What is Big Data?

Before Big Data - SQL Hadoop, Hive, Pig, etc.

Big Data refers to data sets that are too large or complex to be dealt with by traditional data processing application software

#### 5 Vs of Big Data

- 1. Volume: The quantity of generated and stored data
- 2. Variety: The type and nature of data (Structured, Semi Structured, Unstructured)
- 3. Velocity: The speed at which the data is generated and processed

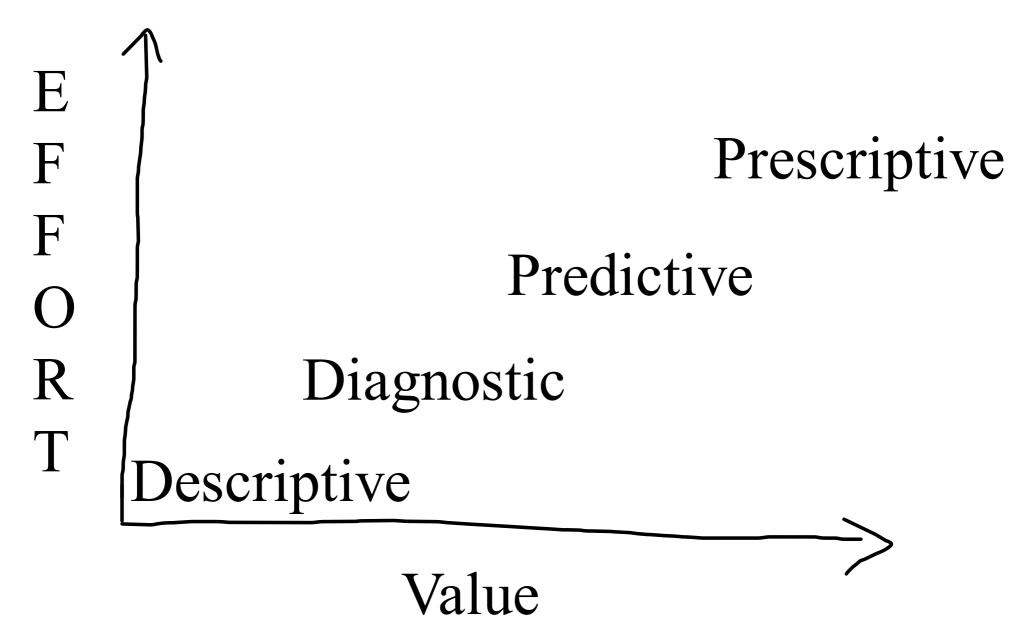
- 4. Veracity: The truthfulness or reliability of data
- 5. Value: The worth in information

## Stages of Big Data Analytics

- Business Problem Definition
- Data Definition
- Data Acquisition and Filtering
- Data Extraction
- Data Munging
- Data Aggregation and Representation
- Data Analytics

## Data Visualization Utilization of the Analysis Result

## Types of Big Data Analytics



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## Application of Big Data Analytics

Healthcare Finance and Banking Space Research AI Research and Development Smart Traffic Systems Secure Air Traffic Systems

## Self Driving Car Education Smart Electric Meters Environment Virtual Personal Assisstants IoT

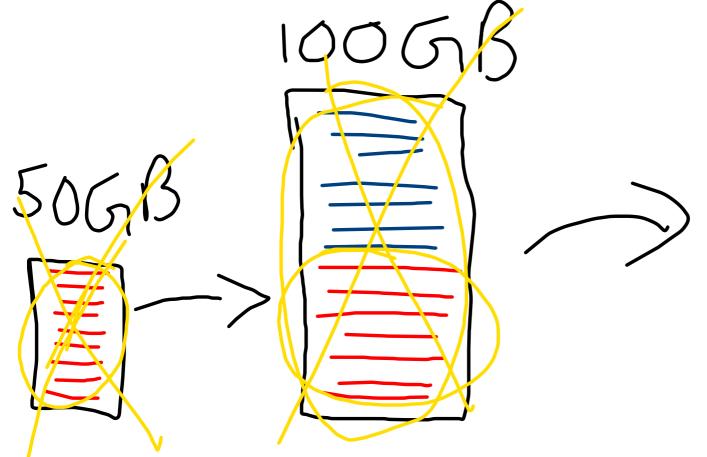
Recommendation

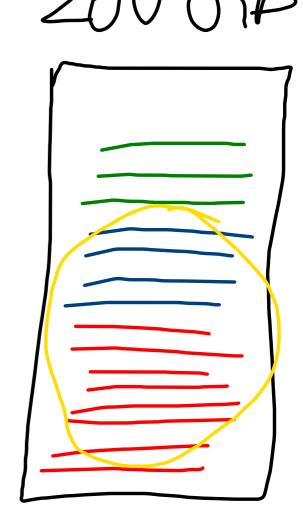
## Problems of Big Data Analytics

Unstructured Data

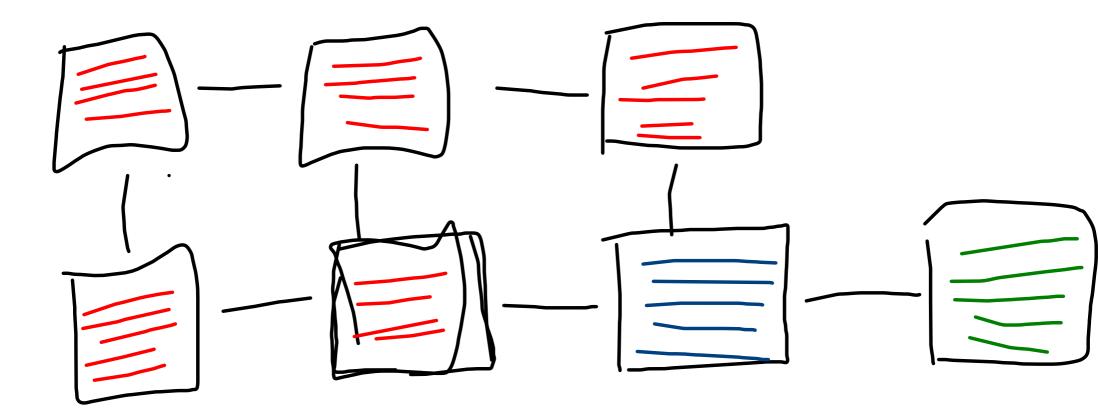
Hadoop does not enforce a schema on the data.

