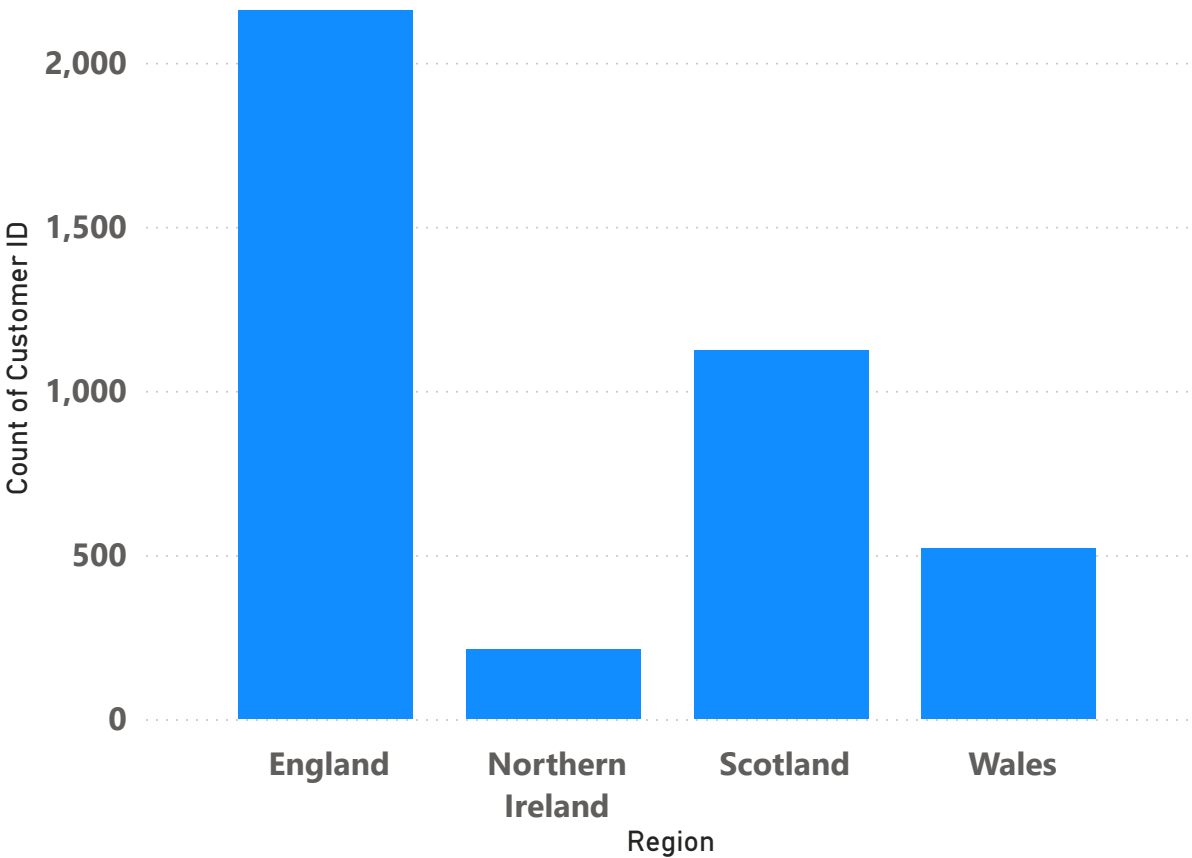


Count of Customer ID by Region

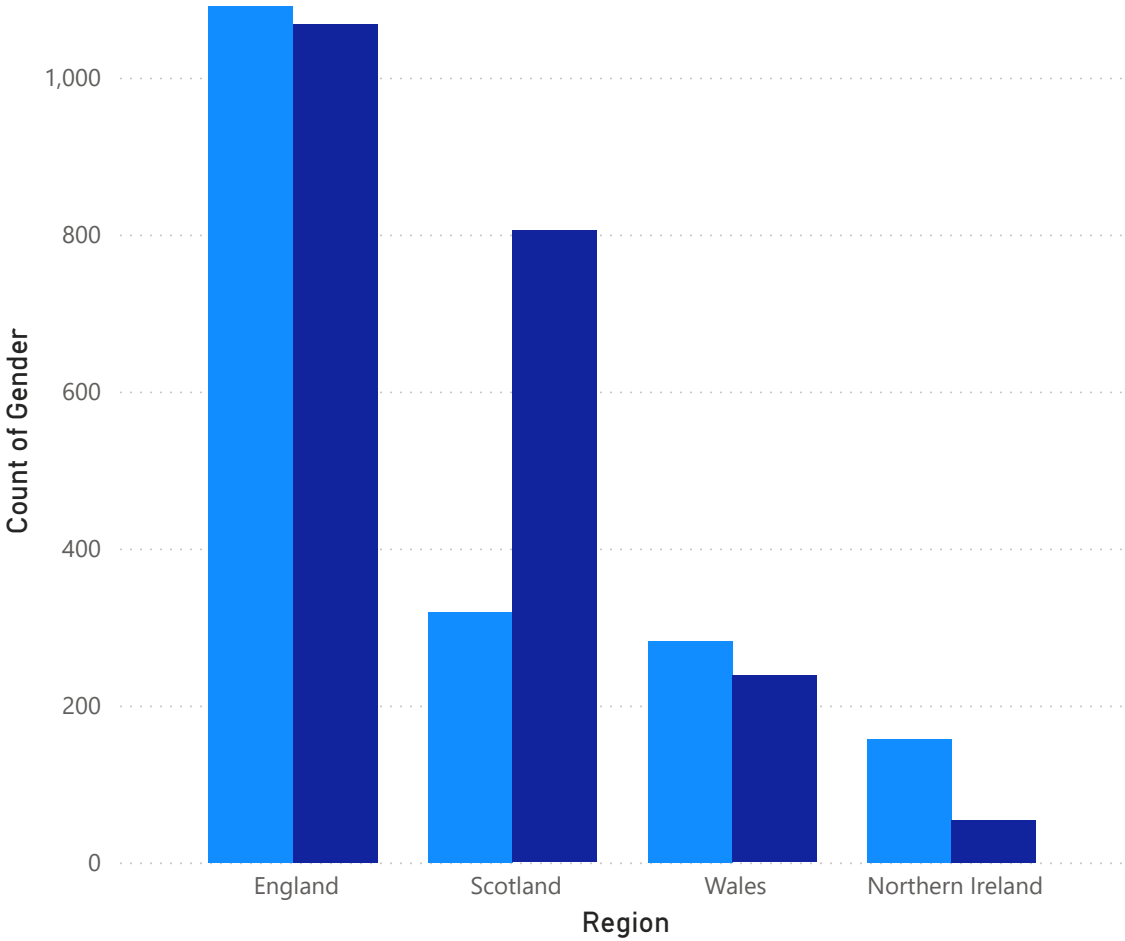


Region-wise number of customers

The above given graph is a clustered column chart that depicts the total number of consumers in each region. Region is used on the X axis, and customer ID, which was set to the count of customerID, is used on the Y axis. There is a noticeable difference in the number of clients between Northern Ireland and England, wherein England shows the highest number of customers while Ireland shows the least number of customers.

Count of Gender by Region and Gender

Gender ● Female ● Male



Region-wise number of Male & Female Customers

The above given graph is a clustered column chart that depicts the region-wise number of male & female customers. Region is used on the X axis, and Gender, which was set to the Count of Gender, is used on the Y axis. The light blue coloured bars represent the count of female customers while, the dark blue coloured bars represent the

Count of Customer ID by Region and Region

Region ● England ● Scotland ● Wales ● Northern Ireland



Region-wise customer base throughout the world

