



*"Date to Dream"*



**Explore a Journey with us in our Amazing School!!**



Springbank Sports Academy

**“Audacious Vision & Synergy”**



## Springbank Community High School Leadership

**Pam Davidson - Principal**

**Michael Fredrich - Assistant Principal and Sports Academy Liaison**

**Tracy Lyons - Assistant Principal**

**Administration Support Team**



# Our Collaborative Vision



- **Supports the entrepreneurial spirit of Alberta Education.**
- **Will enhance school programming & provide unique choice for students in multi-sports for males & females.**
- **Attracts outstanding young leaders and student athletes that value education**



## **GLOBAL SPORT ACADEMY GROUP**

Courage...Passion...Integrity...

## Our Collaborative Vision



- **Brings talented coaches and support leaders into the school program to create an expanded community.**
- **Offers programming unlike any other academy in North America and fully integrates academics & athletics into one strategic vision.**



# GLOBAL SPORT ACADEMY GROUP

Courage...Passion...Integrity...



# Why are we so different?



**We are not a sport or physical education program. We are visionary leaders in the sport industry and are striving to transform the coaching and development of youth sports. We collaborate with the world's best!!**





**70%** of kids drop out of youth sports by the 10th Grade...  
Sports has to be **fun, engaging, innovative and rewarding.**



# Development Realities (Hockey Example)



## **Analytics of a AA/AAA Practice:**

- **Activity Rate 6 Minutes, Per 1 Hour**
- **Puck Touch once every 1 Minute and 45 Seconds**
- **11 minutes of each hour are spent at the teaching board.**

**“If a player is relying on the above analytics for development the journey is next to impossible”.**





The **environment** created by  
Global to develop amazing  
young people and athletes



## The Coach Code

**I love to watch you play**

Find what players do right **The game is the teacher**

**Passion for life** **We go SO hard**

**Dream Big** Leadership is an **Art**  
Principles before methods

Be a **relationship counsellor** between  
a **player** and their **love of the game**

The **best teacher** shows you **where to look**  
but **not what to see** **Reading is the most**  
important skill to teach

**Be a Coach** Relentlessly **positive**

Random **over** patterned **Fail fast + Fail often**

**Lifelong Learner** Growth **Mindset**  
**Practice Rocks**

Nobody knows how much you **know** until they know how much you **care**  
Variability **Rules aren't necessary** Mastery

**One Size Fits Each** The **power** of the **share**

Develop **AMAZING** leaders That which I **allow, I teach**

Science over Opinion **Opportunity is nowhere**

**Socratic and Random** **Positive Errors to Perfection**

You're a teacher first and always **Information not humiliation**

**Feedforward - Guided Discovery** Learn by doing and **not listening**

**Great things never came from Comfort Zones**

The best teachers show you **where to look** but **not what to see**

Become a **great** Storyteller

The **coach** who knows **why** beats the coach who knows **how**



GLOBAL SPORT ACADEMY GROUP

Courage. Passion. Integrity.

Authored by: Mark Maloney



# Let there be no mistake what we **value!**



- **Integrity**
- **Passion**
- **Respect**
- **Honesty**
- **Resiliency**
- **Courage**
- **Leadership**
- **Resiliency**





# Our Players....



## The Player Code

I love to **Play**, I love my **friends**, I love this **Place**

**Dream Chasers** Get **out** of your own **way**

Look **forward**, it is where you are **going**

**I own it!** Go **beyond** your limits

Comfort Zone..Learning Zone..Panic Zone...Guess where I live?

**Relentless Pursuit** **Be** a **Player**

**Effort over Outcome** Belief **creates** the actual **fact**

**The Game teaches the Game** Things happen

**Do or Do not, there is no Try**

The harder I **go**, the luckier I **get** **Attitude is everything**

Prepare **with Passion** **Bring your Best**

**When you are in the Gym, Be in the Gym**

**I practice to perform versus looking good**

**Passion is my driver** The greatest **risk** is to do **nothing**

There is **ALWAYS** a way Let there be **no mistake** what you **value**

Know the **Why**

**Set 2 Hour Goals** **Now is Your Time, Don't let it Pass**



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Parents play a  
critical role  
in the journey



## The Parent Code

You **AMAZE** me I can't wait to see you play

You are **my legacy** and I'm so proud

When do **officials** have a chance to **practice**?

