

Credit Card
Customer Report

Created by- Romi Gupta

Important KPIs

Total Customers
10108

Male Customers
4228

Female Customers
5880

Average Css
3.19

Customer

Transactions

Filter Section

Gender

All

Marital_Status

All

Customer_Job

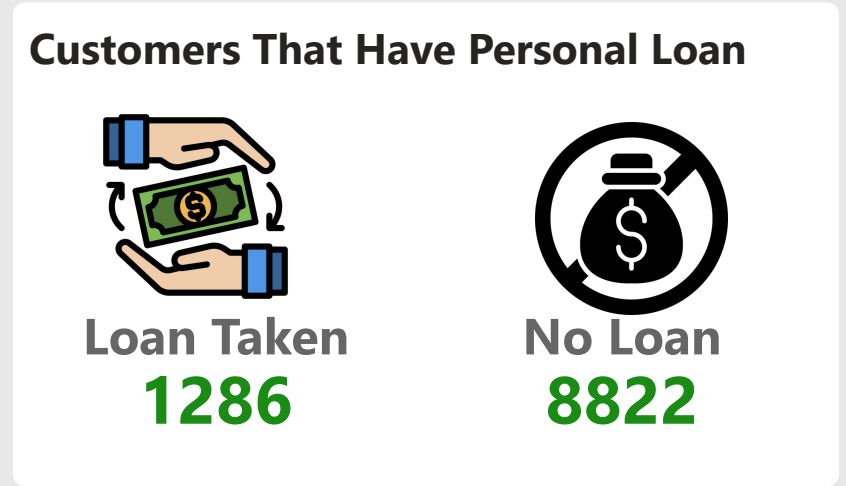
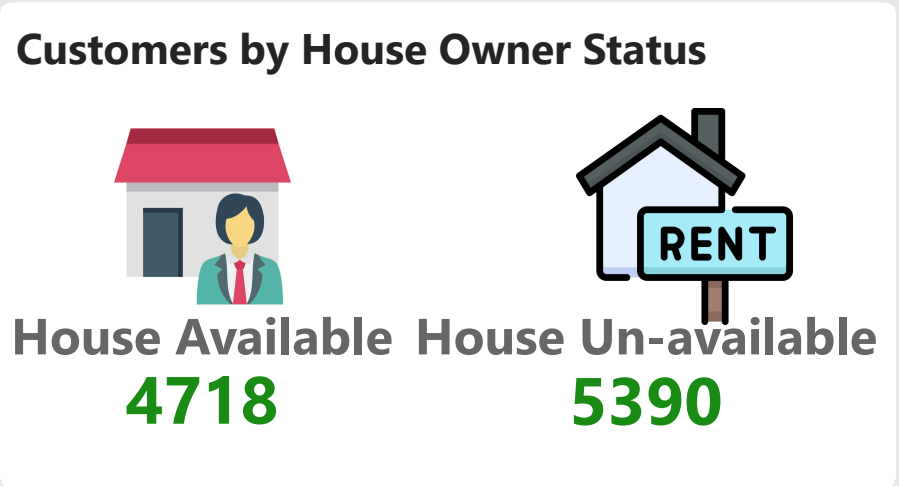
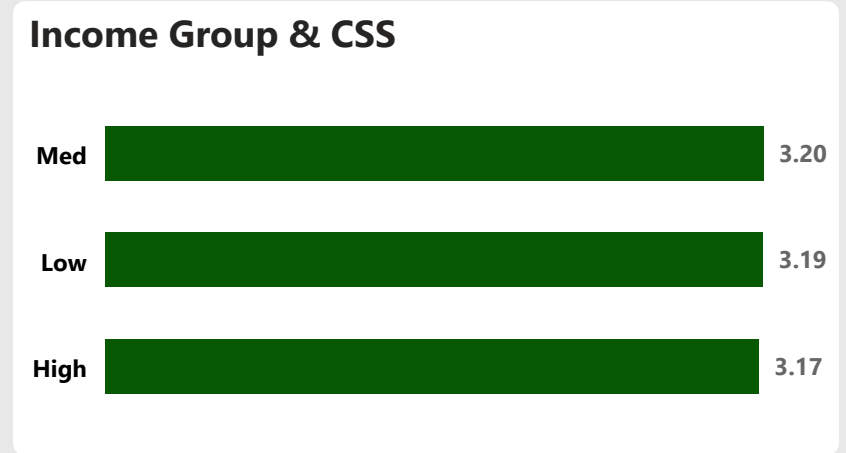
