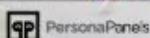




## MILLENNIAL MOMS

Multi-ethnic women, 30-37 years-old, married with children ranging in age from toddler to early teens. They live in urban and suburban areas, may be homemakers or professionals working full-time. They have a median household income of \$100,000 and no student debt. They are more likely to be pro-Republican but only somewhat likely to have voted in the last presidential election. Most have at least some college. They are very close with their parents, speaking with them approximately 10 times a week and seeking their advice on personal matters. Working out is very important to them, as is their physical appearance. They like to travel with their family and do so often. Their marriage and their children are the focus of their lives.



My favorite reads yesterday were [Australian politician egged after blaming New Zealand terror attack on Muslims to be publicly rebuked in senate](#), [Dave's Top 15 Most Intriguing Restaurants in Reno](#), [Rediscovering Natalia Ginzburg](#)

Trends from the last 7 days:

Media, White, Credit Card, Democrat, Menu, Shop, Chef, Debt, Body, Republican, Food, Woman, Family↑, Trump, Mum, Summer, House, Retirement↑

Lender, Loan, Mother, Security, President, New York, Home, Pay, Car↓, Social, Restaurant↓, Low, California, Party, Fashion, Man, Age, Child, Benefit, Parent, Pension, Healthcare

Democratic, Retire, Kid, Show, Income, Money, Tax, American, Mortgage↓, Life

Trending up: Retirement↑, Family↑, Restaurant↑

Trending down: Mortgage↓, Car↓

Top words: Retirement, Republican, Car, Trump

Filter:

All Reads, Last 24 Hours, Last 7 Days, Last 30 Days

Sort:

Sort by Match, Sort by Time



Persona Millennial Moms read "Australian politician egged after blaming New Zealand terror attack on Muslims to be publicly rebuked in senate"

The Independent on Mon Jul 29 2019

Interest Level: 100%



Persona Millennial Moms read "Dave's Top 15 Most Intriguing Restaurants in Reno"

STN Media on Tue Jul 30 2019

Interest Level: 100%



Persona Millennial Moms read "Rediscovering Natalia Ginzburg"

The New Yorker on Sat Jul 27 2019

Interest Level: 100%



Persona Millennial Moms read "In praise of loneliness"

Alternet.org on Tue Jul 30 2019

Interest Level: 100%



Persona Millennial Moms read "Let us all praise loneliness"

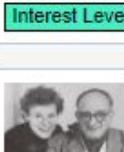
Salon on Mon Jul 29 2019

Interest Level: 100%



Persona Millennial Moms read "Coche Comedor review"

Newsday on Sun Jul 28 2019



Persona Millennial Moms read "The Parents of Curious George"

Los Angeles Review of Books on Mon Jul 29 2019



Persona Millennial Moms read "Anker review"

Newsday on Sun Jul 28 2019



Persona Millennial Moms read "Read a new short story about DIY genetic editing for keeping up with high school trends."

Slate Magazine on Tue Jul 30 2019



Persona Millennial Moms read "Life, liberty, and the pursuit of...what exactly?"

Sott.net on Tue Jul 30 2019



Persona Millennial Moms read "Heritage, London"

Equities.com on Sun Jul 28 2019



Persona Millennial Moms read "Mothers Nature and Human"

CounterPunch.org on Sun Jul 28 2019



Persona Millennial Moms read "If you miss North 44, you'll find the same luxury at Summerhill's Sash"

thestar.com on Sat Jul 27 2019



Persona Millennial Moms read "A new vibrant era in African American playwriting seen in Geraldine Inoa and Dionna M. Daniel's latest"

Los Angeles Times on Mon Jul 29 2019





Persona Millennial Moms read "★★★½"  
sttoday.com on Sun Jul 28 2019

[Read]



Persona Millennial Moms read "Central Florida 100"  
orlandosentinel.com on Mon Jul 29 2019

[Read]



Persona Millennial Moms read "Is Kratom Safe During Pregnancy? Researchers Start to Investigate"  
The Scientist Magazine on Mon Jul 29 2019

[Read]



Persona Millennial Moms read "Intensive care doctor gives glimpse of what work is like for lifesavers"  
mirror on Tue Jul 30 2019

[Read]



Persona Millennial Moms read "Wounded in Las Vegas massacre in 2017, Huntington Beach woman now aims to stop the bleeding — literally"  
Orange County Register on Sun Jul 28 2019

[Read]



Persona Millennial Moms read "The other love of our lives"  
thestar.com on Tue Jul 30 2019

[Read]



Persona Millennial Moms read "Bucking traditions at new Korean restaurant, plus more Chicago restaurant openings"  
chicagotribune.com on Sun Jul 28 2019

[Read]



Persona Millennial Moms read "Neighbours"  
Metro on Tue Jul 30 2019

[Read]



Persona Millennial Moms read "Rosie Castro talks about her Catholic faith, civic involvement and her sons"  
National Catholic Reporter on Mon Jul 29 2019

[Read]

Interest Level: 100%

Interest Level: 100%

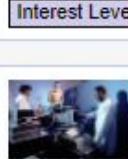
Interest Level: 100%

Interest Level: 100%



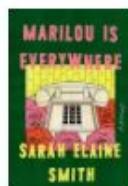
Persona Millennial Moms read "Larder brings Chez Panisse-style to Old Goucher"

baltimoresun.com on Sat Jul 27 2019



Persona Millennial Moms read "VO2 max"

Roadshow on Mon Jul 29 2019



Persona Millennial Moms read "'Marilou Is Everywhere,' And Also A Miracle"

NPR.org on Tue Jul 30 2019



Persona Millennial Moms read "A Chef's Guide To Eating And Drinking Your Way Through Oaxaca"

Forbes on Mon Jul 29 2019



Persona Millennial Moms read "The Case Against Jeffrey Epstein"

New York Times on Mon Jul 29 2019



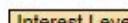
Persona Millennial Moms read "Delicious"

New York Times on Sun Jul 28 2019



Persona Millennial Moms read "Soar high and happily, Jessica Lishinski"

BusinessNorth on Mon Jul 29 2019



Persona Millennial Moms read "Inside the Unique Fusion Restaurant from Two Blue Hill at Stone Barns Alums"

