

Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Income

576M

Total Interest

7.84M

CSS

3.19

M

30M

F

25M

Swipe

Online

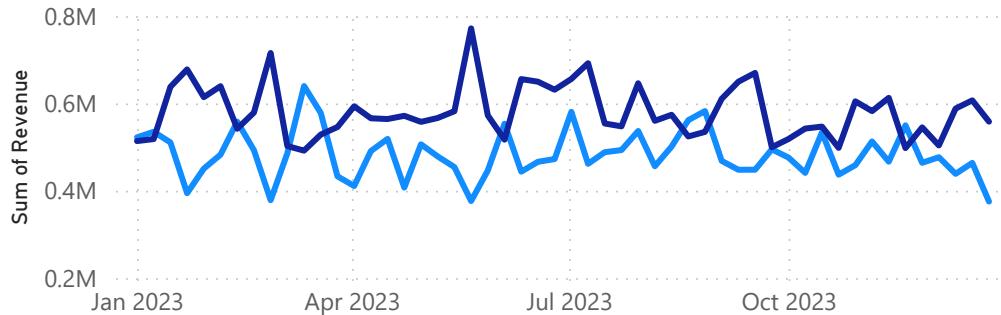
Chip

Silver

Blue

Revenue by week

Gender ● F ● M



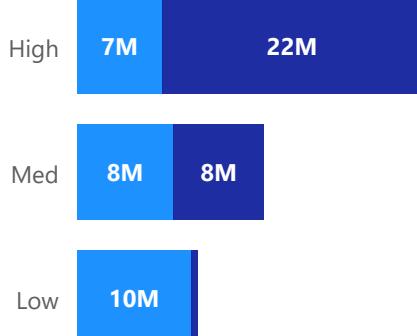
Customer_Job Sum of Revenue Sum of Interest_Earned Sum of Income

Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployed	8261758	11,19,741.81	75313288
Total	55315410	78,43,382.23	575914439

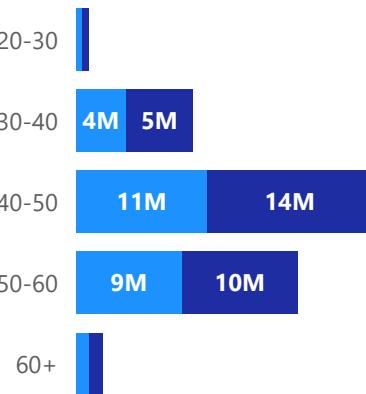
Gold

Platinum

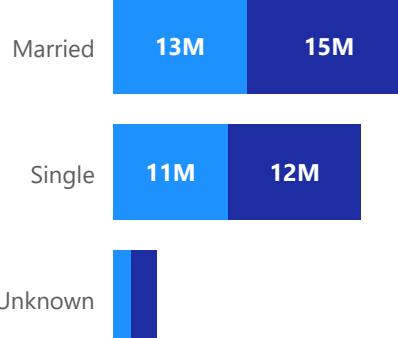
Revenue by Income Group



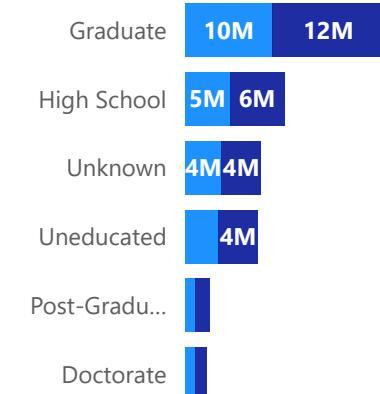
Revenue by Age Group



Revenue by Marital Status



Revenue by Education Group



Top 5 States