What you do speaks **so loudly** I can't hear **what you are saying**

**Journey or Destination?** **Re-Define Winning**

Do I want my **child** to be a **Dependent Order Taker** or **Independent Decision Maker**?

**Yelling Cliches** won't help I'm a **role model** for **everyone**

**Perspective over Irrationality** Mindful...Enthusiastic...Relentlessly **Positive**

**Mistakes are Learning Opportunities** **Car Coaching...**How do you think you played?

**Imposing needs...Who me?** **Realism...Outcomes...**

You are a hero to someone... **Model it!** **Your Voice Matters**

**Honour the Game...Opponent...Tradition**

**Demonstrate** what is possible **No leader?** Look in the mirror it is you!

**Unconditional Support** **LOVE**

**Opponent not Enemy** Feed **Forward** over **Feedback**

**Smile On...** A **hug** goes **along way**

**Assumptions are dangerous**

**Friendship through Sports lasts a lifetime**



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# Our Approach



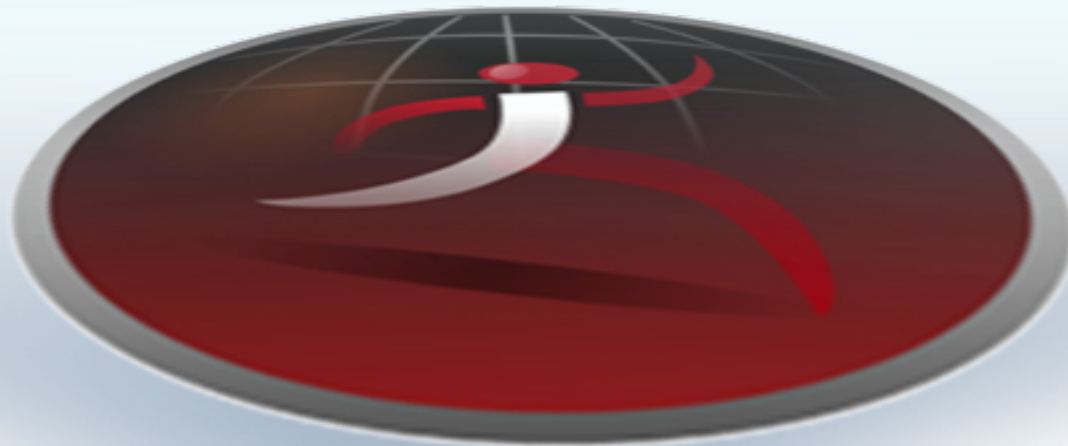
- **We don't coach athletes. We work with young individuals who happen to have a passion for sport.**
- **We have no favourites. All students receive consistent communication on a personal level.**
- **We develop: Physical, Mental, Social Growth.**
- **We deliver “Guided Discovery” and “Fail Forward”.**
- **Whether you are in the NHL or Bantam!**



# Our Approach



- **We move students out of their Comfort Zone and into the Learning Zone and Panic Zone. We manage failure in these zones with a positive and soft hand.**
- **We move out of our Comfort Zones as coaches and strive to improve each day.**
- **We choose to provide “Feed Forward” versus “Feedback”. There is a big difference!**



# Our Training Method



- **A comprehensive and all encompassing athlete development plan which progresses year to year.**
- **“Socratic and Randomized Learning”. We learn our skill sets in real world situations. Our curriculum will foster this development with the result being a development rate significantly greater than traditional teaching models.**
- **Involves extra-ordinarily high repetition opportunities and proper work to rest ratios**



# Our Training Method



- **Fosters position specific enhancement and growth for team sport athletes.**
- **Creates a model whereby the student learns to take ownership of learning and understand the **why** and not just the **how**.**
- **Is becoming recognized and is changing the way the people looks at youth sports and development.**