Robb Report on Sat Jul 27 2019



-  Persona Millennial Moms read "WebMD Fitness Rx Challenge"  
WebMD on Sat Jul 27 2019
- Interest Level: 100%
-  Persona Millennial Moms read "Dershowitz"  
Newsmax on Mon Jul 29 2019
- Interest Level: 100%
-  Persona Millennial Moms read "The Emory Opens in Beacon Hill With Not-So-Classic Bar Food and Cocktails"  
Boston Magazine on Tue Jul 30 2019
- Interest Level: 100%
-  Persona Millennial Moms read "Raising Better Boys"  
USA TODAY on Sun Jul 28 2019
- Interest Level: 100%
-  Persona Millennial Moms read "WhirlyBall will debut its first restaurant, the Pivot Room, at Brookfield Square"  
Milwaukee Journal Sentinel on Sun Jul 28 2019
- Interest Level: 100%
-  Persona Millennial Moms read "Outrage as children are being urged to say no to kisses from their grandmother"  
mirror on Mon Jul 29 2019
- Interest Level: 100%
-  Persona Millennial Moms read "Graham Elliot is opening a new restaurant at a food hall in Santa Monica"  
Los Angeles Times on Mon Jul 29 2019
- Interest Level: 100%
-  Persona Millennial Moms read "Sensational surf & turf at the Holyrood Hotel"  
Scottish Field on Sat Jul 27 2019
- Interest Level: 100%
-  Persona Millennial Moms read "100 Ways To Make Your Money Last Until You're 100"  
Yahoo! News on Mon Jul 29 2019
- Interest Level: 100%



Persona Millennial Moms read "Don't let The New Yorker get away with its brazen Al Franken hypocrisy"  
New York Post on Sun Jul 28 2019



Persona Millennial Moms read "Portuguese Bend Craft Distillery – Dine and Drink at this new Long Beach Eatery"  
LA Weekly on Sat Jul 27 2019



Persona Millennial Moms read "Off the Menu"  
WebMD on Tue Jul 30 2019



Persona Millennial Moms read "Spring Into Fitness"  
WebMD on Sun Jul 28 2019



Persona Millennial Moms read "The Dish"  
CBS News on Sun Jul 28 2019



Persona Millennial Moms read "Lisa Snowdon talks botox fans, overcoming depression and unexpectedly finding love in her 40s"  
The Sun on Sun Jul 28 2019



Persona Millennial Moms read "America is as Hard to Find as Ever"  
Resilience on Mon Jul 29 2019



Persona Millennial Moms read "Mother of Twins Who Died in Hot Car"

New York Times on Tue Jul 30 2019



Persona Millennial Moms read "Materialistic' mum drowned her three kids in bath because she couldn't cope losing lavish Qatar lifestyle"

The Sun on Mon Jul 29 2019



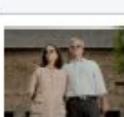
Persona Millennial Moms read "Griot Jali"

Los Angeles Review of Books on Mon Jul 29 2019



Persona Millennial Moms read "8 Best Taquerias in Los Angeles"

Newsweek on Tue Jul 30 2019



Persona Millennial Moms read "Sausage King and Queen Take Stock"

New York Times on Tue Jul 30 2019



Persona Millennial Moms read "My mother didn't tell anyone at work that she had kids"

Fast Company on Sat Jul 27 2019



Persona Millennial Moms read "Newsletter"

Los Angeles Times on Sun Jul 28 2019



Persona Millennial Moms read "Former Utah first lady Norma Matheson dies"

DeseretNews.com on Mon Jul 29 2019



Persona Millennial Moms read "Massacre at US-Mexico haunts ancestors"

channel4000 on Sun Jul 28 2019



Interest Level: 99%





Persona Millennial Moms read "Brunch Starts This Saturday and Sunday at Black Lamb in Boston"

Boston Magazine on Mon Jul 29 2019



Interest Level: 99%



Persona Millennial Moms read "'Orange is the New Black' Boss Talks Not Giving 'Too Much False Hope' in Final Season (SPOILERS)"

Variety on Sat Jul 27 2019



Interest Level: 99%



Persona Millennial Moms read "5 Smart Ways for Busy People to Stay Healthy"

SUCCESS on Tue Jul 30 2019



Interest Level: 99%



Persona Millennial Moms read "Boomer madness"

Dallas News on Sun Jul 28 2019



Interest Level: 99%



Persona Millennial Moms read "Shall We Have Another?"

Chabad Lubavitch World Headquarters on Sat Jul 27 2019



Interest Level: 99%



Persona Millennial Moms read "Maggiano's is Giving Away Free Cheesecake to Celebrate National Cheesecake Day"

PR Newswire on Sat Jul 27 2019



Interest Level: 99%



Persona Millennial Moms read "Las Vegas' French fries craze"

Los Angeles Times on Tue Jul 30 2019



Interest Level: 99%



Persona Millennial Moms read "HBO's Share"

Roadshow on Sun Jul 28 2019



Interest Level: 99%



Persona Millennial Moms read "Maggiano's Is Giving Away Free Cheesecake To Celebrate National Cheesecake Day"

Franchising.com on Sun Jul 28 2019



Interest Level: 99%

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Persona Millennial Moms read "Summer Dining Specials Are Heating Up!"  
Boca Magazine on Sun Jul 28 2019

Interest Level: 99%
- 

Persona Millennial Moms read "'Invisible loss'"  
CBS News on Sun Jul 28 2019

Interest Level: 99%
- 

Persona Millennial Moms read "We review Stephanie Izard's latest spot"  
Crain's Chicago Business on Tue Jul 30 2019

Interest Level: 99%
- 

Persona Millennial Moms read "Gareth Morgan"  
Independent.ie on Tue Jul 30 2019

Interest Level: 99%
- 

Persona Millennial Moms read "Recipe"  
Orange County Register on Sat Jul 27 2019

Interest Level: 99%
- 

Persona Millennial Moms read "Five retirement health myths debunked"  
Independent.ie on Mon Jul 29 2019

Interest Level: 99%
- 

Persona Millennial Moms read "Why you need to try BeCe Kitchen, the new restaurant from the woman behind Beaver Choice"  
azcentral on Tue Jul 30 2019

Interest Level: 99%
- 

Persona Millennial Moms read "5 Reasons To Think Twice About Early Retirement"  
Forbes on Sun Jul 28 2019

Interest Level: 99%
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Persona Millennial Moms read "Teng's Restaurant brings Hakka Chinese cuisine to Levittown"  
Newsday on Tue Jul 30 2019

Interest Level: 99%

-  Persona Millennial Moms read "Barn restaurant at Dixboro Village | Lobster rolls into Corktown | Detroit chefs in spotlight"  
Crain's Detroit Business on Sat Jul 27 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Does Lifting Weights Make Women Bulk Up?"  
WebMD on Tue Jul 30 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Grilled Pork Tomahawk Steaks"  
Trailer Life on Sun Jul 28 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Mudgie's in Corktown named to best sandwich shop list"  
Detroit Free Press on Mon Jul 29 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Korean BBQ, Teppan Experience coming to Las Vegas Strip"  
Gaming Today on Sat Jul 27 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Me and my health"  
BelfastTelegraph.co.uk on Sun Jul 28 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Check out the menu for Aziza, set to bring Israeli cuisine to West Midtown this week"  
ajc on Tue Jul 30 2019
- Interest Level: 99%
-  Persona Millennial Moms read "The Best Miso Pastes, According to Chefs"  
Intelligencer on Mon Jul 29 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Staying Fit"  
WebMD on Sat Jul 27 2019
- Interest Level: 99%

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Persona Millennial Moms read "Could smashed courgette be the next smashed avocado?"  
Independent.ie on Tue Jul 30 2019

Interest Level: 99%
- 

Persona Millennial Moms read "5 Hidden Vacation Gems in Canada"  
AARP on Sat Jul 27 2019

Interest Level: 99%
- 

Persona Millennial Moms read "For Pat Bowlen, family, friends and adventure in Hawaii represented "perfect lifestyle""  
The Denver Post on Sun Jul 28 2019.

