Program Choice   EDIT

Please make sure you enter the details for the **candidate**.
This is the program you selected, if you would like to change your program please complete the following steps. Click on the menu and select **Update Application Type** then follow the prompts.

Program:
Master in Business Analytics

● Are you interested in an additional program?
No

● Have you studied or are you currently studying at ESADE?
No

Do you want to apply for CEMS MIM? (If No, please leave blank)

Personal Information   EDIT

Please provide your personal information as shown in your official ID

Salutation
Mr.

● First Name
Parham

● Last Name
Golmohammadi

Nickname

● Gender identity
Male

● Birthdate
06/22/2004

● Country of Birth
Iran (Islamic Republic of)

DNI/Passport Number   EDIT

It seems that some of your details are already in our system so you do not need to provide your legal identifier. If it has changed please get in touch with Registrar's Office (https://www.esade.edu/en/about-us/services/registrars-office).

Personal Information   EDIT

Please type your city's name, including any accents. A drop-down list will display in the following format: City - Province - Country. Please wait for the list load completely before choosing the correct option.

- Current City of Residence
London - England - United Kingdom of Great Britain and Northern Ireland

Marital Status
Never married

Number of Children
0

Contact Information   EDIT

Important communications regarding your admissions process will be sent by email. It is vital that you provide an email that you check often.

- Email
parham.g2004@gmail.com

Other Email
parham.g1383@gmail.com

- Preferred Phone
Mobile

Add your phone numbers without leaving any blank space between the numbers. Do not use hyphens or

space between the numbers. Do not use hyphens or any other punctuation marks.

- Mobile Phone Country Code
  44-United Kingdom

- Mobile Phone Number - Do not include country code (please do not fill the field with blank spaces or symbols)
  07438766827

Business Phone Number - Do not include country code (please do not fill the field with blank spaces or symbols)

Linkedin Profile (please save in URL format https://www.linkedin.com......)
https://www.linkedin.com/in/parham-golmohammadi-64330731a?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base_contact_details%3BOOYTp%2F0bQfux8m7FWwcNFA%3D%3D

Skype ID

Facebook Profile

Please provide your Postal Address

- Postal Address
  9 BEDFORD CT, APERTMENT 6

If you don't have the postal code, please write 00000.

- Postal Code
  WC2E 9LU

Please type your city's name, including any accents. A drop-down list will display in the following format: City - Province - Country. Please wait for the list load completely before choosing the correct option.

- City
  London - England - United Kingdom of Great Britain and Northern Ireland

- Is your Billing Address different from your Postal Address?
  No

Parent/Legal Guardian Information   EDIT

Please, provide us with information about your parents or legal guardians.

- Relationship

  Father

  Alive

  ✓

- Salutation

  Mr.

- First Name

  MOHAMMADHOSSEIN

- Last Name

  GOLMOHAMMADI

- Mobile Phone Country Code

  98-Iran

- Mobile Phone Number

  09121210770

- Email

  gtc.1210770@gmail.com

- Profession

  Import and Export

- Company

  GTC Ltd

- Academic Background

  Masters in Civil Engineer

  He/she is an ESADE Alumnus

  ◯

Please, provide us with information about your parents or legal guardians.

- Relationship

  Mother

  Alive

  ✓

- Salutation

  Ms.

- First Name

  Niameh

- Last Name

  Hosseinzadeh

- Mobile Phone Country Code

- Mobile Phone Country Code
  98-Iran

- Mobile Phone Number
  9132576220

- Email
  parhamgolmohammadi95@gmail.com

- Profession
  housekeeper

- Company
  -

- Academic Background
  -

  He/she is an ESADE Alumnus
  ○

Languages & International Exposure   EDIT

- List the countries or country in which you have lived, studied, or worked. Provide the times spent in the country and purpose of the stay. Please state 'Not Applicable' if this question does not apply. Maximum 255 characters (including spaces)
  Iran: Lived and studied until September 2021 (secondary education). United Kingdom: Studied from September 2021 to present (A-Levels, then BSc Computer Science).

Languages & International Exposure

EDIT

- Language
  English

- Language Level
  Bilingual

- Language
  Persian

- Language Level
  Native

Languages & International Exposure   EDIT

You are **required** to formally accreditate your level of English. You may submit the Application Form prior to having your certificate. If this is the case, please indicate the scheduled future exam date. Language test scores are only valid for two years. Although you can submit the required paperwork in any order you prefer, the Admissions Committee decision will not be taken until the application is complete.

