AI-Powered Tutoring Marketplace - Pitch Deck

Slide 1: Problem

Students struggle to find verified tutors and lack integrated tools for live interactive learning and personalised assistance.

Slide 2: Solution

A unified platform offering discovery, booking, live classrooms, AI tutors, and secure payments.

Slide 3: Market Opportunity

Online tutoring market growth, target audience: university students and lifelong learners.

Slide 4: Product Overview

Key features: tutor verification, live sessions, AI assistant, resources, payments.

Slide 5: Technology

Next.js frontend, Django REST backend, PostgreSQL, AI microservices, WebRTC provider, Stripe.

Slide 6: Business Model

Marketplace commission, subscription tiers, paid AI features, certification fees.

Slide 7: Roadmap

12-week plan covering MVP to pilot launch and scaling phases.

Slide 8: Team & Roles

Core roles: Fullstack dev, Backend/API, AI engineer, DevOps, Product Manager.

Slide 9: Ask

Resources needed: hosting credits, API access for LLM/STT/TTS, initial pilot users.

Slide 10: Contact

Contact: Project owner - details