

Muhammad Evan Julian Priyasa

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As a Bachelor's student majoring in Information Systems at Multimedia Nusantara University, I have developed strong skills in website development, coding, and graphic design. My passion for technology is complemented by hands-on experience in creating digital solutions. I am proficient in both hard skills, such as programming, and soft skills, including leadership and teamwork. I have applied these skills in various projects and collaborative environments, showcasing my ability to lead and work effectively in teams. I am committed to continuously improving my expertise and contributing creatively to every opportunity.

Education Level

Multimedia Nusantara University

Aug 2022 – Present

Information System (GPA 3.56/4.00)

- Scholarship recipient for the first semester
- Relevant coursework: Data Science, Front-End Development
- Enhanced analytical and problem-solving skills through academic projects and case studies

Project

- **Analysis of Nike Shoe Sales: Multi-Algorithm Approach to Uncover Consumer Trends Using SAS and CRISP-DM Methodology**
Utilized SAS and CRISP-DM methodology to analyze Nike shoe sales data, including product details, pricing, and consumer reviews.
- **Analysis of Purchasing Patterns and Product Preferences in G20 Using Tableau**
This research project focuses on utilizing advanced data visualization tools, such as Tableau, to analyze consumer purchasing patterns and product preferences in G20 countries within the European region.
- **Development of the SmartStudy E-Learning Web Application**
SmartStudy is an innovative e-learning platform developed using HTML, CSS, JavaScript, React, and PHP, with a MySQL database managed via phpMyAdmin.
- **Implementing Nike Sales On Pentaho Data Integration**
Explored Nike's strategic use of Pentaho Data Integration (PDI) to enhance its data warehouse capabilities and drive business innovation.
- **Performance Analysis of Superstore Using Linear Regression and Machine Learning**
Utilized Linear Regression and Machine Learning techniques to analyze Superstore's performance, focusing on sales trends, profitability, and consumer behavior.
- **Adaptation of New Students: Analyzing Lifestyle Changes from High School to Higher Education Using R**
Analyzed the transition from high school to higher education using R, focusing on how daily routines and lifestyle changes impact new college students.

Organizational Experience

Organization Qorie UMN - Ready To Love

Feb 2024 – May 2024

Coordinator of Visual & Decoration Division

- Entrusted as the visual coordinator for the Ready to Love event under the **Qorie UMN** organization
- Created various designs for the event
- Collaborated with fellow visual team members to ensure smooth execution
- Delivered high-quality results within the given timeline

Qorie UMN - Gathering Rookie

Sep 2023 – Oct 2023

Member of Security Division

- Served in the security division for my first organization
- Ensured smooth event operations without issues or delays
- Assisted participants with their needs
- Maintained order throughout the event

Skills & Interest

- **Programming:** Python, Javascript
- **Web Development:** HTML, CSS, React.js, PHP
- **Data Analysis:** SQL, SASViya, SAS,
- **Visualization:** Tableau, Figma, Power BI
- **Soft Skill:** Teamwork, Communication, Problem Solving, Creativity, Leadership
- **Interest:** Website Development: Passionate about creating innovative and user-friendly websites, with hands-on experience in designing and building web applications.
- **Languages:**
 - **English:** Limited working proficiency
 - **Indonesian:** Native or bilingual proficiency

Licenses & Certification

- **Google UX Design Specialization** by Google
- **Google IT Automation with Python Specialization** by Google
- **Google Business Intelligence Specialization** by Google
- **Meta Front-End Developer Specialization** by Meta
- **What is Data Science?** by IBM
- **Generative AI for Data Analysts Specialization** by IBM
- **Generative AI for Data Scientists Specialization** by IBM
- **Frontend – HTML** by MySkill
- **Frontend – CSS** by MySkill
- **Basic Data Science Training with Interactive Modules in Talent Scouting Academy Program** by Kominfo