Please note that native English speakers and candidates who have completed their Bachelor's Degree **<u>entirely in English</u>**, are exempt from this requirement. If your Bachelor's Degree was taught entirely in English (at least 120ECTS), please send us a certificate from your university (i.e., diploma supplement) stating the language of instruction.

CEMS MIM candidates: secondary education as proof of English is not accepted. A bachelor's degree can be accepted if issued in an English speaking country, by a CEMS institution or by an AACSB/EQUIS accreditation institution.
Please check the <u>CEMS webpage (https://www.cems.org/mim/how-to-apply/common-application-requirement)</u> for more information.

English Proficiency Test Waiver
Yes

- English Proficiency Test Waiver Reason. Maximum 255 characters (including spaces)
I have completed my Bachelor's degree entirely in English in the United Kingdom. I will provide an official certificate/diploma supplement from my university confirming English as the language of instruction.

Official University Degree Requirements
EDIT

To answer the following question, please read these <u>instructions (http://itemsweb.esade.edu/documents/academic_certificates/ESADE_Academic_Certificates.pdf)</u> carefully

- Does your undergraduate degree entitle you to undertake postgraduate studies in the degree-granting country?
Yes

Academic Background

Please, enter only the university studies that give access to the Master such as your Bachelor Degree or another Master. Do not include other unrelated courses you may have done.

To enter a response, begin typing the name of your institution and then choose the correct option that appears. If you are unable to find your institution, choose "Unknown" and provide the name in the new field that appears below.

- School (select "Unknown School" if not found)
  University of Westminster (London, United Kingdom of Great Britain and Northern Ireland)

- Country of Institution
  United Kingdom of Great Britain and Northern Ireland

Please type your city's name, including any accents. A drop-down list will display in the following format: City - Province - Country. Please wait for the list load completely before choosing the correct option.

- City of Institution
  London - England - United Kingdom of Great Britain and Northern Ireland

- Start Date
  09/25/2023

  Currently Enrolled
  ✓

- Official Graduation Date (when your degree is officially awarded)
  05/08/2026

- Type of Degree
  Bachelor's Degree

- Degree Subject
  Engineering

- Degree Obtained
  Computer Science

- Please select your GPA scale
  100 Scale

Please introduce your GPA in the scale chosen above

- 79

- Length of course in years
  3

Professional Information   EDIT

Do you have work experience?

- Yes

Please provide the details of your professional work experience.

- Total Full Time Work Experience completed by the beginning of the program (in months)
  0

- Total months of Internships completed by the beginning of the program
  4

- Total years of professional experience at the beginning of the program
  0

Professional Information   EDIT

Please start with your most recent work experience

- Category
  Internship

- Start Date
  05/01/2025

  Current
  No

- End Date
  09/01/2025

- Reason for leaving. Maximum 200 characters (including spaces)
  My Internship was finished

- Title Type

  Intern

- Position. Maximum 100 characters (including spaces)

  Software Engineer
  Intern

To enter a response, begin typing the name of your company and then choose the correct option that appears. If you are unable to find your company, choose "Unlisted" and provide the name in the new field that appears below.

- Organization (type "Unlisted Organization" if not found)

  Unlisted Organization

- Name of Organization

  Bistun Kavir Yazd

Sector of Activity

Mines and derivates

Please type your city's name, including any accents. A drop-down list will display in the following format: City - Province - Country. Please wait for the list load completely before choosing the correct option.

- City

  Yazd - Iran (Islamic
  Republic of)

Note: In the following questions please only use numeric characters; avoid adding decimals, letters, and punctuation marks (such as commas, periods, currency symbols, etc.).

- Yearly Company Turnover (in €)

  0

- Total Number of Employees

  200

- Number of Employees Under Your Supervision

  0

- Functional Area

  Training and
  Development

- Current gross annual base salary in your local currency, without variable retribution, for reporting purposes

  2000000000

- Choose your local currency

  Iranian Rial

- Company budget under your control (in €)

  0

- Main Tasks and Responsibilities. Maximum 4000 characters (including spaces)

  Supported backend services and monitoring tools for industrial systems. Worked on data processing pipelines with emphasis on reliability, performance optimisation, and efficient resource usage.

