

Brillio Customer Connect

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Page: Introduction login page

Buttons:

Visitor : `Navigate('Visitor-Home',ScreenTransition.Cover)`

Employee : `Navigate('Employee-Home',ScreenTransition.CoverRight)`

Close App : `Exit()`

Purpose: This page acts as landing page for both employees of the organization and interested customers who would like to know more about the organization. The user can self-identify him/herself and proceed.

Case-1: The user is someone who is interested about Brillio



Page: Visitor landing page

Buttons:

About us: `UpdateContext({varCSR:0,varAbout:1})`

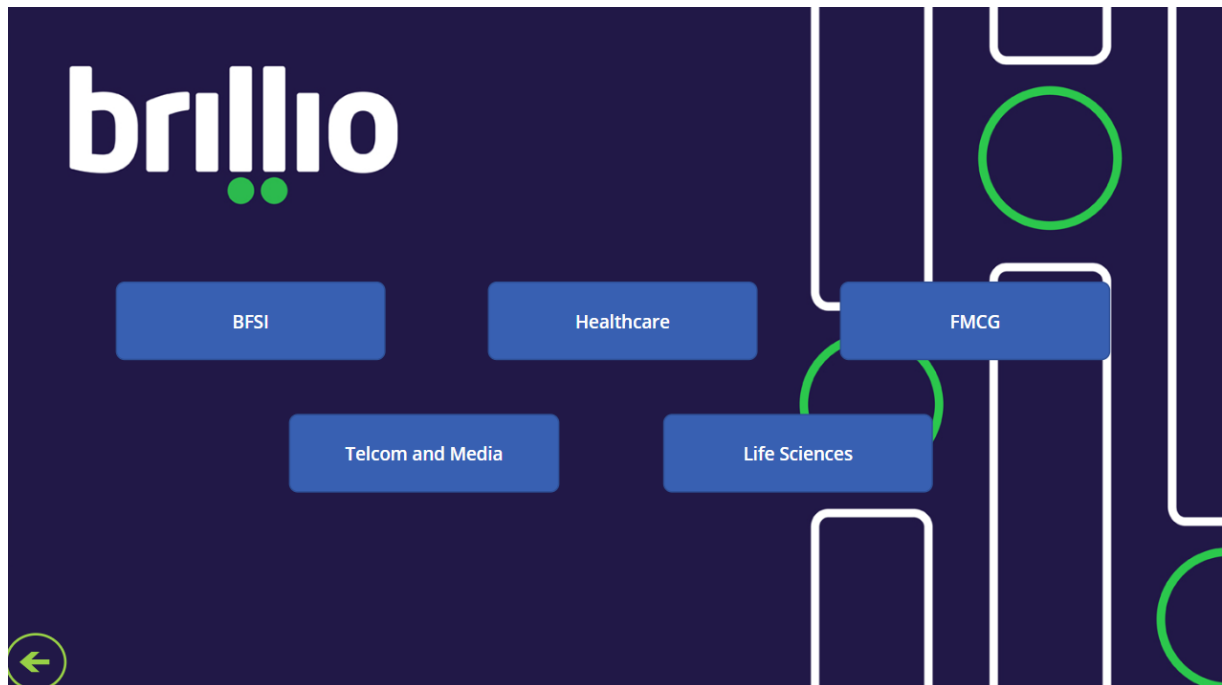
CSR: `UpdateContext({varCSR:1,varAbout:0})`

Text-box: `If(varAbout=1,"Turning Disruptions into Competitive Advantages. We are a globally certified Great Place To Work® and one of the fastest growing digital technology service providers for many Fortune 1000 customers.", varCSR=1,"Bringing Smiles, our global Corporate Social Responsibility (CSR) initiative, is focused on fostering STEM (science, technology, engineering, mathematics) education and career development among underserved children to prepare them for the digital-first, entrepreneurial, and disruptive world of tomorrow. Launched in 2015, the program combines financial help from Brillio with the volunteering efforts of Brillians to support students through partnerships with schools and non-profit organizations.", "How are we different? Click a button to find out!!")`

Industries : `Navigate(Industries,ScreenTransition.Cover)`

Back button: `Navigate(Login,ScreenTransition.UnCoverRight)`

Purpose: This page acts as an introduction about the organization, what it is about, what are its contributions to the society and navigates to the various industries the organization caters to.



