

# ParadiseCoin

BLOCKCHAIN ECOSYSTEM FOR THE ADULT INDUSTRY

## Whitepaper

[prdcare.com](http://prdcare.com)

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# Our vision

ParadiseCore, inspired by the adult industry, aims to solve various problems related to the advertising scene.

We created a system, where everybody wins:

**Advertisers** get more visitors for their money,  
**Host sites** get more money for their banners,  
**Visitors** are rewarded for clicking on the ads.

Our project has established a payment method with consideration for the needs of our customers on every end, which offers:

**Anonymity,**  
**Security,**  
**Reliability,** with 24/7 Support.

Overall, given the existing problems, our goal is to solve them in a brand new approach for everyone's benefit.



# Introduction

Have you ever imagined the value of an average USA user for porn sites?

It's around \$20-\$100 per active person. This means it costs \$20.000-\$100.000 to get 1000 active users. That's why the biggest porn sites have no competitors. A heavy marketing campaign could easily cost 1\$M or so for a new site.

Did you know, porn sites get only 5% of the money what advertisers spend?

What if we can change that?



We created an advertising system where **40% of the advertisers' money goes back to the visitors, 40% for host sites, and we keep only 20% for running our services.**



# The Adult Industry in numbers

Today, porn have grown into a \$97 billion industry. We all know what it is, but not many know the pros & cons of investing in the industry.

In 2017 the world's largest porn site received more than 28,5 billion visitors, with a daily average visits of more than 81 million.

It received 25 billion searches and 4 million new videos, with a total length equalling to 68 years.

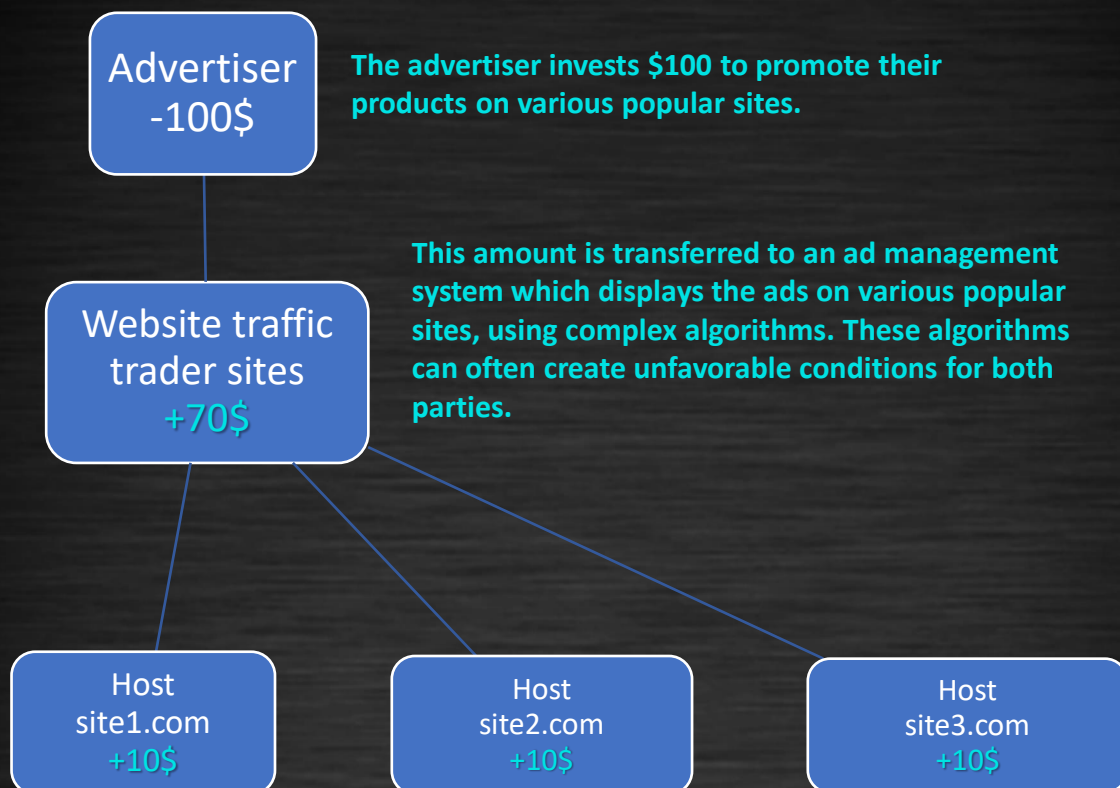
There are different platforms for different experiences; porn tube sites, live webcam sites, online sex shops and so on, but each has a common feature: **advertisements**.