# Our Product



- **“Dare to Dream” and watch your student athlete develop into a high performance person in the classroom, in their sport and their community.**
- **We have designed the program so students can pursue their passion in an empowering program supported by academic and athletic leadership.**
- **Participants are students first and athletes second. There are no special privileges or entitlement. All students are fully integrated into the academic model and school culture**

**Our Founder is also the Founder of:**



# **The *Drill* Book**

## **The App**



## **The Platform**

+



## **Results!**

=





- All hockey athletes will use TheDrillBook. Parents will see what the athletes do and how they do it. The tool will also be the communication mechanism for the program.



# Our Track Record...



- **We work with all ages and skill levels.**
- **Are industry leaders**
- **Have won championships coaching at the College and Professional Levels.**
- **Are International consultants, writers, speakers and researchers..**
- **Work with coaches and associations in mentorship roles.**





# Whom did we work with last year?



- **4 of the top 7 Scoring Leaders in the Western Hockey League 2014-2015.**
- **Several NHL & AHL Players**
- **Hundreds and hundreds of amazing young male and female players!!!!**



# **But Most Importantly...We have the opportunity to...**



- **Develop relationships and provide a support team for incredible talented student athletes who will become life-long friends and leaders in their communities.**
- **And the Results of our journey together is.....**





**“Hey I really just felt like I needed to text you in this very exciting time. I think you have really had a big impact on my journey. You are an unbelievable coach and really helped me. You are such an inspiration to everyone, but especially me. Thank you for making me try my hardest and now I know that those practices that I came off the ice about to pass out was all worth it. I just wanted to tell you how well you coach and how much I have improved. I hope to see you soon.....”**

**Thank You,**



# 3 Components of the Program



- 1. Sport Training.** Students will experience the most comprehensive program imaginable with cutting edge content and delivery.
- 2. Leadership Program.** Develop into a high performance person in an innovative incubator via a state of the art curriculum and leadership piece. Students live the curriculum versus hearing about it and achieve CTS Credits.
- 3. Dynamic Off-Ice and Multi-Sport Exposure.** Development of athletes first approach.





# Themes of the “Leader” Program



- **Goal Setting and Road Mapping Athletic and Academic Journeys**
- **Dealing with Failure and Disappointment**
- **Sport Psychology**
- **Public Speaking**
- **The Art of Leadership**
- **Nutrition**
- **Scholarships...Athletic...Academic...Merit Based... AND MORE!!**

