

Parampreet Kaur Sethi

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Pune

EDUCATION

Bachelor of Design (B.Des), Fashion Communication

sndt women university
2021 - 2025

Senior Secondary (XII)

Shri Kashiram Patil Vidyalaya ,Supkhela Washim
(MAHARASHTRA STATE BOARD OF SECONDARY AND
HIGHER SECONDARY EDUCATION board)
Year of completion: 2020

Secondary (X)

Mount Carmel English High School, Washim
(MAHARASHTRA STATE BOARD OF SECONDARY AND
HIGHER SECONDARY EDUCATION board)
Year of completion: 2018

WORK EXPERIENCE

Digital Marketing Executive

The World School Washim, Washim
Job • May 2024 - Present (1 month)

Human Resources (HR)

Socialleads, Virtual
Internship • Mar 2024 - Present (3 months)

UIUX Designing

Centillion Tech, Virtual
Internship • Dec 2023 - Feb 2024 (3 months)

I have completed UI/UX design projects, gaining hands-on experience in user research, wireframing, prototyping, & usability testing. This has enhanced my understanding of design principles and equipped me to create intuitive, user-centered interfaces.

Website Design (UIUX Designer)

Panni Foundation, Virtual
Internship • Sep 2023 - Dec 2023 (4 months)
Always seeking opportunities to put my newfound expertise into practice.

Youth Ambassador

Viral Fission, Virtual
Internship • Mar 2023 - Nov 2023 (8 months)

ViralFission dynamic team & innovative strategies have enriched my experience.Crafting attention-grabbing campaigns together has been rewarding.Grateful for the opportunity and eager for more boundary-pushing projects!

Marketing

..., Virtual

Job • Jan 2023 - Present (1 year 5 months)

I am a skilled freelancer specializing in Digital Marketing, Graphic and Logo Design, Content Creation, UI/UX Design, and Social Media Management.

HR

Younity, Virtual

Internship • Sep 2022 - Nov 2022 (3 months)

Social Media Marketing

Younity, Virtual

Internship • Jun 2022 - Jun 2022 (1 month)

Grateful for the opportunity to work with the dynamic team at Younity under the guidance of Praful Sir and Priyanka Mam.Their encouragement uplifted everyone. As a Social Media Marketing Intern,I'm pleased to have received a Letter of Recommendation.

TRAININGS

UIUX Designer

UIUX Global, Online

May 2023 - Dec 2023

I am pleased that I have successfully completed Advanced UI/UX Design and have been awarded the UI/UX Global Professional Certification. This is a significant milestone in my career, and I am excited to continue advancing in this field.

SKILLS

Adobe Photoshop

Intermediate

Adobe Illustrator

Intermediate

Video Editing

Intermediate

Figma

Advanced

Adobe XD

Intermediate

UI & UX Design

Advanced

Canva

Advanced

Creative Writing

Intermediate

CorelDRAW

Advanced

MS-Word

Advanced

MS-Excel

Advanced

MS-Office

Advanced

**English Proficiency
(Spoken)**

Intermediate

**Effective
Communication**

Advanced

**Social Media
Marketing**

Intermediate

Wireframing

Advanced

Content Writing

Intermediate

Client Relationship

Advanced

**English Proficiency
(Written)**

Intermediate

Recruitment

Intermediate

**User Interface (UI)
Development**

Intermediate

Digital Marketing

Intermediate

Client Interaction

Advanced