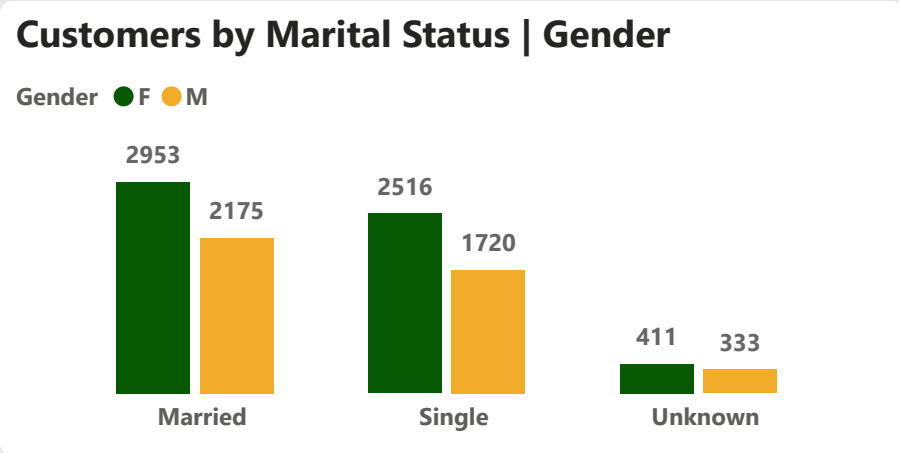
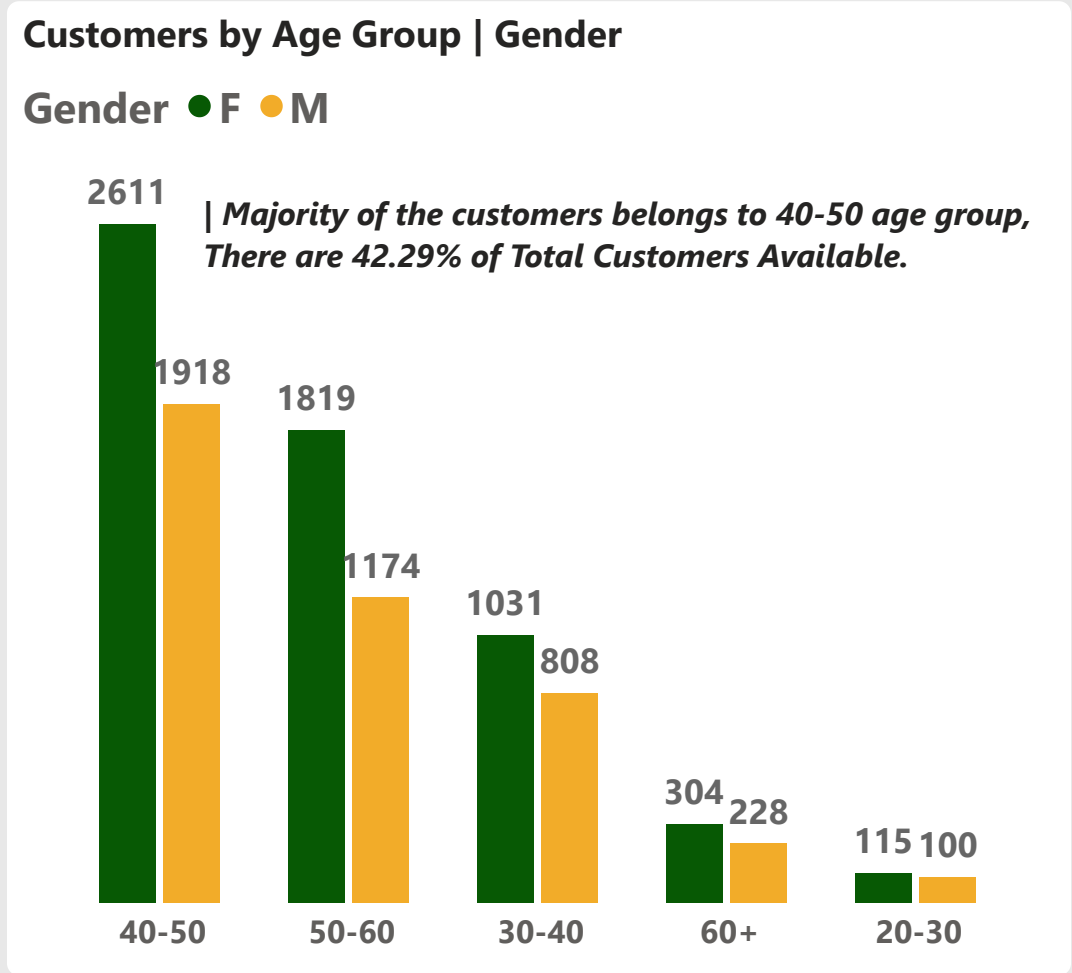
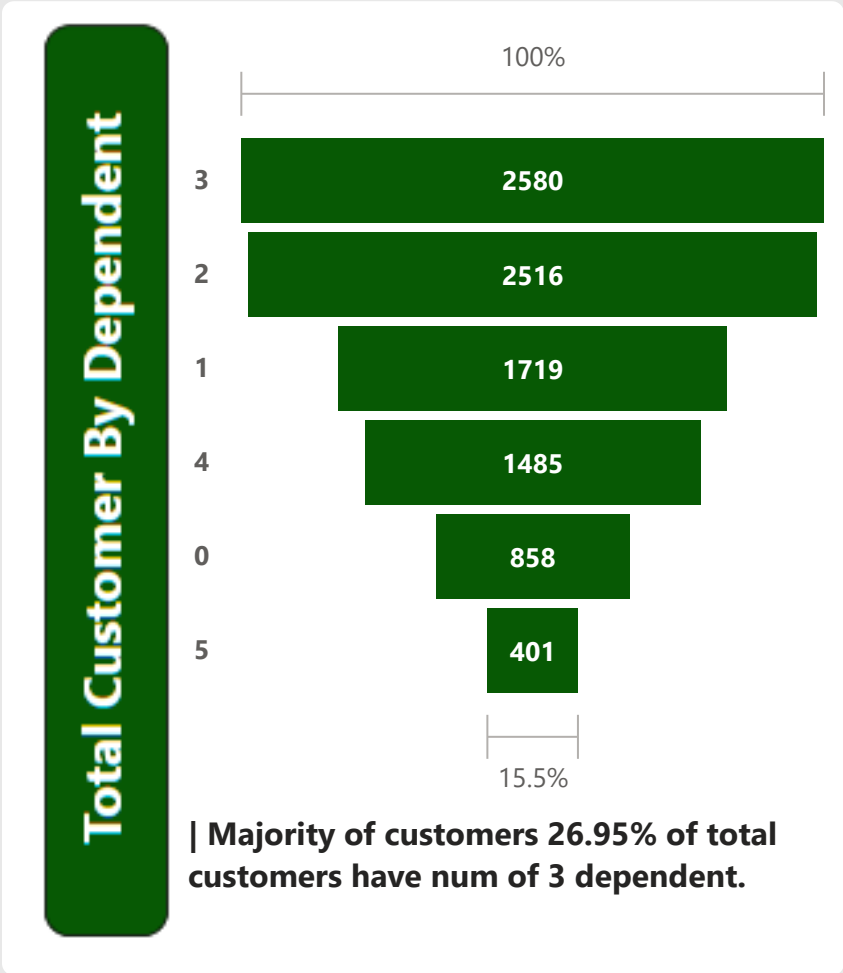