# Problems with the adult advertising economy

100\$



**Hosts are the most important participants in the process, because they accomplish the advertiser's goal. Their ad reaches the target audience using the hosts' sites.**

**However, the most important participant in the process still receives a disproportionate share from the amount which the advertiser intended to promote with.**



1/2

## Our solution for advertisers

The amount of people that will see a certain advertisement depends on a lot of factors, such as:

- the type and format of the ad,
- the geolocation of the visitor,
- their operating systems, etc.

At the moment, in exchange for \$100, the advertiser receives a minimum of 450, and a maximum of 1000 visitors depending on the factors mentioned above.

### PRDCore

With us, in exchange for \$100 the advertiser will receive a **constant 1500** mixed visitors. This means twice the amount of visitors for an advertisement than what the best statistics show so far.

### Visitor Reward System

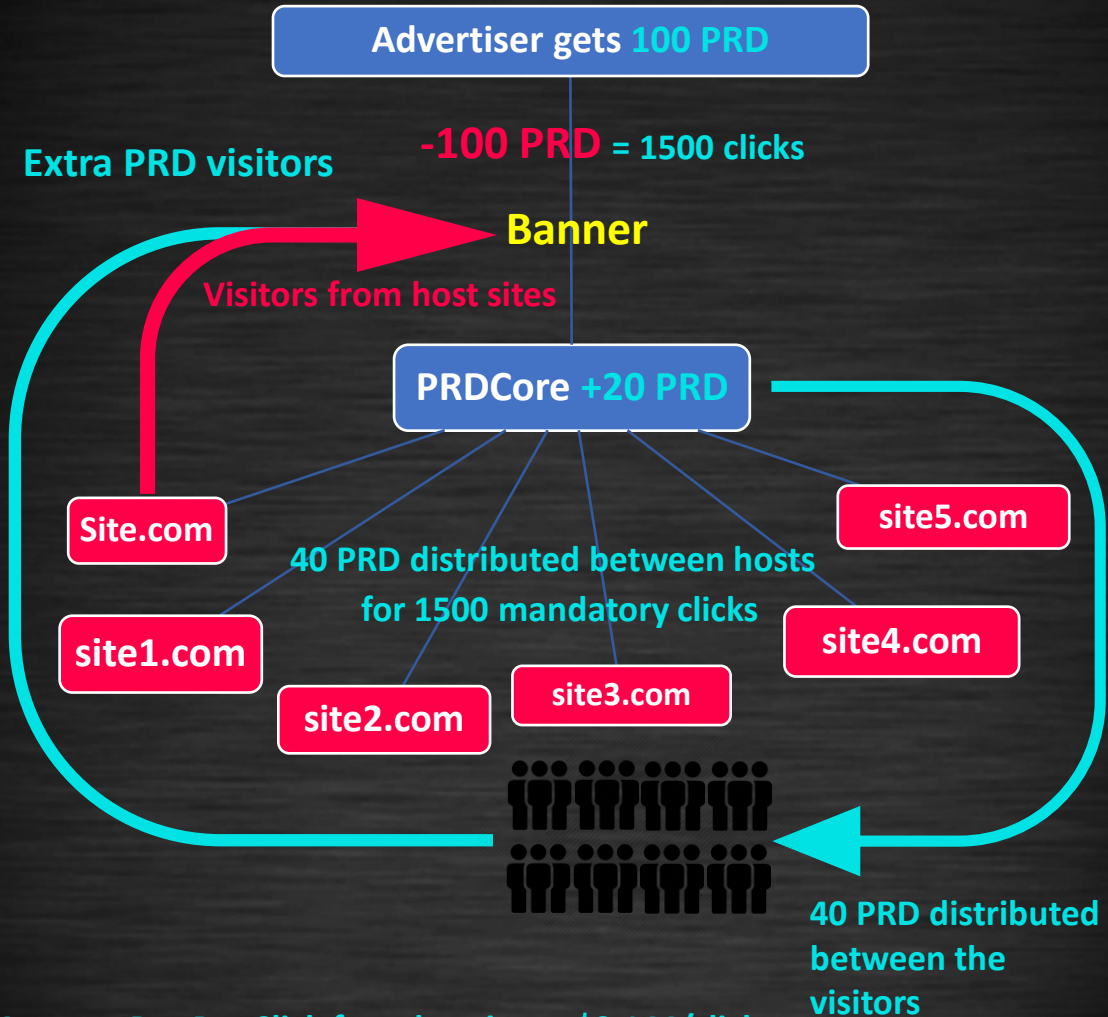
Since we distribute 40% of the advertiser's invested amount among the registered visitors of the program, with the help of this function we can provide up to +1500 extra visits to advertisers.



