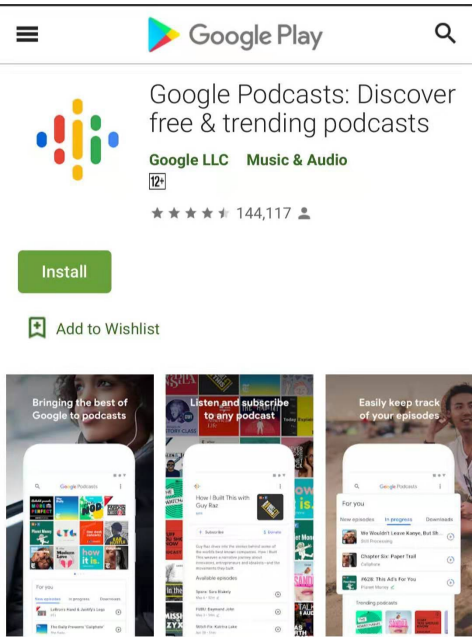


# 谷歌播客体验报告-7.8

## 一. 基础信息

- 体验平台： 安卓， 小米8SE
- 体验时间： 2019.7.8
- 体验版本
  - 谷歌app： 10.12.4.21
  - podcasts： 1.0.0.200631462
- 评分



Google Podcasts is a new podcast player for Android users, where they can discover and listen to the world's podcasts. You can subscribe to any podcast for free and download episodes for offline playback. All your listening is automatically synced across devices so that you can pause on one device and resume on another with the Google Assistant.

### FEATURES

- 体验身份

用户习惯	批判性地对待推荐，选择时目的性强
需求和频率	某一领域高质量最新音频内容；一周一次
可提供的评估和反馈	暂无

## 二. UI体验（表现层）

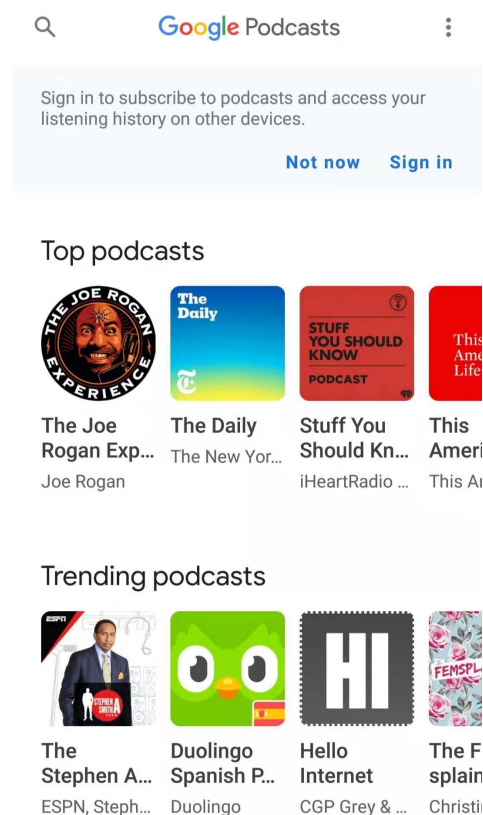
## 2.1 纵向体验

- 官方提供的APP特征

- ☒ Customise your listening experience
- ☐ Subscribe and listen to any podcast for free.
- ☒ Listen to podcasts at faster playback speeds or skip over silences.
- ☐ Listen on all your devices
- ☐ Listen to the same podcast on multiple devices – your phone, your laptop, your smart speaker – without losing your place. Pause on your phone and pick up from where you left off on your Google Home.
- ☐ Find podcasts using the Google Search App and the Google Assistant.
- ☒ Recommendations for you: Find the latest episodes of your favourite podcasts directly on your phone.
- ☒ Discover new podcasts based on your listening history and preferences, or take a look at what is popular and trending