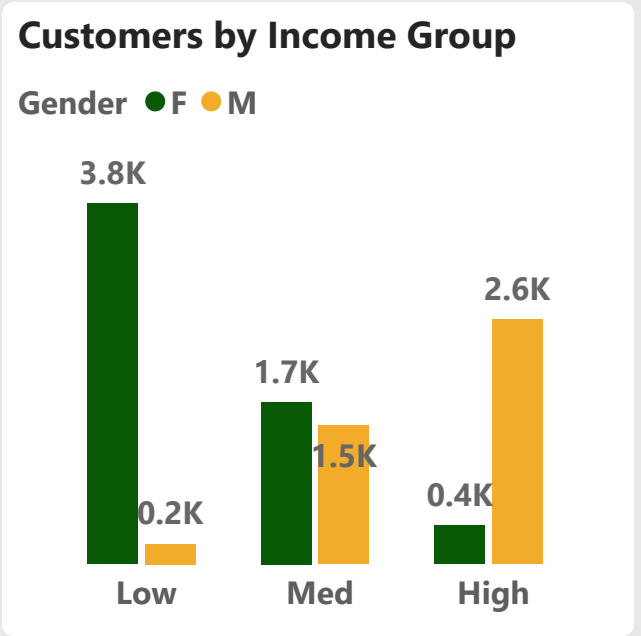
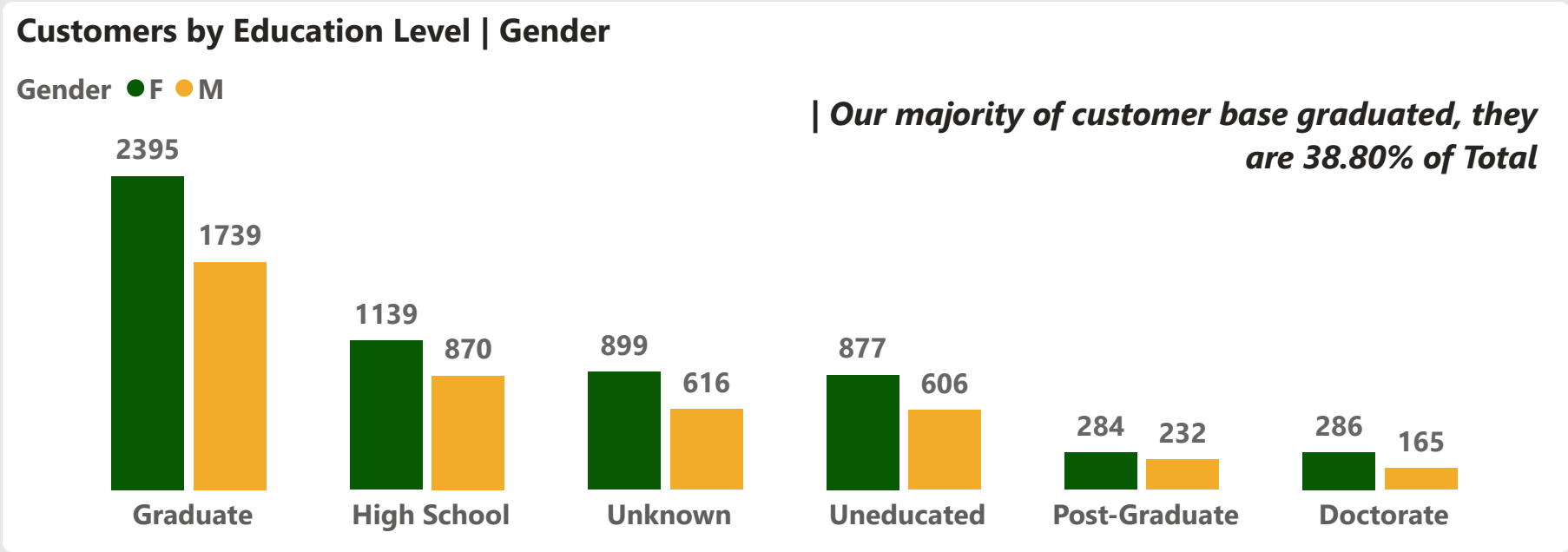
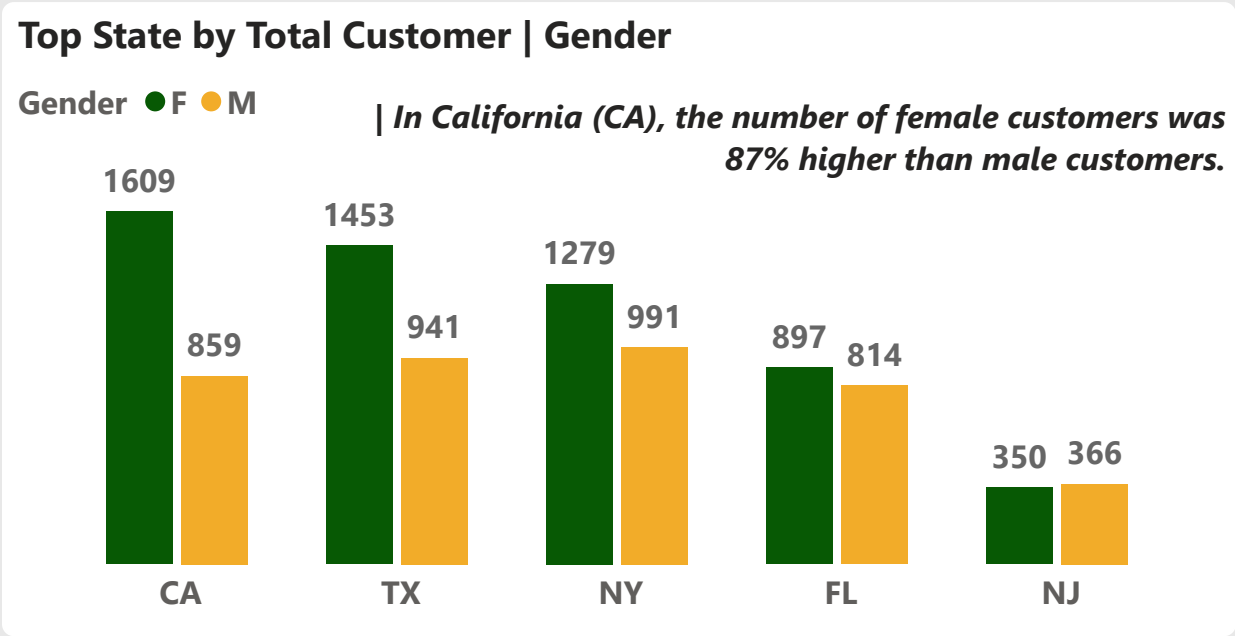
All

