



Contamination Lab Pisa

PET busters

For a circular economy

PET busters

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The problem

- 2021: world plastic consumption = 139 million tons
- Only 9% of it is recycled
- Price of recycled PET:1,70 €
- Price of PET: **0,90** €

The solution

- Building equipment to recycle PET with an innovative technique.
- Fast and cheap method, based on recent scientific studies.
- PET recycling at competitive prices: 1 € al kg
- Pre-order purchase
- PET circular economy







The market

- The global PET market is extimated to be 80 million tons in 2020
- In Italy the producers of food packaging and bottles require 5.9 million tons of PET, of which only 1.4 million tons are currently recycled
- PET busters aims to cover 2% of the Italian demand

The Italian market

- Italy is leader in Europe in plastic recycling
- 140 recycling facilities
- Each of them can recycle betwenn 2000 and 2700 tons.
- The price is between 1.69€ and 2.1€
- We will produce 4000 tons of PET in our third year.



Business model

Clients:

Aproducers of food packaging and bottles

Value Proposal:

Costs
Innovation
Sustainability

Costs and revenues

Among the innovations are new production methods that consume less electricity.

Low-cost raw materials.

Fast machinery that allows for increased product quantities, hence lowering prices.



The team

Sebastian Serra: Master student of Materials and nanotechnology





Paolo Tognini: Ph.D. of quantum physics at Scuola Normale di Pisa



CEO: Noemi Incorvaia:Master student in Molecular and cellular biology

Hosnelly Rostele Gombi Govin: student in Political Sciences



Filippo Neri: student in Business Economics





Acknowledgements and Contacts

Scientific papers

- Biodegradation of higly crystallized poly(ethylene terefhlate) through cell surface codysplay of bacterial PETase and hydrophobin (Zhuochi Chen, Ronghdi Duan, Yi Wei, Hanxiao Zhang, Xinzhao Sun, Shen Wang, Yingying Cheng, Xue Wang, Shanwei Tong, Yunxiao Yao, Cheng Zhu, Haitao Yang, Yanyang Wang, Zefang Wang).
- Microbial and enzymatic degradation of synthetic plastics (Nisha Mohanan, Zahra Montazer, Parven K., Sharma and davidB.Levin).
 Department of Biosystem Engineering, University of Manitoba, Winnipeg, MB, Canada, Faculty of food enginering, The Educatonial complex of Agriculture and animal science, torbat-e.Jam, Iran.
- Structure of the plastic-degrading Ideonella sakaiensis MHETase bound to a substrate (Gottfried J. Palm, Lukas Reisky, Dominikue Bottcher, Henric Muller, Emil A.P. Michels, Miriam C. Walczak, Leona Berndt, Manfred S. Weiss, Uwe T. Bornscheur ve Gert Weber).

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