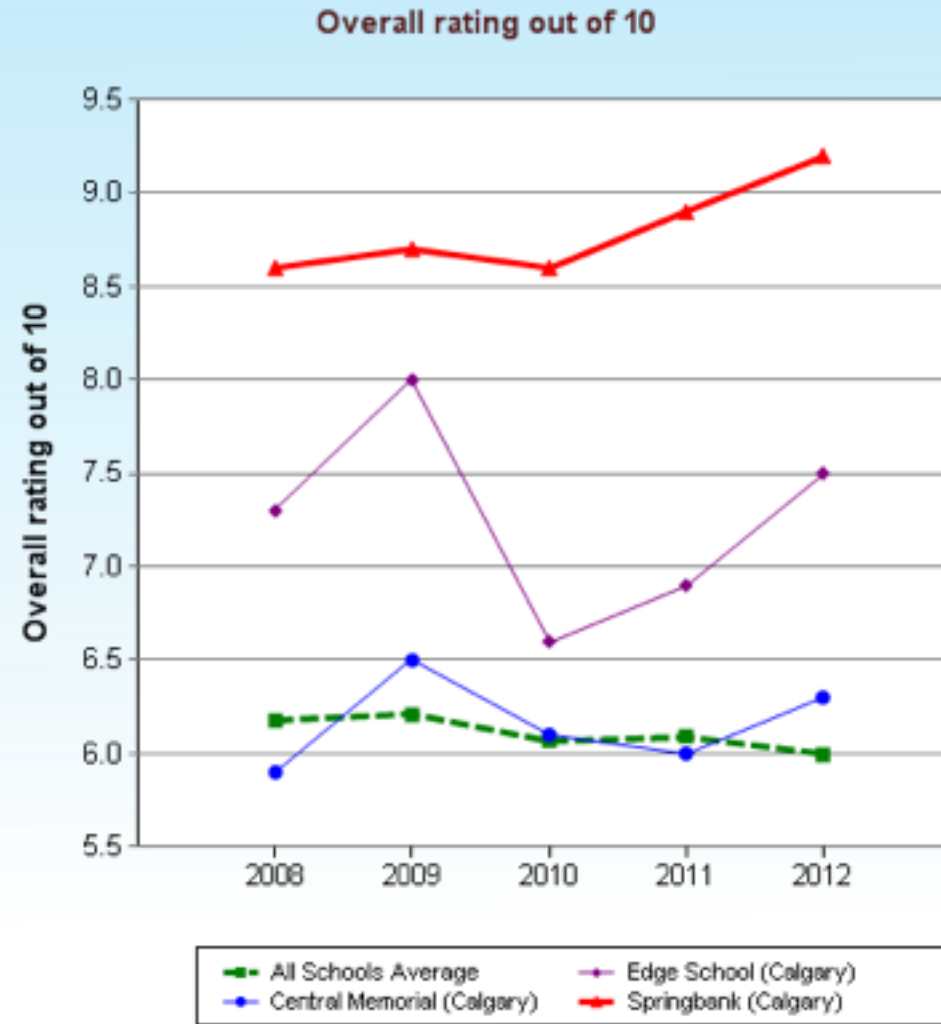


# Our Academics as reflected by the Fraser Institute (compare us to other Sport Programs)



## Springbank is top 10 in Alberta

- 2014 Data



# Do the Students Receive credits for participating in the Sports Academy in Grades 10-12?



- **Grade 10: 3 Credits for CALM, 5 Credits for Physed, 2 Credits for CTS Modules**
- **Grade 11: 5 Credits for Physed, 5 Credits for CTS Modules**
- **Grade 12: 5 Credits for Physed, 5 CTS Modules      30 Total**

**CTS Modules are Custom Designed to achieve “Learning Outcomes” while linking content to sport and life performance. CTS Modules are a mandatory part of the program and create a “RoadMap for Personal Success”.**

# TimeTable Integration



- **The Sport Academy Training Periods occur within the School Calendar Template for September-June. When the school is closed so is the Academy.**
- **All sessions occur within the designated periods and students have plenty of time to shower, eat and get to their next class.**
- **The Sport Academy Class serves as an “Option/Elective”.**



**We have Programming for:**



**Grade 9,10,11,12 Male and Female Hockey**

**It is very likely all programs will be full with waiting lists**





- **Personal Interview**
- **Academic Review - Completed by the School. This includes a review of existing year's transcripts.**
- **Athletic Assessment - (If necessary)**

**We will not compromise on the type of student we are looking for. We are seeking motivated young individuals who have a passion for learning, improving and striving for personal bests.**

# Why would someone not be accepted into the program?



- **Report card comments indicating themes such as: Disruptive in class, work is not completed consistently, difficulty managing emotions, lacks motivation, has difficulty working with others.**
- **Students do not need to be at the honours level, but, students must be striving towards personal bests. SCHS is a very academically inclined school with high achievers.**
- **We are looking for leaders and character citizens. We have the right to refuse anyone from being admitted to the Sport Academy Program.**
- **Athletically, this is a high performance program. Typically, the athletes will be playing in the elite divisions of their sport. There are certain exceptions.**

# Can I Apply online?



**Go to: [www.globalsportacademygroup.com](http://www.globalsportacademygroup.com)**

**Fill Out the On-Line Registration**

**Print Off the PDF Application that is produced after clicking Submit**

**Once **PDF** is completed contact our Registrar (**found under Contacts**)**





# Facilities



- **Ice Sessions on Campus.**
- **Off-Season Training on Campus.**
- **We will have a Sport Academy Classroom which will also serve as an office for the Sport Academy.**
- **We will have equipment storage on location which athletes can utilize.**
- **Meetings will typically be held at the school.**