Education_Level

All

Dependent_Count

All



Credit Card

Transaction Report

Created by- Romi Gupta



Important KPIs

Total Revenue

55.32M

Total Transaction

44.52M

Total Interest

7.84M

Transaction Count

656K

Filter Section

Gender

☐ F☐ M

Marital_Status


☐ Married☐ Single☐ Unknown

Customer_Job

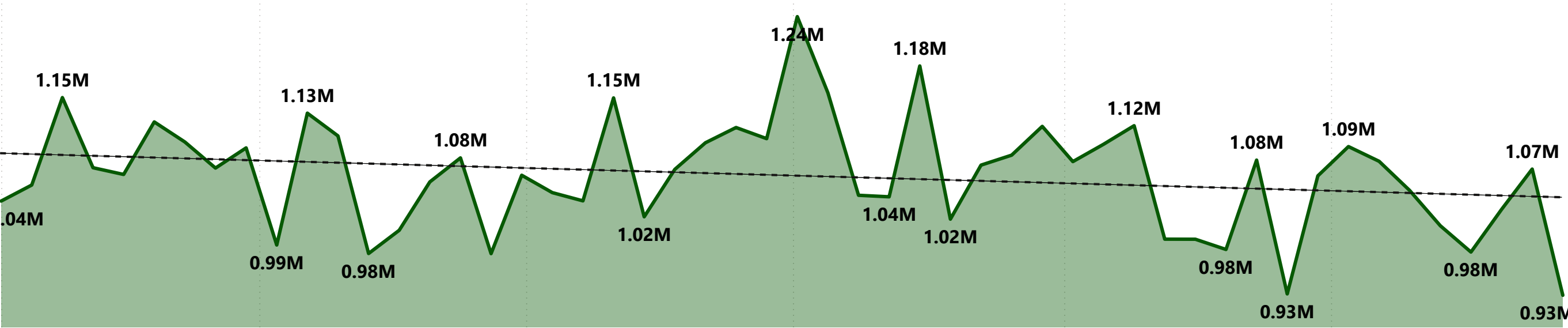
All

Week_Start_Date

All

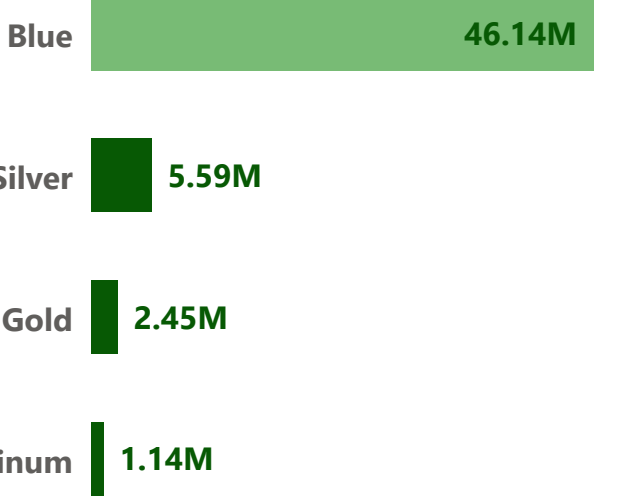


Total Revenue Trend



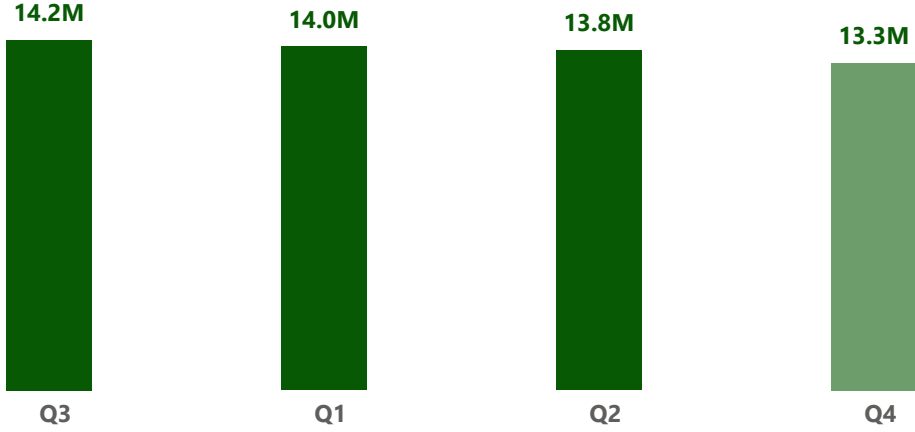
Month	Revenue (M)
Jan 2023	1.04M
Feb 2023	1.15M
Mar 2023	0.99M
Apr 2023	1.13M
May 2023	0.98M
Jun 2023	1.08M
Jul 2023	1.15M
Aug 2023	1.02M
Sep 2023	1.24M
Oct 2023	1.04M
Nov 2023	1.18M
Dec 2023	1.02M
Jan 2024	1.12M
Feb 2024	0.98M
Mar 2024	1.08M
Apr 2024	0.93M
May 2024	1.09M
Jun 2024	0.98M
Jul 2024	1.07M
Aug 2024	0.93M