2/2

## Our solution for advertisers

If 1 PRD = 1\$



Average Pay Per Click for advertisers: \$0.144/click

Using our product costs only \$0.04/click





## 1/2 ... for websites

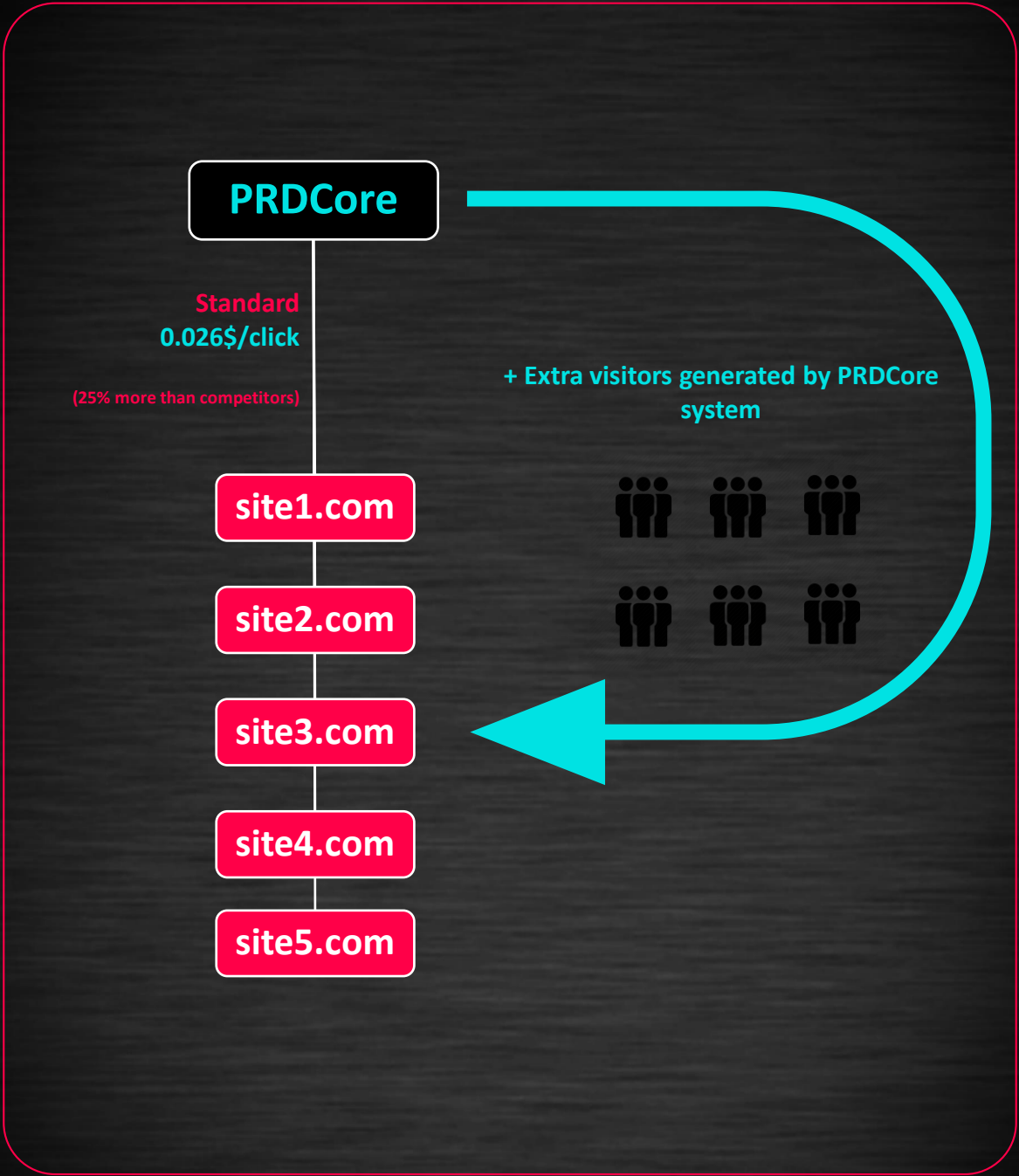
The host payout algorithms of the current advertisers are disproportionately unfavorable to one of the key contributors to the process, since the host visits are essential for successful advertising.

