

# **Towards Energy-Aware AI Deployment**

## **Investigating the Interplay of Model Quantization and Hardware Platforms**

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# Research Motivation

## Energy Challenge in LLMs

- ▶ Training a large Transformer:  
**1,287,000 kWh**
- ▶ Equivalent to lifetime emissions of multiple vehicles
- ▶ Growing inference demands in production systems

## Research Gap

Inference-stage energy optimization receives insufficient attention despite its critical importance in deployment scenarios.

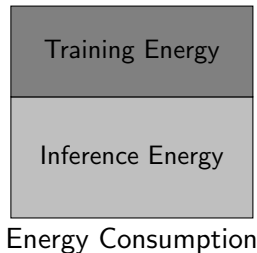


Figure: LLM Energy Distribution

# Core Research Question

**How can we achieve energy-efficient LLM deployment through systematic optimization of quantization techniques and hardware platforms?**

## Existing Limitations

- ▶ Focus on isolated optimization factors
- ▶ Lack of systematic evaluation frameworks
- ▶ Limited deployment guidance

## Our Contribution

- ▶ Systematic co-optimization approach
- ▶ Comprehensive evaluation framework
- ▶ Practical deployment guidelines

# Methodology: Three-Pillar Approach

## Pillar 1: Quantization Analysis

- ▶ INT8, FP16, Dynamic quantization
- ▶ Performance-energy trade-offs
- ▶ Memory optimization

## Pillar 2: Hardware Evaluation

- ▶ 6 GPU platforms
- ▶ 3 hardware generations
- ▶ Comprehensive energy profiling

## Pillar 3: Energy Metrics

- ▶ Novel EOR/TWEOR metrics
- ▶ 1Hz precision monitoring
- ▶ Deployment optimization

**Systematic Co-optimization Framework: 6 Platforms × 6 Models × 5 Tasks**

# Novel Energy Efficiency Metrics

## Energy Output Ratio (EOR)

$$EOR = \frac{\text{Performance Score}}{\text{Energy (Wh)}}$$

## Time-Weighted Energy Output Ratio (TWEOR)

Incorporates both energy consumption and inference time for comprehensive efficiency evaluation

## Metric Advantages

- ▶ Captures complex trade-offs
- ▶ Incorporates temporal efficiency
- ▶ Enables deployment optimization

## Data Collection

NVIDIA SMI

1Hz sampling rate

Precise energy measurements

# Experimental Configuration

## Hardware & Models

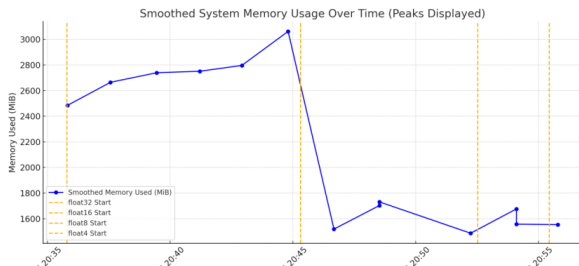
**6 GPU Platforms:** A100, RTX 4090/3090Ti/4060Ti, V100, L40S

**6 Language Models:** Qwen2.5, DeepSeek-R1, Mistral, Neural-Chat, Bloomz, Yi

**3 Quantization:** INT8, FP16, Dynamic

## Benchmark Tasks

- ▶ **MMLU:** Multi-task language understanding
- ▶ **HellaSwag:** Commonsense reasoning
- ▶ **ARC:** Science question answering
- ▶ **TruthfulQA:** Truthfulness evaluation
- ▶ **GSM8K:** Mathematical reasoning



# Finding 1: Quantization Techniques Effectiveness

Strategy	Energy Red.	Acc. Loss	EOR Imp.	Rating
INT8 Quantization	25.0%	1.0%	32.1%	Excellent
FP16 Mixed Precision	16.3%	0.2%	19.4%	Good
Dynamic Quantization	10.5%	1.5%	11.7%	Moderate

## INT8 Quantization Results

- ▶ DeepSeek-7B: **39.65Wh → 29.74Wh**
- ▶ Accuracy degradation: 0.7-0.9 percentage points
- ▶ Reduced memory bandwidth requirements
- ▶ Optimized integer arithmetic on modern GPUs

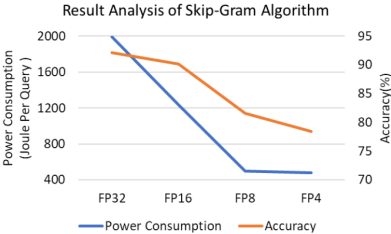


Figure: Quantization Trade-offs

# Finding 2a: A100 PCIE Leadership

## A100 PCIE: Energy Efficiency Champion

### Technical Specifications

- ▶ **Memory Bandwidth:** 1,555 GB/s
- ▶ **Tensor Cores:** 3rd generation
- ▶ **Memory:** 40GB HBM2
- ▶ **Architecture:** Ampere

### Performance Leadership

- ▶ **Highest energy efficiency** across all scenarios
- ▶ Optimized for AI workloads
- ▶ Superior memory bandwidth utilization
- ▶ Enterprise-grade reliability