Interest Level: 99%
- 

Persona Millennial Moms read "Noah Lyles is the fastest man in track and could be the star the sport needs"  
Washington Post on Mon Jul 29 2019

Interest Level: 99%
- 

Persona Millennial Moms read "Newk's Eatery Signs 18 Unit Development Agreement"  
Franchising.com on Sun Jul 28 2019

Interest Level: 99%
- 

Persona Millennial Moms read "The Basics"  
WebMD on Mon Jul 29 2019

Interest Level: 99%
- 

Persona Millennial Moms read "Tornadoes! Sharks! Brutal heat! It's Hell Week on Cape Cod"  
BostonGlobe.com on Mon Jul 29 2019

Interest Level: 99%
- 

Persona Millennial Moms read "Denise Austin's easy, 6-minute at-home workout"  
AOL.com on Sun Jul 28 2019

Interest Level: 99%
- 

Persona Millennial Moms read "New Initiative Helps BU Tanglewood Institute Students Stay Well to Play Well"  
Boston University on Tue Jul 30 2019

Interest Level: 99%



Persona Millennial Moms read "5 steps you can take now to avoid going broke in retirement"  
Business Insider on Sun Jul 28 2019

Interest Level: 99%



Persona Millennial Moms read "Holy Guacamole! Avocados Are Pricey And It's The Pits"  
90.1 FM WABE on Sat Jul 27 2019

Interest Level: 99%



Persona Millennial Moms read "Bugs up"  
Yahoo! News on Mon Jul 29 2019

Interest Level: 99%



Persona Millennial Moms read "Find and Eat the Best Local Food in the World With TasteAtlas"  
Lifehacker on Mon Jul 29 2019

Interest Level: 99%



Persona Millennial Moms read "Historic chautauquas are gaining steam. Take a tour of Lakeside Chautauqua in Ohio"  
Delaware Law Weekly on Tue Jul 30 2019

Interest Level: 99%



Persona Millennial Moms read "We tried the \$10 kitchen gadget that makes waffles, hash browns and more"  
TODAY.com on Mon Jul 29 2019

Interest Level: 99%



Persona Millennial Moms read "GreCo moves into the Seaport with an expanded menu, plus Greek wine and beer"  
Boston.com on Mon Jul 29 2019

Interest Level: 99%



Persona Millennial Moms read "Amusement parks are an expensive way to stand in line while roasting in the sun"  
Washington Post on Tue Jul 30 2019

Interest Level: 99%



Persona Millennial Moms read "Travel health and safety tips from A-Z that guarantee you'll enjoy your holiday"  
mirror on Mon Jul 29 2019

Interest Level: 99%

-  Persona Millennial Moms read "Consistency In Exercise Timing Can Lead To Successful Weight Loss, Study Says"  
International Business Times on Sun Jul 28 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Burger spot Sam's of San Francisco coming to Midtown and other dining news from the week"  
ajc on Mon Jul 29 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Why Kaiser Chiefs star Ricky Wilson can't get enough of seaweed"  
BelfastTelegraph.co.uk on Mon Jul 29 2019
- Interest Level: 99%
-  Persona Millennial Moms read "With Harlem as a base, a visiting family explores new corners of New York City"  
Washington Post on Sun Jul 28 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Eat Your Way to Emotional Well-being (Really)"  
SheKnows on Mon Jul 29 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Whitestone Restaurant in Dana Point takes over the 4,100-square-foot space that was Two Left Forks"  
Orange County Register on Mon Jul 29 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Not sure what to do with your 401(k) if you've changed jobs? Here are your options"  
CNBC on Mon Jul 29 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Daily Fitness Challenge"  
Metro on Mon Jul 29 2019
- Interest Level: 99%
-  Persona Millennial Moms read "August Bank Holiday weekend 2019"  
Independent.ie on Mon Jul 29 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Now in Your Building"  
New York Times on Mon Jul 29 2019
- Interest Level: 99%



Persona Millennial Moms read "Here are 10 of Arizona's most photogenic spots. Some of them might surprise you"

azcentral on Mon Jul 29 2019



Persona Millennial Moms read "Little Known Tips For Achieving Financial Freedom By 40"

Seeking Alpha on Tue Jul 30 2019



Persona Millennial Moms read "Retirement Daily"

TheStreet on Mon Jul 29 2019



Persona Millennial Moms read "Dream Vacation Homes"

AOL.com on Mon Jul 29 2019



Persona Millennial Moms read "Delaying Social Security and looking for guaranteed income? Here's one option"

CNBC on Tue Jul 30 2019



Persona Millennial Moms read "Should you max out your 401(k) or IRA at the beginning of the year?"

CNBC on Tue Jul 30 2019



Persona Millennial Moms read "Size 30 woman says incredible 15st weight loss achieved without exercising is thanks to Weight Watchers"

The Sun on Mon Jul 29 2019



Persona Millennial Moms read "Buying a Weekend House With Friends"

New York Times on Tue Jul 30 2019



Persona Millennial Moms read "Newly-built family home is the ideal property"

