

Resume

Freelance

The Precariat Theatre Company - 2019

- Created promotional material for production *Get Yourself Home* Skyler James
- Took promotional photographs used across social media, in reviews, and in Ottawa Fringe promotional material

Sad Girl Sticker Club - 2021

- Designed stickers for Etsy store Sad Girl Sticker Club
- Developed brand guidelines, created brand kit and original logo

Campy Home - 2021-2022

- Created soy-based candles completely from scratch, developed new scents
- Wrote copy, named new products
- Created content for social media, website
- Created *Proud as a Peach* label and sticker set for limited edition Pride 2021 candle, purchased nationwide

Youth Infringement Festival - 2019

- Created 2019 Youth Infringement Festival program, printed and distributed to over 500 audience members
- Created social media banners, posters, and social media posts

Contract

Cliffhanger Communications 2017-2019

Digital Content Creator

- Created brand-appropriate social media content for national and local clients

Addiev Corporate Training 2020 -

Instructional Designer + Multimedia Specialist

- Creates a variety of digital content based on client need including digital illustrations, graphic design, and presentations
- Creates and edits industry training presentations, ensuring instructional design models are met