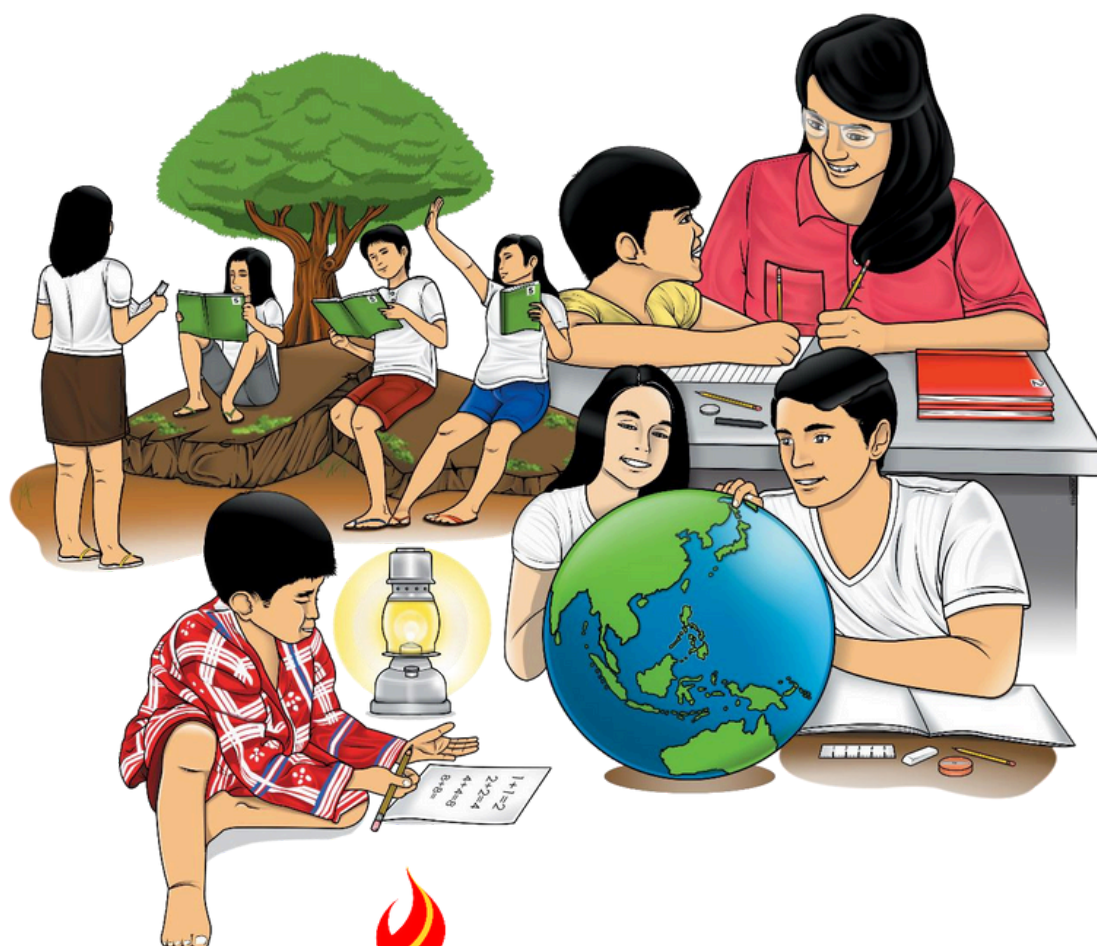


# English

## Quarter 4 – Module 3:

### Writing a Three-Paragraph Feature Article



**English – Grade 5**  
**Alternative Delivery Mode**  
**Quarter 4 – Module 3: Writing a Three-paragraph Feature Article**  
**First Edition, 2020**

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**Development Team of the Module**

<b>Writer:</b>	Mercy L. Hernando
<b>Editor:</b>	Rustum D. Geonzon
<b>Reviewer:</b>	Josefina F. Dacallos
<b>Illustrator:</b>	Marilou A. Bacay
<b>Layout Artist:</b>	Janssen Louel C. Dabuet and Gibson J. Gayda
<b>Management Team:</b>	Ma. Gemma M. Ledesma, Bebiano I. Sentillas Rosemarie M. Guino Joy B. Bihag Ryan R. Tiu Dean Ric M. Endriano Carmela R. Tamayo Moises D. Labian Jr. Antonio F. Caveiro Josefina F. Dacallos Faustino M. Tobes Rustum D. Geonzon

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**Department of Education – Regional No. VIII**

Office Address: Government Center, Candahug, Palo, Leyte  
Telefax: 053 – 832-2997  
E-mail Address: region8@deped.gov.ph

# English

## Quarter 4 – Module 3: Writing a Three-Paragraph Feature Article

# Introductory Message

This Self-Learning Module (SLM) is prepared so that you, our dear learners, can continue your studies and learn while at home. Activities, questions, directions, exercises, and discussions are carefully stated for you to understand each lesson.