Scottish Field on Tue Jul 30 2019



Interest Level: 99%



Interest Level: 99%



Interest Level: 99%

-  Persona Millennial Moms read "Cripplingly dull Love Island doesn't work in the Ofcom era and, like, literally needs Big Brother"  
The Sun on Tue Jul 30 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Waiting 1 Year to Start Saving for Retirement Will Cost You This Much"  
Yahoo! News on Mon Jul 29 2019
- Interest Level: 99%
-  Persona Millennial Moms read "Building Friendship in a Secretive Fraternity"  
The Atlantic on Tue Jul 30 2019
- Interest Level: 99%
-  Persona Millennial Moms read "The Deadly Winters That Have Transformed Life For Herders In Mongolia"  
NPR.org on Tue Jul 30 2019
- Interest Level: 98%
-  Persona Millennial Moms read "3 tips for a family summer adventure the kids won't soon forget"  
USA TODAY on Mon Jul 29 2019
- Interest Level: 98%
-  Persona Millennial Moms read "What happened on Love Island tonight? Recap of episode 48 with all the latest news, highlights and gossip"  
The Sun on Tue Jul 30 2019
- Interest Level: 98%
-  Persona Millennial Moms read "5 ways to avoid back pain during yoga class"  
NBC News on Tue Jul 30 2019
- Interest Level: 98%
-  Persona Millennial Moms read "This 81-year-old karate champ's workout probably puts yours to shame"  
nj.com on Sun Jul 28 2019
- Interest Level: 98%
-  Persona Millennial Moms read "Validation of Individually Quick-Frozen Foods"  
Food Safety Magazine on Mon Jul 29 2019
- Interest Level: 98%



### Persona Millennial Moms read "Rethinking Retirement Income"

Morningstar.com on Tue Jul 30 2019



Interest Level: 98%



### Persona Millennial Moms read "Hurricanes OC Dan Enos breaks down how all three QBs in race for UM's starting job 'improved' during summer workouts"

sun-sentinel.com on Mon Jul 29 2019



Interest Level: 98%



### Persona Millennial Moms read "How does creative supplementation promote exercise performance?"

Express Press Release Distribution on Tue Jul 30 2019



Interest Level: 98%



### Persona Millennial Moms read "BWW Interview"

BroadwayWorld.com on Mon Jul 29 2019



Interest Level: 98%



### Persona Millennial Moms read "Design Retirement Plans with Both Plan Sponsors & Participants in Mind"

BenefitsPRO on Tue Jul 30 2019



Interest Level: 98%



### Persona Millennial Moms read "Playboy model, 37, drank vodka 24 hours a day that shut down her organs and rotted her skin in shocking spiral of booze addiction"

The Sun on Mon Jul 29 2019



Interest Level: 98%



### Persona Millennial Moms read "No one cares"

Yahoo! News on Tue Jul 30 2019



Interest Level: 98%



Persona Millennial Moms read "The Beckhams have holiday blues as they return from lavish Miami vacation"

Metro on Sun Jul 28 2019



Persona Millennial Moms read "Workers at small firms may get more access to 401(k) plans under new federal rule"

CNBC on Tue Jul 30 2019



Persona Millennial Moms read "Atlanta woman, 111, lives through Jim Crow South, meets Michelle Obama"

ajc on Sun Jul 28 2019



Persona Millennial Moms read "Saving America's Pension Plans Is A Rare Chance For Bipartisan Accomplishment | Opinion"

Newsweek on Mon Jul 29 2019



Persona Millennial Moms read "Migrants at the Border Have Lost Their Dignity"

Slate Magazine on Mon Jul 29 2019



Persona Millennial Moms read "Daily horoscope for Wednesday July 24 – here's what the stars have in store for you today"

The Sun on Sun Jul 28 2019



Persona Millennial Moms read "Giants CB Corey Ballentine tries to focus on career, despite being shot hours after draft and losing best friend in incident"

Newsday on Mon Jul 29 2019



Persona Millennial Moms read "Kelly Brook shows off two-stone weight loss in gorgeous white dress"

mirror on Mon Jul 29 2019



Persona Millennial Moms read "Who Feels Rich?"

The Atlantic on Sun Jul 28 2019

Interest Level: 98%

- 

Persona Millennial Moms read "Why have we turned into a nation of snowflakes who melt under the sun?"  
The Sun on Tue Jul 30 2019

Interest Level: 98%
- 

Persona Millennial Moms read "She must choose"  
Washington Post on Tue Jul 30 2019

Interest Level: 98%
- 

Persona Millennial Moms read "Things to do in Chicago today | July 16"  
chicagotribune.com on Mon Jul 29 2019

Interest Level: 98%
- 

Persona Millennial Moms read "I was a £12-an-hour childminder – but now I make £3 million a year thanks to my baby pillow invention that'll soothe your kids to sleep in seconds"  
The Sun on Mon Jul 29 2019

Interest Level: 98%
- 

Persona Millennial Moms read "Despite their bad rap, annuities should be part of your retirement 'pension'"  
MarketWatch on Tue Jul 30 2019

Interest Level: 98%
- 

Persona Millennial Moms read "How Severe Weather, Tourist Deaths have affected Summer Travel"  
Fox Business on Mon Jul 29 2019

Interest Level: 98%
- 

Persona Millennial Moms read "Only 9% of Workers Can Answer This Social Security Question"  
Yahoo News on Sun Jul 28 2019

Interest Level: 98%
- 

Persona Millennial Moms read "Proposed Reforms Would Be Another Step in the Right Direction for Michigan Pensions"  
Reason Foundation on Mon Jul 29 2019

Interest Level: 98%
- 

Persona Millennial Moms read "Matt Damon and Wife Show PDA During Vacation with Chris Hemsworth and Elsa Pataky in Ibiza"  
MSN on Mon Jul 29 2019

Interest Level: 98%

-  Persona Millennial Moms read "So Constant Are His Appeals"  
State Magazine on Mon Jul 29 2019
- Interest Level: 98%
-  Persona Millennial Moms read "Mum says childless women 'should be BANNED' from Disney World and claims they ruin the theme park for children"  
The Sun on Mon Jul 29 2019
- Interest Level: 98%
-  Persona Millennial Moms read "Voya nudges employees to save more on retirement"  
Financial Planning on Mon Jul 29 2019
- Interest Level: 98%
-  Persona Millennial Moms read "Here are the latest releases coming to Netflix this August"  
Breaking News on Tue Jul 30 2019
- Interest Level: 98%
-  Persona Millennial Moms read "Saudi Prince's Megacity Shows Signs of Life"  
Yahoo! News on Sun Jul 28 2019
- Interest Level: 98%
-  Persona Millennial Moms read "Pension plan options are confusing, so here are four steps to help you get started"  
thestar.com on Mon Jul 29 2019
- Interest Level: 98%
-  Persona Millennial Moms read "Why Yankees' Troy Tulowitzki opted for retirement at 34 instead of return from calf injury"  
nj.com on Tue Jul 30 2019
- Interest Level: 98%
-  Persona Millennial Moms read "Senate bill could scrap this IRA strategy"  
Financial Planning on Mon Jul 29 2019
- Interest Level: 98%
-  Persona Millennial Moms read "Target-Date Funds May Fall Short for Retirement Savers"  
TheStreet on Mon Jul 29 2019
- Interest Level: 97%

