# Datacrowd

Final Presentation TEAM 01

Tsampras Konstantinos Papoutsas Georgios

# Mission Statement

#### Crowd Monitoring in Public Spaces

#### Problems:

- Overcrowding
  - Disease Transmission Risk [Hospitals, Public Spaces]
  - Air Quality Considerations [Closed areas, Shops etc.]
- Personal Scheduling
  - Avoid High Traffic Hours or Spaces
  - Visit recreational spaces during peak popularity
- Resource Management
  - Ineffective Employee timetables
  - Marketing in Public Spaces





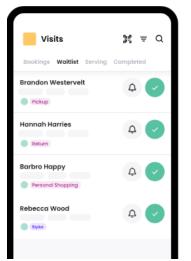




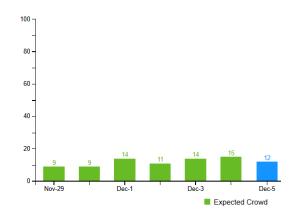


Features/App	Public Transit apps	Avoid crowds	Waitwhile	Google Places API	Foursquar e	Datacrowd
Crowd Prediction		Х	Χ	X	X	Х
Multi-source model						X
Business & Authorities Insights			X	Х	Х	X
Commute Scheduling	Х			Х	Х	Х





- https://www.wmata.com/service/status/
- https://avoid-crowds.com/
- https://waitwhile.com/
- https://developers.google.com/maps/documentation/places/web-service
- https://foursquare.com/



#### Other solutions

#### Data sources







Δημοφιλείς ώρες Τετάρτες ▼



#### Collect data from:

- Traffic in public networks (WiFi4EU, Eduroam)
- Environmental sensors (CO<sub>2</sub>, Temperature, Humidity)
- Google APIs (Air Quality, Maps, Geocoding, Directions, Places)
- Web Scraping Google Maps

# Requirements

Access to traffic in public networks (~25€ each)

Google APIs (~12€ per month)

Sensors (**CO**<sub>2</sub>, Temperature, Humidity) (~69€)

# Target audience

- Citizens
  - Students
  - Users of Public Transport and Services
  - Tourists
- Authorities and Businesses
  - Educational Institutions
  - Municipal Authorities
  - Private Businesses
  - Groups of Businesses

https://www.kotsovolos.gr/computing/networking/switches-access-points/215768-tp-link-access-point-tl-wa801n

https://developers.google.com/maps/documentation/places/web-service/overview

https://mapsplatform.google.com/pricing/?utm\_experiment=13102152

https://mclimate.eu/products/mclimate-co2-sensor-notifier-lorawan?variant=47859023806796

## Citizens' Experience

A citizen wants to navigate efficiently to a destination of their choice while avoiding **overcrowded areas** and being aware of the **air quality** along the way.

By using our service, they receive
warnings based on real-time crowd
data on their selected route, helping
them choose less congested and
more comfortable paths.
Additionally, they gain access to air
quality insights for the areas they
pass through, ensuring a healthier
and more informed travel experience

#### Citizens

## Businesses' Experience

A business owner wants to manage employee schedules more efficiently and advertise to the public during peak hours and high-traffic locations. They also want access to air quality data to optimize ventilation for better customer and employee satisfaction and experience.

By using our service, they gain access to historical, real-time and predictive crowd estimation data, based on the sensors of their choice. Additionally, they can purchase premium access to the entire sensor network, beyond those located within their own business premises.