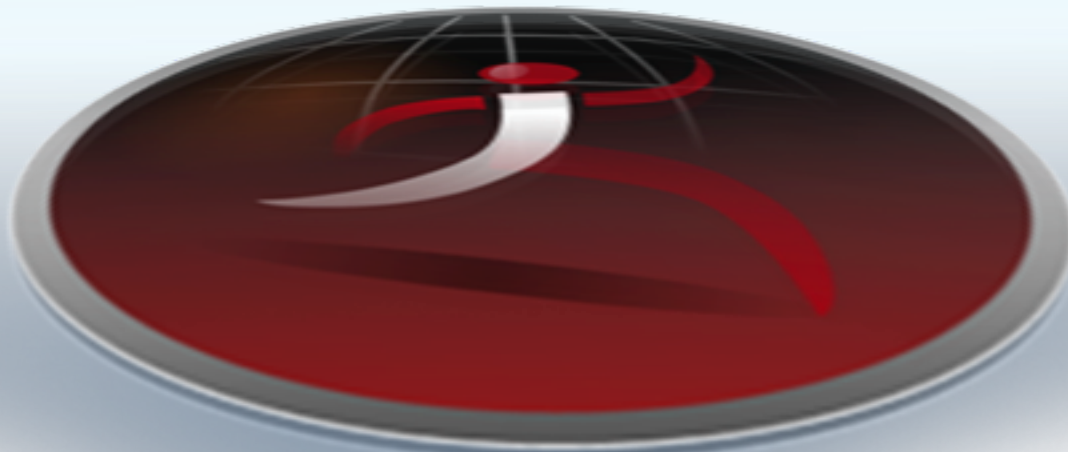


- **A Springbank Community High School Liaison: Mr. Michael Fredrich (Asst. Principal), will serve in this role and is a conduit between the Sport Academy and the School. Three teachers are also assigned to the program.**
- **The coaches and instructors of the academy work with the entire leadership team, teachers and administration at the school. The program is “one entity” with everyone working together. Teachers and Coaches collaborate on instruction and evaluation.**

# Communication



- **Global Sport Academy Group has its own mobile offices and meeting space in the schools. For inquiries about the program please contact us @ [www.globalsportacademygroup.com](http://www.globalsportacademygroup.com)**
- **During the year athletes and their families can contact us directly as it pertains to athletic program. Academic inquiries and information are handled by Springbank Community High School Team.**



# Equipment



- **We provide apparel and training attire for each sport, (jerseys, socks).**
- **Athletes are required to provide all sport related gear. The equipment can be secured in our storage room on location. This room will only be open 30 minutes prior to and after the training sessions.**
- **Athletes also require water bottles and athletic shoes for multi-sport training.**
- **Storage - A policy will be instituted to prevent theft and storage supervision.**





- **All athletes in the program will require a laptop and mobile device. This is key to navigating through the academic and athletic paradigms.**



