**HEALTH TORCH UGANDA***“Follow the light”*

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# 1.0 EXECUTIVE SUMMARY

Health Torch Uganda is a nascent initiative aimed at bridging the gap between authentic, easily comprehensible health information and the community. The initiative considers all spheres of health as a whole that is physical, social, psychological, spiritual well-being and not merely the absence of disease. The major roles are to share important health information to the community through timely publications via our website, social media handles, talk shows, and field health education. Especially at this time when there is an onslaught of information amidst the terrors of COVID-19 pandemic, need for rightful information to the public is merited to alley anxieties and prevent creation of panic and fear. “We’re not just fighting an epidemic; we’re fighting an infodemic”, said WHO Director- General Tedros Adhanom Ghebreyesus at the Munich Security Conference on Feb 15. We have therefore utilized our social media platforms mostly Whatsapp and twitter to engage more than 1000 followers with timely updates as events unfold, public health recommendations to mitigate spread as well as offering free medical consultations on an array of medical issues to ensure their well being at this time when access to health care is difficult.

# 2.0 BACKGROUND

Ill-health is a major contributor to reduced productivity and a lot of resources are spent on treating illnesses. There is a very big knowledge gap between the community and health, and yet many of the health-related challenges can be prevented by one knowing about them and their causes. There is therefore need to inform and educate the public at different levels about healthy leaving as a way of preventing ill-health. Health Torch Uganda aims at bridging this gap and consequently improve the health well-being of the nation.

# 3.0 VISION

To be the leading organization publishing and reporting about health related information.

# 4.0 MISSION

To provide limitless medical consultations and current health-related information to the public to foster a healthy living

# 5.0 SLOGAN

Follow the light

# 6.0 OBJECTIVES

1. To disseminate authentic and current health-related information to the public.
2. To provide medical consultation through technology beyond geographical barriers

# 7.0 MEMBERS

The membership will consist of various reporting agents fron the different parts of the country. These will be led by an executive committee consisting of:

1. Executive director
2. Chief editor
3. Public relations officer
4. Technician/ IT specialist
5. Projects manager
6. General secretary

# 8.0 ACTIVITIES

1. Timely publications
2. On-line medical consultations
3. Radio and TV talk shows
4. School health talks
5. High school Annual Health Quiz/championship(regional and national)

# 9.0 ABOUT THE PUBLICATIONS

These will be write ups of either health news reporting, health information or motivational messages. They will be shared over the organization’s website and other social media platforms. Packages will also be emailed to the subscribers and posted on the organization’s official website.

# 10.0 FUTURE PROSPECTS

1. Establish a media company with TV and Radio stations
2. Establish Health Torch as an international organization