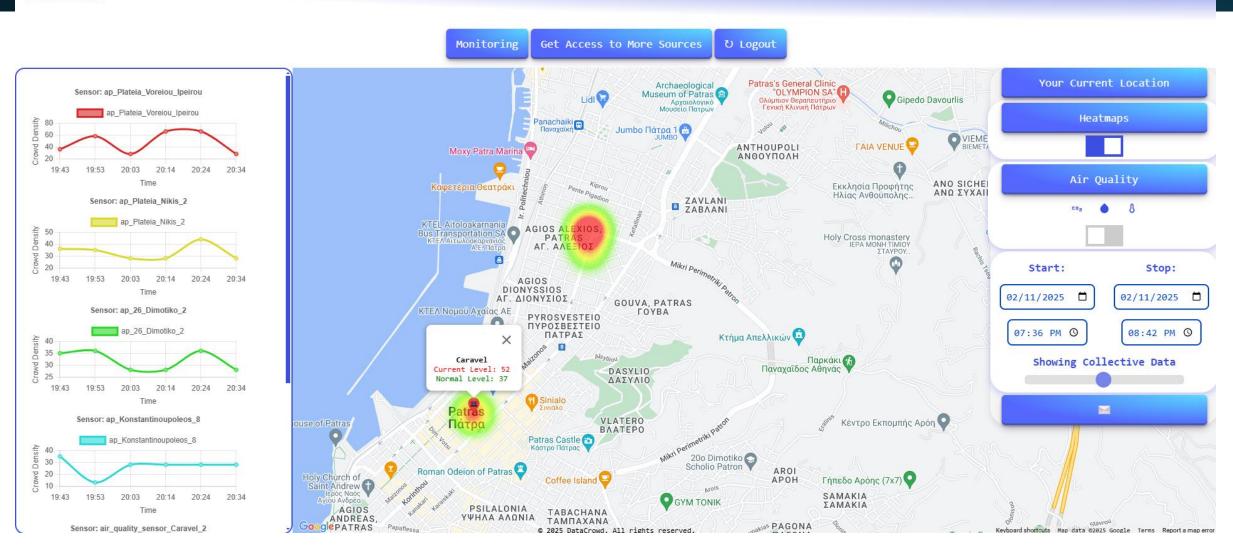
# Authorities' Experience

Authorities want to monitor crowd density and air quality to improve public safety, and citizen well-being.

By using our service, they gain historical, real-time and predictive insights on crowd movement and air quality, helping them manage high-traffic areas, and enhance public space efficiency.

#### Businesses





**ABOUT** 

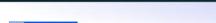
FEATURES

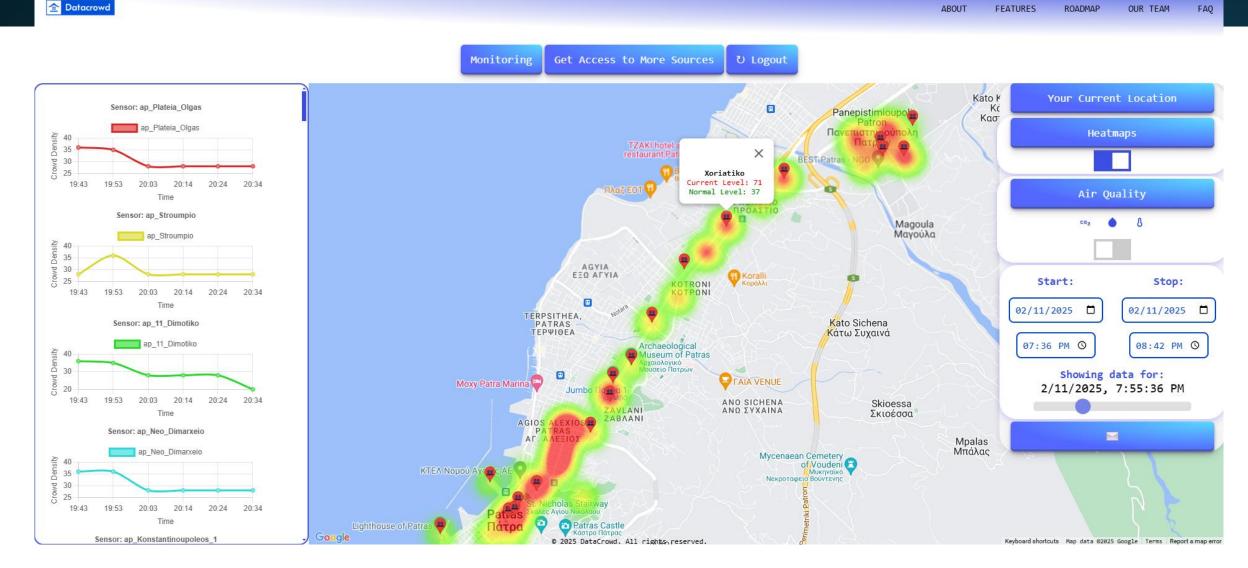
ROADMAP

OUR TEAM

FAO

#### Authorities





# Data Sources Marketplace



Monitoring Get Access to More Sources ひ Logout BlueByte Shop Ekklisia Agios Your Data Sources Available Data Sources Account Page Ioannis Prodromos ke.. business ID:14 Source ID: 20 Source ID: 1 KTEL Aitoloakarnania Bus Transportation SA

