Paresh Zodape

Data Analyst

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Summary

Enthusiastic and detail-oriented Data Analyst with hands-on experience in analyzing complex datasets and delivering actionable insights using tools like SQL, Python, Power BI and Excel. Strong foundation in statistical analysis, data visualization, NLP, and data-driven decision-making.

Skills

Programming: Python │ │ SQL │ │ Statistics │ │ Pandas │ │ NumPy │ │ Excel

Machine Learning: scikit-learn │ TensorFlow │ Keras │ Hugging Face │ NLP

Visualization & BI Tools: Matplotlib │ │ Seaborn │ │ Plotly │ │ PowerBi │ │ EDA

Platforms & Deployement: Jupyter Notebook │ │ Google Colab │ │ Streamlit

Projects

Ecommerce Sales Analysis
Created an interactive E-commerce Sales Dashboard in Power BI using **data cleaning**, **data modeling**, and **DAX** to generate key metrics like Sales, Profit, and AOV.
Built insightful visuals for product performance, category trends, and regional analysis, helping identify key revenue drivers and business patterns.

Online Book Store
Designed a **relational Online Bookstore database** using SQL with structured tables, data modeling, and CSV import. Used SQL queries with **JOINs, GROUP BY, HAVING, aggregations,** and **subqueries** to analyze revenue, top-selling books, customer purchase patterns, and stock availability. Implemented **ETL** steps, **optimized queries**, and generated business insights for real-world **decision-making.**

Netflix Data Analysis
Analyzed Netflix's dataset using Python to uncover trends in content type, genre popularity, and viewer preferences, providing insights into audience engagement and content strategy.

Education

B.Tech, JD College of Engineering and Management **CGPA: 9.09**	12/2022 – 05/2025 Nagpur, India
XII (HSC), Jawahar Jr. College of Arts and Science **Percentage: 86.83**	06/2020 – 05/2021 Khapa, India

Internship/Experience

Data Analyst Completed an internship at an Investors Company in Nashik, assisting with data management, documentation, and Excel-based reporting to support daily business operations. Worked on payroll preparation, data analysis tasks, and maintaining internal records, ensuring accuracy and timely completion of operational activities.	01/2025 – 04/2025 Nashik

Certification

Data Science, Naresh IT	06/2025 – 11/2025 Hyderabad
Python Specialization, Coursera	02/2024 – 03/2024 India
Power BI, Skill Course	02/2024 – 03/2024 India