-  Persona Millennial Moms read "How Much Money You Really Need To Retire"  
Seeking Alpha on Tue Jul 30 2019
- Interest Level: 97%
-  Persona Millennial Moms read "Low Risk' Retirement Planning Is Actually High Risk"  
Seeking Alpha on Sun Jul 28 2019
- Interest Level: 97%
-  Persona Millennial Moms read "Troy Tulowitzki announces retirement from baseball"  
nydailynews.com on Sun Jul 28 2019
- Interest Level: 97%
-  Persona Millennial Moms read "A couple who retired early with \$1.5 million despite never earning 6 figures uses a 'bucket' system for their money so they'll never run out"  
Business Insider on Mon Jul 29 2019
- Interest Level: 97%
-  Persona Millennial Moms read "3 Scenarios When You Should Absolutely Claim Social Security Early"  
Yahoo! News on Tue Jul 30 2019
- Interest Level: 97%
-  Persona Millennial Moms read "15 Best Work From Home Jobs for Retirees"  
Yahoo! News on Mon Jul 29 2019
- Interest Level: 97%
-  Persona Millennial Moms read "Harris Would Give Billions to HBCUs and Minority-Serving Colleges"  
Inside Higher Ed on Mon Jul 29 2019
- Interest Level: 97%
-  Persona Millennial Moms read "Times Investigation"  
Los Angeles Times on Tue Jul 30 2019
- Interest Level: 97%
-  Persona Millennial Moms read "Car Talk Saves Lives?"  
Car Talk on Mon Jul 29 2019
- Interest Level: 94%



Persona Millennial Moms read "Phoenix-area Chevrolet dealer Joe Gambino, a 'self-made man,' dies at 88"  
azcentral on Mon Jul 29 2019

Interest Level: 89%



Persona Millennial Moms read "You Can't Marry Into My Family Until You Survive a Week Down the Shore With Us"  
Philadelphia Magazine on Mon Jul 29 2019

Interest Level: 88%



Persona Millennial Moms read "At least 14 people injured after two cars crash in UK"  
Breaking News on Mon Jul 29 2019

Interest Level: 88%



Persona Millennial Moms read "Alphabet's World Domination Has Just Begun"  
Equities.com on Mon Jul 29 2019

Interest Level: 88%



Persona Millennial Moms read "Republican Rep. Martha Roby will not run for re-election"  
channel4000 on Mon Jul 29 2019

Interest Level: 87%



Persona Millennial Moms read "Fiscal Frauds"  
CBN News on Mon Jul 29 2019

Interest Level: 86%



Persona Millennial Moms read "Not so fast, Gov. Newsom, the GOP is here to stay"  
Orange County Register on Tue Jul 30 2019

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New American on Mon Jul 29 2019

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-  Persona Millennial Moms read "Patent Application Titled "Media Content Editing Platform" Published Online (USPTO 20190213768)"  
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Big News Network.com on Mon Jul 29 2019
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-  Persona Millennial Moms read "Fabulous cars"  
The Mercury News on Mon Jul 29 2019
- Interest Level: 89%

-  Persona Millennial Moms read "True budget hawks are foreign policy doves"  
Orange County Register on Tue Jul 30 2019
- Interest Level: 84%
-  Persona Millennial Moms read "GOP Rep. Pete Olson of Texas won't seek reelection in 2020"  
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RENO

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## Dave's Top 15 Most Intriguing Restaurants in Reno

SOURCE: STN Media 07/25/19



Toucan Charlie's Buffet on Virginia Street in Reno is #1 on my list of restaurants to dine at during the STN Expo. The truly extensive offering of piles of almost everything you could possibly like to eat, and then some, is honestly impressive. There are definitely buffets around town, and this looks like the king of them.

While attending the STN EXPO Reno, on July 26-31, you are going to want to try some local cuisine. Because we love good food, too, we selected some delicious and attractive dining options for breakfast, lunch, dinner, snack, hole-in-the-wall and after-hour spots.

This fun post is organized by the eating day schedule, with the first group of five listings being focused on breakfast/brunch, then 5 for lunch, then others for dinner. Some preference for inclusion was also given to restaurants that are located near the conference site.

These are not fast-food joints, so don't expect your food to be served in 2 minutes or less, with no waiting at the door.

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Really good food requires more time to properly prepare. These are restaurants that you will want to take some time to enjoy, soak in the atmosphere, savor the food, absorb the ambiance and remember the delectable aromas.

The comments and restaurants we included here were partially drawn from Yelp postings, plus various online resources that list consensus favorite eating establishments. We selected those restaurants that looked super-worth visiting and sounded special. The restaurant listings here are not ranked—they are posted here in no particular order.

So enjoy! And don't forget to tell Dave about any good gelato shops you find. And better yet, bring me a large sample!

- **BREAKFAST / BRUNCH / COFFEE**



Dutch Bros in Reno is near the STN Expo location. (Photo courtesy of Katie D.)



752 S. Virginia St., Reno NV 89501; 775-323-0600; \$\$ Breakfast & Brunch; 1,025 Yelp reviews; 4.0 Yelp stars out of 5; [www.twochicksreno.com](http://www.twochicksreno.com)

I read the first seven long pages of Yelp comments out of 52 pages, and honestly, it was difficult to choose a representative commentary, because practically all of them raved about the quality of the farm-fresh servings, organic ingredients and very generous-sized portions. And, how many times can you get over 1,000 people on Yelp to agree on anything? It looks like this definitely is one of the Top 5 breakfast/brunch/lunch places in town, and is just around the corner from the Reno Expo. There were a few extremely picky negative reviews, but it dawned on me that those reviews must have been authored by some very jealous competitors, because the place is always jammed with a waiting line that requires the use of beepers for when a table is ready. Especially lauded were the strawberry or blueberry whipped butter for the thick steaming-hot pancakes, farm-fresh scrambled eggs, and special eggs benedict, special dietary requests, moderate prices, friendly helpful service, happy breakfast atmosphere, and really interesting dishes on the menu. "Try the Caprese Benedict on the veggie fritters. You won't be disappointed," commented Sarah from Reno. Arnie U. recommended the sourdough pancake combo, as did many other yelpers. "You get two pancakes, two eggs and bacon for about the same price as bacon and eggs. Very filling and delicious," he noted. And I had to include this review from Jeanna A., also from Reno: "I love love love that they serve local ingredients and they offer duck eggs as an option for an extra charge. If you've never had a duck egg, order it fried and you'll taste the difference between it and a regular egg. Duck eggs are so much creamier and richer in flavor. You'll never want to go back to regular eggs again." Enough said, when can I get the next open table?