Each SLM is composed of different parts. Each part shall guide you step-by-step as you discover and understand the lesson prepared for you.

Pre-tests are provided to measure your prior knowledge on lessons in each SLM. This will tell you if you need to proceed on completing this module or if you need to ask your facilitator or your teacher's assistance for better understanding of the lesson. At the end of each module, you need to answer the post-test to self-check your learning. Answer keys are provided for each activity and test. We trust that you will be honest in using these.

In addition to the material in the main text, *Notes to the Teacher* are also provided to our facilitators and parents for strategies and reminders on how they can best help you on your home-based learning.

Please use this module with care. Do not put unnecessary marks on any part of this SLM. Use a separate sheet of paper in answering the exercises and tests and read the instructions carefully before performing each task.

If you have any questions in using this SLM or any difficulty in answering the tasks in this module, do not hesitate to consult your teacher or facilitator.

Thank you and good luck.

## Lesson

# 1

## Writing a Three-Paragraph Feature Article



### *What I Need to Know*

A feature article is a creative article that deals with real events, issues, and trends. It offers insights about people, places, things, or events that we encounter daily but to which we pay little attention. It often exposes human emotions or feelings and while focusing on the most interesting, not necessarily the most important, part of the story.

In this module, you will learn to:

- ☐ identify the types of feature article;
- ☐ write a three-paragraph feature article EN5WC-IIIe-2.2.7
- ☐ appreciate the importance of writing a feature article  
EN5WC-IIIe-2.2.7



## ***What Is It***

Feature articles provides insights to human experience. They give more details and description than a hard news story. Features focus on an event or individual. They give the readers a peek of the interesting dimension of the subject. A feature story follows a specific format and outline. The basic elements of a feature article include the following:

1. **Title** – It must cover the whole idea of the feature article and must catch the attention of the target readers. This is also known as the headline or the head of the article.
2. **Byline** – This shows the author's name and sometimes his/her affiliation like for instance, if he/she is an in-house writer or a contributor. The byline can appear below the headline or at the end of the article.
3. **Introduction** – This is the beginning part where the readers' attention are attracted. Some techniques in writing the introduction makes use of attention-grabbing expressions, quotations, and even questions.
4. **Body or Nub Head** – This is the presentation of details. This is the part where the target readers get what they want to read in the article.
5. **Conclusion** – This summarizes the article. A good feature story/article ends nicely and properly and not abruptly as if the writer just stopped without finishing the work completely.

Now that you have seen the parts of a feature article, it is time for you to study the steps in writing a simple and brief feature article.

### **Choosing a Topic**

1. Find a compelling story – Read the news and talk to people to find interesting stories. Think about what phenomena are happening and how you can talk about them in a new and innovative way.
2. Do research on your topic – Finding out background information can help you figure out an angle and identify subjects to interview. Doing online research is good, but it may only get you so far. You may also need to consult books to make sure you are fully aware of the issues surrounding a topic.
3. Decide on the type of feature you want to write – There are number of ways to write a feature, depending on what you want to focus on. Some of these include:
  - Human Interest: Many feature stories focus on an issue as it impacts people. They often focus on one person or a group of people.

- ☐ Profile: This feature type focuses on a specific individual's character or lifestyle.
- ☐ How-to features: teach readers how to do something. Oftentimes, the writer will write about their own journey to learn a task, such as how to make a wedding cake.
- ☐ Historical: this honor historical events or developments are quite common. They are also useful in juxtaposing the past and the present, helping to root the reader in a shared history.
- ☐ Seasonal: some features are perfect for writing about in certain times of year, such as the beginning of summer vacation or at the winter holidays.

4. Consider the audience you'd like to talk to – as you think of story ideas, think about who will read these stories. Ask yourself questions such as who will be my readers? and what kinds of angles appeal to these readers?

5. Make sure to end the story nicely by writing a conclusion or a lesson.

Source: *How to Write a Feature Article (with Pictures)* - wikiHow, <https://www.wikihow.com/Write-a-Feature-Article>.5

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**For inquiries or feedback, please write or call:**

**Department of Education – Bureau of Learning Resource (BLR)**

Ground Floor, Bonifacio Building, DepEd Complex  
Meralco Avenue, Pasig City, Philippines 1600

**Telefax. Nos.:** (632) 8634-1072; 8634-1054; 8631-4985

**Email Address:** [blr.lrqad@deped.gov.ph](mailto:blr.lrqad@deped.gov.ph) \* [blr.lrpd@deped.gov.ph](mailto:blr.lrpd@deped.gov.ph)