One of the main goals of ParadiseCoin is that the hosts can also favorably benefit from the advertising process.

1. After banner clicks on sites - unlike current systems - ParadiseCore **constantly pays the same amount** to the hosts regardless of all factors.
2. These values are **25% greater** compared to the competitors.
3. Our rewarded visitors, will generate additional **free traffic** to the website displaying the ads.



2/2  
... for websites



## 1/3 ... for visitors

There is currently no working solution that would compensate the users of the site for all the ads. Why couldn't our users benefit from this as well?

We have created a system where **we distribute 40%** of the amount spent on advertising between our users - all you have to do is click on the ads which displays our icon on the sites marked by us.

In order to participate in our Reward Program, all you have to do is register on our website.

The users are categorised based on their locations:

**Category #1: 0.08 PRD/click**

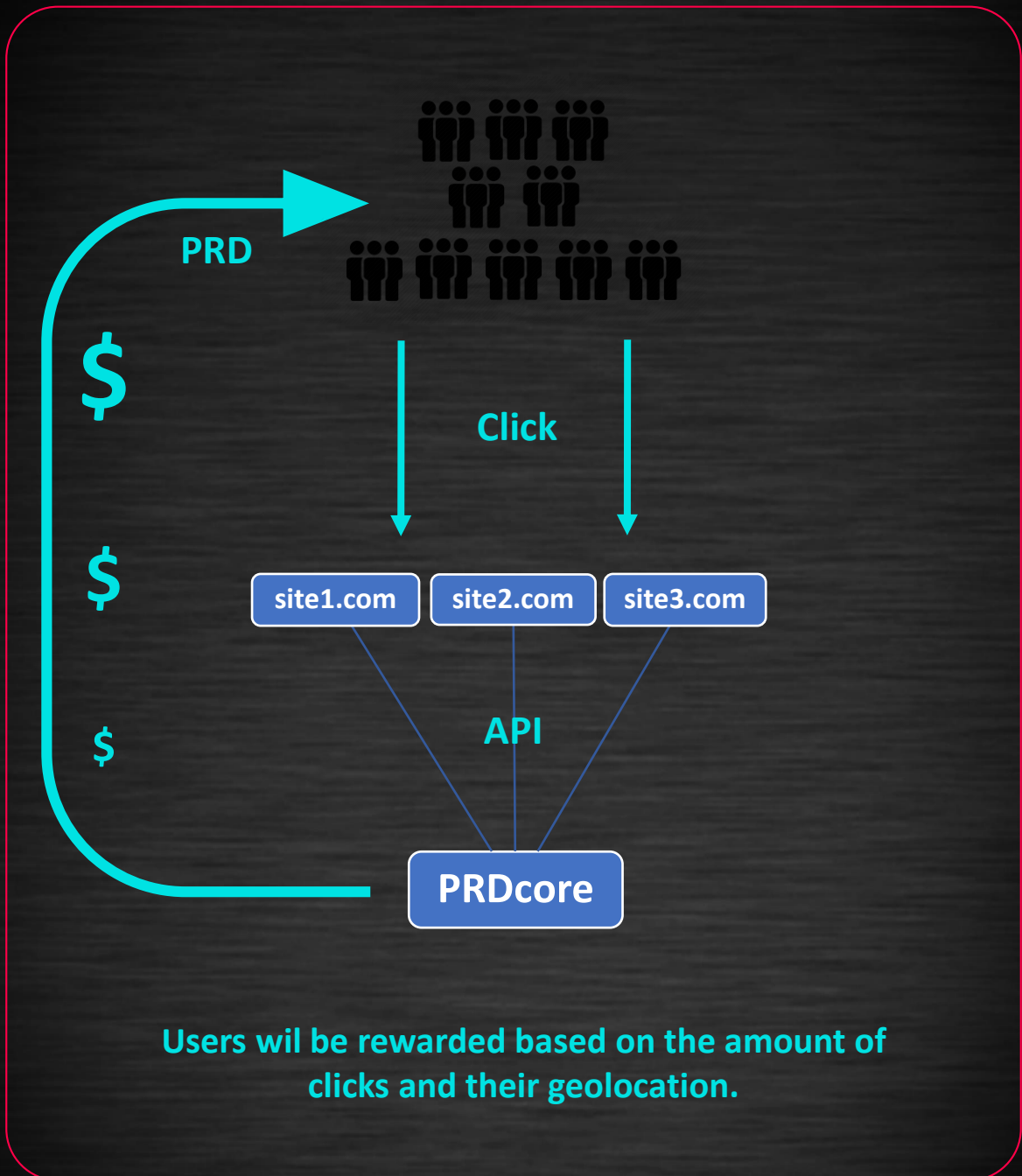
**Category #2: 0.05 PRD/click**

**Category #3: 0.02 PRD/click**

These categories are based on the visitors' location, which is explained on [Page 13](#).