420 S. Sierra St., Reno NV 89501; 775-329-2600; \$\$ Breakfast & Brunch, American (Traditional), Hawaiian; 2,049 Yelp reviews; 4.5 Yelp stars out of 5; [www.eatatpegs.com](http://www.eatatpegs.com)

Another one of the very popular breakfast places that appear to be favored by locals. A typical Yelp review was from Jasdeep S. from Reno, who wrote: "Incredibly fast service, huge variety and portions of food. Came in here for breakfast with my sister. The place was packed but seated us immediately. We ordered the Sierra omelet and the breakfast burrito. It comes with homemade pico salsa, hash-brown, beans, a cold cabbage salad and side of cantaloupe. The food was delicious but I could barely eat 25 percent of it, it's plenty for few people to share. Service is fast, friendly and the food is good enough to justify the major caloric splurge. It should be noted that you might want to avoid this place if you are looking to lose a few pounds. Portions are of epic proportions, and whether you opt for sweet or savory, you are going to leave happy but very very stuffed." Similarly, Faith M. from Pacheco, Calif., said, "Small place worth checking out. Gotta have the pancakes if you're a pancake person. Super fluffy and yummy!" Then she added, "Me being from Hawaii, I was much more satisfied with the HI breakfast that someone else at our table got. The Portuguese sausage was really good and there's lots of it on the plate! As big as the portions were we pretty much cleaned our plates. That's gotta tell you something!" Now I know what I can do in Reno for breakfasts—visit each of these top 3 places, a different one each day.



200 S. Center St., Reno NV 89501; 775-432-2464; \$\$ Breakfast & Brunch, Southern, Comfort Food; 373 Yelp reviews; 4.5 Yelp stars out of 5; [www.pinestatebiscuits.com](http://www.pinestatebiscuits.com)

Pine State made my Top 5 Breakfast Places sub listing, based primarily on the very delicious-looking photos of mouth-watering interesting creations for breakfast, and it is also located near the STN Expo. This is a quick and simple, cafeteria-style operation, where guests are asked to please order your food before sitting and to kindly bus your own table. If you are ok with a do-it-yourself approach, then you will be rewarded by trying some intriguing plates, such as "The Reggie (biscuit, bacon, cheese and fried chicken with gravy) with homemade spicy chicken sauce is amazing. Or this plate, with "sausage gravy that was awesome, flavorful chunks of sausage and peppery gravy that I spoon-fed myself throughout the meal." And Shelby B. from Reno reported on her experience there: "We both treated ourselves to Pine State's seasonal Pop-Tart, which was s'mores at the time. Let me tell you, it's a winner. Completely authentic and wholesome, and so decadent. Fair warning though, these babies sell out quick, no matter the seasonal flavor. If you want to order one more towards brunch or lunch, they may be out." Sounds like a tasty treat that is perfect for taking back to your hotel room. Yum.



3979 S. McCarran Blvd., Reno NV 89502; 775-657-8880; \$\$ Breakfast & Brunch, American (Traditional), Coffee & Tea; 360 Yelp reviews; 4.5 Yelp stars out of 5; [www.wethencafe.com](http://www.wethencafe.com)

This has to be what is correctly called a traditional American hole in the wall restaurant, since the small, homey dining area (did I say small?) doesn't sit many hungry patrons. But it made it into my Top 5 Breakfast Places sub listing, because of its excellent Yelp rating, nearness to STN Expo, delicious-looking plates submitted by yelpers, and their laudatory comments. Some typical reviews were like this one: "Fun environment, crepes were definitely awesome, quiche was flavorful and my kids enjoyed their breakfast!" Or this one:

"I can say for certain that one of the best benedicts in town can be found at this little cafe." And this one from a resident (their reviews rank higher in accuracy for me since they eat there all the time): "I work at an office on Longley, and it's wonderful to have a restaurant that offers amazing food at a low price." This review also sounded right on-target: "They don't have a huge menu but it is great food and the servings are perfect!" Then Melissa U. from Reno reported, "Amazing local place, the food is wonderful, the service is great, the staff is so amazing nice and helpful. My breakfast came very quickly. The eggs benedict is perfect, and also the biscuits and gravy are extremely satisfying. I will return again and again! Keeping it local!"

■ LUNCH

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6520 S. McCarran Blvd., Reno NV 89509; 775-827-6262; \$\$\$ American (Traditional); 201 Yelp reviews; 4.0 Yelp stars out of 5; [www.grillatquailcorners.com](http://www.grillatquailcorners.com)

The Grill features an extensive menu, filled with such traditional favorites as freshly-made pizza, seared ahi, cioppino, steak fritas, short ribs, potstickers, pasta, crab cake, crack & cheese (so named because of its overload of crab), Thai chicken salad, clams, poke and more. Check for the daily special, which is always different. Yelper Jill S. from Honolulu reported that her family "loved the burgers, club sandwiches, petrale sole, and their three scoop salads. Everything was fresh and well presented." Also consider the fried mozzarella (which is incredible, we heard), calamari, salmon, game hen, lasagna, and fruit and cheese plates. The scallops, halibut and prawns also look very tempting, as do the savory and tender lamb chops. Yelper Valarie B. from Fernley, Nevada, recommended the Manhattan chowder, which "was yummy with a slight spicy kick to it. The bread and butter are an amazing combo and the taste is perfect!" The lunch menu stresses burgers, sandwiches, salads and a few larger dishes. Meanwhile, there were some yelper complaints about the noise level and sometimes spotty service, but I am usually wary of these kinds of posts, since you don't really know if these are legit descriptions of actual dining experiences, or are phony rip jobs from jealous competitors. But if you still have some room left after lunch, the house-made desserts of tiramisu and berry cheesecake are highly recommended. Also praised were the "very good bread pudding and great chocolate cake, both with excellent vanilla ice cream," reported local resident skier John L. from Reno.



2707 S. Virginia St., Reno NV 89502; 866-821-9996; \$\$ Deli, Sandwiches; 64 Yelp reviews; 3.5 Yelp stars out of 5; [www.peppermillreno.com](http://www.peppermillreno.com)

2707 S. Virginia St., Reno NV 89502; 866-821-9996; \$\$ Deli, Sandwiches; 64 Yelp reviews; 3.5 Yelp stars out of 5; [www.peppermillreno.com](http://www.peppermillreno.com)

This restaurant is what I call the "Get it Done, Now" kind of walk-up deli/restaurant for when you don't have the time, energy or stamina to venture outside your conference hotel. You will find that it has a relatively limited menu, decent but basic tasting food when you are starved between conference sessions, little service (no waiters), stand-in-line cafeteria-style, clear-your-own-table, no-frills, hurry-up, solid quality sandwiches (meatball sandwiches were praised by yelpers), little hassle, fairly reasonable prices for a hotel (higher than Subway but less than regular restaurants) and good hours (open until 10 p.m.). Hot dogs are available, plus the usual burgers, fries, potato salad, nachos and turkey sandwiches. The "cheesy-tastic pepperoni baguette pizza has that delicious marinara sauce," reported local resident Yelper David C. from Reno. The sub sandwiches and cheese dogs are also a favorite for local residents. Yelper Joyce T. from Honolulu praised the "chicken noodle soup with chunks of chicken, potatoes, celery and rigatoni noodles. Hefty ingredients. A little on the salty side but the amount and the ingredients were great." Basically, its a reliable place that serves its purpose and that's its strength, having gulped down food there several times at the last STN conference. But don't forget, since it's an actual lunch place, it doesn't open until 11 a.m., so you can't just drop by for a quickie breakfast, 'cause there is none. For late-night desert famines, though, it is especially nice and appreciated to have it available and be able to sit quietly alone and catch up on your cell phone texts. Check out the chocolate chip cookies, cheesecake, pecan or banana cream pie and carrot cake.



