

# PRAVEENKUMAR S

## DATA ANALYST | MARKETING ANALYST

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### CAREER OBJECTIVE

Motivated and detail-oriented Data Analyst with strong analytical and problem-solving skills. Proficient in Python, SQL, and Power BI, with experience in transforming data into actionable insights to support business decision-making. Eager to apply analytical expertise and drive data-driven strategies in a dynamic organization.

### SKILLS

#### Technical Skills

- Python
- Power BI
- Machine Learning
- SQL
- EDA
- MS Office
- Automation
- Git
- Java

#### Power Skills

- Leadership & Team Management
- Proactive Thinker
- Situation Adaptability

### PROFESSIONAL EXPERIENCE

#### Firm Generalist - Devane Beauty Inc.

July 2024 - Present

- Supporting day-to-day operations, cross-functional coordination, and project management across departments to drive business efficiency at Devane Beauty Inc.
- Contributing to marketing, sales, customer relations, and operational improvements to ensure smooth organizational growth.

#### Intern – DP World, Chennai

February 2025

- Assisted in analyzing large datasets to identify trends and improve operational efficiency using Excel and Python.
- Created visual reports and dashboards to support decision-making and enhance supply chain insights.

### PROJECTS

#### House Pricing Prediction Model

March 2025

Built a machine learning model using Pandas and Scikit-learn to predict house prices based on key features.

#### System Performance Monitoring

February 2025

Monitored and visualized real-time system metrics using Excel, MSSQL, and Power BI for performance analysis.

### EDUCATION

#### Computer Science and Engineering

Nov 2022 - Jun 2026

St. Michael College of Engineering Technology, Kalayarkoil.

### ADDITIONAL INFORMATION

- **Languages:** Tamil, English, Hindi.
- **Certifications:** Data Analytics Intern at IIT-Kharagpur
- **Awards/Activities:** Overall Academic Performance Award (2023), Coordinator of ELITE Community (2024), First Rank Holder – SSLC & HSC (2020 & 2022)