### 2.1.1 接触用户：如何降低交互成本？

- 初始界面 & 播客库

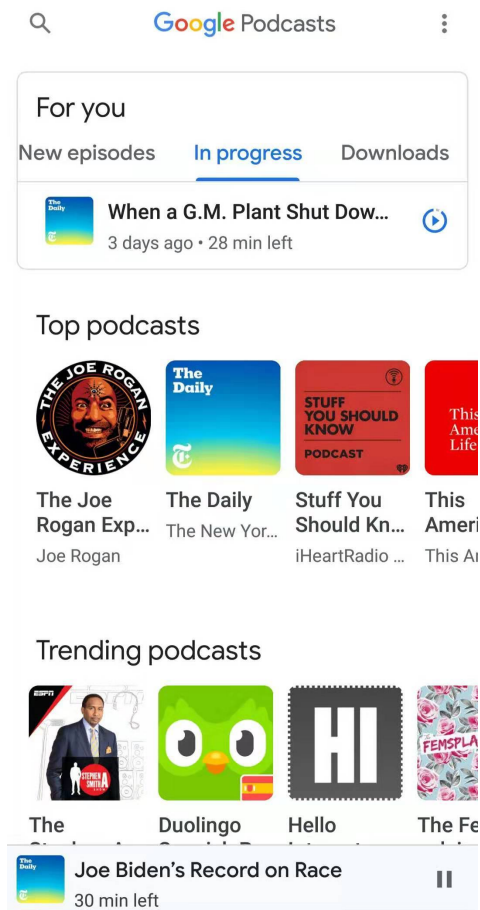


#### Top podcasts in Society & Culture

开始会有一个是否登陆谷歌账号的提示，如果选择登陆所有设备会立即开始同步收听历史，设备包括（<https://developers.google.com/search/docs/guides/podcast-overview>）：

- ☐ 各种浏览器上的谷歌搜索
- ☐ 谷歌LLC开发的APP，包括Google Search，Google Podcasts（本次体验产品），Chrome
- ☐ Google Home
- ☐ Google Assistant中相关内容搜索

播客库依次按照“顶级播客-前沿播客-不同类别的顶级博客（比如社会文化，喜剧等等）”排序，每个博客库包含的节目(show)以”图-部分标题-发布商”的形式展示。

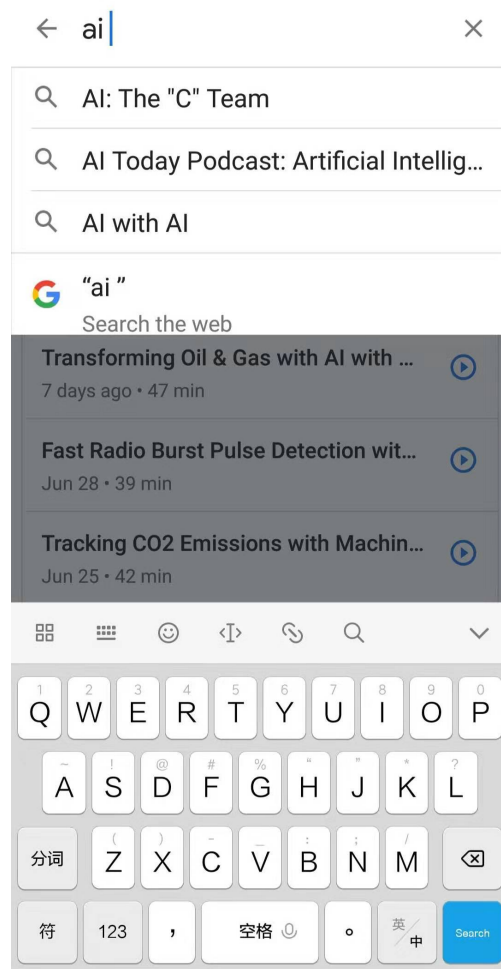
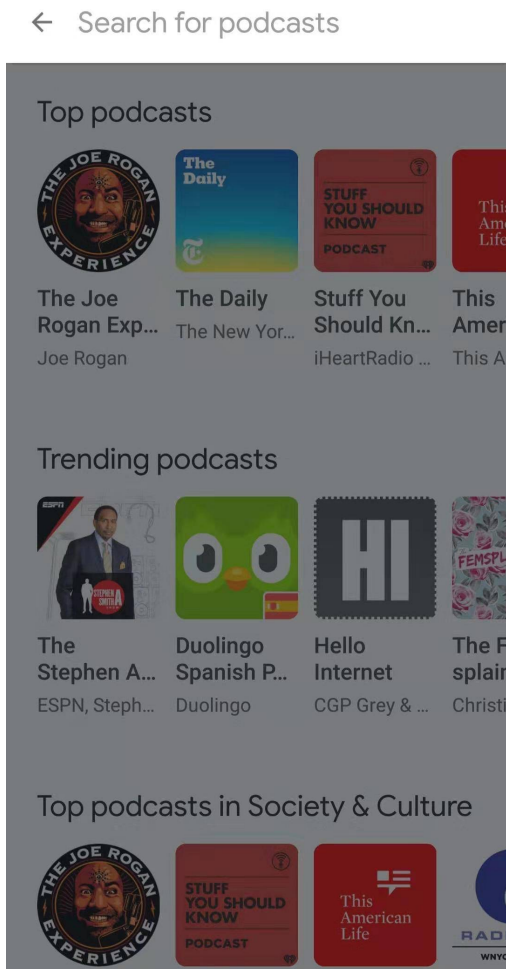