Test

EDIT

All candidates are **required** to submit the results of the GMAT, GRE or Esade Admissions Test. You can submit your application prior to your test results. In this case, please include your scheduled future test date. If you have already taken the exam, please provide the results of your highest single score. GMAT and GRE scores are valid for five years.

- Type of Admissions Test

  Esade Admissions Test

After you submit your application, you will be able to register for the Esade Admission Test.

Recommendation

EDIT

Please add here the information about the person that is going to recommend you. Please, bear in mind that when you click on this section's **Save and Continue** button, your recommender will automatically receive an email to submit your recommendation letter. This will happen even if you have not yet submitted your application.

- Salutation

  Dr.

- First Name

  Noam

- Last Name

  Weingarten

- Email

  n.weingarten01@westminster.ac.uk

- Relationship to Candidate (Please limit your response to 1000 characters)

  University Tutor

- Recommendation Type
  Academic

- Position
  SENIOR LECTURER

- Organization (type "Unlisted Organization" if not found)
  University of Westminster

Please add here the information about the person that is going to recommend you. Please, bear in mind that when you click on this section's **Save and Continue** button, your recommender will automatically receive an email to submit your recommendation letter. This will happen even if you have not yet submitted your application.

- Salutation
  Dr.

- First Name
  Mahmoud

- Last Name
  Aldraimli

- Email
  m.aldraimli2@westminster.ac.uk

- Relationship to Candidate (Please limit your response to 1000 characters)
  Module Leader and Tutor

- Recommendation Type
  Academic

- Position
  Senior Lecturer

- Organization (type "Unlisted Organization" if not found)
  University of Westminster

Essays & Additional Information   EDIT

Are you applying to other Schools? Please provide detail of Schools and Programmes. This information is for our own records; it will not affect the Admissions Comittee's decision. *Maximum 255 characters (including spaces).*

-
  I am applying to the

I am applying to the
MSc Business Analytics
and MSc Financial
Technology programs at
University College
London (UCL). These
choices reflect my
commitment to
pursuing an elite,
quantitative education
in data-driven decision-
making and FinTech.

Did you learn about this programme through an
Alumnus recommendation? If so please provide us
with the name and graduation year. *Maximum 255
characters (including spaces).*

Not applicable.

Personal essays

What makes you YOU?

Today there is a growing need for outstanding
business leaders who excel in their field and adapt
quickly to the changing needs of the market.

Companies look to us for future leaders - people
whose expertise and entrepreneurial abilities are
flexible and suit a variety of leadership roles. Your
drive and motivation and the individual qualities
that you bring to the table are your best selling
points and are what will enrich your team members
most.

It is this individuality, together with the diversity at (/secur/logout.jsp)
ESADE and our commitment to leadership,
innovation and entrepreneurship that make us what
we are: a talent pool for the business leaders of
tomorrow

The following questions are designed to help us get
a more complete picture of who you are and the
impact that you will have both here at ESADE and on
society after completing your MSc Program in
Management.

Please respond openly, explaining what makes you
the person that you are and who you will become.

Complete ONE of the following questions to share
with the admissions team your global mindset and
skills and competencies you consider crucial to
master in order to succeed in a diverse environment
(personal, academic and professional career).

1. Which country/culture do you consider the most
different from your own? Why? If you were sent
there, how would you adapt? How would you help
somebody from that country to adapt to your own?

2. Are there any attributes and competencies you
consider crucial to succeed when dealing with
diversity in the corporate world? Are those different
to the ones you would use in your personal life?

3. Share with us the most amazing experience you

(/apex/TargetX_App__ApplicationPrintView?
app=a2224000000rF6LAAU&id=a0bSf000006idevIAA)

99%
COMPLETE

Application Fee : €135.00

SAVE & PAY

SUBMIT YOUR APPLICATION

5. Share with us the most amazing experience you have had far away from your comfort zone? And the most shocking one? And the worst?