2365 Dickerson Rd., Reno NV 89503; 775-453-1160; \$\$ Cafe, American (Traditional), Breakfast & Brunch; 262 Yelp reviews; 4.0 Yelp stars out of 5; [www.oxbowcafebistro.com](http://www.oxbowcafebistro.com)

Local resident Yelper Charlie B. from Reno asked, "Will I ever order anything other than the chicken-fried steak? I really can't say. I don't want to order something that's just good and think about the mouthgasm I could have had, had I ordered the chicken-fried steak." Then Yelper Cory P. from Reno reported on his lunch experience. With the French onion soup, "I have to say, nothing beats having a warm, savory soup on a chilly Reno morning. The bread was soaked with all of the soup's flavor, the cheese was satisfyingly gooey and the slight crunch of the onions gave the perfect bite. The chili cheese omelet was also very good. With the generous portions of potatoes and slices of toast, it made to be a hearty meal. Lastly, I loved their French toast breakfast. I ordered mine with ham, and they gave a nicely portioned steak of ham. Their french toast was crispy on the outside, yet warm and slightly soft and doughy on the inside; just the way I like it. It was sweet, but not overpoweringly sweet." Also praiseworthy are the chili cheese omelet, the great prime rib special on weekends, eggs benedict, ham and Swiss sandwich, breakfast burrito, French toast using Hawaiian bread that is topped with powdered sugar, clam chowder bowl, bloody mary's and mimosas that "are to die for," noted Andre C. from Fullerton, Calif.



5000 Smithridge Dr. Ste. A-25, Reno NV 89502; 775-824-9070; \$ Hot Dogs, Chicken Wings, American (Traditional); 208 Yelp reviews; 3.5 Yelp stars out of 5; [www.bamdoghotdogs.com](http://www.bamdoghotdogs.com)

What could be better than a nice hot dog place that is locally owned, relatively inexpensive compared to a regular sit-down restaurant, AND serves beer with your dog? Local Yelper Debbie R. provided a representative rundown of what they serve and what to expect. "It's hot dogs, tater-tots, sausages! The NY dog was good. Nice mix of onions, sauerkraut and mustard. The dogs are fat and beefy. A true NY dog is thin and snappy. Still a good dog! The bun was a little doughy but it worked! The poppyseed bun looked good; might need to swap next time. Tater-tots with pulled pork. Crispy tots. Tender pork. Sprinkle of cheese. Next time I'll ask for a side of BBQ sauce. This is not really a side dish—it's a meal! Sausage & Pepper Hero. Got it to go. It took a while but everything was made fresh. The person who ate it enjoyed it; high praise from a man that doesn't unpack his adjectives when talking about food. There are more dogs on the menu including a veggie. So I'll be back."

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- DINNER

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Toucan Charlie's Buffet on Virginia Street in Reno is #1 on my list of restaurants to dine at during the STN Expo. The truly extensive offering of piles of almost everything you would like to eat, and then some, is honestly impressive. But don't go there if you aren't hungry, because you'll wish you hadn't eaten for the past 3 days.

3800 S. Virginia St., Reno NV 89502; Located in the Atlantis Casino Resort Spa; 775-824-4433; \$\$\$ Buffets; 680 Yelp reviews; 4.0 Yelp stars out of 5; <https://www.atlantiscasino.com>

Toucan Charlie's Buffet, located in the Atlantis Casino Resort, is #1 on my list of restaurants I absolutely positively without question, have to dine at during the STN Expo. The truly incredible menu and literally piles of almost everything you could possibly want to eat is incredible, and I don't use that word often. This restaurant is the stuff of what makes legends, in my humble opinion. In fact, I just had to view every single photo, up close, of the 1,680 photos that were posted on Toucan's Yelp page today. I just wish there was more space in this post to include more of these photos to share with you. But I will warn you in advance, don't eat for three days prior to arriving, because I don't think you will be able to forgive yourself if you don't try to eat more of the vast mountains of fresh seafood, mouth-watering meats, spectacular-looking desserts, complete with huge slabs of juicy steaks, really thick prime rib, ribeye ribeye ribeye, turkey, pork, brisket, Dungeness crab, stone crab and snow crab legs with hot drawn butter, mussels, chicken, shrimp, fish, soups, chowder, lobster ravioli, quiche, fresh-baked pizzas, crab cakes, oyster Rockefeller, bread, flowing chocolate bar, pie, pastries, gelato, cakes, fruit tarts, ice creams, cheesecake, cookies, cotton candy (yes!), and on and on. This was a typical Yelp comment, from Gabrielle M. from Cordova, Tennessee, who commented, "Oh my god, you have to go on Saturday nights when they have all you can eat seafood and steak! Delightful and decadent. Not only could we eat as many snow crab legs, shrimp

skewers, mussels, ribeye, prime rib, and other delicacies, they were delicious as well!" And don't forget to visit the chocolate fountain, "where they dip strawberries, pineapples, marshmallows, Rice Krispie (bars) and other treats." Good tip: there is a \$7 discount if you have a players card (free to sign up) and are over 55. I should also mention that there is likely to be a waiting line, but don't get upset with that or let it discourage you from visiting. You will thank me afterwards that you persisted, no matter how long it took. Or, you may be calling me names (oh no!) because you just gained 5 pounds after dinner.