The above given visualization is a global map that represents the number of bank customers in different regions of the global map. It uses colourful bubbles of varying size, depicting the density of the number of customers in a region. England possesses the biggest bubble, indicating it has the highest number of bank customers throughout the world.

Sum of Balance by Region

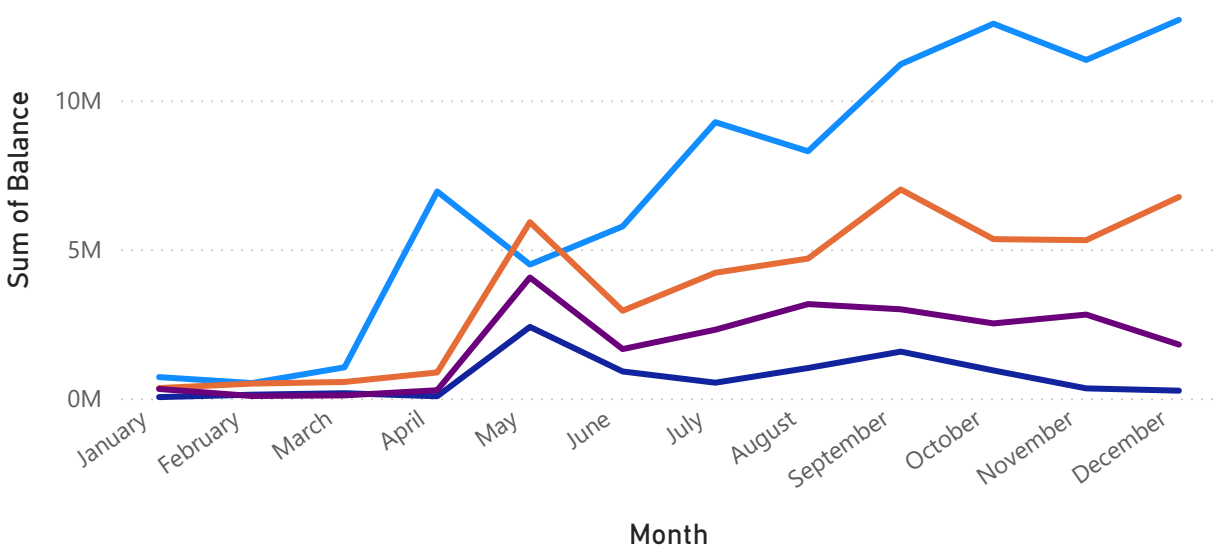


Region-wise customer’s bank balance

The above-given graph is a clustered column chart that depicts the region-wise customer bank balance. Regions are represented on the X axis, and the Y axis represents the total bank balance. The visuals indicate that England has customers with the highest amount of bank balance.

Sum of Balance by Month and Region

Region ● England ● Northern Ireland ● Scotland ● Wales



Region-wise Monthly balance availability trend

The above-given graph is a line chart that depicts the region-wise, monthly trends in customer bank balance. Regions are represented on the X axis, and the Y axis represents the total bank balance. Different coloured lines are used to represent different regions.