- Maximum 3000 characters (including spaces)

The shift from Iran to the United Kingdom was the biggest cultural shift in my life, but London, not the country per se, was the sharpest contrast to my background. Growing up in Iran, relationships are the focus of both personal and professional life. Familiarity, continuity, and prior interaction are key to gaining trust. London, by contrast, is fast, highly individualistic, and efficiency driven. Collaboration tends to focus on clearly defined goals, minimal context, and respect for time and independence. This environment meant that I needed to change my approach to the way I communicated and worked with other people. I learned in London that clarity can be of great value and that initiative is taken rather than demanded. During my studies and work, I actively adapted my communication style to be more direct, concise, and focused on results. I learned how to make early contributions and take ownership of tasks and how to work effectively in diverse and multicultural groups where common structure was more important than common heritage. The development of a full-stack system for a real business was one of these experiences that influenced this adaptation. My technical role was evident; however, the success of the project was based on alignment of system outputs with the decision-making process by non-technical stakeholders. I understood that the only way to work well in this setting was to translate complicated concepts into simple structures that can be trusted and applied by others. This experience shifted my approach from relationship-based collaboration to system-based collaboration, which is based on transparency, reliability

and accountability. Should an individual from the UK relocate to my home culture, I would support their integration by clarifying the relevance of relational context in professional life. The decisions might seem less formal yet are highly influenced by personal credibility and reliability in the long-term. I would promote patience, active listening, relationship building and demonstrate how structured systems can gradually create efficiency without causing a lack of trust. These are the things that have influenced my long-term vision. In the immediate future, I intend to develop in a start-up culture and understand how data-driven organizations grow and make uncertainty-driven decisions. In the long term, I plan to return to Iran and assist small businesses to access AI and data analytics tools that they cannot afford. I also intend to make use of established systems of analysis to fit local conditions as opposed to replicating foreign models. The focus on analytical decision-making, diversity, and leadership in ESADE is very close to my experience. I consider the MSc in Business Analytics a chance to enhance my skills in creating effective organizational, analytical, and human systems that work well in a cross-cultural context and play a significant role within the wider community at ESADE.

Why do you think ESADE's MSc Programs in Management are a good fit for you?

- Maximum 3000 characters (including spaces)

The MSc in Management offered by ESADE is a strong fit for me because it will help me develop capabilities that I could not acquire on my own: the ability to influence people, lead diverse teams, and make decisions in unpredictable situations. Although my background has conditioned me to think analytically and develop

analytically and develop structured systems, my fascination with management emerged from observing management in action, especially my father, and how he approached responsibility and decision-making. This experience led me to study how other leaders handle their responsibilities and decision-making. ESADE presents the setting in which I will be able to study with experienced faculty and classmates as well as refine my own leadership style. The fact that ESADE places a strong emphasis on case-based learning and leadership development particularly appeals to me. My learning approach relies on discussion, debate, and experimentation, especially in real-world and ambiguous situations. The global classroom also matters to me because it will expose me to different perspectives and allow me to establish meaningful cross-cultural professional relationships. In my opinion, I would be a proactive participant in the team spirit of ESADE. During my undergraduate studies, I tended to step beyond my technical role in group work to enhance coordination, transparency, and teamwork. I managed to make technical teams work towards common goals by arranging frequent meetings and encouraging collaborative problem-solving. These experiences have taught me that successful results require both human coordination and technical expertise. At the same time, I recognize areas of development. I also tend to be too independent when others are struggling and ESADE offers the ideal environment to strengthen my ability to lead others and grow through collaboration. In general, the open, international, and leadership-oriented nature of ESADE matches my present-day and future identity, as well as my perspective on what a

good manager must be. It provides the best environment to bring analytical thinking to responsible management practice and establish a solid professional network.

Describe your mid-term and long-term visions for your post-MSc Program in Management career path. What is it about ESADE you think will help you reach your goals?

- Maximum 3000 characters (including spaces)

After the MSc in Management, in the mid-term, I will be seeking a position in a startup in the field of business analytics or data analytics. Startup environments particularly appeal to me since they provide first-hand experience in the decision-making process, leadership, and responsibility early in my career. During this stage, I am interested in understanding how insights based on data can be converted into strategic decisions, how the work of teams is organized in the context of uncertainty, and how analytical systems are implemented in resource-limited and fast-paced settings. Close collaboration with founders and cross-functional teams will enable me to develop not only as an analyst, but also as a future leader. I hope to establish my own company that will assist small businesses in the adoption of data analytics and modern technologies in the long run. Most small and medium-sized enterprises in Iran are run using obsolete systems and have limited access to analytical tools, which generates a gap between large and small corporations. I aim to address this imbalance by building solutions that are accessible and scalable to enable small businesses to make evidence-based data-driven decisions without the need to have advanced technical skills or capital. In this direction, management education is essential. I also like working with data, machine learning, and analytical models, but I am driven by the