在听过一个单曲后，首页出现一个依次显示当前用户订阅节目的新单曲，正在播放的单曲和下载记录的状态栏，同时上一次播放的单曲进度会被播放状态栏记忆下来。

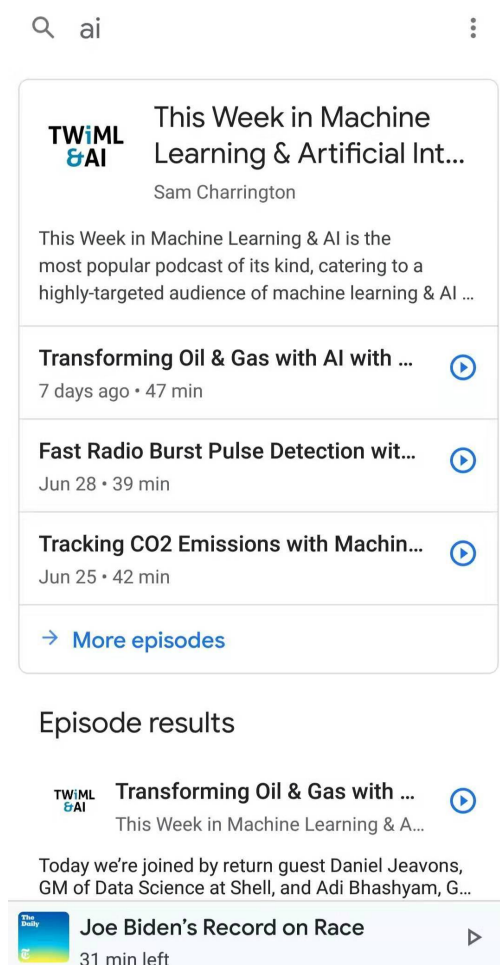
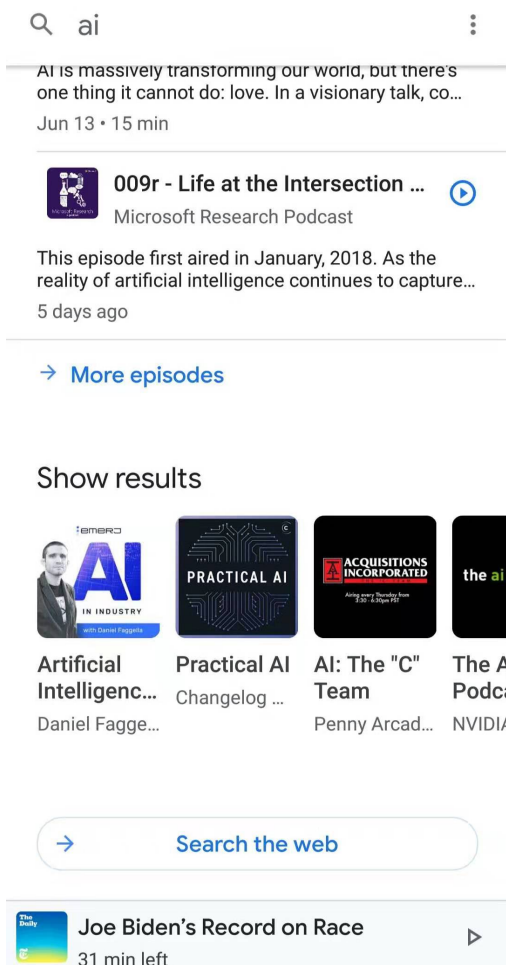
- 搜索