ΚΤΕΛ Αιτώλοσκαργανίας
Α.Ε. Πάτρα Type: airquality Type: wifi Username: caravel1 Location: Caravel\_2 Location:fake\_kentro1 A.S.PE.T.E Delete Source Add Source Caravel1 Name: Bakery Type: Source ID: 2 Source ID: 8 Phone: 2106772111 Address:Βορείου Ηπείρου Πάτρα airquality Type: airquality Citv: Type: Location:fake\_kentro2 Zip code: 262 23 Location: Caravel Delete Source Add Source ΚΤΕΛ Νομού Αχαϊ 2o Idiko odimotiko Scholio Source ID: 64 Source ID: 3 Type: wifi Type: airquality Location:fake\_kentro3 panachaidos Athin Location:Plateia\_Voreic Πάτρα 🔛 🖘 🖼 Ρωμαϊκό Υδραγωγείο Μίνι Περιμετρικής

ABOUT

FEATURES

ROADMAP

Keyboard shortcuts Map data @2025 Google Terms Report a map error

OUR TEAM

# Data processing



The sensor data needs to be organized and processed.



The access point traffic data will be used to estimate the number of people connected to the Local Area Network.



The CO2 readings from the climate sensors will be used to determine the rough size of the crowd in a closed space.



Live and historic data from Web Scraping Google Maps will be used for live and predictive crowd estimations.

#### Fake Data Generation

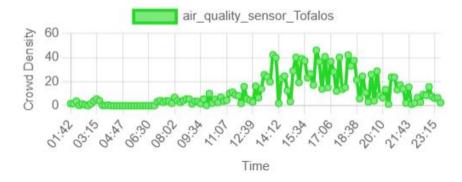
We use a combination of real and fake data for our model.

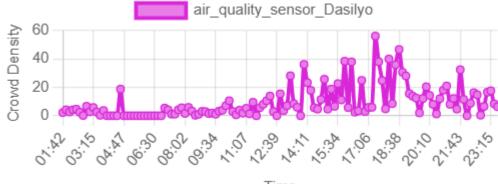
- Real Climate Sensor data from our lab.
- Real Access Point data from Aps around the Campus
- Fake Climate Sensors around the Campus and City center
- Fake Access Point data at real PatrasWifi locations

Fake data are set to follow shifted Gaussian curves during the day with a chance of

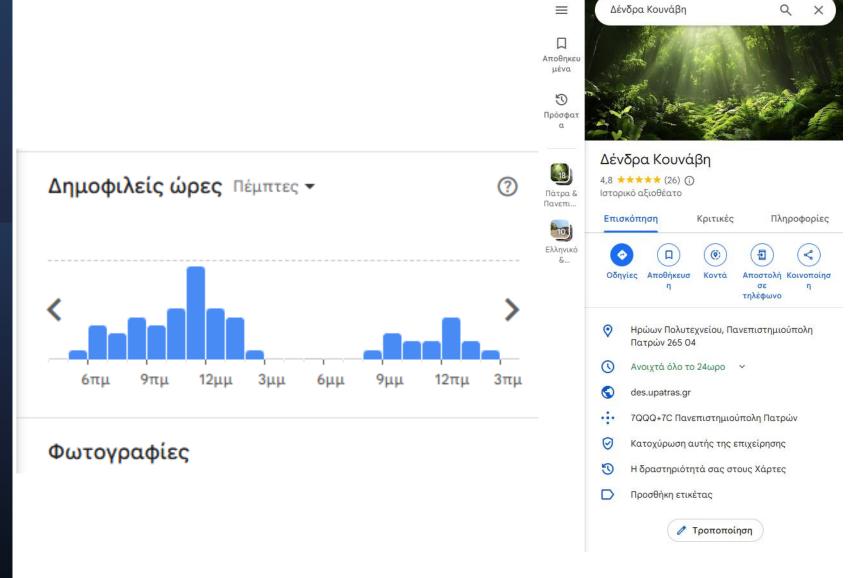
variation.

