. 356-77 (only), <u>chap. 10</u>. The video substitutes for the reading.
- C. Goldin, "A Grand Gender Convergence: Its Last Chapter," AER 104 (April 2014), pp. 1-21.
- C. Juhn, and K. McCue. "Specialization Then and Now: Marriage, Children, and the Gender Earnings Gap," *JEP* (Winter 2017), pp. 183-204.

Nov. 18 10. Education and Career Choice

- S. Ceci, S. Kahn, and W. Williams, "Exploring Gender Bias in Six Key Domains of Academic Science: An Adversarial Collaboration," Psychological Science 24(1) (2023), pp. 15-20, 54-61; entire article for comment.
 - C. Goldin, and L. Katz. "<u>Transitions: Career and Family Life Cycles of the Educational Elite</u>," *AER P&P* (May 2008), pp. 363-69.
 - C. Goldin, L. Katz, and I. Kuziemko. "<u>The Homecoming of American College Women: The Reversal of the College Gender Gap,</u>" *JEP* 20 (Fall 2006), pp. 133-56.
 - C. Sloane, E. Hurst, and D. Black. "College Majors, Occupations, and the Gender Wage Gap," *JEP* 35 (Fall 2021), pp. 223-248.

Nov. 25 11. Bifurcated Families

- A.J. Cherlin. "<u>The Real Reason Richer People Marry</u>," *New York Times, Sunday Review*, Dec. 7, 2014, p. SR3.
- * M. Kearney, "The 'College Gap' in Marriage and Children's Family Structure," NBER Working Paper no. 30078 (May 2022).
 - S. Lundberg, R.A. Pollak, and J. Stearns. "<u>Family Inequality: Diverging Patterns in Marriage</u>, <u>Cohabitation</u>, and <u>Childbearing</u>," *JEP* 30 (Spring 2016), pp. 79-102.
 - S. McLanahan, and C. Jencks. "Was Moynihan Right? What Happens to the Children of Unmarried Mothers?" Education Next (Spring 2015), pp. 15-20.

Dec. 2 12noon- 2:45pm	12. Student Presentations in class (plus 1.5 hours on Tuesday, Dec. 3, if needed)
	Each student will have 15 minutes to present a research paper summary. See <u>15 Minutes of Fame</u> for instructions.
Friday	Research Paper due by 9pm posted to Ec980x website. No extensions allowed (except medical ones)

Notes: All assigned readings (•) must be done before class.

§ Material you do not have to read but that may be discussed in class. Pages can be skimmed.

* = pick four of the six to write discussion comments.

Any additional discussion materials including questions for class discussion will be posted on *Pages* with the presentation notes for that class.

Readings are listed in alphabetical order by author (not by importance).

AER = American Economic Review; P&P = Papers & Proceedings

JEP = Journal of Economic Perspectives

NBER = *National Bureau of Economic Research*

PNAS = *Proceedings of the National Academy of Sciences*

QJE = Quarterly Journal of Economics