Revenue By Category



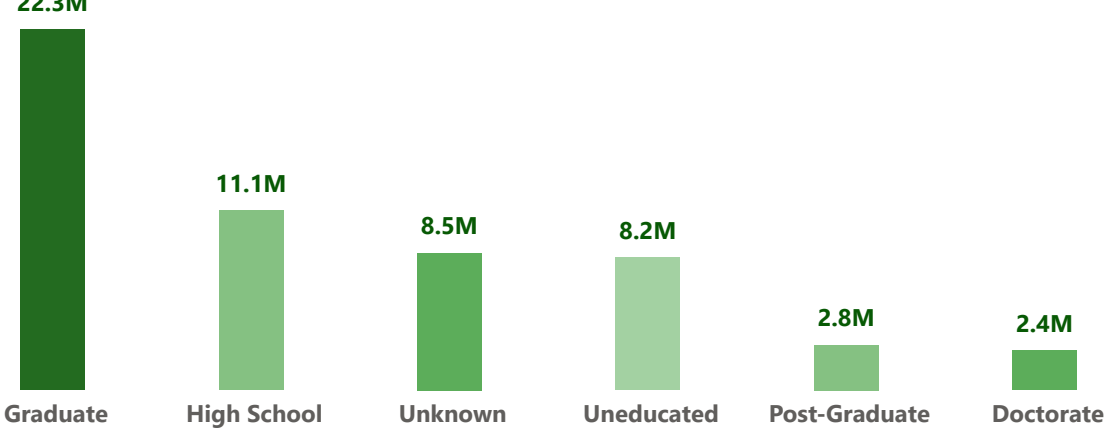
Category	Revenue (M)
Blue	46.14M
Silver	5.59M
Gold	2.45M
Platinum	1.14M

Total Revenue by Quarter



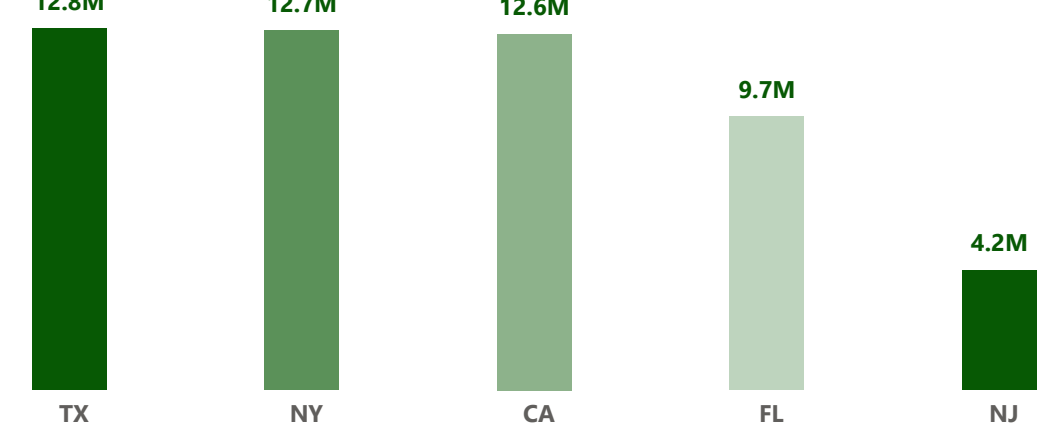
Quarter	Revenue (M)
Q3	14.2M
Q1	14.0M
Q2	13.8M
Q4	13.3M