# Program Fees

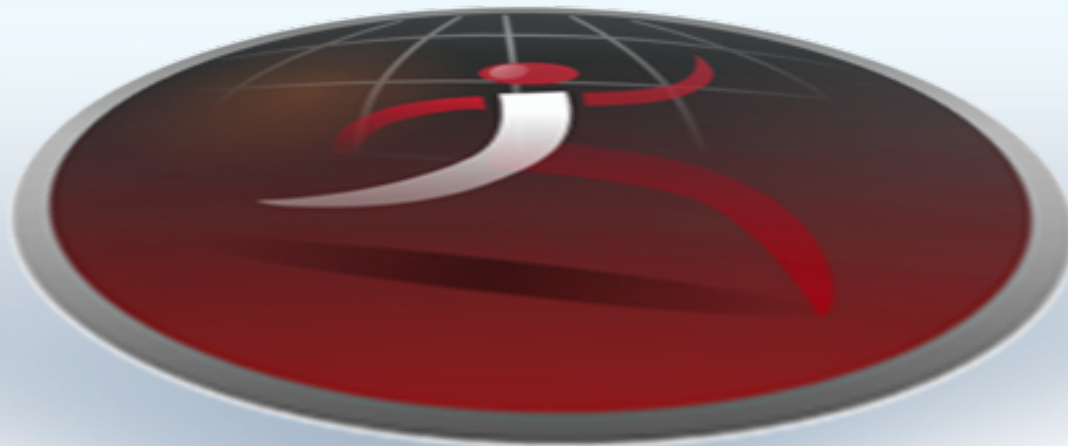


- **All fees are payable to: Global Sport Academy Group.**
- **Additional Springbank Community High School School Fees will apply and are payable to the school. A menu of these fees is found on the SCHS Website. Fees vary based upon course selection.**
- **A payment plan schedule is provided within the on-line application package.**
- **If you are not accepted a full refund is issued.**

# Safety & Liability



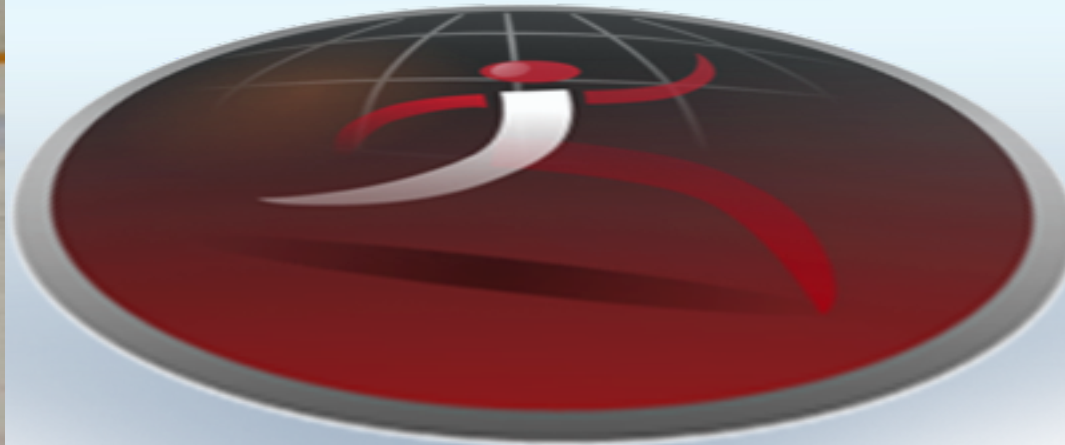
- **All athletes are insured by Global Sport Academy Group & the School.**
- **All coaches and instructors are certified by National Governing Bodies.**
- **All coaches have the necessary medical emergency training.**
- **All coaches complete the required police checks and standard school policy requirements.**



# Numbers...



- **There are spots available for all QUALIFIED CANDIDATES.**
- **For the team sports our ideal number is about 24 Players and 4 Goaltenders per group.**





# What does a Year Look Like for a Hockey Athlete?



## **Grades 10-12:**

- **SEPTEMBER - MARCH - 2 Sport Sessions Per Week, 1 Leadership Session Per Week, 1 Fitness/Skill Session Per Week, 1 Supervised Academic Study Hall Per Week.**
- **APRIL-JUNE - 3 Sport Specific Off-Ice Training Sessions Per Week, 1 Supervised Academic Study Hall Per Week, 1 Multi-Sport Session Per Week.**