**Consistent leader in EOR and TWEOR metrics across all benchmark tasks**



## Finding 2b: Hardware Platform Analysis

### Platform Categories

- ▶ **High bandwidth:** A100, V100
- ▶ **Power optimized:** RTX 4060Ti
- ▶ **High-performance:** RTX 4090

Ada Lovelace Architecture  
**20-30%** energy efficiency  
improvement over previous  
generation

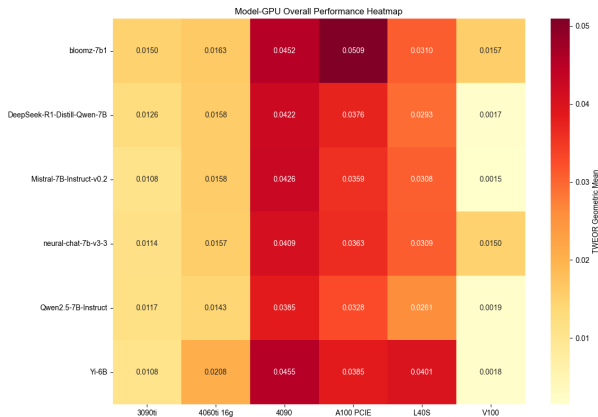


Figure: Platform Performance Heatmap

## Finding 3: Synergistic Optimization Effects

### 40% Overall Energy Efficiency Improvement

A100 PCIE + INT8 Quantization

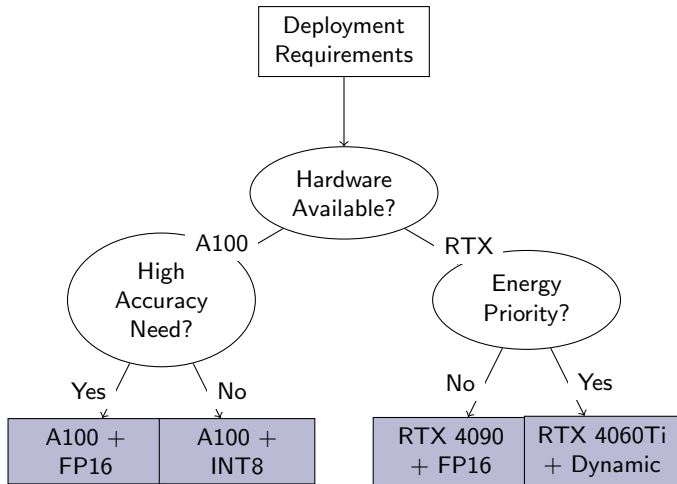
Optimization Strategy	Efficiency Gain
A100 + INT8	40.0%
RTX 4090 + FP16	35.2%
RTX 4060Ti + Dynamic	25.1%

#### Additional Benefits

- ▶ **Knowledge Distillation:** Additional **19.8%** energy reduction
- ▶ **Accuracy Preservation:** Maintains **98%+** performance

**Hardware-software co-optimization enables multiplicative benefits**

# Deployment Decision Flow



**Systematic Decision Process: Assessment → Analysis → Consideration  
→ Optimization**

# Deployment Decision Matrix

Use Case	Hardware	Quantization	Performance	Efficiency Gain	Cost
Data Center Production	A100 PCIE	INT8	98%	40%	High
Enterprise Applications	RTX 4090	FP16	99%	35%	Medium-High
R&D Testing	RTX 3090Ti	FP16	97%	30%	Medium
Edge Computing	RTX 4060Ti	Dynamic	95%	25%	Low
Budget-Constrained	V100	INT8	94%	28%	Low

## Scenario-Specific Recommendations

### Selection Principles

- ▶ **Accuracy Priority** → FP16 mixed precision
- ▶ **Energy Priority** → INT8 quantization
- ▶ **Flexibility Priority** → Dynamic quantization

- ▶ **Data Center Production:** Maximum efficiency, high-end hardware, controlled environment
- ▶ **Enterprise Applications:** Balanced performance-cost, reliable hardware, business continuity
- ▶ **Edge Computing Deployment:** Power constraints, compact hardware, real-time processing

# Application Guidelines: Deployment Recommendations

## Data Center Production

**A100 PCIE**  
**INT8 Quantization**

98% Performance  
**40% Efficiency Gain**

*High throughput, controlled  
environment*

## Enterprise Applications

**RTX 4090**  
**FP16 Mixed Precision**

99% Performance  
**35% Efficiency Gain**

*Balanced cost-performance*

## Edge Computing Deployment

**RTX 4060 Ti**  
**Dynamic Quantization**

95% Performance  
**25% Efficiency Gain**

*Power constraints, compact*

**Tailored recommendations for diverse deployment scenarios and  
operational requirements**

# Research Contributions and Impact

## Key Contributions

- ▶ Quantization-hardware co-optimization framework
- ▶ Novel EOR/TWEOR energy efficiency metrics
- ▶ Evidence-based deployment guidelines

## Key Results

**25%** Energy reduction  
**40%** Co-optimization gains  
**98%+** Accuracy preserved

# Questions and Discussion

**Thank you for your attention**