301 E. 4th St., Reno NV 89512; 775-323-7203; \$\$-\$ \$\$ Basque; 322 Yelp reviews; 4.0 Yelp stars out of 5;  
[www.louisbasquecorner.com](http://www.louisbasquecorner.com)

If you can get past the Basque "family style" traditional method of dining and everyone constantly bumping elbows (literally) with everyone else, having zero privacy with your personal conversations and sharing your food with strangers, then you are in for a good experience. To be honest, although I'm more of the shy type and don't wish to be forced to return to my college dorm room period, with that loud, communal dining hall, you are in for a fun treat. With huge delicious servings of everything, you will share a hearty tasty meal that you will remember. Diners simply select which main entre protein they want to eat—either steak, lamb or a shrimp dish. Then everything else arrives in waves of mouth-watering courses. Fresh-baked bread, home-cooked soup (chorizo and kale, for example), house salad, beans, oxtail stew, garlic fries, salty-everything, pickled cow tongue (I have eaten at various Basque restaurants over the years and can never get past the idea of my food talking back to me, lecturing me somehow for yanking his tongue out of his mouth), all served on cramped picnic-style long tables that are covered by plastic red checkerboard covers. Louis' rustic, old Western-style thick-wood paneling and rough-cut wood floors, mounted elk head on the nearby wall who looks like he is wondering if you are going to eat one of his cousins, and dim lighting, means that good or bad, you will feel thoroughly stuffed, satisfied and

happy that you definitely got your money's worth at Louis'.



2707 S. Virginia St., Reno NV 89502; 775-689-7474; located in the Peppermill Reno Resort; \$\$\$\$ Italian, Salad, Soup; 214 Yelp reviews; 4.0 Yelp stars out of 5; <https://www.peppermillreno.com>

Undoubtedly one of the top Italian restaurants in Reno, Romanza has elegance, a strong menu, opulent romantic setting, great service, candle centerpieces, classic Roman sculptures and Corinthian columns topped with torches, plus a perfect location—in the middle of the Peppermill. Romanza features a solid variety of traditional Italian dishes, such as chicken piccata or marsala, chicken parmigiana and chicken romanza. And genuine homemade pasta. On the beef and seafood side, there are the tempting veal dishes that are often difficult to find these days, such as the veal chop parmigiana, veal marsala, veal piccata or oven-roasted veal chop. Then check out the chianti-braised short ribs, lamb rack, filet mignon, or wood-grilled filet with butter-poached prawns (this one sounded like the best). The restaurant's website profile explains that "Romanza is dedicated to the art of handcrafted meals and authentic flavors. Watch as master chefs skillfully prepare each course in the exhibition kitchen, combining locally-sourced ingredients with premium meats and seafood to transport guests straight to old-world Italy. Romanza's pastas are handmade daily from age-old recipes, and the wine list overflows with exclusive options straight from Tuscan wineries." Yelper Spring W. from Sacramento represented the sentiments of many of the Yelp comments when she wrote, "Very much worth the money. The atmosphere and ambiance were great. The wait staff was on point and the food was excellent. I would definitely come back for a meal here. It's pricey, so not too soon." Yelper Malu D. from San Rafael, California, reported that she loved the linguini with giant scampi and halibut with asparagus. "They were very delicious!" she said. Tammy Y. from Cupertino, California, yelped about the lobster asparagus risotto, which "was delicious (we asked for less salt, butter and cream) and it was just right—would definitely recommend." Thank you for that suggestion, I think I will try it during the STN Reno conference!



80 Giroux St., Reno NV 89502; 775-870-9616; \$\$ Mediterranean, Fast Food, Indian, Greek; 233 Yelp reviews; 4.5 out of 5 stars; [www.surisreno.com](http://www.surisreno.com)

Sort of mixed reviews but it did collect 4.5 stars, especially deserved because of the relatively low prices, considerate staff and several uniformly popular specialties. Singled out for praise are the lamb and beef gyro platters, chicken kabob, chicken wrap, stuffed grape leaves, chicken and beef shawarma, beef shawarma plate, lamb gyro plate, falafel, loaded fries, cheesy fries, hummus, pita, garlic tzatziki yogurt sauce, cucumber salad, Persian iced tea, baklava, Persian ice cream with rosewater, saffron and pistachios. Yelper Kristy C. from Reno wrote, "I tried the chicken and beef shawarma, as well as the lamb gyro, while I was there recently. All of them were delicious, but the chicken takes the cake by far. There was just a certain crispy meaty flavor to the chicken that set it apart a bit. If you're not interested in eating animal, they have falafel as well (and the rest of the food is generally vegetarian-friendly so it's a safe choice). The garlic sauce is super good, especially with the potatoes, but it's definitely not a first date food or something you should eat before an important meeting or job interview." Yelper Mindi A. from St. Louis commented, "I ordered a lamb gyro wrap combo and had their soup of the day, lentil soup, as my side. The gyro was delicious and was easy to eat because they wrapped it with foil similar to a Chipotle burrito. The lentil soup was also very warming and filling; I would recommend it for your side. Service was also good, very friendly, and prompt. You receive a number for your order and when it is ready, the number is called and you go up to the counter to grab it."



17 S. Virginia St. Ste. 180, Reno NV 89501; 775-284-7455; \$\$\$ American (New), Bars, Steakhouses; 896 Yelp reviews; 4.0 out of 5 stars; [www.wildrivergrille.com](http://www.wildrivergrille.com)

Last but not least is Wild River Grille, which features an attractive large patio for dining al fresco, and fronts on the Truckee River. Like almost all of the Yelp reviews, there are some bitchy-nitpick-juvenile-unfair comments that may or may not have been submitted by a competitor. But you can often tell the truth by reviewing the submitted photos that show crowds and standing lines, plus superior-quality delicious-looking specialties. Restaurants don't usually stay in business for years and have waiting lines, if they don't have decent menus, solid service, good quality food, nice decor, reasonable prices, maybe a nice view, and so on, to offer prospective customers. But let the food speak for itself, I have concluded. For instance, one yelper Anna M. from Reno, wrote, "We ordered the crab and salmon cakes...so delicious. The special was a pan-roasted halibut, which was awesome. We also ordered the meatloaf with portabella mushrooms and rosemary house mashers. To be honest, I was very scared to order meatloaf due to past meatloaf nightmares...lol, but it was truly amazing. Then there was the amazing ribeye, with added sautéed mushroom blend, and turf it was very good. We had the flourless chocolate torte and the Truckee River mud for dessert; both were very good. The torte was heavenly, I will be dreaming about that for a while!!" Jennifer B. from Sparks said, "The caesar salad was great, steak w/sauteed shrimp & potatoes even better and then the cheesecake was delectable." Debbie R. from Reno helpfully noted that "on some nights they have live music and all nights the outdoor seating is dog-friendly. The halibut seems to be the summer special; TOTALLY worth checking out. Check Costco; they have usually have gift cards available at a discount." And another happy customer was Rameesha K., also from nearby Sparks, who wrote, "for appetizers, we started with Caprese bruschetta which melted in my mouth. The mozzarella was fresh and yummy. For my main course, I got the filet mignon cooked medium. The steak was cooked to perfection, super juicy; great sides to compliment the filet mignon."

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