

Problem Statement

RSVP Movies is an Indian film production company which has produced many super-hit movies. They have usually released movies for the Indian audience but for their next project, they are planning to release a movie for the global audience in 2022.

The production company wants to plan their every move analytically based on data and have approached the analyst for help with this new project. Analyst have been provided with the data of the movies that have been released in the past three years.

Analyst have to use SQL to analyze the given data and give recommendations to RSVP Movies based on the insights

Important Recommendations

Top 3 Genres - 1. Drama

2. Comedy

3. Thriller

Top 3 Actors – 1 Rajkummar Rao

2 Pankaj Tripathi

3 Vijay Sethupathi

Top 3 Actresses – 1 Taapsee Pannu

2 Divya Dutta

3 Sonakshi Sinha

Top 4 Directors – 1 Michael Powell

2 Emeric Pressburger

3 Venkat Ramji

4. James Mangold

Top 3 production houses – 1 Marvel Studios

2 Twentieth Century Fox

3 Warner Bros

.

Conclusion

- While producing new movie we can choose thriller genre as There are less chances of getting movie flopped.
- As per the given top 3 actors and actresses, they are likely to have huge fan following as they are in the trends
- Among the top 4 directors the Indian director present is Venkat Ramji which Ranked 3 in the given list