

PARAS RAVINDRAN

Cell (☎): 9953635661
parasravindran@gmail.com

Summary of Qualifications:

A self-motivated professional with around 9 years of experience in designing user interfaces, improving user experiences for the web and mobile applications.

- Expertise in HTML/HTML5, CSS2/CSS3.
- Experience Adobe Photoshop, Illustrator, InDesign, Adobe XD, Balsamiq.
- Experience with frontend framework Bootstrap.
- JavaScript, jQuery, Git.
- Creating wireframes, designing low and high-fidelity mockups for both web and mobile.
- Transform design mockups into cross-browser compatible HTML/CSS layouts.
- Ability to work independently or in a team environment, within deadlines.
- Curious, Self-Learner and focuses on detail.

Work Experience:

JK Technosoft Ltd.

May 2019 – Present

(Sr. Software Engineer - UI)

Projects

1. Atom – AI Chatbot, Unilever.

- Designed and integrated UI into Microsoft Bot Framework and ensured usability during technical implementation across devices.
- Modify adaptive and hero cards within the bot framework using JavaScript.
- Integrated animation library for a more interactive user experience.

2. ASHA – Healthcare Management System, Indian Coast Guard

- Created wireframes and Designed UI for the product application. Also created UI mockups for android and iOS application.
- Led product optimization through good design and user experience.
- Collaborate with the development team to identify solutions that meet documented business objectives.

Thumbmatic Solutions Pvt. Ltd.

May 2017 – April 2018

(Sr. UI/UX Designer)

- Led the design for the product (Employroll - HRMS cloud solution) application from concept to deliverable product.
- Collaborate and work with shareholders and business strategist to develop product flow using wireframes and UX workflows.
- Designed the UI of the mobile application.

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RRD Infotech Pvt. Ltd.

April 2015 – April 2017

(Sr. UI/UX Designer)

- Responsible for UX vision and strategy, define design standards and patterns for applications.
- Assist with projects necessary to determine project scope as well as validate assumptions made when identifying solutions.
- Front end development utilizing HTML5, CSS3, and JavaScript leveraging the Bootstrap framework.
- Creating wireframes and mockups for a seamless customer experience for both web and mobile applications. Work within deadlines and rapid interaction cycles.
- Managing all UI/UX design and development for both web and mobile applications.

Flick2Know Technologies Pvt. Ltd.

May 2013 – March 2015

(UI/UX Designer)

- Designing and developing the product application from concept to end product [www.fieldassist.com].
- Was the integral part of product development and worked alongside with developers and business strategist to create application flow (wireframes) for company's product.
- Designed and developed the product website from scratch. [www.fieldassist.in].
- While working for Flick2know created smart phone-oriented campaign landing pages using responsive web design (RWD) for some prestigious clients like **Wrangler, Van Heusen, Titan, Glucovita Bolts, Fastrack, Shoba Suncity, GumOn, Helios**.
- Worked simultaneously on multiple tasks while dealing with changing priorities; always maintained a strong sense of accountability and ability to meet deadlines.

Edumate Services Pvt. Ltd.

Nov 2011 – May 2013

(Web Designer/Developer)

- Designed company website from scratch [www.edumate.edu.in].
- Crafted HTML, CSS and JavaScript for various micro sites and created print design campaigns for visitor marketing and educational purposes.
- Designed company identity and logo. Created business cards, stationery and presentation materials

Technical Skills:

Modern Web Stack

- HTML, CSS, jQuery, Bootstrap -- Well-versed
- JavaScript, AM Charts, Chart JS – Intermediate

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Operating System

- Windows (95, 98, 2000, NT, XP, Vista, 7, 8), Mac OS.

Application& Tools

- Adobe Photoshop CC, Adobe Illustrator CC, Adobe XD, Adobe Indesign.
- Proficient in Microsoft Office Suite.

Education:

B. Tech., Information Technology (63%)

Graduation 2011

B.S. Anangpuria Institute of Technology & Management, MDU, Rohtak

10+2, Non-Medical (84%)

High School 2007

Tagore Academy Public School, CBSE

10th (80%)

School 2005

Carmel Convent School, CBSE

Certifications:

- **Problem Solving Using Computational Thinking** by University of Michigan (Coursera 2021).
- **Professional Diploma in Advanced Graphic Design** by Shaw Academy (2018) under EQF (European Qualification Framework).
- **Microsoft Certification** for programming in **HTML5** with **CSS3** and **JavaScript (2013)**.

(Paras Ravindran)