Page: Industries

Buttons:

BFSI: [Navigate\(BFSI,ScreenTransition.Cover\)](#)

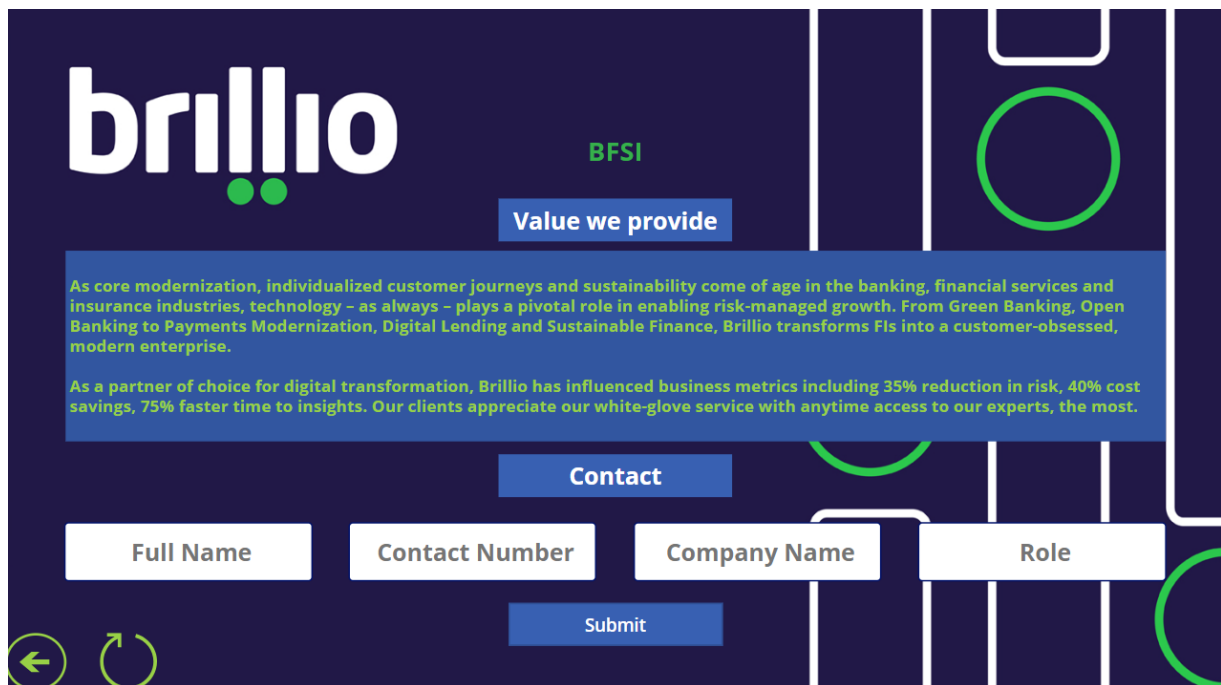
Healthcare: [Navigate\(Healthcare,ScreenTransition.Cover\)](#)

FMCG: [Navigate\(FMCG,ScreenTransition.Cover\)](#)

Telcom & Media: [Navigate\('Telcom and Media',ScreenTransition.Cover\)](#)

Life Sciences: [Navigate\('Life Sciences',ScreenTransition.Cover\)](#)

Purpose: This page acts as navigation for various industries that Brillio caters to so that the user can decide which practice he/she wants to know more about and contact us regarding the same.

The image shows a mobile app interface for Brillio. At the top left is the 'brillio' logo in white on a dark blue background. To its right, the text 'BFSI' is displayed in green. Below the logo, there is a blue button labeled 'Value we provide'. Underneath this button is a white text box containing two paragraphs of text. Below the text box is another blue button labeled 'Contact'. At the bottom of the screen, there are four white input fields labeled 'Full Name', 'Contact Number', 'Company Name', and 'Role'. Below these fields is a blue 'Submit' button. In the bottom left corner, there are two green circular icons: a back arrow and a refresh arrow. The background of the app is dark blue with white and green geometric shapes.



Healthcare

Value we provide

Evolving healthcare regulations necessitates organizations to implement agile, interoperable, and composable solutions, while staying at the forefront of technological advancements like Generative AI, to deliver a unified care consortium for their members effectively.

Brillio helps you lead the charge in nurturing a care ecosystem delivering unparalleled value of 2900% ROI, 100% reduction in processing time, over 80% test automation and more through digital health services, process optimization, intelligent automation, member-centric experiences, and competitive payer intelligence solutions.

