



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

**PROJECT TITLE:
ANALYSING
HOUSING PRICES
IN
MATROPOLITAN
AREAS OF INDIA.**

***It's really
frustrating to see
housing prices
out of reach for
many people.***

***I need to find a
way to afford a
house in the city
but it seems
impossible.***

***Are the any
affordable
options left in
metropolitan
areas?***

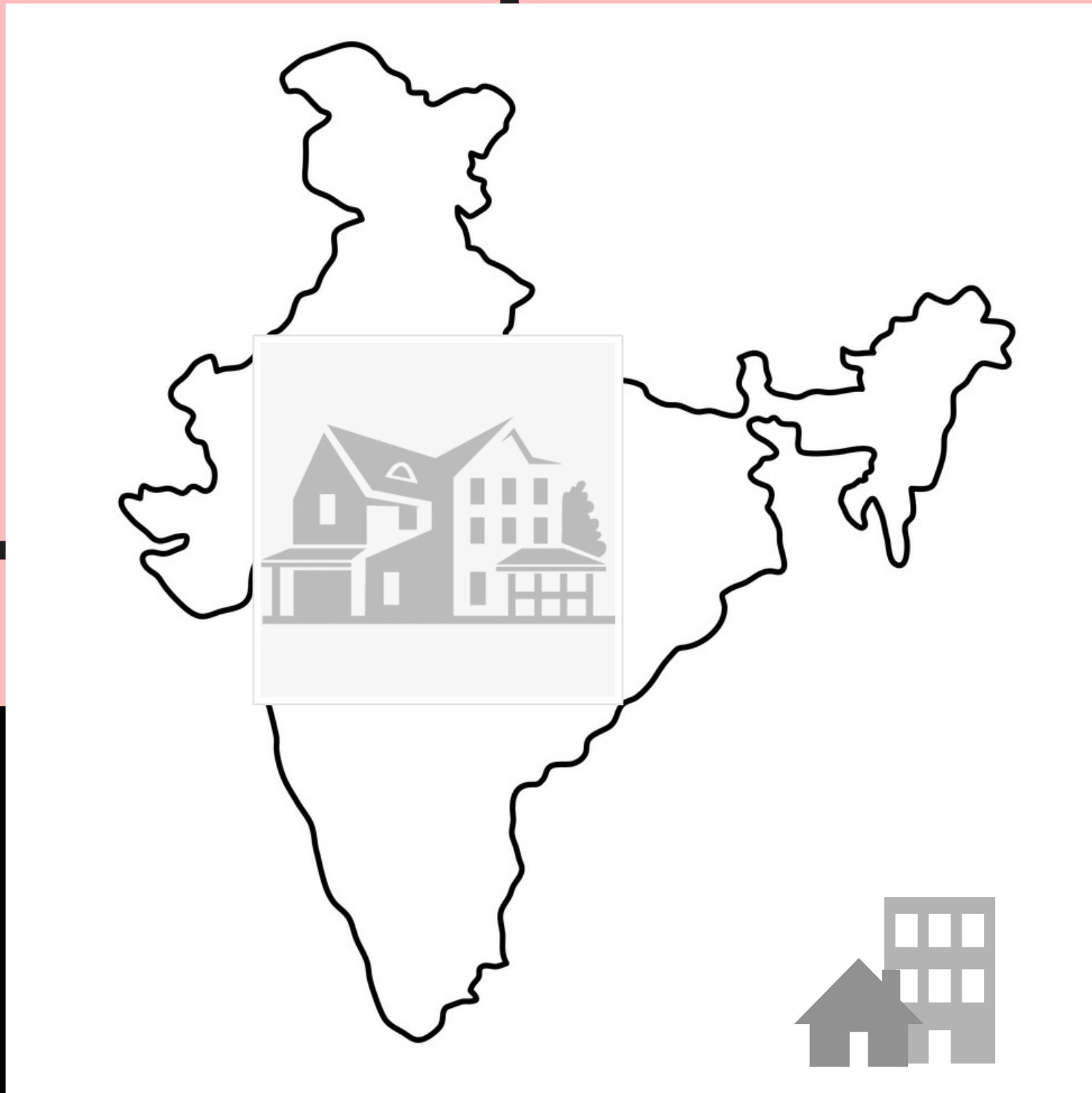
***The housing
prices in
metropolitan
areas of India
are
skyrocketing.***

***I can't believe
how expensive it
is to buy a house in
the city. looking
for investment
opportunities.***

***Are there
alternative
housing options
that are more
reasonable?***

***Why are
housing prices
increasing so
ravidly? Is
there a bubble?***

METROPOLITAN HOUSE PRICES IN INDIA.



A COMPREHENSIVE ANALYSIS OF
HOUSING PRICES IN INDIAN
METROPOLISES.

***Researches
online for
housing market
trends and
reports.***

***Talks to friends
and family about
their experience
with buying
property.***

***Frustration
about not being
able to afford a
house in the
desired location.***

***Concern about the
long-term financial
implications of
investing in an
expensive
property.***

***Explores
suburban areas
that might have
more reasonable
housing prices.***

***Considers the
options of
renting instead
of buying due to
high prices.***

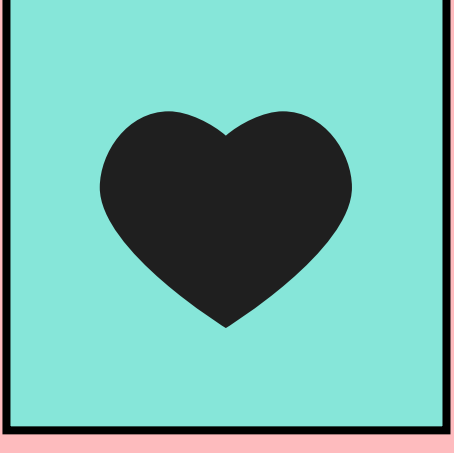
***Hopeful for finding
a good deal or
alternative
solution to the
housing price
issue.***

***Anxiety about
the instability of
the housing
market and the
fear of making a
wrong decision.***



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?