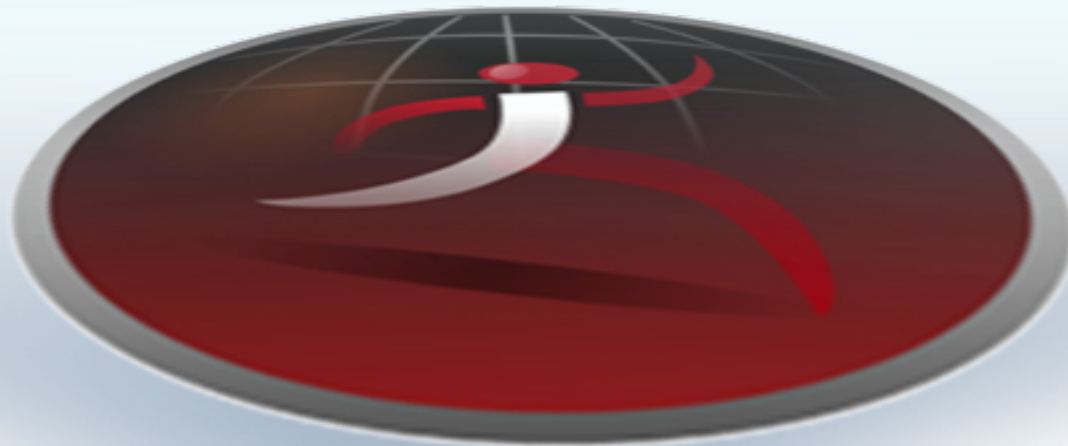
## **Grade 9:**

**2.75 Sport Sessions per week**

# Are athletes always forced to participate in sessions?



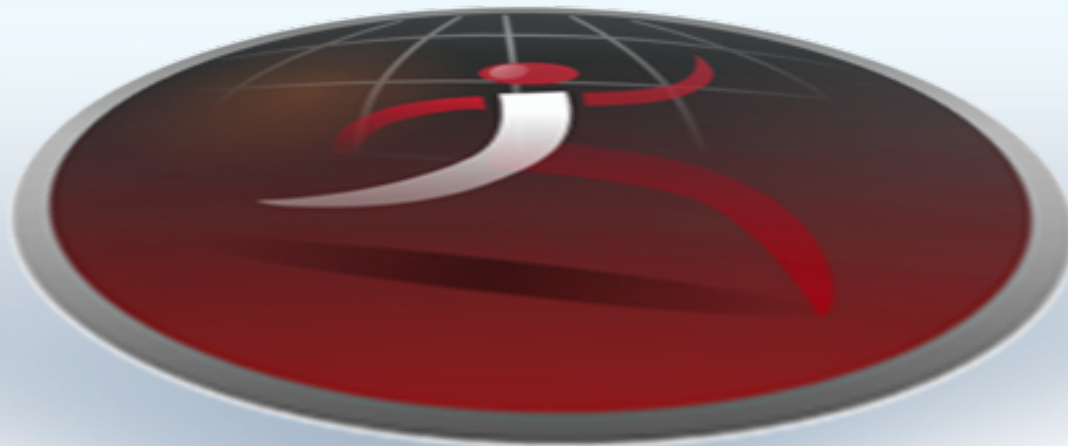
- **Absolutely not. Everyone's schedule is unique and everyone has unique needs. We customize as best we can to accommodate this.**
- **Rest days are issued, when required, as more is not better.**
- **Communication between Coach, Athlete and Parents ensures effective planning and rest.**



