



TONIC. PRIVACY POLICY

Last revised on April 30th, 2016

PLEASE READ THIS PRIVACY POLICY ENTIRELY.

Your privacy matters to loveTonic, LLC. (the “Company”, “Tonic.”, “we”, or “us”). This Privacy Policy (“Policy”) is a legal statement that explains how we collect, store, protect, and share your information, and with whom we share it. This Policy covers our web and mobile services, mobile applications, any other online services, and offline activities (“Services”).

BY USING OUR SERVICES OR BY OTHERWISE GIVING US YOUR INFORMATION, YOU AGREE TO THE TERMS OF THIS PRIVACY POLICY. Carefully read this Policy as well as our [Terms and Conditions of Use](#) when using our Services. If you do not agree to this Privacy Policy or our Terms and Conditions, do not use any of our Services or give us any of your information. This Privacy Policy is incorporated by reference into the applicable Terms and Conditions.

If you have any questions about this Privacy Policy, please contact us at help@datetonic.com.

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1. What Information You Choose to Provide

By using the Service, you are authorizing us to gather, parse, and retain data related to the provision of the Service. When you provide Personal Information through our Service, the information may be sent to servers located in the United States and countries around the world. Whenever you voluntarily disclose personal information on publicly-viewable screens or pages, that information will be publicly available and can be collected and used by others. We cannot control who reads your posting or what other users may do with the information you voluntarily post, so we encourage you to exercise discretion and caution with respect to your Personal Information.

a. Registration Information

When you download the Tonic. mobile App (“App”) and create an account (“Account”), we may collect certain information (“Registration Information” or “Personal Information”) about you such as:

- Name;
- Username;
- Email Address;
- Gender;
- Date of birth;
- Sexual preference;
- Nationality;
- Education history;
- Relationship interests;
- Friend list;
- Photographs;
- Location; and
- Login information and friend list for social media accounts that you connect to your Tonic. Account (eg. Google, YouTube, Facebook, Twitter, Instagram, Pinterest)

b. Additional Information

We may also collect information pertaining to your use of Tonic. such as comments and posts, or if you use the electronic messaging function.

If you contact our Support team at help@datetonic.com, we will receive your email address, and may track your IP address as well as the information you send us to help resolve your query. We will keep records of our communications with you, including any complaints that we receive from you about other Users (and from other Users about you).

If you provide a cell phone number or email address to receive SMS messages or emails from Tonic., you expressly consent to receiving these communications from us promoting our Services and products. Although there is no fee associated with this Service, your carrier may charge you for each message you receive. You agree that we are not responsible for such charges. If you do not wish to continue to receive any SMS messages via your mobile device or promotional emails, you may opt-out at any time by texting “STOP” in response to marketing SMS message or “Unsubscribe” to a promotional email.

c. Data Storage

By using the App, you agree and acknowledge that Tonic. is an app operating through servers located in the United States. If you live in a country with data protection laws, the storage of your personal data may not provide you with the same protections as you enjoy in your country of residence. By submitting your personal information, or by choosing to upgrade the services you use, or by making use of the applications available on Tonic., you agree to the transfer of your personal information to, and storage and processing of your personal information in, any such countries and destinations. Your data is stores for as long as you are using our services. In the case you wish to delete your account, we will delete all your data permanently.

d. Geolocation Information

If you turn these features on, we may collect your device's geolocation data and save your device's coordinates to offer certain features to you. We may also use your device's geolocation information to personalize the App and make it easier for you to interact with other Users. You can control your location information settings in your Account settings and have the option to switch them off. We never disclose your exact whereabouts to other users, nor service partners; we only show the relative distance in miles. Even if you have disabled location services, we may still determine your city, state, and country location based on your IP

address (but not your exact location).

e. Log and Usage Data

Our servers automatically record information ("Log and Usage Data") created by your use of the Service, which helps us to improve our service. Log and Usage Data may include information such as your IP address, browser type, the referring domain, pages visited, access times, your mobile carrier, and search terms. Other actions, such as interactions with Bumble and advertisements, may also be included in Log and Usage Data.

f. Pixel Tags

We embed pixel tags (also called web beacons or clear GIFs) on web pages ads and emails. These tiny invisible graphics are used to access cookies and track user activities (such as how many times a page is viewed) We use pixel tags to measure the popularity of our features and services Ad companies also use pixel tags to measure the number of ads displayed and their performance (such as how many people clicked on an ad).