(1) 全网搜索

(2) 如图所示打开搜索框后，将原界面用灰色蒙版掩盖而不是跳转到新的界面，除了基本的联想功能外加入在网页中搜索的选项

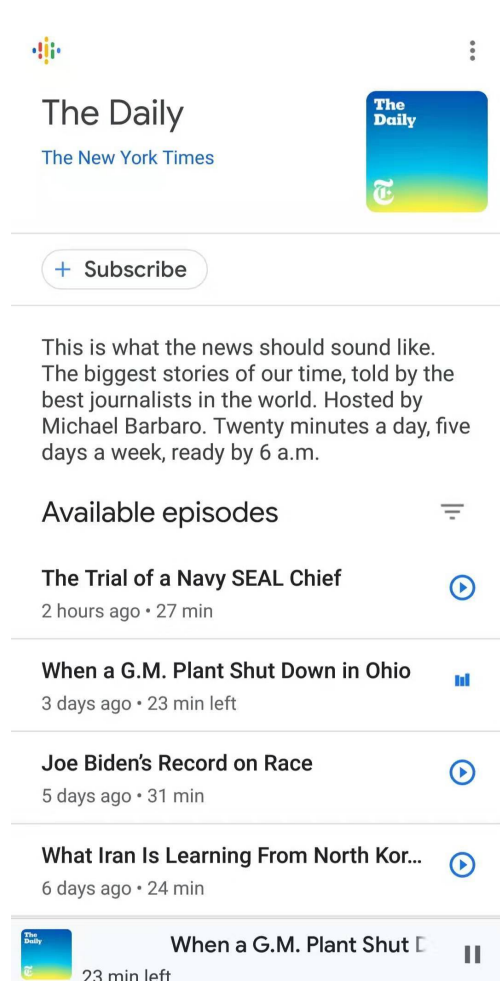
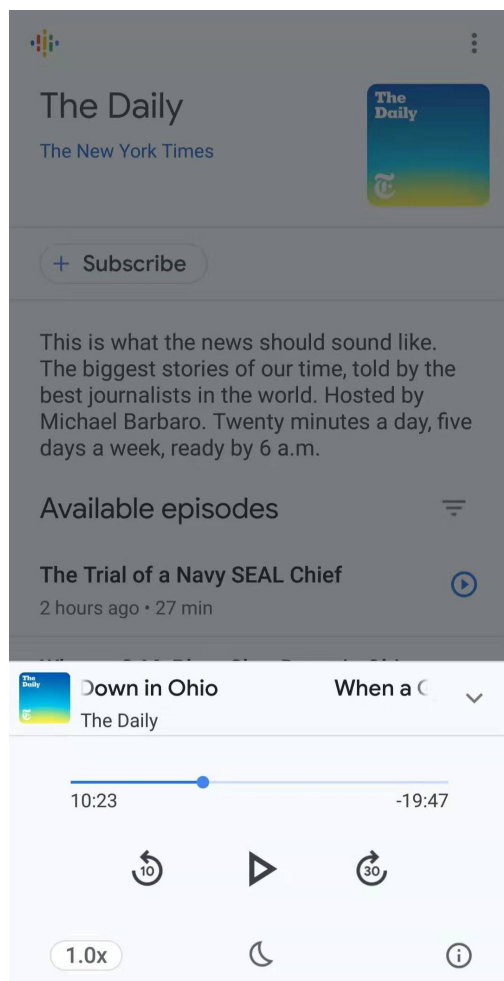


(3) 搜索结果展示方式（由上到下）



最符合的节目和前三单曲（时间先后顺序）	节目集：图+部分标题+供应商+部分介绍 单曲：部分标题-更新时间-播放总共时间
单曲(episodes)搜索结果	图+部分标题+供应商+内容介绍部分摘要+更新时间+总共时长
节目(show)搜索结果	图+部分标题+供应商

- 播放状态栏 & 现在收听



播放状态栏在收起时，以“节目图-滚动的标题-剩余时间展示，右边也是一个按钮用于控制播放或暂停；当上划或点击展开播放状态栏时，除了收起时的元素外，显示进度条、快进30s、播放/暂停、后退10s、播放速度、控制播放停止时间、更多信息。

The Daily

## When a G.M. Plant Shut Down in Ohio

3 days ago • 31 min • (26.7 MB) **18 minutes remaining**

▶ Play episode



In 2016, Lordstown, Ohio, helped deliver the presidency to Donald J. Trump, betting that he would fulfill his promise to save its auto industry. Our colleague went there to examine the political fallout from the fact that he didn't. Guests: [Sabrina Tavernise](#), a national correspondent for The New York Times, met with Brian Milo, who worked at the General Motors plant in Lordstown for a decade; [Natalie Kitroeff](#), a business reporter for The Times, spoke with Sabrina. For more information on today's episode, visit [nytimes.com/thedaily](https://nytimes.com/thedaily).

Background reading:



想要下载正在收听单曲**必须**返回单曲界面，有两种途径，一种通过点击播放状态栏中节目图片，跳转到节目界面后再进入单曲界面，或者直接通过上面描述的**更多信息**的按钮直接进入单曲界面再完成下载。



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The New York Times



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This is what the news should sound like. The biggest stories of our time, told by the best journalists in the world. Hosted by Michael Barbaro. Twenty minutes a day, five days a week, ready by 6 a.m.