## 2/3 ... for visitors



## 3/3 ... for visitors

### Reward system based on geolocation

#### Category #1: 0.08 PRD/click

Australia, Netherlands Antilles, Denmark, Switzerland, South Africa, New Zealand, Finland, Singapore, Norway, United Kingdom, Netherlands, Germany, United States, Canada, Austria, Barbados, Ireland, Belgium, France, Sweden

#### Category #2: 0.05 PRD/click

Taiwan, Kenya, Trinidad and Tobago, Greece, Chile, Qatar, Croatia, Italy, Puerto Rico, Spain, Poland, Nigeria, Malta, Portugal, Kuwait, Czech Republic, Brazil, Mexico, Japan, Hong Kong, Peru, Malaysia, Lithuania, Hungary, Bangladesh, Saudi Arabia

#### Category #3: 0.02 PRD/click

Oman, Israel, Egypt, United Arab Emirates, Turkey, Slovenia, Georgia, Argentina, Thailand, Sri Lanka, South Korea, Russia, Romania, Philippines, Mauritius, India, Colombia, China, Ukraine, Tunisia, Mozambique, Jordan, Indonesia, Fiji, Albania, Vietnam, Uruguay, Uganda, Serbia and Montenegro, Nepal, Moldova, Macedonia, Cyprus, Cambodia





# 1/2

## Our Products

### ParadiseCoin

Anonymous cryptocurrency that is suitable for almost instant transactions thanks to the blockchain technology.

### PRDCore.com Ad Management System

The heart of our project, where we collect hosts and advertisers (with separate interfaces) and the rewarded visitors.

### API

The technical solution of ad management to be integrated to the hosts' website.