g. Device Information

We may collect information about your mobile device, including but not limited to:

- Hardware model;
- Operating system and version;
- Software and file names and versions;
- Preferred language;
- Unique device identifier;
- MAC address;
- Advertising identifiers;
- Serial number;
- Device motion information; and
- Mobile network information

In addition, if you permit us to do so, the App may access your device's address book and contact lists in order to offer you certain features of our Services.

h. Links

We may keep track of how you interact with links available on Tonic. including third party services and clients by redirecting clicks or through other means. We may share aggregate click statistics such as how many times a particular link was clicked on.

i. Cookies

When you visit our Service we may assign your device one or more cookies to facilitate access to our Service and to personalize your experience. Through the use of a cookie we also may automatically collect information about your activity on our Service such as the pages you visit the time and date of your visits and the links you click. If we advertise we (or third parties) may use certain data collected on our Service to show you Tonic. advertisements on other sites or applications

j. Transaction Information

We collect transaction details related to your use of our Services, including the type of service requested, date and time the service was provided, amount charged, duration of the service, and other related transaction details. Additionally, if someone uses your promo code, we may associate your name with that person.

Privacy of Minors

Our policy is to not market to children, minors or anyone under the age of 18. If you are less than 18 years old, we request that you do not submit information to us. We do not verify the age of our Users nor do we have any liability for verifying a User's age. If we become aware that a child, minor or anyone under the age of 18 has registered with us and provided us with personal information, we will take steps to terminate that person's registration and delete their Registration Information from Tonic. If we do delete a profile because you violated our no children rules, we may retain your email and IP address to ensure that you do not try to get around our rules by creating a new profile. Some specials will require the user to be at least 21 years and older. It is the responsibility of the third-party to verify the user's age at the time of use of the special.

2. What We Use Your Information For

Our main goal is to ensure your experience Tonic. is an enjoyable one. In order to deliver an enjoyable experience to you, we may use your provided information to:

- Offer your services and features;
- Contact you with information about the App;
- Personalize the App and the content we deliver to you;
- Conduct research and analytics about how you use and interact with the App;
- Manage your account and provide customer support;
- Resolve disputes between you and other Users; and
- Investigate fraud, protect our legal rights, and to enforce our [Terms and Conditions of Use](#)

a. Customizing our App and Website

We use your information to provide and improve our services, award loyalty points to you, make special offers, customize services for you, better understand your usage habits, and diagnose and fix problems.

b. About Analytic Companies and Third Party Tracking Tools

The Company allows analytics companies to use tracking technologies to collect information about our users' computers or mobile devices and their online activities. These companies analyze this information to help us understand how our sites and apps are being used. Analytics companies may use mobile device IDs, as described in the paragraph below ("Mobile Device IDs"). Unlike cookies, device IDs cannot be deleted.

We use mobile device IDs (the unique identifier assigned to a device by the manufacturer) or Advertising IDs instead of cookies to recognize you. We do this to store your preferences and track your use of our app. Advertising IDs can be reset in Settings on your iPhone. Ad companies also use device IDs or Advertising IDs to track your use of the app, track the number of ads displayed, measure ad performance and display ads that are more relevant to you. Analytics companies use device IDs to track information about app usage.

We use Google Analytics to collect information about how visitors use the App. We use the information to compile reports and to help us improve the App. The cookies collect information in an anonymous form, including the number of visitors to the App, where visitors have come from and the pages they visited. For more information about Google's Privacy Policy, please visit <http://www.google.com/intl/en/policies/>.

We use Remarketing with Google Analytics to advertise on third party sites to you after you visited our Site. We and our third party vendors, like Google, use first party cookies (such as the Google Analytics cookie) and third party cookies (such as the DoubleClick cookie) to inform, optimize and serve ads based on your past visits to our Site.

You can opt-out of Google Analytics for Display Advertising and customize the Google Display Network ads by visiting the Google Ads Settings page. Google also recommends installing the Google Analytics Opt-out Browser Add-on for your browser. Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics.