## Vertical Scaling



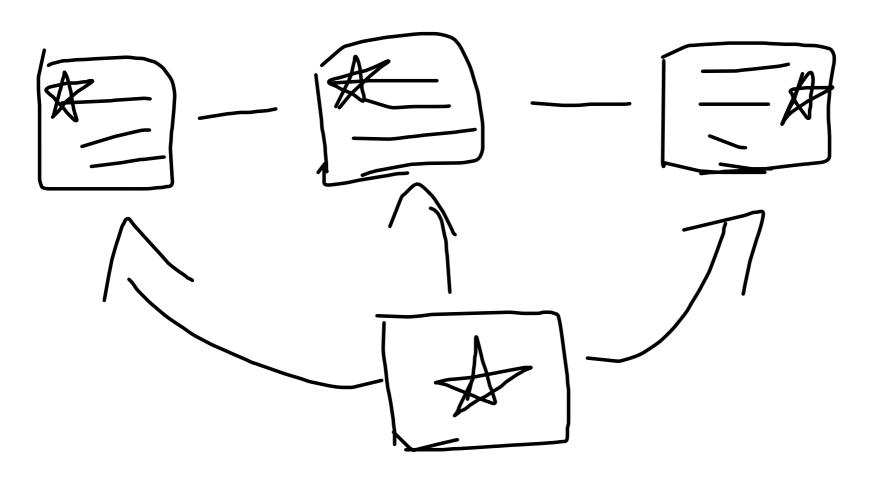


## Horizontal Scaling



## Processing

Parallel Processing / Distributed Processing



## What is Hadoop?

Apache Hadoop is a collection of open source software utilities that facilitates using a network of computers to solve problems involving massive amounts of data and computation.

## Hadoop Architecture

Hadoop Commons: contains libraries and utilities needed by other hadoop modules.

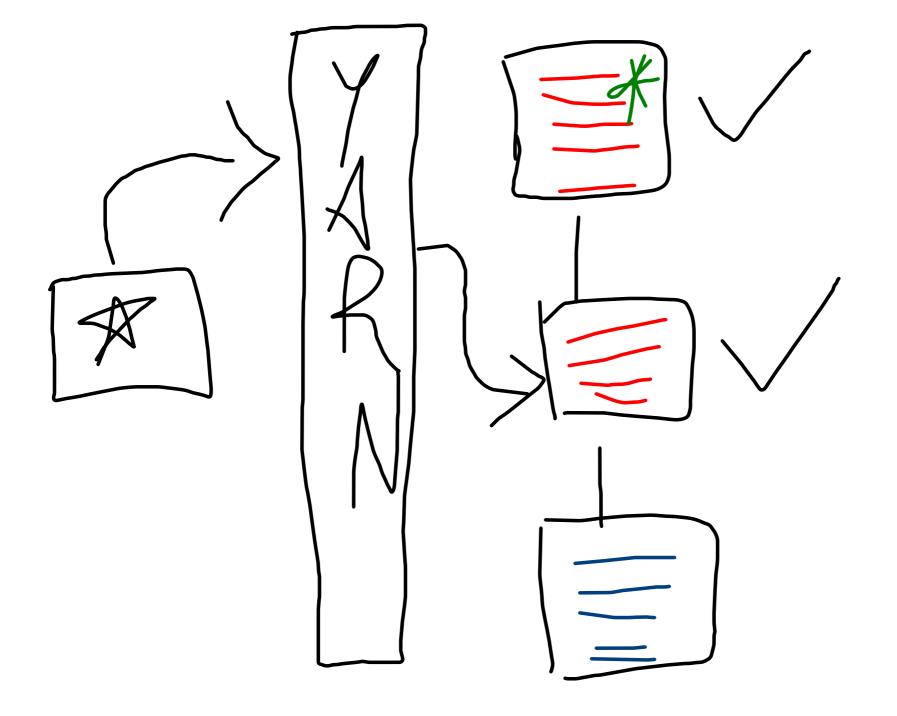
Hadoop Distributed File System (HDFS): a distributed file system that stores data on commodity machines

Mapreduce: Programming framework that enables parallel processing

Map Phase: Create key value pairs
Shuffle Phase: Data is sorted by keys
Reduce Phase: Aggregate the values based
on keys

# Wordcount hello how are you world

```
Map Phase: (hello, 1), (world, 1), (hello, 1),
(how, 1), (are, 1), (you, 1), (world, 1)
Shuffle Phase: (are, 1), (hello, 1), (hello, 1),
(how, 1), (world, 1), (world, 1), (you, 1)
Reduce Phase: (are, 1), (hello, 2), (how, 1),
(world, 2), (you, 1)
```



YARN (Yet Another Resource Negotiator): Introduced in 2012. Responsible for managing computing resources in the cluster in an efficient way

Hadoop Ozone: Introduced in 2020.An object store for Hadoop

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