### Available episodes



#### The Trial of a Navy SEAL Chief

2 hours ago • 27 min



#### When a G.M. Plant Shut Down in Ohio

3 days ago • 31 min



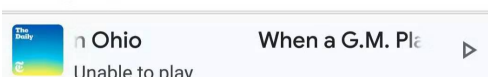
#### Joe Biden's Record on Race

5 days ago • 31 min



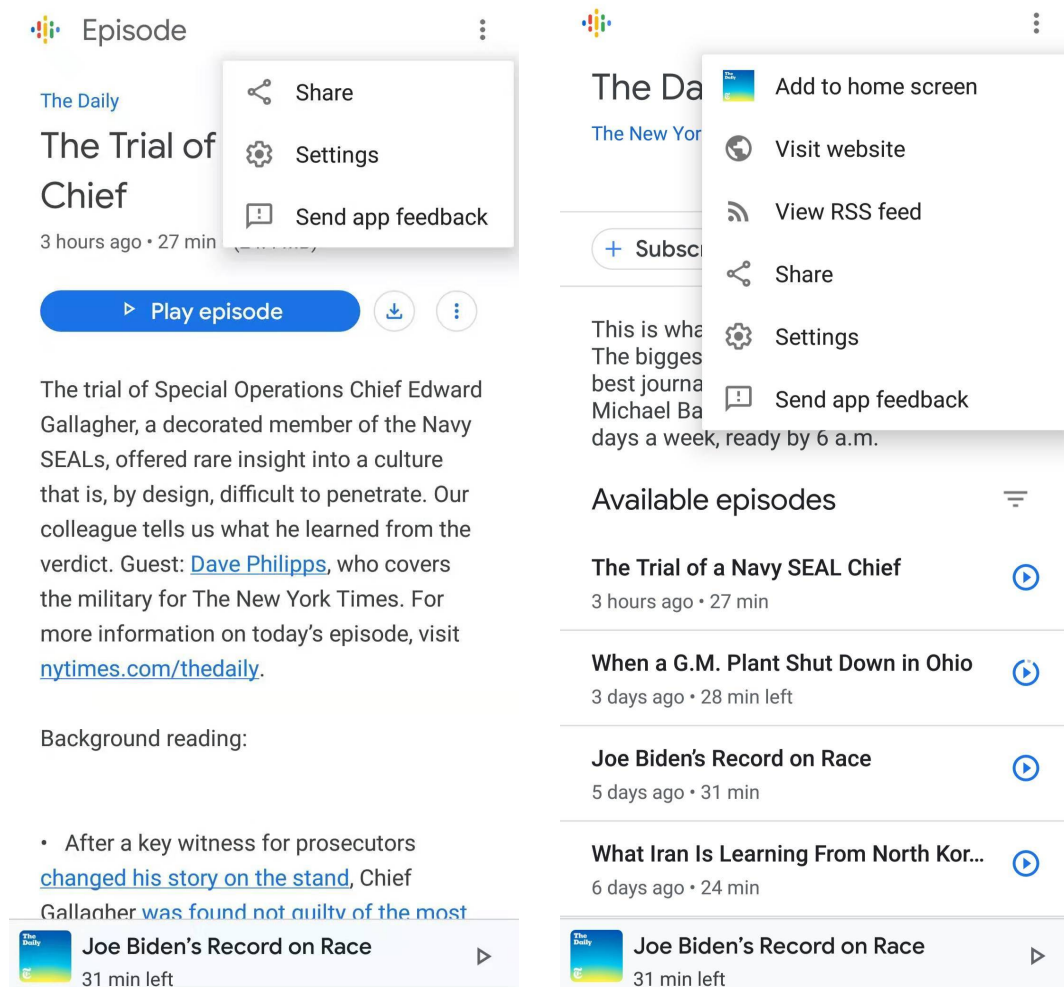
#### What Iran Is Learning From North Kor...

6 days ago • 24 min



订阅节目也**必须**在节目界面进行，单曲界面和播放栏无法完成对节目的订阅。

### 2.1.2 用户分享：如何降低传播成本？



节目分享必须依靠侧边栏三点的按钮中的“share”进行，单曲分享也必须依靠侧边栏三点的按钮中的“share”进行

### 2.1.3 用户反馈：如何降低反馈成本？

所有反馈渠道全部依靠上面截图中在侧边三点按钮的“Send app feedback”完成

## 2.2 横向体验（待补充）