3. With Whom We Share Your Information

a. Other Users

When you register as a user of Tonic, your Tonic profile will be viewable by other users of the Service Other users (and in the case of any sharing features available on Tonic, the individuals or apps with whom a Tonic user may choose to share you with) will be able to view information you have provided to us directly or through Facebook such as your Facebook photos any additional photos you upload your first name your age approximate number of miles away your personal description and information you have in common with the person viewing your profile such as common Facebook friends and likes If you swipe right or use voting buttons to say yes to a person you will be able to chat with that person if they swipe right or use voting buttons to say yes to you (eg. when you have a match If you chat with your match of course your match will see the content of your chat).

b.. Service Providers

We engage certain trusted third parties to perform functions and provide services to us. We may share your Registration Information with these third parties, but only for the purposes of performing these functions and providing such services. These services may include fulfilling orders providing customer service and marketing assistance performing business and sales analysis ad tracking and analytics member screenings supporting our Service functionality and supporting contests sweepstakes surveys and other features offered through our Service.

c. Sharing Information with Affiliates and Other Third Parties

i. Links to Other Websites

Our Services may contain links to other websites that are not under our direct control. These websites may have their own policies regarding privacy. We have no control of or responsibility for linked websites and provide these links solely for the convenience and information of our visitors. You access such linked Websites at your own risk. These websites are not subject to this Privacy Policy. You should check the privacy policies, if any, of those individual websites to see how the operators of those third-party websites will utilize your personal information. In addition, these websites may contain a link to Websites of our affiliates. The websites of our affiliates are not subject to this Privacy Policy, and you should check their individual privacy policies to see how the operators of such websites will utilize your personal information.

ii. Our Email Policy

Our affiliates and we fully comply with national laws regarding spam. You can always opt out of receipt of further email correspondence from us and/or our affiliates. We agree that we will not sell, rent, or trade your email address to any unaffiliated third-party without your permission.

iii. Advertising

We may allow service providers advertising companies and ad networks and other third parties to display advertisements on our Service. These companies may use tracking technologies such as cookies or web beacons to collect information about users who view or interact with their advertisements We do not provide any non-anonymized personal information to third parties. Some of these third-party advertising companies may be advertising networks that are members of the Network Advertising Initiative which offers a single

location to opt out of ad targeting from member companies (www.networkadvertising.org). Opting out will not decrease the number of advertisements you see.

d. Legally Required Releases of Information

In response to a subpoena or similar investigative demand a court order or a request for cooperation from a law enforcement or other government agency to establish or exercise our legal rights to defend against legal claims or as otherwise required by law In such cases we may raise or waive any legal objection or right available to us. When we believe disclosure is appropriate in connection with efforts to investigate prevent or take other action regarding illegal activity suspected fraud or other wrongdoing to protect and defend the rights property or safety of our company our users our employees or others to comply with applicable law or cooperate with law enforcement or to enforce our Terms of Use or other agreements or policies. We may also transfer your information to another company in connection with a corporate restructuring, such as a sale or merger.

Security

We use reasonable security measures to safeguard the confidentiality of your personal information such as secured servers using firewalls. Unfortunately no website or Internet transmission is ever completely secure and even we cannot guarantee that unauthorized access, hacking, data loss or other breaches will never occur. We cannot guarantee the security of your personal data while it is being transmitted to our site and any transmission with our Company and Services is at your own risk.

Privacy Policy Updates

As Tonic. evolves, we may revise this Privacy Policy from time to time to reflect changes in the law, our data collection and use practices, the features of our Service, or advances in technology. The most current version of the policy will govern our use of your information and will always be at datetonic.com/privacy. If we make a change to this policy that, in our sole discretion, is material, we will notify you, for example, via an email to the email associated with your Account or by posting a notice within Tonic. You should regularly check for the most recent version, which is the version that applies. By continuing to access or use the App after those changes become effective, you agree to be bound by the revised Privacy Policy.

Your access to the App, as well as this Privacy Policy are governed and interpreted by the laws of the State of North Carolina, other than such laws, rules, regulations and case law that would result in the application of the laws of a jurisdiction other than the State of North Carolina. By using the App, you are consenting to the exclusive jurisdiction of the courts of the United States and the State of North Carolina. You agree that such courts shall have in personam jurisdiction and venue and waive any objection based on inconvenient forum. You agree that you will not file or participate in a class action against us.

Questions About Our Privacy Practices or This Privacy Policy

Please submit any questions about this Policy to help@datetonic.com.

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