desire to use these tools to make strategic decisions and achieve real-world outcomes. Business analytics will enable me to bridge the gap between data and action so that technology is used to meet organizational objectives instead of staying within the confines of technical teams. ESADE fits these ambitions well. Its focus on leadership development is in line with the kind of ethical, team-oriented, and entrepreneurial leader that I want to be. The city of Barcelona, a very active European startup and innovation centre, provides exposure to a variety of business models and entrepreneurial ecosystems. Also, the program's strong emphasis on data and AI with such opportunities as building advanced data management skills would supplement my analytical background and enhance my managerial viewpoint. By immersing me in a demanding and global setting, where I can engage with top faculty and peers, make valuable professional relationships, and gain the leadership mentality needed to turn analytical insight into sustainable action, ESADE will enable me to achieve my objectives.

Please, provide any additional information that you would like to bring to the attention of the Admissions Committee. This may include gaps in employment, your undergraduate record, plans to retake the GMAT or any other relevant information. (max 3 000 characters)

- Maximum 3000 characters (including spaces)

Besides my undergraduate education, I have pursued additional training to strengthen my knowledge in management and analytics. This includes completing Bloomberg Market Concepts (BMC), the FinTech: Foundations, Payments, and Regulations course offered by the University of Pennsylvania (Wharton) through Coursera, as well as a short management training program with Deutsche

program with Deutsche
Management Akademie
Niedersachsen.
Throughout my studies,
I maintained consistent
academic performance
while working part-time
in the United Kingdom,
with no gaps in my
academic or
employment history.

Financing   EDIT

How do you plan to finance the programe?
Please state 0, if the question does not apply.

- % Personal Savings
  100

- % Loans
  0

- % Scholarships
  0

- % Company Sponsored
  0

- % Other
  0

Essay   EDIT

Your Admissions Team will evaluate your application,
and, if it's deemed appropriate, you will be contacted
by them to schedule an official Admissions Interview.

Copy of Passport   EDIT

You are required to upload a copy of your Passport

- Upload Here
  CamScanner 22-08-
  2025 18.17.pdf

Resume/CV   EDIT

Please upload a copy of your Resume/CV

- Upload Here
  CV Parham.pdf

Documentation review   EDIT

Please bear in mind that the documents you have uploaded will need to be reviewed by an Admissions Officer before they appear as received. Once you submit your Application, the documents will appear in red until the Officer can validate them. This can take up to 24 business hours. Please do not worry, if we are missing any information in order to assess your application, we will get in touch with you as soon as possible.

Legal Statement   EDIT

The undersigned declares that s/he is familiar with and accepts the current norms regarding admittance into the programme (http://itemsweb.esade.edu/documents/academic_certificates/ESADE_Academic_Certificates.pdf) and, in particular, that if s/he is not in possession of the qualification required, the admission/registration will be academically void, and any qualifications obtained will be cancelled. S/he is also aware that without the documentation required, duly legalised and translated, as established in this document, the admission to the programme will be revoked and s/he will have to drop out.

Basic data protection information
The entity **responsible** for processing data is Fundació ESADE.
The **purpose** is to manage the admissions process for Fundació ESADE programmes.
Data are processed prior to formalising a service relation between the parties. Said relation shall be formalised should candidates be admitted to the programme and in fulfilment of a public interest mission.
Fundació ESADE **communicates** said data to Universitat Ramon Llull Fundació, institutions and companies with which it has collaborative agreements and public administrations in the competent higher-education area.
Affected parties may exercise their **rights** at any

given time to access their data, modify and eliminate them as well as request limiting their processing or oppose said processing.

For **additional information** on data protection, go to link (http://www.esade.edu/en/legal-notice).

The undersigned:

- Declares that the information provided in this application and throughout the admission process is complete and true and accepts the conditions stipulated.
- Accepts that Esade Foundation process your personal data and may contact you to give you more information by email, telephone or Whatsapp, as well as any information in relation to other programmes or events.
- Accepts that Esade reserves the right to reverse the admission of the candidate in the event of confirming that any of the documents or information provided are false.
- Accepts that failure to comply with the rules governing the taking of the admission exam will result in non-admission to the program.

Signature