Contact



FMCG

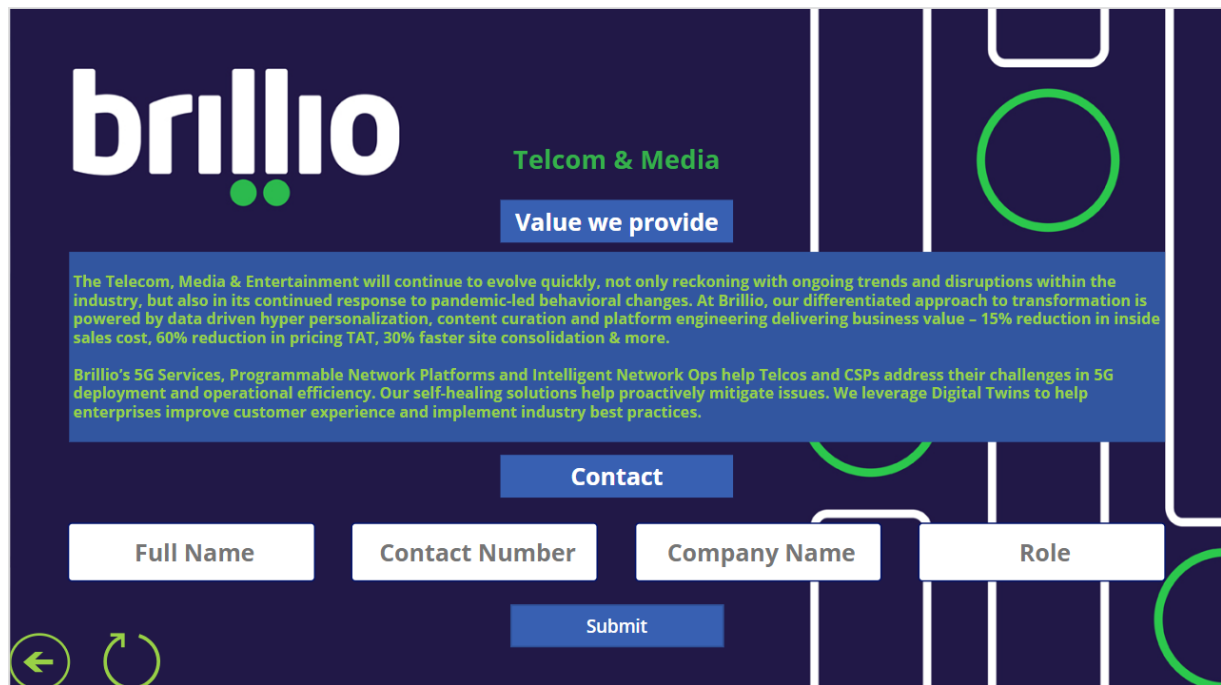
Value we provide

In a rapidly evolving retail landscape, meeting dynamic customer and diner expectations is paramount. At Brillio, our differentiated approach to transformation is powered by data at scale, humanizing experiences and optimizing supply chains.

By boldly addressing changing customer dynamics, our solutions drive positive business outcomes including 10% increase in conversion rate, 50% growth in Ecommerce revenues and 57% uplift in CSAT.

Contact





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Telcom & Media

Value we provide

The Telecom, Media & Entertainment will continue to evolve quickly, not only reckoning with ongoing trends and disruptions within the industry, but also in its continued response to pandemic-led behavioral changes. At Brillio, our differentiated approach to transformation is powered by data driven hyper personalization, content curation and platform engineering delivering business value – 15% reduction in inside sales cost, 60% reduction in pricing TAT, 30% faster site consolidation & more.

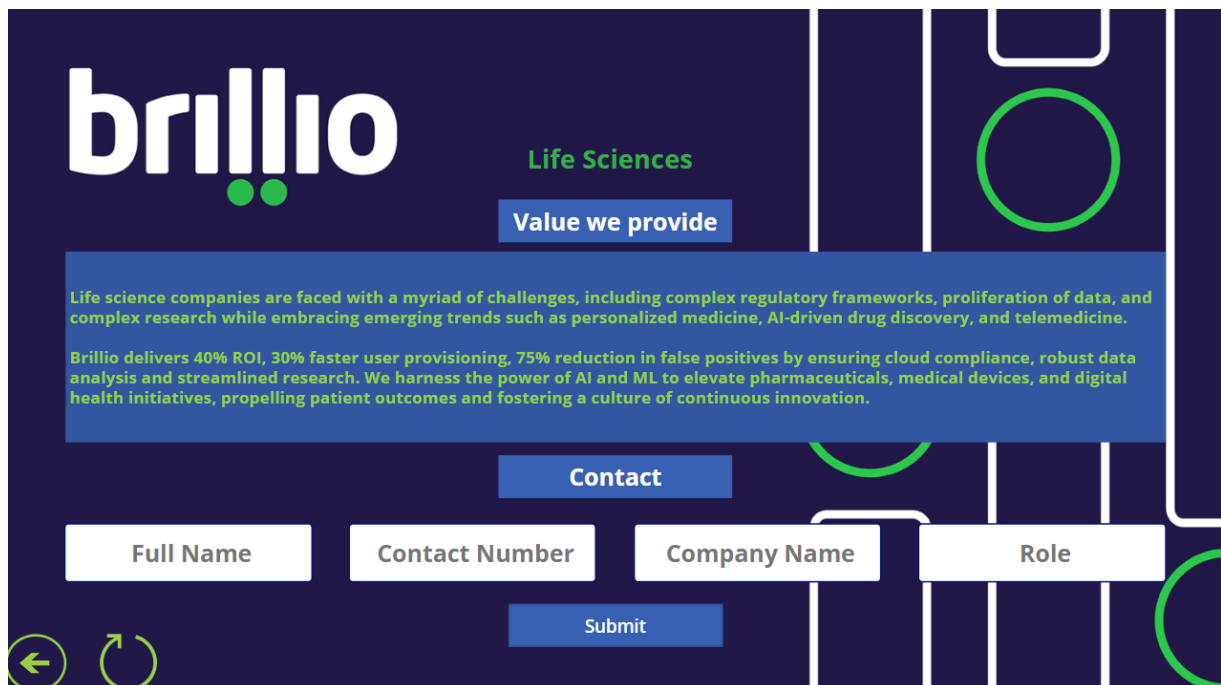
Brillio's 5G Services, Programmable Network Platforms and Intelligent Network Ops help Telcos and CSPs address their challenges in 5G deployment and operational efficiency. Our self-healing solutions help proactively mitigate issues. We leverage Digital Twins to help enterprises improve customer experience and implement industry best practices.

