

E-COMMERCE ANNUAL SALES DASHBOARD

Country

All

Month

All

£9.56M

Annual Revenue (GBP)

489.46

Average Order Value

376.97K

Total Customers

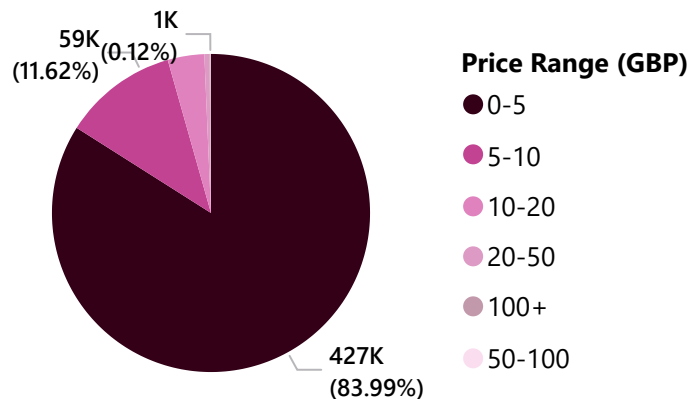
20K

Total Annual Orders

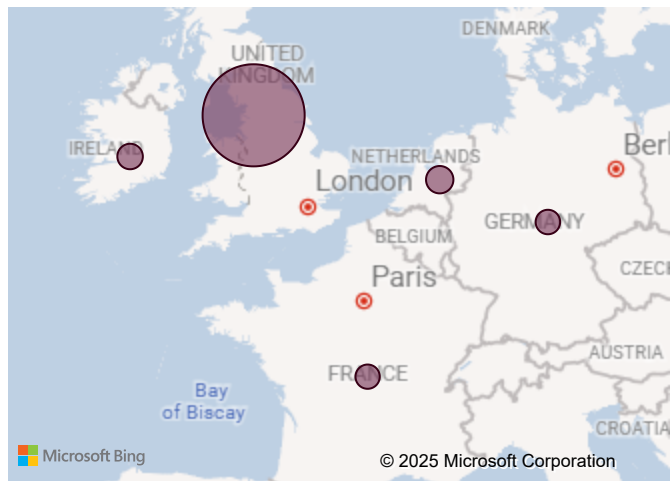
4.29%

Order Cancellation Rate

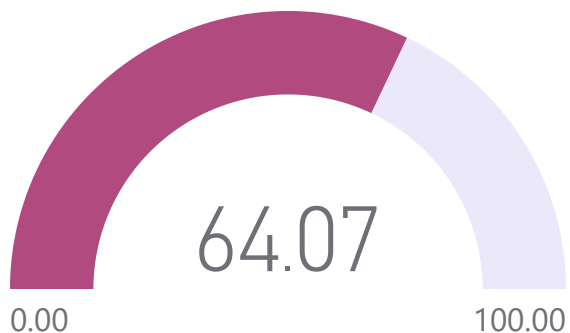
Product Sales Breakdown by Price Category



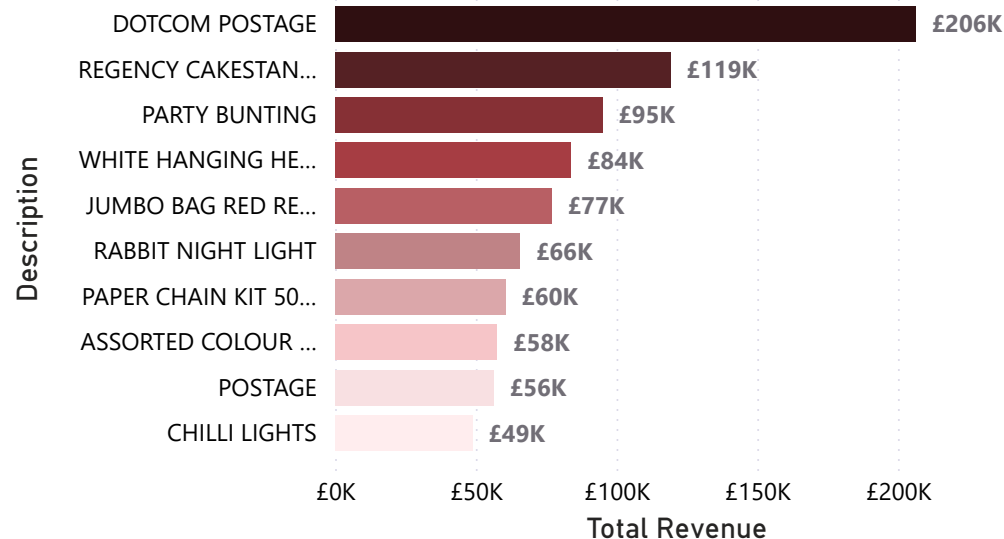
Top 5 Countries with Most Revenue Generated



Repeat Customer Rate



Top 10 Best-Selling Products



Total Monthly Sales (2023)