https://smartcity.patras.gr/map?typeId=4





# Web Scraping Popular Times From Google Maps

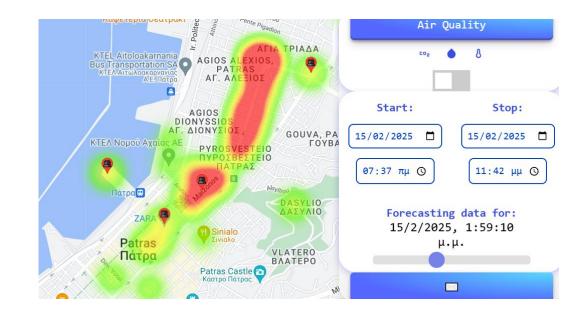


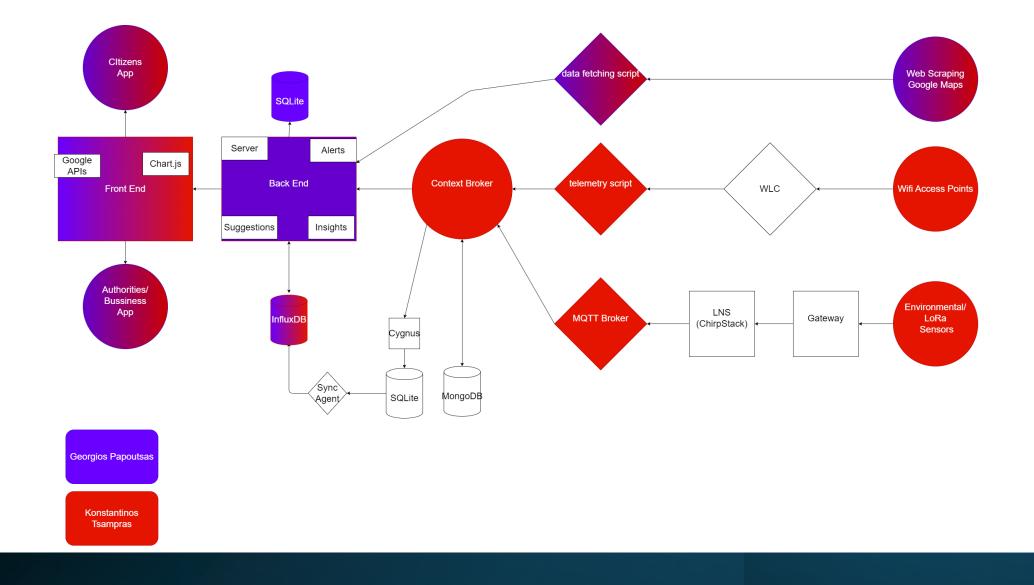
#### **Crowd Estimations and Predictions**

Crowd estimations are conducted for Access Point and Climate Sensor locations.

Using the number of connected users or the concentration of  $CO_2$ , an estimation is conducted for the number of people in the area.

Predictions for future time slots use current crowd estimations and curve data (according to the current and target date) in order to produce future heatmaps and graphs.





# Final App Architecture

# Technologies













Google APIs

Sensor Protocols: LoRa, SNMP

University Lab Infrastructure: **Context Broker**  Back End: Node.js

Front End:

Html, CSS, Handlebars Databases:

MongoDB, Sqlite3, InfluxDB

Name	<b>↓</b> Requests
Air Quality API	676
Maps JavaScript API	624
Geocoding API	578
Directions API	109
Places API	10



Smart Data Models: For sensor data\*



Design: Figma



Web Scraping: Selenium, BeatifulSoup

# Difficulties Encountered and Technologies not in final build

Live Camera Feeds

Al model

Google Places
API doesn't
provide crowd
density data

Time Zone Inconsistency in Data(InfluxDB, JS Date, Local)

# VIDEO DEMO

https://youtu.be/0GJYFtE6fGQ

https://github.com/Papiqulos/Project\_IoT