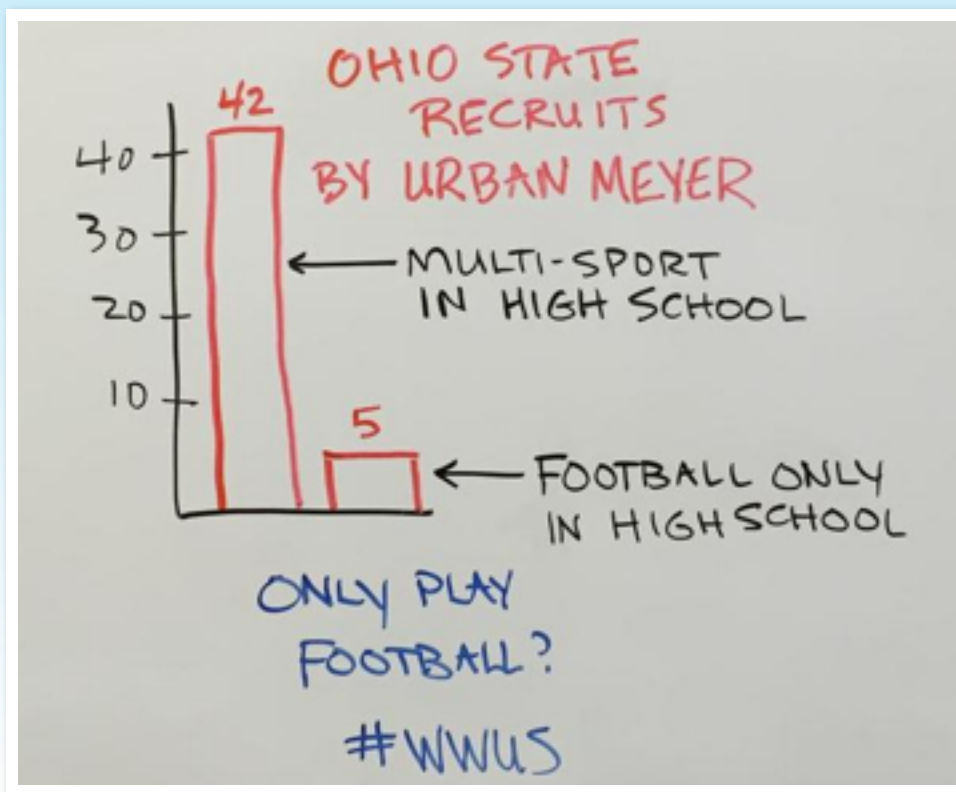
# Where can this all lead?



- There are numerous **Men's and Women's University and Collegiate Athletic Programs** in Canada and the USA. Some of these programs are considered Varsity and others are not. Levels vary from Division 1 to Division 3.
- Young athletes with a passion, well-rounded background and the ability to navigate and market within the post-secondary system will likely find outstanding opportunities.



If your goal is to move beyond High School Athletics into the University levels consider this...







**PARTNER WITH US IN AN  
INCREDIBLE JOURNEY**



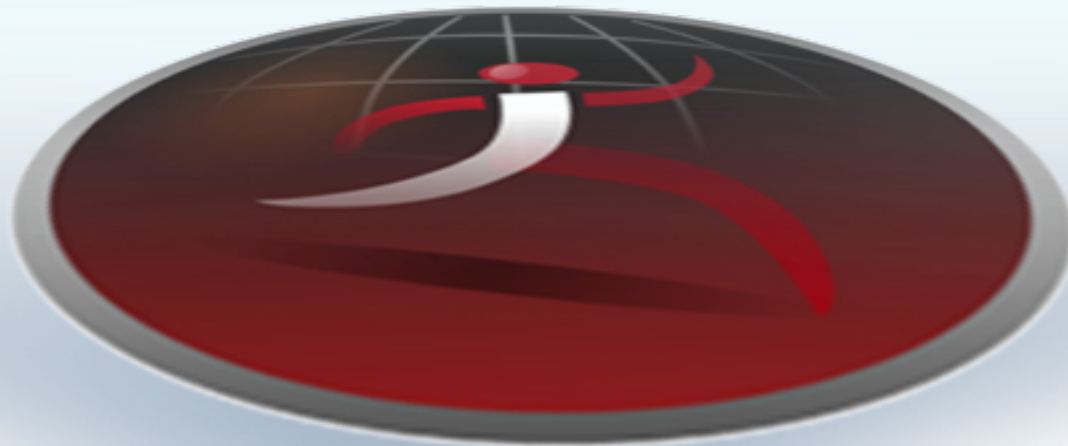
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## Next Steps....



- **Check out the website for further program information.**
- **Contact the school if you have academic questions or contact us if it pertains to the Sport Academy.**
- **Fill out the on-line application on the website: [www.globalsportacademygroup.com](http://www.globalsportacademygroup.com) & Print the PDF Application Package. A meeting will be scheduled once your application is completed and received by the Registrar.**



**THANK YOU**



**We look forward to meeting with many of you in the near future.**

**Sincerely,**

**Springbank Sports Academy**

**“The Greatest Risk in Life is to do Nothing”...**

