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TECHNOLOGIES

Javascript , Express.js, HTML5, CSS, Typescript, React.js, Vite.js, Python, Redux, MongoDB, Figma, Git, Node.js, ChakraUI, Flowbite React

SOFTWARE PROJECTS

CodeCanvas | <https://github.com/zaehicks/CodeCanvas> | February 2024 -March 2024

- Designed a responsive user interface with React.js and Flowbite, seamlessly integrating tailored components to create an immersive blogging platform. This intuitive interface empowers users to publish, comment, and engage with tech-related posts while effortlessly navigating through diverse categories and topics.
- Leveraged MongoDB as the primary database solution, storing and managing post data efficiently for streamlined retrieval and manipulation. The integration with Express.js facilitates smooth communication between the frontend and backend, ensuring optimal performance and responsiveness throughout the application.
- Utilized Redux for state management, enabling efficient retrieval and management of user data, including post ownership and administrative privileges.
- Implemented advanced user authentication features using Firebase Authentication, enabling seamless login and registration via Google accounts. This integration enhances user privacy and security while providing a frictionless onboarding experience for users.

SkyDeck Hub | <https://github.com/zaehicks/GameHub> | December 2023

- Crafted a dynamic and responsive user interface using React.js and ChakraUI, enabling users to seamlessly browse through a diverse collection of video games. This feature encompasses both classic titles and the latest releases, offering a wide array of options for users.
- Utilized TypeScript and React.js to integrate APIs, creating advanced sorting options on the site. This functionality allows users to efficiently filter games by genre (action, RPG, strategy, etc.) and platform system (PC, PlayStation, Xbox, etc.), thus enhancing the user experience by streamlining their search for preferred games.
- Employed APIs to retrieve critic scores for each game, which are prominently displayed on the site. This element provides users with essential insights into the games' reception and quality, assisting them in making well-informed decisions about which games to explore.

EXPERIENCE

Product Genius | VinFast | Los Angeles, CA | June 2022 - September 2022

- Used storytelling and enthusiastic narration to interact with clients virtually and in-person in a manner that reflected the brand's ethos, ensuring that every communication and engagement was consistent with the brand image.
- Designed and executed approaches, including the meticulous cleaning and maintenance of products, to establish a hospitable and brand-consistent atmosphere for clients, whether in physical or virtual interactions.
- Created and delivered compelling presentations and demonstrations to clients that effectively communicated the value proposition of the new USA company.

Nike Pro Athlete Sales | FootLocker | Los Angeles, CA | February 2019 - September 2021

- Actively engaged with customers to convey enthusiasm and knowledge about Nike's product range available at FootLocker.
- Organized and participated in in-store events and promotions to showcase new and popular Nike products, creating an energetic and inviting atmosphere.
- Kept up to date with Nike's latest product releases, technologies, and services to provide informed recommendations and advice.
- Employed effective communication and sales techniques to engage customers, resulting in increased sales and improved customer satisfaction through informed service.

EDUCATION

Software Engineering Fellowship | The Marcy Lab School | Brooklyn, NY

- Complete 2,000 hours of coursework in web development, CS fundamentals, and leadership development
- Develop proficiency in HTML/CSS, JavaScript, Python, NodeJS, ReactJS, and SQL

