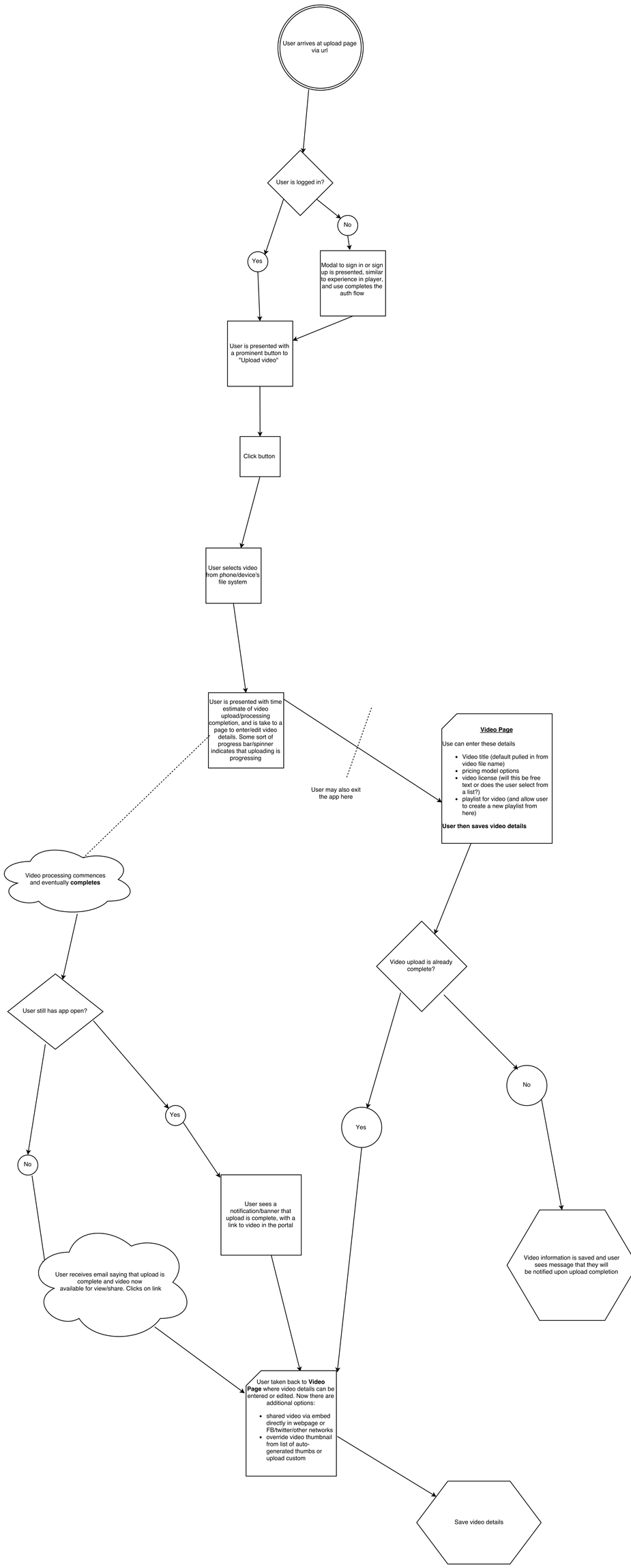
User arrives at upload page via url
User is logged in?
No
Yes
Modal to sign in or sign up is presented, similar to experience in player, and use completes the auth flow
User is presented with a prominent button to "Upload video"
Click button
User selects video from phone/device's file system
User is presented with time estimate of video upload/processing completion, and is take to a page to enter/edit video details. Some sort of progress bar/spinner indicates that uploading is progressing
User may also exit the app here
Video Page
Use can enter these details
Video title (default pulled in from video file name)
pricing model options
video license (will this be free text or does the user select from a list?)
playlist for video (and allow user to create a new playlist from here)
User then saves video details
Video processing commences and eventually completes
Video upload is already complete?
User still has app open?
No
Yes
Yes
No
User sees a notification/banner that upload is complete, with a link to video in the portal
User receives email saying that upload is complete and video now available for view/share. Clicks on link
Video information is saved and user sees message that they will be notified upon upload completion
User taken back to Video Page where video details can be entered or edited. Now there are additional options:
shared video via embed directly in webpage or FB/twitter/other networks
override video thumbnail from list of auto-generated thumbs or upload custom
Save video details