Total Revenue by Education Level



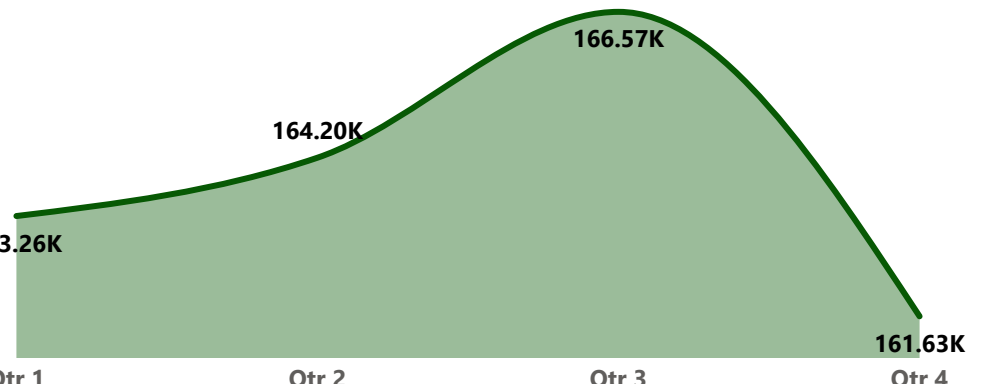
Education Level	Revenue (M)
Graduate	22.3M
High School	11.1M
Unknown	8.5M
Uneducated	8.2M
Post-Graduate	2.8M
Doctorate	2.4M

Top State by Revenue



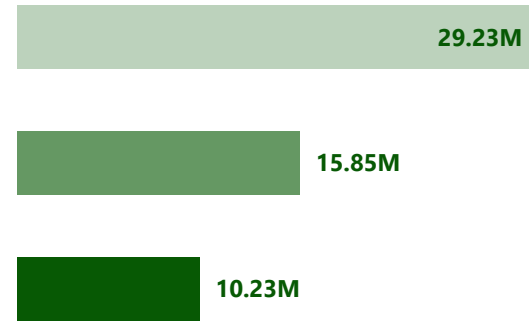
State	Revenue (M)
TX	12.8M
NY	12.7M
CA	12.6M
FL	9.7M
NJ	4.2M

Transaction by Quarter



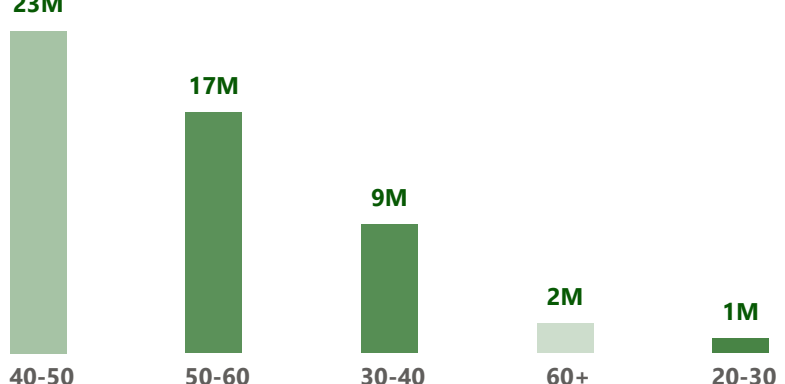
Quarter	Transaction (K)
Qtr 1	163.26K
Qtr 2	164.20K
Qtr 3	166.57K
Qtr 4	161.63K

Revenue By Income Group



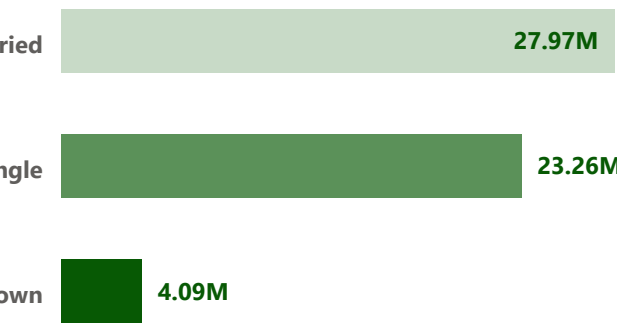
Income Group	Revenue (M)
High	29.23M
Med	15.85M
Low	10.23M

Revenue By Age Group



Age Group	Revenue (M)
40-50	23M
50-60	17M
30-40	9M
60+	2M
20-30	1M

Revenue By Martial Status



Martial Status	Revenue (M)
Married	27.97M
Single	23.26M
Unknown	4.09M

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