Contact

Full Name Contact Number Company Name Role

Submit

Navigation icons: back and refresh.



brillio

Life Sciences

Value we provide

Life science companies are faced with a myriad of challenges, including complex regulatory frameworks, proliferation of data, and complex research while embracing emerging trends such as personalized medicine, AI-driven drug discovery, and telemedicine.

Brillio delivers 40% ROI, 30% faster user provisioning, 75% reduction in false positives by ensuring cloud compliance, robust data analysis and streamlined research. We harness the power of AI and ML to elevate pharmaceuticals, medical devices, and digital health initiatives, propelling patient outcomes and fostering a culture of continuous innovation.

Contact

Full Name Contact Number Company Name Role

Submit

Navigation icons: back and refresh.

Page: FMCG, BFSI, Healthcare, Telcom and Media, Life Sciences Pages

Buttons:

Submit(FMCG) : `Patch('Customers-Prob', Defaults('Customers-Prob'), {Name:TextInput4_1.Text, ContactNo:Int(TextInput4_5.Text), 'Company Name':TextInput4_7.Text, Role:TextInput4_6.Text, Industry:Label3_3.Text})`

Submit(BFSI) : `Patch('Customers-Prob', Defaults('Customers-Prob'), {Name: TextInput4.Text, ContactNo: Int(TextInput4_2.Text), 'Company Name': TextInput4_4.Text, Role: TextInput4_3.Text, Industry: Label3_4.Text})`

Submit(Healthcare) : `Patch('Customers-Prob', Defaults('Customers-Prob'), {Name: TextInput4_8.Text, ContactNo: Int(TextInput4_9.Text), 'Company Name': TextInput4_11.Text, Role: TextInput4_10.Text, Industry: Label3_2.Text})`

Submit(Telcom & Media) : `Patch('Customers-Prob', Defaults('Customers-Prob'), {Name: TextInput4_12.Text, ContactNo: Int(TextInput4_13.Text), 'Company Name': TextInput4_15.Text, Role: TextInput4_14.Text, Industry: Label3_1.Text})`

Submit(Life Sciences) : `Patch('Customers-Prob', Defaults('Customers-Prob'), {Name: TextInput4_16.Text, ContactNo: Int(TextInput4_17.Text), 'Company Name': TextInput4_19.Text, Role: TextInput4_18.Text, Industry: Label3.Text})`

Purpose: This page provides much needed clarity by the user about the industry he/she is interested in that Brillio caters to.

Once the user fills out his Name, contact number, Company Name, Role and presses the submit button, the data is updated to SharePoint.

Case-2: The user is an employee of Brillio



Page: Employee Landing Page

Buttons:

Customer-Connection Number: `CountRows(Gallery1.AllItems)`

Details(Name): `UpdateContext({varName:Label8.Text})`

Details(Phone no.): `Gallery1.Selected.ContactNo`

Delete Record: `Remove('Customers-Prob', LookUp('Customers-Prob', Name = varName))`

Download:

`Download("https://brillioonline.sharepoint.com/sites/Brillio
tst/Lists/CustomersProb/AllItems.aspx?npsAction=createList&v
iewid=ef2a5756%2D0452%2D4569%2D9f7f%2D1d868d1ac378")`

Purpose: This page provides a dashboard to the employee, there is a gallery which displays the data from the SharePoint that was previously storing customer data. There is a pane which displays the number of interested-customers that are yet to be connected with. On each click by the employee on a user in the gallery, the details will be updated with the name and the contact number of the interested customer to aid him.

Once the employee and the customer have connected and the employee has provided his help to the customer, he/she can click the delete record button to delete the record of customer, also updating the number of customers left to connect with in the list.

There is also a download button in the case the data is required to be downloaded by the user.