# **SALES REPORT**

### Executive Summary

Generated on April 06, 2025 at 09:27 PM

#### **SUMMARY STATISTICS**

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Total Sales (USD): \$2,154.07

Average Order Value: \$179.51

Minimum Order Value: \$0.00

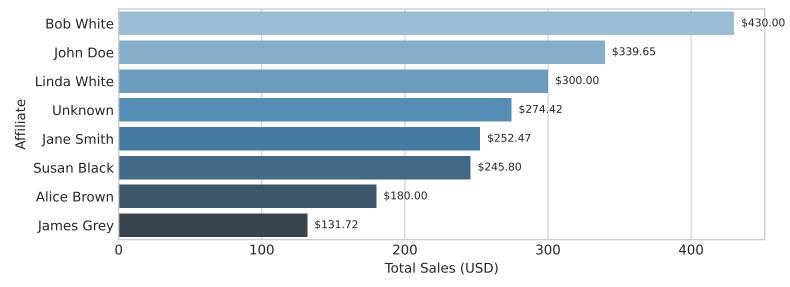
**Total Orders:** 

Maximum Order Value: \$300.00

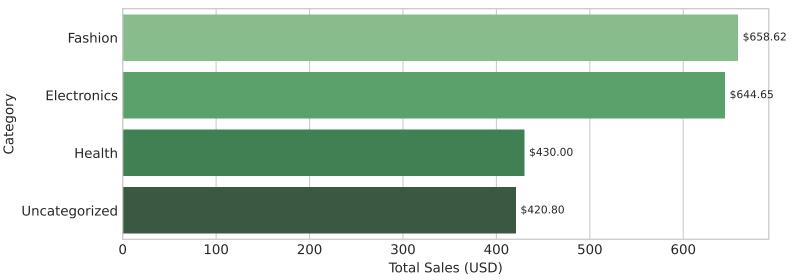
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### **Sales Performance Analysis**





#### Sales by Category (USD)



#### Monthly Sales Trend (USD)



## **Sales by Affiliate**

This table shows the total sales amount in USD for each affiliate, sorted by highest sales.

affiliate_name	total_sales_usd
Bob White	\$430.00
John Doe	\$339.65
Linda White	\$300.00
Unknown	\$274.42
Jane Smith	\$252.47
Susan Black	\$245.80
Alice Brown	\$180.00
James Grey	\$131.72

## **Sales by Category**

This table shows the total sales amount in USD for each product category, sorted by highest sales.

category	total_sales_usd
Fashion	\$658.62
Electronics	\$644.65
Health	\$430.00
Uncategorized	\$420.80

## **Monthly Sales Trend**

This table shows the total sales amount in USD for each month, including unknown dates.

month	total_sales_usd
2024-05	\$1944.07
Unknown	\$210.00