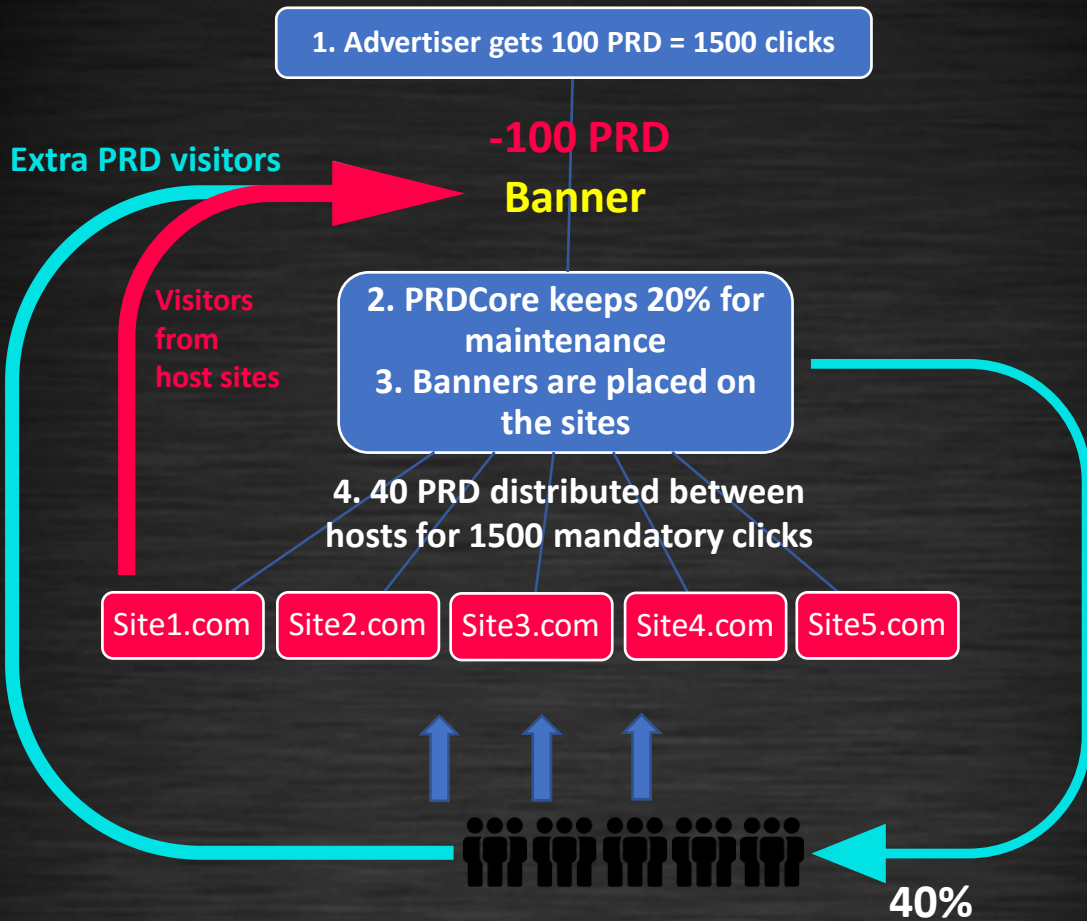
### Unique Reward System

There is no other platform that would reward its users like this.



## 2/2 Our Products

If 1 PRD = 1\$



5. The hosts, where the ads are displayed, will be listed on our site.
6. If a registered user clicks on the ad, they will be rewarded based on their geolocation.



# Summary

Overall, our goal is to create and maintain an advertising system, where all the parties get the best there is to give.

For that purpose, we created  
PRDCore

- To inform our customers about the news
- To collect all our customers in one place

ParadiseCoin

- For a secure, anonymous and reliable payment method

For that purpose, we have

Our 24/7 support team

- So we can always have your back

Our tech team

- To make sure all of our tech is in order and functional
- To make our vision a reality
- To bring you updates

Revolution is here. **Be part of it.**



# 1/2

## Coin Specifications

### ZeroCoin

ParadiseCore has chosen to implement ZeroCoin protocol for private transactions.

ZeroCoin provides anonymity by the introduction of a separate mixing service known as ZeroCoin that is stored in the Bitcoin blockchain. Though originally proposed for use with the Bitcoin network, ZeroCoin could be integrated into any cryptocurrency.

### Masternodes

...are the factory managers. Masternodes are full nodes with extra capabilities — they perform different types of services, such as Instant Send, Private Send, and storage of the full blockchain, for which they receive block rewards. Masternodes are full nodes in both PoW and PoS.



## 2/2

# Coin Specifications

### Proof of Stake - Masternode Coin - Not Minable

**Algorithm: Quark Zerocoin**

**Total supply: 21.000.000**

**Blocktime: 60s**

**Block reward: 0.5 PRD (0,4 MN & 0,1 POS)**

**Premine: 151.200 PRD (0.72%)**

**Masternode collateral: 1000 PRD**

**Total coins generated by MNs/day: 574**

**Total coins generated by POS/day: 144**

With slow coin distribution, we will avoid  
quick dump after exchange listing.

Masternode ROI will be 170 days (210% annualy)  
when there are 100 masternodes online.

