Pranjal Pareek

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Professional Summary

Frontend-focused Full-Stack Software Engineer with 3+ years of experience building scalable, high-performance web applications using React.js, Next.js, and modern JavaScript. Strong expertise in Redux state management, component-driven architecture, and REST API integration. Hands-on experience collaborating on backend services using Node.js, Express, MongoDB, and PostgreSQL. Proven ability to deliver production-ready, accessible, and performance-optimized applications used by 50K+ users in Agile environments.

Technical Skills

Frontend: React.js, Next.js, JavaScript (ES6+), Redux, React Native, HTML5, CSS3, SCSS, Tailwind CSS, Storybook
Backend: Node.js, Express.js, RESTful APIs, TypeScript, WebSockets
Databases: MongoDB, PostgreSQL, Mongoose
Tools & Platforms: Git, GitHub, Jira, Postman, Webpack, Babel
Other: Agile/Scrum, UI/UX Optimization, Performance Optimization, Accessibility (WCAG), API Testing

Professional Experience

Front-End Developer, Xoyal IT Services   *Dec 2023 – May 2025*
Pune, Maharashtra

- Developed and maintained a React.js single-page application for virtual number management, enabling real-time messaging and chat functionality for 50K+ enterprise users.

- Led frontend architecture for a Brand and Campaign Management System, improving operational workflows by 30% and reducing manual processes by 20%.

- Built real-time analytics dashboards to track messaging metrics, increasing campaign optimization efficiency by 40%.

- Designed and implemented role-based access control (RBAC) via an Admin Panel, reducing administrative overhead by 25%.

- Improved application performance, responsiveness, and accessibility using Redux, lazy loading, and reusable component patterns.

- Collaborated with backend teams using Node.js and Express.js to integrate REST APIs and ensure seamless data flow.

Front-End Developer, Avlog Infotech Pvt Ltd   *Mar 2022 – Aug 2023*
Bangalore, Karnataka

- Built scalable, multi-tenant web applications including an e-commerce CMS and an interactive e-learning platform.

- Developed a microservices-oriented e-commerce CMS with media management, product catalogs, and custom domain support.

- Implemented dynamic form creation using Form.io, enabling drag-and-drop workflows for non-technical users.

- Ensured cross-browser compatibility and improved accessibility by adhering to WCAG standards.

- Actively participated in Agile ceremonies, sprint planning, code reviews, and performance audits.

Freelance Experience

Freelance Full-Stack Developer *Jun 2025 – Present*

- Delivered end-to-end full-stack web applications for e-commerce and professional service platforms.

- Independently handled frontend development, backend APIs, database design, and deployment.

- Worked directly with clients for requirement analysis, technical planning, and scalable solution delivery.

Key Freelance Projects

Law Job & Appointment Portal *Oct 2025 – Present*

- Architected a scalable multi-role platform for lawyers, students, and administrators.

- Developed appointment booking, job and internship application tracking, and law course sales modules.

- Built real-time admin analytics dashboards using charts, graphs, and percentage-based insights.

- Implemented WebSocket-based real-time updates and robust backend APIs.

Tech Stack: Next.js, Redux, Node.js, Express.js, MongoDB, PostgreSQL, WebSockets, REST APIs

CrossWild – Merchandise E-commerce Platform *Jun 2025 – Sep 2025*

- Designed and developed a responsive merchandise e-commerce platform with customer storefront and admin panel.

- Implemented inquiry-based purchasing via Email and WhatsApp with automated, prefilled product details.

- Built REST APIs for product management and inquiry handling; tested APIs using Postman.

- Migrated users from a legacy platform, reducing seller clarification effort and order confusion.

Tech Stack: Next.js, Redux, Node.js, Express.js, MongoDB, PostgreSQL, REST APIs

Education

Bachelor of Technology
Jaipur Engineering College and Research Centre *2020*
Diploma (Polytechnic)
Dr. K.N. Modi University, Newai *2016*

Achievements

- Awarded **Top Contributor** at Xoyal IT Services for leading scalable dashboard development.

- Delivered 3+ production applications serving 50K+ users with zero critical production issues.

- Improved page load performance by up to 40% through optimized React rendering and state management.

Languages

English, Hindi